
SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) of the SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 2, 2005

COMCAST CORPORATION

(Exact name of registrant as specified in its charter)

Pennsylvania	000-50093	27-0000798
(State or other jurisdiction of incorporation)	(Commission file number)	(IRS employer identification no.)
1500 Market Stree	et, Philadelphia, PA	19102-2148
(Address of prin	cipal executive office	es) (Zip Code)

Registrant's telephone number, including area code (215) 665-1700

Item 2.02. Results of Operations and Financial Condition

On August 2, 2005, Comcast Corporation ("Comcast") issued a press release reporting the results of its operations for the three months and six months ended June 30, 2005. The press release is attached hereto as Exhibit 99.1. Comcast does not intend for this Item 2.02 or Exhibit 99.1 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Exhibits

Exhibit 99.1 Comcast Corporation press release dated August 2, 2005.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: August 2, 2005

COMCAST CORPORATION

By: /s/ Lawrence J. Salva

Lawrence J. Salva Senior Vice President, Chief Accounting Officer and Controller (Principal Accounting Officer) COMCAST REPORTS SECOND QUARTER 2005 RESULTS

REVENUE INCREASED 10.5% TO \$5.6 BILLION

OPERATING INCOME INCREASED 23.2% TO \$1.0 BILLION

OPERATING CASH FLOW INCREASED 13.2% TO \$2.2 BILLION 20TH CONSECUTIVE QUARTER OF DOUBLE-DIGIT GROWTH

GROWTH IN NEW SERVICES CONTINUES

ADDED 1.1 MILLION REVENUE GENERATING UNITS DURING THE FIRST HALF OF 2005 INCLUDING 507,000 DURING THE SECOND QUARTER

PHILADELPHIA, August 2, 2005 -- Comcast Corporation (Nasdaq: CMCSA, CMCSK) today reported results for the quarter ended June 30, 2005. Comcast will discuss second quarter results on a conference call and webcast today at 8:30 AM Eastern Time. A live broadcast of the conference call will be available on the investor relations website at www.cmcsa.com and www.cmcsk.com.

Brian L. Roberts, Chairman and CEO of Comcast Corporation said, "This is our 20th consecutive quarter reporting double-digit operating cash flow growth and, at 40.8%, cable's Operating Cash Flow margins are the highest in 2 1/2 years. We are posting solid results in the second quarter with revenue growth of 10.5% and Operating Cash Flow growth of 13.2%. Operating income increased 23.2% to \$1.0 billion.

"Our consistently strong performance - double-digit revenue and cash flow growth and free cash flow growth above 20% - demonstrates the inherent strength of our business and reinforces our confidence in the future.

"We are extending our competitive advantage with industry-leading products. In video, we are continuing to expand our ON DEMAND, HDTV and DVR offerings and are beginning to rollout our enhanced basic - 100% digital service. We recently announced an important new agreement with Starz Encore that significantly enhances our ON DEMAND service, adding more than 325 top movies a month to the 3,500 program choices our customers enjoy today. In June, our customers viewed over 112 million ON DEMAND programs, a 10 million increase in 3 months, as we continue to provide an unmatched product with more choice and customer value.

"We also recently announced a 50% increase in the speed of our high-speed Internet service - now 6 megabits per second - and continue to deliver a growing array of valuable enhancements and features like security and online gaming. Our strategy of product innovation and differentiation is working - we added 1.1 million revenue generating units during the first six months of this year - more than we did in the first half of last year.

"We believe Comcast Digital Voice will be the next engine for growth and are ramping up the rollout of this service in markets like Philadelphia, Indianapolis, Boston, Hartford, Chicago and Portland. We are on track to extend our offering to 15 million homes in 20 markets by year end and expect to offer our fully-featured digital voice service across our 41 million homes by the end of 2006.

"We are excited about the future of our business and are positioning Comcast to continue to deliver the best entertainment and communications services to our customers and to build value for our shareholders."

Comcast Cable Results

Cable results for the quarter and the six months ended June 30, 2005 are presented on a pro forma basis. Pro forma cable results adjust only for certain acquisitions and dispositions and are presented as if the acquisitions and dispositions were effective on January 1, 2004. Please refer to Table 7-A for a reconciliation of pro forma data.

Second Quarter 2005

Comcast Cable reported revenue of \$5.3 billion for the quarter ended June 30, 2005, representing a 10.1% increase from the second quarter of 2004. Comcast Cable added 507,000 revenue generating units in the second quarter of 2005, an increase of 22.1% from the 415,000 added in the same quarter last year.

