

**THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. This Second Form of Acceptance should be read in conjunction with the First Offer Document and the accompanying Mandatory Offer Document dated 27 September 2018, which are available on Comcast's website at <https://www.cmcsa.com/proposal-for-sky>. If you are in any doubt about the Mandatory Offer or the contents of this document or the action you should take, you are recommended to seek immediately your own personal independent financial, legal and tax advice from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000 (as amended) if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser in the relevant jurisdiction.**

Unless the context requires otherwise, words and expressions defined in the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document) have the same respective meanings in this Second Form of Acceptance. The provisions of Parts A, B, C and D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document) are deemed to be incorporated in, and form part of, this Second Form of Acceptance and should be read carefully by you.

This Second Form of Acceptance is personalised. If you have recently purchased or otherwise acquired Sky Shares and, notwithstanding the instructions set out below, you receive the First Form of Acceptance and/or this Second Form of Acceptance from the transferor of such shares, you should note that it cannot be used for the purpose of accepting the Mandatory Offer in respect of the Sky Shares you have purchased or acquired. Please contact Link Asset Services (the "Receiving Agent") on the telephone number below to obtain a replacement Form of Acceptance.

If you have sold or otherwise transferred all of your Sky Shares (other than pursuant to the Offer or Mandatory Offer), please send the First Offer Document, the Mandatory Offer Document and the accompanying reply-paid envelope (for use in the United Kingdom only), but not a personalised Form of Acceptance, at once to the purchaser or transferee, or to the stockbroker, bank or other agent through whom the sale or transfer was effected for delivery to the purchaser or transferee. **However, the foregoing documents must not be distributed, forwarded or transmitted in or into a Restricted Jurisdiction.** If you have sold or otherwise transferred only part of your holding of Sky Shares, you should retain these documents and consult the stockbroker, bank or other agent through whom the sale or transfer was effected.

A Form of Acceptance should not be used to accept the Mandatory Offer from within a Restricted Jurisdiction. Accordingly, any Form of Acceptance received in an envelope post-marked in, or otherwise appearing to Comcast Bidco or any of its agents to have been sent from, a Restricted Jurisdiction may render a purported acceptance of the Mandatory Offer invalid.

The distribution of the First Offer Document, the Mandatory Offer Document, the First Form of Acceptance, this Second Form of Acceptance and any accompanying documents in, into or from jurisdictions other than the United Kingdom, and the availability of the Mandatory Offer to Sky Shareholders who are not resident in the United Kingdom may be restricted by the laws of those jurisdictions and therefore persons into whose possession the First Offer Document, the Mandatory Offer Document, the First Form of Acceptance and this Second Form of Acceptance comes should inform themselves about, and observe, such restrictions. Any failure to comply with the restrictions may constitute a violation of the securities laws of any such jurisdiction. Accordingly, copies of the First Offer Document, the Mandatory Offer Document, the First Form of Acceptance, this Second Form of Acceptance and any related documents are not being, and must not be, directly or indirectly mailed, transmitted or otherwise forwarded, distributed, sent or otherwise made available in, into or from a Restricted Jurisdiction, and persons receiving any such documents (including, without limitation, agents, custodians, nominees and trustees) must not mail or otherwise forward, distribute, send or otherwise make them available in, into or from such jurisdiction. Doing so may render any purported acceptance of the Mandatory Offer invalid. Further details concerning Overseas Shareholders are contained in paragraph 8 of Part C and paragraph (c) of Part D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document).

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**SECOND FORM OF ACCEPTANCE AND AUTHORITY**  
in respect of the  
**RECOMMENDED MANDATORY SUPERIOR CASH OFFER**  
by  
**COMCAST BIDCO LIMITED**  
(an indirect wholly-owned subsidiary of Comcast Corporation)  
for  
**SKY PLC**

**Acceptances of the Mandatory Offer must be received by 1.00 p.m. (London time) on 11 October 2018**

Sky Shareholders who hold Sky Shares in uncertificated form only (that is, in CREST) should NOT complete this Second Form of Acceptance or the First Form of Acceptance as they may only accept the offer by Electronic Acceptance

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**Before completing this Second Form of Acceptance, please read carefully the Mandatory Offer Document, including the letter from Comcast Bidco in Part II, and Parts A, B, C and D of Appendix 1 of the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document), the terms of which are incorporated, in and form part of, this Second Form of Acceptance.**

