

# NBCUNIVERSAL MEDIA, LLC

## FORM FWP

(Free Writing Prospectus - Filing under Securities Act Rules 163/433)

Filed 08/16/11

|           |                                                |
|-----------|------------------------------------------------|
| Address   | 30 ROCKEFELLER PLAZA<br>NEW YORK, NY 10112     |
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| CIK       | 0000902739                                     |
| SIC Code  | 4841 - Cable and Other Pay Television Services |

# NBCUniversal

NBCUniversal Media, LLC previously filed a prospectus dated July 22, 2011 (the “Final Prospectus”) relating to its Registration Statement on Form S-4 (File No. 333-174175), which registration statement, as amended, was declared effective by the Securities and Exchange Commission (“SEC”) on July 20, 2011. This free writing prospectus updates disclosure included in, and should be read in conjunction with, the Final Prospectus, a copy of which is available at <http://www.sec.gov/Archives/edgar/data/902739/000119312511194686/d424b3.htm>.

The New Notes issuable in connection with the registered exchange offer described in the Final Prospectus will have the following revised CUSIPs:

| New Notes                    | CUSIP      |
|------------------------------|------------|
| 2.100% Senior Notes due 2014 | 63946B AA8 |
| 3.650% Senior Notes due 2015 | 63946B AB6 |
| 2.875% Senior Notes due 2016 | 63946B AC4 |
| 5.150% Senior Notes due 2020 | 63946B AD2 |
| 4.375% Senior Notes due 2021 | 63946B AE0 |
| 6.400% Senior Notes due 2040 | 63946B AF7 |
| 5.950% Senior Notes due 2041 | 63946B AG5 |

NBCUniversal Media, LLC has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer will arrange to send you the prospectus if you request it by calling toll-free 1-800-254-2826.