Video revenue increased \$192 million or 5.9% to \$3.4 billion in the second quarter of 2005, driven by higher monthly revenue per basic subscriber and a 13.3% increase in the number of digital customers. Comcast Cable added 284,000 new digital customers in the second quarter of 2005 and with more than 9.1 million subscribers, digital cable penetration reached 42.6% of basic subscribers. As expected, basic subscribers are essentially unchanged from a year ago at 21.4 million, and declined seasonally by 77,000 or 0.2% from the first quarter of 2005. Digital cable subscriber and video revenue growth reflects strong consumer demand for new digital features and services including Comcast ON DEMAND, high-definition television (HDTV) programming and digital video recorders (DVRs), as well as the initial rollout of an enhanced basic - 100% digital service in a number of markets. During the second quarter, pay-per-view revenues increased 24.0% - the seventh consecutive quarter of pay-per-view revenue growth, driven by more movie and event purchases through the Comcast ON DEMAND service. During the second quarter, Comcast Cable deployed nearly 300,000 advanced set-top boxes with DVR and/or HDTV programming capability, generating an incremental \$5 to \$10 of monthly revenue per box.

Comcast High-speed Internet service revenues increased 28.8% to \$982 million in the second quarter of 2005, reflecting a 28.3% increase in subscribers and strong average revenue per subscriber. Comcast Cable ended the second quarter of 2005 with more than 7.7 million high-speed Internet subscribers, adding 297,000 subscribers during the second quarter of 2005 for a penetration rate of 18.9% of available homes. Average monthly revenue per high-speed Internet subscriber of \$43.34 in the second quarter of 2005, was in line with the second quarter of 2004 and increased \$0.53 from the \$42.81 reported in the first quarter of 2005. Advertising revenue for the second quarter of 2005 increased 9.9% to \$362 million, reflecting growth of 6.5% in local advertising and growth of 16.7% in regional/national advertising as a result of the continuing success of our regional interconnect strategy. The growth in advertising revenue during the quarter was slightly offset by a decline in political advertising when compared to the prior year. Advertising revenue growth in the second half of 2005 will reflect a significant decline in political advertising when compared to the 2004 election year.

Comcast Cable added 15,000 Comcast Digital Voice customers (CDV - Comcast's phone service using IP technology), reflecting the rollout of CDV in new markets late in the second quarter. As expected, CDV customer additions were offset by a decline in the number of Comcast's circuit-switched telephone customers as Comcast transitions to marketing Comcast Digital Voice. Comcast Cable reported 2,000 net new phone customers in the second quarter of 2005. Cable phone revenue declined 4.0% from the second quarter of 2004 to \$170 million in the second quarter of 2005, due primarily to a decline in access revenue per customer.

Cable operating income before depreciation and amortization (Operating Cash Flow) grew 13.2% to \$2.2 billion in the second quarter, an increase from the \$1.9 billion reported for the second quarter of 2004. Second quarter 2005 Operating Cash Flow margin increased to 40.8% from 39.7% in the second quarter of 2004.

Cable capital expenditures increased 4.8% to \$936 million compared to the \$893 million in the second quarter of the prior year. The increase in capital expenditures reflects the purchase of digital set-top boxes to meet expected demand, as well as certain capital investments, including equipment for digital simulcasting and our integrated service platform, which are expected to decline in the second half of 2005.

Year-to-date June 2005

For the six months ended June 30, 2005, Comcast Cable reported revenue of \$10.4 billion, representing a 9.9% increase from the prior year. Comcast Cable added a total of 1.1 million new revenue generating units during the first half of 2005, a 7.9% increase from the first half of last year.

Video revenue increased 5.8% during the period, driven by higher monthly revenue per basic subscriber and a 13.3% increase in the number of digital customers. Comcast Cable added nearly 484,000 digital cable subscribers during the first six months of 2005 to end the period with more than 9.1 million digital subscribers. Comcast Cable basic subscribers declined 106,000 during the first six months of 2005, ending the period at 21.4 million subscribers.

Comcast Cable added nearly 712,000 high-speed Internet subscribers during the first half of 2005 to end the period with more than 7.7 million subscribers. Revenues for this service increased 30.6% from the prior year to \$1.9 billion, reflecting strong year over year subscriber growth. Advertising revenue increased 9.8% from the same period of 2004 to \$658 million, including the decline in political advertising from the 2004 election year. Cable phone revenue declined 3.5% from the same period one year ago to \$343 million, primarily due to lower revenue per customer. Comcast Cable added 7,000 phone subscribers in the first six months of 2005 compared to a loss of 42,000 subscribers in the first half of 2004. Operating Cash Flow grew 14.5% from the same period one year ago to \$4.2 billion, reflecting strong revenue growth and the Company's success in controlling the growth of operating costs. Operating Cash Flow margin for the first six months of 2005 increased to 40.0% from 38.4% during the first six months of the prior year. Comcast Cable capital expenditures were \$1.8 billion for the first six months of 2005 compared to \$1.7 billion last year. As previously described, the level of capital expenditures is expected to decline in the second half of 2005.