- To accept the Mandatory Offer in respect of Sky Shares held in certificated form (that is, not in CREST), complete this Second Form of Acceptance on page 3 by following the instructions and notes for guidance set out on pages 2 and 4. You should return this Second Form of Acceptance, duly completed and signed, accompanied by your valid share certificate(s) and/or other document(s) of title, by post or (during normal business hours only) by hand to the Receiving Agent at **Link Asset Services, Corporate Actions, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU**, as soon as possible and in any event so as to be received by no later than 1.00 p.m. (London time) on 11 October 2018. A reply-paid envelope is enclosed for documents lodged by post from within the United Kingdom only. No acknowledgment of receipt of documents will be given and documents will be sent at your own risk.
- **If your Sky Shares are held in uncertificated form (that is, in CREST) you should NOT complete this Second Form of Acceptance, but take the action set out in paragraph 18(b) of the letter from Comcast Bidco contained in Part II of the Mandatory Offer Document to transfer your Sky Shares to an escrow balance.** You should ensure that the transfer to escrow settles by no later than 1.00 p.m. (London time) on 11 October 2018. If you are a CREST sponsored member, you should contact your CREST sponsor as only your CREST sponsor will be able to send TTE Instructions to Euroclear UK & Ireland Limited.
- If you hold Sky Shares in both certificated and uncertificated form, you should complete a Second Form of Acceptance only in relation to your certificated holding and make an Electronic Acceptance in respect of your holding in uncertificated form.
- If you deliver more than one valid Form of Acceptance (including a First Form of Acceptance and/or a Second Form of Acceptance) in respect of your Sky Shares, in case of an inconsistency between such Forms of Acceptance, the last valid Form of Acceptance which is delivered to the Receiving Agent shall prevail over any earlier Form of Acceptance received by the Receiving Agent.
- If you hold Sky Shares in certificated form but under different designations, you should complete a separate Form of Acceptance in respect of each designation. You can obtain further Forms of Acceptance by contacting the Receiving Agent at the address listed above or on telephone number **0345 307 3443 (or +44 (0) 345 307 3443, if telephoning from outside the UK).**

If your Sky Shares are held in certificated form and your share certificate(s) and/or other documents of title is/are with your bank, stockbroker or other agent, you should complete and sign this Second Form of Acceptance and arrange for it to be lodged by such agent with the relevant document(s), unless your share certificate(s) and/or other document(s) of title is/are not readily available, in which case please refer to paragraph 5 on page 4 of this Second Form of Acceptance. If your share certificate(s) and/or other document(s) of title is/are lost, please refer to paragraph 6 on page 4 of this Second Form of Acceptance.

IF YOU ARE IN ANY DOUBT AS TO HOW TO COMPLETE THIS SECOND FORM OF ACCEPTANCE, PLEASE CONTACT THE RECEIVING AGENT ON THE TELEPHONE NUMBER LISTED ABOVE. CALLS OUTSIDE THE UK WILL BE CHARGED AT THE APPLICABLE INTERNATIONAL RATE. THE HELPLINE IS OPEN BETWEEN 9.00 A.M. AND 5.30 P.M., MONDAY TO FRIDAY EXCLUDING PUBLIC HOLIDAYS IN ENGLAND AND WALES. DIFFERENT CHARGES MAY APPLY TO CALLS FROM MOBILE TELEPHONES AND CALLS MAY BE RECORDED AND RANDOMLY MONITORED FOR SECURITY AND TRAINING PURPOSES. THE HELPLINE CANNOT PROVIDE ADVICE ON THE MERITS OF THE MANDATORY OFFER NOR GIVE ANY FINANCIAL, LEGAL OR TAX ADVICE.

**ALL REFERENCES TO TIME IN THIS SECOND FORM OF ACCEPTANCE ARE TO LONDON TIME.**

**DO NOT DETACH ANY PART OF THIS SECOND FORM OF ACCEPTANCE.**

**HOW TO COMPLETE THIS SECOND FORM OF ACCEPTANCE**

Please follow the instructions on this page and page 4 when completing page 3.

