FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL |         |  |  |  |  |  |  |  |  |
|--------------|---------|--|--|--|--|--|--|--|--|
| OMB Number   | 3235-02 |  |  |  |  |  |  |  |  |

Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>COHEN DAVID L</u> |   |  |  |            |                              | 2. Issuer Name and Ticker or Trading Symbol  COMCAST CORP [ CMCSA ] |   |         |   |       |                    |  |                                       | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner |   |   |   |  |  |  |
|---|---|--|--|------------|------------------------------|---|---|---------|---|-------|--------------------|--|---------------------------------------|---|---|---|---|--|--|--|
| (Last) (First) (Middle) ONE COMCAST CENTER                    |   |  |  |            |                              | 3. Date of Earliest Transaction (Month/Day/Year) 03/21/2016         |   |         |   |       |                    |  |                                       |   | Officer<br>below)   | (give title<br>Sr.  | Other (s below)   |  | specify  |  |
| (Street) PHILADELPHIA PA 19103                                |   |  |  |            | 4.1                          | Line)   |   |         |   |       |                    |  |                                       |   |   | X Form filed by One Reporting Person  |   |  |  |  |
| (City)  | (Si   | tate)                                      | (Zip)  |            |                              |   |   |         |   |       |                    |  |                                       |   | Form filed by More than One Reporting<br>Person               |   |   |  |  |  |
|   |   | Tab  | le I - No                                    | n-Deri     | vativ                        | e Se  | curit   | ies Acc | quired                                  | , Dis | sposed o           | f, or Be   | nefici                                | ally C  | Dwned   |   |   |  |  |  |
| Date  |   |  |  | Date       | nsaction<br>h/Day/Year)      |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |         | 3.<br>Transaction<br>Code (Instr.<br>8) |       |                    |  | d (A) or<br>r. 3, 4 an                | id 5)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |  |
|   |   |  |  |            |                              |   |   |         | Code                                    | v     | Amount             | (A) or<br>(D)  | Price                                 | - 1   | Reported Transaction(s) (Instr. 3 and 4)                      |   |   | 1  | Instr. 4)  |  |
| Class A Common Stock  |   |  |  | 03/21/2016 |                              | 5   |   |         | M                                       |       | 8,295              | A  | \$0.0                                 | 000   | 0 166,503.8188  |   | D   |  |  |  |
| Class A Common Stock  |   |  |  | 03/21/2016 |                              | 5   |   |         | F                                       |       | 4,065              | D  | \$59                                  | .84   | 4 162,438.8188  |   | D   |  |  |  |
| Class A Common Stock 03/22/2                                  |   |  |  |            | 2/2016                       | 5   |   |         | M                                       |       | 13,725             | A  | \$0.0                                 | 000   | 176,16  | 3.8188  | D   |  |  |  |
| Class A Common Stock 03/22                                    |   |  |  | 2/2016     | 5                            |   |   | F       |   | 6,726 | D                  | \$59   | .87                                   | 169,437.8188  |   | D   |   |  |  |  |
| Class A Common Stock  |   |  |  |            |                              |   |   |         |   |       |                    |  |                                       | 100   | ,240  | I   |   | By<br>GRATs  |  |  |
| Class A Common Stock  |   |  |  |            |                              |   |   |         |   |       |                    |  |                                       |   | 372,646   |   | I   |  | By<br>Frusts   |  |
|   |   | -  | Table II -                                   |            |                              |   |   |         |   |       | osed of,           |  |                                       |   | wned  |   |   |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date,      | 4.<br>Transa<br>Code (<br>8) |   |   |         | 6. Date I<br>Expiration<br>(Month/I     | on Da |                    | 7. Title and Amor<br>of Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |                                       | De<br>Se  | Price of<br>rivative<br>curity<br>str. 5)                     | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | e C<br>s F<br>lly D<br>o (I                                       | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |  |            | Code                         | v   | (A)   | (D)     | Date<br>Exercisa                        |       | Expiration<br>Date | Title  | Amour<br>or<br>Number<br>of<br>Shares | er  |   |   |   |  |  |  |
| Restricted<br>Stock<br>Units                                  | \$0.0000(1)   | 03/21/2016                                 |  |            | M                            |   |   | 8,295   | (2)                                     |       | (2)                | Class A<br>Common<br>Stock   | 8,29                                  | 5 \$  | 0.0000  | 126,14  | 5   | D  |  |  |
| Restricted<br>Stock<br>Units                                  | \$0.0000 <sup>(1)</sup>   | 03/22/2016                                 |  |            | M                            |   |   | 13,725  | (2)                                     |       | (2)                | Class A<br>Common<br>Stock   | 13,72                                 | 25 \$   | 0.0000  | 112,42  | 0   | D  |  |  |

## **Explanation of Responses:**

- 1. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.
- 2. These restricted stock units vest on the transaction date.

Arthur R. Block, Attorney-in-

**fact** 

\*\* Signature of Reporting Person

03/23/2016 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.