Content

Comcast's content segment consists of our national networks E! Entertainment Television and Style Network (E! Networks), The Golf Channel, Outdoor Life Network, G4 and AZN Television (formerly International Channel Networks).

Comcast's content segment reported second quarter 2005 revenue of \$234 million, a 17.7% increase from the second quarter of 2004 reflecting increases in distribution and advertising revenue for all the networks. The content segment reported Operating Cash Flow of \$97 million in the second quarter of 2005, a 25.4% increase above the second quarter of 2004.

For the six months ended June 30, 2005, Comcast's content segment reported revenue of \$447 million, a 19.2% increase compared to the prior year period, and Operating Cash Flow of \$174 million, an increase of 19.1% from the same time last year.

Corporate and Other

Corporate and Other includes Comcast-Spectacor, corporate overhead and other operations and eliminations between Comcast's businesses. In the second quarter of 2005, we reported Corporate and Other revenue of \$36 million and an Operating Cash Flow loss of \$63 million as compared to revenue of \$28 million and an Operating Cash Flow loss of \$45 million in the second quarter of 2004.

For the six months ended June 30, 2005, Corporate and Other revenue declined to \$83 million from the \$114 million reported in the same period of 2004. The Operating Cash Flow loss for the year-to-date period ended June 30, 2005, was \$105 million compared to \$100 million in 2004. Results for the six month period and the quarter ended June 30, 2005, were impacted by the absence of National Hockey League games.

Consolidated Results

For the three months ended June 30, 2005, the Company reported consolidated revenues of \$5.6 billion, a 10.5% increase from the \$5.1 billion reported in the same period of 2004. Consolidated Operating Cash Flow increased to \$2.2 billion or 13.2%, in the second quarter of 2005, from the \$2.0 billion reported in the same prior year period. Operating income increased to \$1.0 billion in the second quarter of 2005 compared to operating income of \$852 million in the second quarter of 2004.

Free Cash Flow (described further on Table 4) was \$422 million in the second quarter of 2005 compared to \$500 million reported in the second quarter of 2004, reflecting increases in Operating Cash Flow and capital expenditures and the timing of income tax payments in the second quarter of 2005. For the three months ended June 30, 2005, the Company reported consolidated net income of \$430 million or \$0.19 per share compared to consolidated net income of \$262 million or \$0.12 per share in the second quarter of 2004. The increase in net income is primarily due to the growth in Operating Cash Flow.

For the six months ended June 30, 2005, consolidated revenue increased 9.9% to \$11.0 billion from the \$10.0 billion reported in the same period of 2004. The Operating Cash Flow for the period ended June 30, 2005 was \$4.2 billion, an increase of 15.0% when compared to \$3.7 billion in 2004. Operating income increased to \$1.9 billion in the first half of 2005 compared to operating income of \$1.5 billion during the first half of 2004.

Free Cash Flow was \$1.1 billion during the year-to-date period, an increase of 27.5% from the \$897 million reported during the same period of last year. For the six months ended June 30, 2005, the Company reported consolidated net income of \$573 million or \$0.26 per share compared to consolidated net income of \$327 million or \$0.14 per share in the six months ended June 30, 2004. The increase in year-to-date net income is due primarily to the growth in Operating Cash Flow.

Share Repurchase Program

Comcast repurchased \$334 million, or 10.5 million shares, of its common stock under its stock repurchase program during the second quarter of 2005. During 2005, the Company repurchased \$637 million of its Class A Special Common Stock, or 19.9 million shares. Remaining availability under the Company's stock repurchase program is \$2 billion. Since the inception of the repurchase program in December 2003, Comcast has repurchased \$2.0 billion or 67.7 million shares of its common stock.

Financial Guidance 2005

Comcast reaffirms the following previously issued guidance for 2005:

- -- Consolidated revenue growth of approximately 10%.
- -- Total Revenue Generating Unit growth of at least 2.5 million units.
- -- Consolidated Operating Cash Flow growth of 14% to 15%.*
- -- Consolidated Free Cash Flow growth of 35% to 45%.*
- -- Consolidated capital expenditures of \$3.2 \$3.3 million.

*Does not include any impact from the adoption of SFAS No. 123R (Accounting for stock-based compensation).