**Only complete this form if you wish to accept the Mandatory Offer.**

**DO NOT COMPLETE THIS SECOND FORM OF ACCEPTANCE IF YOU HAVE PREVIOUSLY COMPLETED AND RETURNED THE FIRST FORM OF ACCEPTANCE. ACCEPTANCES OF THE OFFER SHALL BE DEEMED TO BE ACCEPTANCES OF THE MANDATORY OFFER.**

**1 REGISTERED SHAREHOLDER DETAILS**

Box 1 shows your registered address according to the register of Sky Shareholders as at close of business on 24 September 2018. Box A shows the number of Sky Shares held by you as at close of business on 24 September 2018. If the name or address details shown in Box 1 opposite are incorrect please place a cross in Box 6A in black ink and add the correct details in BLOCK CAPITALS in Box 6. Any changes to the names must be supported by appropriate documentation (see paragraph 8 on page 4 of this form for further details). If no name or address is shown in Box 1 on page 3 please add the full name(s) of all registered shareholders and the registered address of the first-named holder in Box 1.

**2 DAYTIME TELEPHONE NUMBER**

Insert in Box 2 your daytime telephone number including your full dialling code in case of queries relating to the completion of this form.

**3 TO ACCEPT THE MANDATORY OFFER**

To accept the Mandatory Offer, insert in Box 3 the total number of certificated Sky Shares for which you wish to accept the Mandatory Offer. You must sign Box 4A or 4B (as applicable) in accordance with the instructions set out in this Second Form of Acceptance which will constitute your acceptance of the Mandatory Offer. If no number, or a number greater than your entire holding of certificated Sky Shares is written in Box 3, or Box 3 contains the word "ALL" or any other word or marking, and you have signed Box 4A or 4B (as applicable) you will be deemed to have accepted the Mandatory Offer in respect of your entire holding of certificated Sky Shares. Please remember to enclose your share certificate(s) and/or other document(s) of title (if available) when returning this Second Form of Acceptance.

**4A SIGNATURE OF INDIVIDUALS**

If you wish to accept the Mandatory Offer, you must sign and date Box 4A regardless of the other box(es) you complete. In the case of a joint holding ALL holders must sign. Each signature by an individual must be signed in the presence of a witness who must be over 18 years of age and must not be one of the joint registered holders. The witness should state his/her name and sign where indicated. The same witness may witness each signature of the joint holders, if applicable.

If this Second Form of Acceptance is not signed by the registered holder(s), insert the name(s) and capacity (e.g. executor) of the person(s) signing this Second Form of Acceptance. You should also deliver evidence of your authority in accordance with the notes on page 4.

If this Second Form of Acceptance is signed under a power of attorney, the executed power of attorney (or an appropriately certified copy) must be lodged together with this Second Form of Acceptance. Please refer to paragraph 7 on page 4.

**4B COMPANY SIGNATURES**

If you wish to accept the Mandatory Offer, you must sign and date Box 4B regardless of the other box(es) you complete. A company that is incorporated in the United Kingdom may execute this Second Form of Acceptance as a deed in accordance with sections 44, 45 and 48 of the Companies Act 2006 either: (a) under seal (in accordance with the instructions set out in 4C below); or (b) by the signatures of (i) a director of the company in the presence of a witness (who attests the signature), (ii) two directors, or (iii) one director and the company secretary, signing and dating in Box 4B.

A body corporate incorporated outside the United Kingdom or a person who is acting under the authority (express or implied) of that body corporate should execute this Second Form of Acceptance in accordance with the laws of the territory in which the body corporate is incorporated or otherwise in accordance with the applicable provisions of the Overseas Companies (Execution of Documents and Registration of Charges) Regulations 2009 of the United Kingdom.

In the case of any company (wherever incorporated) that signs this Second Form of Acceptance (or on whose behalf it is signed), the name of the company should be inserted above the signature of the persons who have signed this Second Form of Acceptance, whether as registered holder, witness, executor, attorney, or otherwise, and execution on behalf of the company should be expressed to be by the company.

**4C COMPANY SEAL**

A company may affix its common seal, which should be affixed and witnessed in accordance with its articles of association or other law and/or regulations. If you are affixing a company seal please place a cross in Box 4C in black ink.

**5 RESTRICTED JURISDICTIONS**

If you are **unable** to give the representations and warranties required in paragraph (c) of Part D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document), you must put "NO" in Box 5. If you do not put "NO" in Box 5, you will be deemed to have given such representations and warranties.

**6 ALTERNATIVE ADDRESS FOR DISPATCH OF CONSIDERATION**

If you want the consideration and/or other document(s) to be sent to someone other than the first-named registered holder at the address set out in Box 1 (e.g. your bank, stockbroker or other agent) or to an address other than the address of the first-named registered holder set out in Box 1, you should place a cross in Box 6B in black ink and complete Box 6 (with an address outside a Restricted Jurisdiction) in BLOCK CAPITALS.

Box 6 must also be completed by holders with registered addresses in a Restricted Jurisdiction with an address outside a Restricted Jurisdiction. It is the responsibility of any overseas shareholder to satisfy himself as to the full observance of the laws and regulatory requirements of the relevant jurisdiction in connection with the Mandatory Offer.

**SKY PLC**

**SECOND FORM OF ACCEPTANCE RELATING TO THE MANDATORY OFFER  
PLEASE COMPLETE AS EXPLAINED ON PAGES 2 AND 4**

The provisions of Parts A, B, C and D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document) are incorporated in, and form part of, this Second Form of Acceptance

**PLEASE COMPLETE THIS FORM IN BLOCK CAPITALS USING BLACK INK ONLY**

<b>1</b>	<b>A</b>	Your holding of Sky Shares as at 24 September 2018:
<b>2</b>	Daytime telephone number, for use in the event of a query:	
<b>3</b>	Number of Sky Shares in certificated form in respect of which you are accepting the Mandatory Offer:	

+ SIGN BELOW TO ACCEPT THE MANDATORY OFFER +

**4A EXECUTION BY INDIVIDUAL(S)**  
Signed and delivered as a deed by each registered shareholder:

	WITNESS NAME:	WITNESS SIGNATURE:	DATE:
1.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
2.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
3.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
4.	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Note: all Sky Shareholders who are individuals should sign and date the Second Form of Acceptance in the presence of a witness who should also sign Box 4A in accordance with the instructions printed in note 4A on page 2. The witness must be over 18 years of age and must not be one of the joint holders. The same witness may witness on behalf of all or any registered holders.

<b>4B</b>	<b>EXECUTION BY A COMPANY</b>	<b>4C</b>
Executed and delivered as a deed by:		If you are affixing a company seal, please mark a cross in black ink in Box 4C to the right.  <input style="width: 30px; height: 30px; border: 1px solid black;" type="checkbox"/>
Name of Company		
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
Name of Director	Signature	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	Affix Company seal here  
Name of Director/Secretary/Witness	Signature	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
Name of Director	Date	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
Name of Director/Secretary/Witness	Date	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	

**5 RESTRICTED OVERSEAS PERSONS ONLY**

Mark "NO" in the box below in black ink if you are UNABLE to give the representations and warranties required by paragraph (c) of Part D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document).

**PLEASE ENSURE YOU ENCLOSE YOUR SHARE CERTIFICATE(S) AND/OR ANY OTHER DOCUMENT(S) OF TITLE WITH THIS SECOND FORM OF ACCEPTANCE**

**6** If you are advising a change of name or address, place a cross in Box 6A in black ink and add your details below. If you would like the consideration sent to an alternative address to that shown in Box 1, place a cross in Box 6B in black ink and add your details below. You must not insert in Box 6 an address in a Restricted Jurisdiction.

	Name	<input style="width: 95%;" type="text"/>
<b>6A</b>	House Number	<input style="width: 95%;" type="text"/>
	Post Code	<input style="width: 95%;" type="text"/>
<input type="checkbox"/>	Address Details	<input style="width: 95%;" type="text"/>
		<input style="width: 95%;" type="text"/>

**6B**

**ADDITIONAL NOTES REGARDING THE COMPLETION OF THIS SECOND FORM OF ACCEPTANCE**

Do NOT complete this Second Form of Acceptance if you have previously completed and returned the First Form of Acceptance. Acceptances of the Offer shall be deemed to be acceptances of the Mandatory Offer. In order to be effective this Second Form of Acceptance must, except as mentioned below, be signed as a deed by the registered holder or, in the case of a joint holding, by ALL the joint holders (and each individual signature must be individually witnessed), or under a power of attorney and in accordance with the notes on page 2 of this Second Form of Acceptance. A body corporate must execute this Second Form of Acceptance as a deed in accordance with the notes on page 2 of this Second Form of Acceptance.

In order to avoid delay and inconvenience to yourself, the following may be of assistance to you:

**1) IF A HOLDER IS AWAY FROM HOME (E.G. ABROAD OR ON HOLIDAY):**

Send this Second Form of Acceptance, the First Offer Document and the Mandatory Offer Document by the quickest means (i.e. airmail) to the holder (but not in or into a Restricted Jurisdiction) for execution or, if he has executed a valid and applicable power of attorney, have this Second Form of Acceptance signed by the attorney. In the latter case, you should follow the instructions in paragraph 7 below.