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could significantly affect actual results from those expressed in any such forward-looking statements. Readers are directed to Comcast's Quarterly Report on Form 10-Q for a description of such risks and uncertainties. In this discussion we sometimes refer to financial measures that are not presented according to generally accepted accounting principles (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the Securities and Exchange Commission (SEC) regulations; those rules require the supplemental explanation and reconciliation provided in table 7 of this release.

Comcast Corporation will host a conference call with the financial community today August 2, 2005 at 8:30 a.m. Eastern Time (ET). The conference call will be broadcast live on the Company's Investor Relations website at www.cmcsa.com or www.cmcsk.com. A recording of the call will be available on the Investor Relations website starting at 12:30 p.m. ET on August 2, 2005.

Those parties interested in participating via telephone should dial (847) 413-2408. A telephone replay will begin immediately following the call until Wednesday, August 3, 2005 at midnight ET. To access the rebroadcast, please dial (630) 652-3000 and enter passcode number 12020969#.

To automatically receive Comcast financial news by email, please visit www.cmcsa.com or www.cmcsk.com and subscribe to e-mail Alerts.

About Comcast:

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is the nation's leading provider of cable, entertainment and communications products and services. With 21.4 million cable customers, 7.7 million high-speed Internet customers, and 1.2 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable networks and in the delivery of programming content.

The Company's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, Outdoor Life Network, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. The Company also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia. Comcast Class A common stock and Class A Special common stock trade on The NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively.

COMCAST CORPORATION Table 1 Condensed Consolidated Statement of Operations (Unaudited) (amounts in millions, except per share data)

		hree Mont June		Six Months Ended June 30,					
		2005		2	2005				
Revenues	\$	5,598	\$ 5,066	\$ 3	10,961	\$	9,974		
Operating expenses Selling, general and			1,794				3,663		
administrative expenses			1,320		2,821		2,626		
Operating Cash Flow		3,389 2,209	3,114 1,952		6,722 4,239		6,289 3,685		
operating cash riow		2,205	1,552				3,005		
Depreciation expense		891	813		1,765		1,611		
Amortization expense		270	287		500		563		
		1,161	1,100		2,325		2,174		
Operating Income		1,048	852		1,914		1,511		
Other Income (Expense)									
Interest expense		(467)	(484)		(911)		(984)		
Investment income, net		176	151		140		142		
Equity in net losses of affiliates		(16)	(20)		(4)		(37)		
Other income (expense)		30	(20)		(78)		19		
		(277)	(341)		(853)				
T									
Income before Income Taxes and Minority Interest		771	511		1,061		651		
		111	011		1,001		001		
Income tax expense		(331)	(234)		(471)		(310)		
Income Before Minority Interest		440	277		590		341		
Minority interest		(10)	(15)		(17)		(14)		
Net Income	\$	430	\$ 262	\$	573	\$	327		
Net Income per common share	\$	0.19	\$ 0.12	\$	0.26	\$	0.14		
Basic weighted average number of common shares		2,207	2,257		2,211		2,257		
Diluted weighted average number of common shares		2,221	2,267		2,224		2,268		

COMCAST CORPORATION TABLE 2 Condensed Consolidated Balance Sheet (Unaudited) (dollars in millions)

		-		
	J	une 30, 2005	Dec	ember 31, 2004
ASSETS				
CURRENT ASSETS Cash and cash equivalents Investments Accounts receivable, net Other current assets Total current assets	\$	1,335 848 1,031 570 3,784	\$	452 1,555 959 569 3,535
INVESTMENTS		13,208		12,812
PROPERTY AND EQUIPMENT, NET		18,797		18,711
FRANCHISE RIGHTS		51,075		51,071
GOODWILL		14,118		14,020
OTHER INTANGIBLE ASSETS, net		3,658		3,851
OTHER NONCURRENT ASSETS, net	\$	707 105,347	¢	694 104,694
LIABILITIES AND STOCKHOLDERS' EQUITY	φ	105, 547	φ	104,094
CURRENT LIABILITIES Accounts payable and accrued expenses related to trade creditors Accrued expenses and other current liabilities Deferred income taxes Current portion of long-term debt Current portion of exchangeable debt Total current liabilities	\$	2,042 2,663 110 3,367 1,017 9,199	\$	2,041 2,735 360 1,854 1,645 8,635
LONG-TERM DEBT, less current portion LONG-TERM EXCHANGEABLE DEBT, less current portion		19,697 49 26,005		20,039 54
DEFERRED INCOME TAXES		26,995		26,815
OTHER NONCURRENT LIABILITIES		7,310		7,261
MINORITY INTEREST		679		468
STOCKHOLDERS' EQUITY	\$	41,418 105,347	\$	41,422 104,694

COMCAST CORPORATION TABLE 3 Condensed Consolidated Statement of Cash Flows (Unaudited) (dollars in millions)

	Six Mont June	30	
	2005		2004
OPERATING ACTIVITIES Net cash provided by operating activities	\$		2,633
FINANCING ACTIVITIES Proceeds from borrowings Retirements and repayments of debt Repurchases of common stock and stock options Issuances of common stock Other, net	1,495 (279) (660) 59 83		1,058 (1,617) (511) 38 8
Net cash provided by (used in) financing activities INVESTING ACTIVITIES	698		(1,024)
Capital expenditures Proceeds from sales and restructuring of investments Purchases of investments Acquisitions, net of cash acquired	(1,842) 317 (305) (134)		(1,732) 51 (106) (336)
Additions to intangible and other noncurrent assets Purchases of short-term investments, net	(305) (63)		(453) (15)
Proceeds from settlement of contract of acquired company	-		26
Net cash used in investing activities	(2,332)		(2,565)
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	883		(956)
CASH AND CASH EQUIVALENTS, beginning of period	452		1,550
CASH AND CASH EQUIVALENTS, end of period	\$ 1,335	\$	594

TABLE 4 Calculation of Free Cash Flow (Unaudited) (1) (dollars in millions)

	Six Months Ended June 30,								
		2005	2004						
Operating Cash Flow Interest, Net (2) Cash Paid for Income Taxes Capital Expenditures FREE CASH FLOW	\$	4,239 (826) (427) (1,842) 1,144		3,685 (906) (150) (1,732) 897					
Changes in Working Capital and Other Items (3)		(469)		4					
Net Cash Provided by (Used in) Operating Activities Less Capital Expenditures	\$	675	\$	901					

- (1) Free Cash Flow is defined as Operating Cash Flow less net interest, cash paid for taxes, and capital expenditures. It is unaffected by fluctuations in working capital levels from period to period and cash payments associated with intangible and other noncurrent assets. Cash payments for intangible and other noncurrent assets include long-term technology license agreements including computer software, long term rights to service multi-dwelling properties and programming content for our cable networks. In 2005, cash payments for intangibles and other noncurrent assets of \$305 million included licenses and software intangibles of approximately \$105 million, multiple dwelling unit contracts of approximately \$67 million and acquisitions of additional ownership interests in certain of our majority owned subsidiaries. In 2004, cash payments for intangible assets of \$453 million included a long-term strategic license agreement with Gemstar of approximately \$250 million, other licenses and software intangibles of \$104 million and multiple dwelling unit contracts of \$69 million. In 2005, cash payments for acquisitions and investments totaling \$439 million included MGM Inc., Liberate Technologies, and MetaTV. In 2004, cash payments for acquisitions primarily related to the acquisition of TechTV.
- (2) Includes interest expense net of interest income and excludes non-cash interest and subsidiary preferred dividends.
- (3) Free Cash Flow excludes amounts necessary to reconcile Free Cash Flow to "Net Cash Provided by Operating Activities Less Capital Expenditures." In 2005, this amount includes \$383 million in cash payments for liabilities incurred as part of the acquisition of AT&T Broadband, including \$220 million in payments representing our share of the settlement payments related to certain AT&T litigation. In 2004, this amount includes income tax refunds of \$536 million offset by \$199 million in cash payments for liabilities recorded as part of the acquisition of AT&T Broadband.

COMCAST CORPORATION TABLE 5 Pro Forma Financial Data by Business Segment (Unaudited) (1) (dollars in millions)

	Cá	able (2)	C 	Content (3)	C(orporate and Other (4)	Total		
Three Months Ended June 30, 2005 Revenues	\$	5,328	\$	234	\$	36	\$	5,598	
Operating Cash Flow	\$	2,175	\$	97	\$	(63)	\$	2,209	
Operating Income (Loss) Operating Cash Flow Margin	\$	1,054 40.8%	\$	68 41.2%	\$	(74) NM	\$	1,048 39.4%	
Capital Expenditures (5)	\$	936	\$	3	\$	11	\$	950	
Three Months Ended June 30, 2004									
Revenues	\$	4,840	\$	199	\$	28	\$	5,067	
Operating Cash Flow	\$	1,920	\$	77	\$	(45)	\$	1,952	
Operating Income (Loss)	\$	877	\$	38	\$	(63)	\$	852	
Operating Cash Flow Margin		39.7%		38.7%		NM		38.5%	
Capital Expenditures (5)	\$	893	\$	6	\$	5	\$	904	
Six Months Ended June 30, 2005									
Revenues	\$	10,431	\$	447	\$	83	\$	10,961	
Operating Cash Flow	\$	4,170	\$	174	\$	(105)	\$	4,239	
Operating Income (Loss)	\$	1,945	\$	100	\$	(131)	\$	1,914	
Operating Cash Flow Margin		40.0%		38.8%		NM		38.7%	
Capital Expenditures (5)	\$	1,819	\$	7	\$	16	\$	1,842	
Six Months Ended June 30, 2004									
Revenues	\$	9,490	\$	375	\$	114	\$	9,979	
Operating Cash Flow	\$	3,641	\$	146	\$	(100)	\$	3,687	
Operating Income (Loss)	\$	1,581	\$	72	\$	(140)	\$	1,513	
Operating Cash Flow Margin		38.4%		38.8%		NM		37.0%	
Capital Expenditures (5)	\$	1,707	\$	10	\$	15	\$	1,732	