**2) IF YOU HAVE SOLD OR OTHERWISE TRANSFERRED ALL, OR WISH TO SELL PART OF, YOUR SKY SHARES:**

Do not complete this Second Form of Acceptance. Please send the First Offer Document and the Mandatory Offer Document, together with the enclosed reply-paid envelope (but not this personalised Second Form of Acceptance), at once to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for delivery to the purchaser or transferee. However, such documents should not be mailed, distributed, forwarded or transmitted in or into any jurisdiction where to do so would violate the laws in that jurisdiction. If you wish to sell or transfer part of your holding of Sky Shares and to accept the Mandatory Offer in respect of the balance but are unable to obtain the balance share certificate by 1.00 p.m. (London time) on 11 October 2018 you should ensure that the stockbroker, bank or other agent through whom you make the sale or transfer obtains the appropriate endorsement, certification or indication, signed on behalf of Sky, in respect of the balance of your holding of Sky Shares.

**3) IF THE SOLE HOLDER HAS DIED:**

If confirmation of a grant of probate or letters of administration has/have been registered with Sky or Sky's registrars, Equiniti Limited, this Second Form of Acceptance must be signed by the personal representative(s) of the deceased holder each in the presence of a witness. This Second Form of Acceptance should then be lodged with the Receiving Agent at the address set out in paragraph 10 below with the related share certificate(s) and/or other documents of title. If a grant of probate or letters of administration has/have not been registered with Sky or Sky's registrars, Equiniti Limited, the personal representative(s) or prospective personal representative(s) should sign this Second Form of Acceptance each in the presence of a witness and forward it with the share certificate(s), and/or other document(s) of title, the original death certificate (or a notarised copy) and evidence of the authority to sign of the personal representative(s) or prospective personal representative(s) to the Receiving Agent at the address set out in paragraph 10 below. The signature must be witnessed, and the witness must also sign. However, a grant of probate or letters of administration (a duly sealed copy) must be lodged by hand or post with the Receiving Agent before the consideration due under the Mandatory Offer can be forwarded to the executor(s) or personal representative(s). For this purpose, photocopies of grants of probates and letters of administration are not acceptable. These documents will be returned as directed.

**4) IF ONE OF THE JOINT HOLDERS HAS DIED:**

This Second Form of Acceptance is valid if signed by the surviving holder(s), each in the presence of a witness, and lodged with the Receiving Agent at the address set out in paragraph 10 below with the share certificate(s) and/or other document(s) of title and accompanied by the original death certificate (or a duly certified copy), and the confirmation of grant of probate or letters of administration (or a duly sealed copy) in respect of the deceased holder. For this purpose, photocopies of death certificates, grants of probates or letters of administration are not acceptable. These documents will be returned as directed.

**5) IF YOUR SKY SHARE CERTIFICATE(S) OR OTHER DOCUMENT(S) IS/ARE HELD BY YOUR STOCKBROKER, BANK OR OTHER AGENT:**

You should complete this Second Form of Acceptance and arrange for it to be lodged by such agent with the Receiving Agent at the address set out in paragraph 10 below no later than 1.00 p.m. on 11 October 2018, accompanied by the share certificate(s) and/or other document(s) of title if appropriate. If the certificate(s) or other document(s) is/are not readily available, you should lodge this Second Form of Acceptance with the Receiving Agent at the address set out in paragraph 10 below duly completed together with a note saying e.g. "certificates to follow", and arrange for the certificate(s) and/or other document(s) to be forwarded as soon as possible thereafter. It is helpful for your stockbroker, bank or other agent (unless he is in any jurisdiction where to do so would violate the laws in that jurisdiction) to be informed of the full terms of the Mandatory Offer.

**6) IF YOUR SKY SHARE CERTIFICATE(S) OR OTHER DOCUMENT(S) OF TITLE HAS/HAVE BEEN LOST:**

Complete and lodge the Second Form of Acceptance together with any available certificate(s) with the Receiving Agent, at the address set out in paragraph 10 below no later than 1.00 p.m. on 11 October 2018, stating that you have lost one or more of your share certificate(s). At the same time you should contact Sky's registrars, Equiniti Limited, as soon as possible on 0371 384 2091 (or +44 (0)121 415 7567 if telephoning from outside the UK) requesting them to send you a letter of indemnity for completion. When received, the letter of indemnity should be completed in accordance with the instructions given, and lodged with Equiniti Limited at Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA so that they may issue you with replacement share certificates. The replacement share certificates should be forwarded as soon as possible to the Receiving Agent at the address set out in paragraph 10 below in support of the Second Form of Acceptance.