(1) See Non-GAAP and Other Financial Measures in Table 7. Historical financial data by business segment, as required under generally accepted accounting principles, is available in the Company's quarterly report on Form 10-Q. All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

- (2) Pro forma financial data includes the results of the 30,000 cable subscribers acquired from US Coastal Cable in April 2004.
- (3) Content includes our national networks E! Entertainment Television and Style Network (E! Networks), The Golf Channel, Outdoor Life Network, G4 and AZN Television.
- (4) Corporate and Other includes Comcast-Spectacor, Corporate activities and all other businesses not presented in the Cable or Content segments and elimination entries. Beginning in the third quarter of 2004, Comcast-Spectacor includes the operating results of its investment in a sports-event related business.
- (5) Our Cable segment's capital expenditures are comprised of the following categories:

	2	2Q05		2004		YTD 2Q05 	YTD 2Q04	
New Service Offerings								
Customer Premise Equipment (CPE)	\$	469	\$	338	\$	932	\$	630
Scalable Infrastructure		227		110		436		231
		696		448		1,368		861
Recurring Capital Projects								
Line Extensions		81		81		145		141
Support Capital		92		76		139		165
		173		157		284		306
Upgrades		67		288		167		540
Total	\$	936	\$	893	\$	1,819	\$	1,707

CPE includes costs incurred at the customer residence to secure new customers, revenue units and additional bandwidth revenues (e.g. digital converters). Scalable infrastructure includes costs, not CPE or network related, to secure growth of new customers, revenue units and additional bandwidth revenues or provide service enhancements (e.g. headend equipment). Line extensions include network costs associated with entering new service areas (e.g. fiber/coaxial cable). Support capital includes costs associated with the replacement or enhancement of non-network assets due to obsolescence and wear out (e.g. non-network equipment, land, buildings and vehicles). Upgrades include costs to enhance or replace existing fiber/coaxial cable networks, including recurring betterments.

COMCAST CORPORATION

TABLE 6

Pro Forma Data - Cable Segment Components (Unaudited) (1) (2) (dollars in millions, except average monthly revenue per subscriber data)

	Th	ree Month June	-		Six Months Ended June 30,					
		2005		2004	-	2005		2004		
Revenues: Video (3) High-Speed Internet Phone Advertising Other (4) Franchise Fees Total Revenues	\$	3,441 982 170 362 203 170 5,328		3,249 763 176 330 159 163 4,840		6,803 1,907 343 658 383 337 10,431		6,433 1,461 355 599 320 322 9,490		
Operating Cash Flow Operating Income Operating Cash Flow Margin Capital Expenditures Operating Cash Flow, Net of Capital Expenditures	\$ \$ \$	2,175 1,054 40.8% 936 1,239	\$ \$ \$ \$	1,920 877 39.7% 893 1,027	\$ \$ \$	40.0% 1,819		3,641 1,581 38.4% 1,707 1,934		

	2Q05	2Q04	1Q05
Video Homes Passed (000's) Basic Subscribers (000's) Basic Penetration Quarterly Net Basic Subscriber Additions (000's)	41,200 21,448 52.1% (77)	40,300 21,485 53.3% (96)	41,000 21,525 52.6% (29)
Digital Subscribers (000's) Digital Penetration Quarterly Net Digital Subscriber Additions (000's) Digital Set-Top Boxes	9,140 42.6% 284 13,859	8,065 37.5% 206 11,926	8,856 41.1% 200 13,365
Monthly Average Video Revenue per Basic Subscriber Monthly Average Total Revenue per Basic Subscriber	\$ 53.38 \$ 82.67	\$ 50.29 \$ 74.91	\$ 52.04 \$ 78.99
High-Speed Internet "Available" Homes (000's) Subscribers (000's) Penetration Quarterly Net Subscriber Additions (000's) Monthly Average Revenue per Subscriber	40,758 7,705 18.9% 297 \$ 43.34	37,323 6,007 16.1% 327 \$ 43.50	40,483 7,408 18.3% 414 \$ 42.81
Phone "Available" Homes (000's) (5) Subscribers (000's) Penetration Quarterly Net Subscriber Additions (000's) Monthly Average Revenue per Subscriber	12,227 1,230 10.1% 3 \$ 46.06	9,766 1,225 12.5% (22) \$ 47.71	11,277 1,228 10.9% 4 \$ 47.07
Total Revenue Generating Units (000's) (6) Quarterly Net Additions	39,523 507	36,782 415	39,017 589

(1) See Non-GAAP and Other Financial Measures in Table 7. All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

- (2) Pro forma financial and subscriber data includes the results of the 30,000 cable subscribers acquired from US Coastal Cable in April 2004. Pro forma subscriber data also includes 60,000 subscribers acquired in various small acquisitions during the periods presented. The impact of these acquisitions on our segment operating results was not material.
- (3) Video revenues consist of our basic, expanded basic, premium, payper-view, equipment and digital services.
- (4) Other revenues include installation revenues, guide revenues, commissions from electronic retailing, other product offerings, commercial data services and revenues of our digital media center and regional sports programming networks.
- (5) Available homes includes circuit switched and Comcast Digital Voice homes.
- (6) The sum total of all basic video, digital video, high-speed Internet and phone subscribers, excluding additional outlets.

COMCAST CORPORATION TABLE 7

Non-GAAP and Other Financial Measures

Operating Cash Flow is the primary basis used to measure the operational strength and performance of our businesses. Free Cash Flow is an additional performance measure used as an indicator of our ability to repay debt, make investments and return capital to investors, principally through stock repurchases. We use Debt Excluding Exchangeables as a measure of debt that will require cash from future operations or financings. We also adjust certain historical data on a pro forma basis following significant acquisitions or dispositions to enhance comparability.

Operating Cash Flow is defined as operating income before depreciation and amortization and impairment charges, if any, related to fixed and intangible assets and gains or losses from the sale of assets, if any. As such, it eliminates the significant level of non-cash depreciation and amortization expense that results from the capital intensive nature of our businesses and intangible assets recognized in business combinations, and is unaffected by our capital structure or investment activities. Our management and Board of Directors use this measure in evaluating our consolidated operating performance and the operating performance of all of our operating segments. This metric is used to allocate resources and capital to our operating segments and is a significant component of our annual incentive compensation programs. We believe that Operating Oash Flow is also useful to investors as it is one of the bases for comparing our operating performance with other companies in our industries, although our measure of Operating Cash Flow may not be directly comparable to similar measures used by other companies.

As Operating Cash Flow is the measure of our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with Generally Accepted Accounting Principles (GAAP), in the business segment footnote of our quarterly and annual financial statements. Therefore, we believe our measure of Operating Cash Flow for our business segments is not a "non-GAAP financial measure" as contemplated by Regulation G adopted by the Securities and Exchange Commission. Consolidated Operating Cash Flow is a non-GAAP financial measure.

Free Cash Flow, which is a non-GAAP financial measure, is defined as Operating Cash Flow less net interest, cash paid for taxes, and capital expenditures. As such, it is unaffected by fluctuations in working capital levels from period to period and cash payments associated with intangible and other non-current assets which are detailed in our quarterly and annual reports on Forms 10Q/K. We believe that Free Cash Flow is also useful to investors as it is one of the bases for comparing our operating performance with other companies in our industries, although our measure of Free Cash Flow is accrual-based and may not be comparable to similar measures used by other companies.

Debt Excluding Exchangeables, which is a non-GAAP financial measure, refers to the aggregate amount of our consolidated debt and capital lease obligations less the amount of notes that are collateralized by securities that we own. Pro forma data is used by management to evaluate performance when significant acquisitions or dispositions occur. Historical data reflects results of acquired businesses only after the acquisition dates while pro forma data enhances comparability of financial information between periods by adjusting the data as if the acquisitions (or dispositions) occurred at the beginning of the prior year. Our pro forma data is only adjusted for the timing of acquisitions and does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. We believe our pro forma data is not a non-GAAP financial measure as contemplated by Regulation G.

Operating Cash Flow and Free Cash Flow should not be considered as substitutes for operating income (loss), net income (loss), net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP. Debt Excluding Exchangeables should not be considered as a substitute for Total Debt. Additionally, in the opinion of management, our pro forma data is not necessarily indicative of future results or what results would have been had the acquired businesses been operated by us after the assumed earlier date.

Following are quantitative reconciliations of Free Cash Flow, Debt Excluding Exchangeables, Consolidated Operating Cash Flow, and, although not required by Regulation G, reconciliations of business segment Operating Cash Flow and pro forma data.