**7) IF THE SECOND FORM OF ACCEPTANCE IS SIGNED UNDER A POWER OF ATTORNEY:**

The completed Second Form of Acceptance, together with any share certificate(s) and/or other document(s) of title, should be lodged with the Receiving Agent at the address set out in paragraph 10 below, accompanied by the original power of attorney (or a copy duly certified in accordance with the Powers of Attorney Act 1971). The power of attorney will be duly noted by the Receiving Agent and returned as directed.

**8) IF YOUR PARTICULARS DIFFER FROM THOSE APPEARING ON THE CERTIFICATE(S) AND SECOND FORM OF ACCEPTANCE:**

- a) Incorrect name on share certificate(s), e.g.:  
 Name on certificate(s) ..... John Smith  
 Correct name ..... John Smyth

Complete this Second Form of Acceptance by adding your correct name in BLOCK CAPITALS in Box 6, having placed a cross in Box 6A. Then lodge the Second Form of Acceptance with the Receiving Agent at the address set out in paragraph 10 below, accompanied by a letter from your bank, stockbroker or solicitor confirming that the person described on the share certificate(s) and the person who has signed this Second Form of Acceptance are one and the same person.

- b) Incorrect address: write your correct address in BLOCK CAPITALS in Box 6, having placed a cross in Box 6A.  
 c) Change of name: if you have changed your name, enclose a copy of your marriage certificate or the deed poll with this Second Form of Acceptance for noting or, in the case of a company, a copy of the Certificate of Incorporation on the name change and add your changed name in BLOCK CAPITALS in Box 6, having placed a cross in Box 6A. These documents will be returned to you as directed.

**9) IF YOU ARE NOT A RESIDENT OF THE UNITED KINGDOM:**

The attention of Sky Shareholders not resident in the UK or who are citizens or residents or nationals of other countries (and all agents, custodians, trustees or nominees thereof) is drawn to paragraph 8 of Part C and paragraph (c) of Part D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document).

**10) SETTLEMENT OF CONSIDERATION:**

The consideration payable under the Mandatory Offer cannot be sent to you until all relevant documents have been properly completed and sent by post or (during normal business hours only) by hand to the Receiving Agent at Link Asset Services, Corporate Actions, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU. A reply-paid envelope (for use in the UK only) is enclosed.

Without prejudice to Part C and Part D of Appendix 1 to the First Offer Document (as amended and/or supplemented by the Mandatory Offer Document), subject to the provisions of the Code, Comcast Bidco reserves the right to treat as valid in whole or in part any acceptance of the Mandatory Offer which is not entirely in order or which is not accompanied by the relevant share certificate(s) and/or other document(s) of title. In that event, no payment of cash under the Mandatory Offer will be made until after the relevant share certificate(s) and/or other document(s) of title, or indemnities satisfactory to Comcast Bidco, have been received. Do NOT complete this Second Form of Acceptance if you have previously completed and returned the First Form of Acceptance. Acceptances of the Offer shall be deemed to be acceptances of the Mandatory Offer.

**11) IF YOUR SKY SHARES ARE IN CREST:**

You should not complete this Second Form of Acceptance. You should take the action set out in paragraph 18(b) of the letter from Comcast Bidco contained in Part II of the Mandatory Offer Document to transfer your Sky Shares to an escrow balance. You should ensure that the transfer to escrow settles no later than 1.00 p.m. (London time) on 11 October 2018. If you are a CREST sponsored member, you should contact your CREST sponsor, as only your CREST sponsor will be able to send the necessary TTE Instructions to Euroclear UK & Ireland Limited.

The duly completed and signed Second Form of Acceptance, accompanied by the share certificates and/or other documents of title for your Sky Shares, should be returned as soon as possible by post or (during normal business hours only) by hand to the Receiving Agent, at Link Asset Services, Corporate Actions, The Registry, 34 Beckenham Road, Beckenham, Kent, BR3 4TU, and in any event so as to be received by the Receiving Agent no later than 1.00 p.m. (London time) on 11 October 2018.