COMCAST CORPORATION TABLE 7-A continued Reconciliation of Historical and Pro Forma Data by Business Segment (Unaudited) (1) (dollars in millions)

	Historical											Adjustments (1)										
Three Months Ended June 30, 2004		Cable	Coi	Corporate and Content Other				Total	Cable		Corporate and Other			Pro forma								
Revenues Operating expenses (excluding depreciation and amortization)	\$	4,838 2,918	\$	199 122	\$	29 74	\$	5,066 3,114	\$	2	\$	(1)	\$	5,067								
Operating Cash Flow Depreciation and	\$	1,920	\$	77	\$	(45)	\$	1,952		-		(1)	\$	3,115 1,952								
amortization Operating income (loss) Capital expenditures	\$ \$	1,043 877 893	\$ \$	39 38 6	\$ \$	18 (63) 5	\$ \$	1,100 852 904		- - -		- - -	\$ \$	1,100 852 904								

Six Months Ended June 30, 2004 		Cable	Cor	ntent		porate and ther	-	Total	Ca	ble	Corporate and Other		Pro forma
Revenues Operating expenses (excluding depreciation	\$	9,485	\$	375	\$	114	\$	9,974	\$	5	-	\$	9,979
and amortization)		5,846		229		214		6,289		3	-		6,292
Operating Cash Flow Depreciation and	\$	3,639	\$	146	\$	(100)	\$	3,685	\$	2	-	\$	3,687
amortization		2,060		74		40		2,174		-	-		2,174
Operating income (loss) Capital expenditures	\$ \$	1,579 1,707	\$ \$	72 10	\$ \$	(140) 15	\$ \$	1,511 1,732	\$	2 -	-	\$ \$	1,513 1,732

Reconciliation of Operating Cash Flow to Free Cash Flow (Unaudited) (dollars in millions)

	Three Months Ended June 30,										
		200	95 95		2004						
Operating Cash Flow Less:	\$	2,209	\$	2,209	\$	1,952	\$	1,952			
Interest, net (2) Cash Paid for Income Taxes Change in Operating Assets and		(422) (415)		(422) (415)		(459) (89)		(459) (89)			
Liabilities, net of acquisitions Other (3) Net Cash Provided by Operating		(103) (84)				442 13					
Activities Less: Capital Expenditures Free Cash Flow	\$	1,185	\$	(950) 422	\$	1,859	\$	(904) 500			

Reconciliation of Operating Cash Flow to Free Cash Flow (Unaudited) (dollars in millions)

	Six Months Ended June 30,							
	 2005			2004				
Operating Cash Flow Less:	\$ 4,239	\$	4,239	\$	3,685	\$	3,685	
Interest, net (2) Cash Paid for Income Taxes Change in Operating Assets and	(826) (427)		(826) (427)		(906) (150)		(906) (150)	
Liabilities, net of acquisitions Other (3) Net Cash Provided by Operating	(191) (278)				3 1			
Activities Less: Capital Expenditures Free Cash Flow	\$ 2,517	\$	(1,842) 1,144	\$	2,633	\$	(1,732) 897	

Calculation of 2005 Estimated Free Cash Flow (dollars in billions)

	Free Cash Flow		
2004 Operating Income	\$	2.9	
Add: Depreciation and Amortization		4.6	
2004 Operating Cash Flow		7.5	
Less: 2004 Capital Expenditures 2004 Consolidated Interest,		3.7	
net 2004 Consolidated Cash Paid		1.7	
for Income Taxes		0.2	
2004 Free Cash Flow 2005 Free Cash Flow Growth Projected 2005 Free Cash Flow	\$ 35% t \$2.6 to \$		

Reconciliation of Total Debt to Debt Excluding Exchangeables (Unaudited) (dollars in millions)

	Jı	une 30, 2005	December 31, 2004		
Current portion of long-term debt	\$	4,384	\$	3,499	
Long-term debt		19,746		20,093	
Total Debt	\$	24,130	\$	23,592	
Exchangeable debt		1,066		1,699	
Debt excluding exchangeables	\$	23,064	\$	21,893	

- (1) Pro forma data is only adjusted for timing of the acquisitions (or dispositions) and does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. There were no pro forma adjustments to the three and six months ending June 30, 2005. Minor differences may exist due to rounding.
- (2) Includes interest expense net of interest income and excludes non-cash interest and subsidiary preferred dividends.
- (3) Includes non-cash interest expense included in Operating Cash Flow, cash related to other (income) expense, dividends, and the net effect of changes in accrued income taxes.

SOURCE Comcast Corporation

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