SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Perso BLOCK ARTHUR R	n*	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]		ionship of Reporting Perso all applicable) Director	10% Owner
L (Last) (First) (Middle) L		3. Date of Earliest Transaction (Month/Day/Year) 03/26/2015	Х	Officer (give title below) EVP, GC and Se	Other (specify below) ccretary
(Street) PHILADELPHIA PA (City) (State)	19103 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More than Person	rting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)
Class A Common Stock	03/26/2015		M ⁽¹⁾		21,270	A	\$18.34	52,101	D	
Class A Common Stock	03/26/2015		М		15,400	A	\$0.0000	67,501	D	
Class A Common Stock	03/26/2015		S ⁽¹⁾		1,995	D	\$56.05	65,506	D	
Class A Common Stock	03/26/2015		S ⁽¹⁾		7,083	D	\$55.961	58,423	D	
Class A Common Stock	03/26/2015		F		8,236	D	\$55.91	50,187	D	
Class A Common Stock	03/26/2015		F ⁽¹⁾		14,187	D	\$56.02	36,000	D	
Class A Common Stock	03/27/2015		M ⁽¹⁾		7,050	A	\$14.54	43,050	D	
Class A Common Stock	03/27/2015		S ⁽¹⁾		2,582	D	\$55.847	40,468	D	
Class A Common Stock	03/27/2015		F ⁽¹⁾		4,468	D	\$55.87	36,000	D	
Class A Common Stock	03/27/2015		S ⁽¹⁾		7,164	D	\$55.83	28,836	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) o Disp of (I	umber vative urities uired or oosed D) (Instr. and 5)	6. Date Exercis Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	\$18.34	03/26/2015		M ⁽¹⁾			21,270	(2)	03/25/2020	Class A Common Stock	21,270	\$0.0000	35,450	D	
Restricted Stock Units	\$0.0000 ⁽³⁾	03/26/2015		М			15,400	(4)	(4)	Class A Common Stock	15,400	\$0.0000	8,450	D	
Option to Purchase	\$14.54	03/27/2015		M ⁽¹⁾			7,050	03/27/2010 ⁽²⁾	03/26/2019	Class A Common Stock	7,050	\$0.0000	28,200	D	

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. With respect to the number of shares set forth in Column 7, this option is immediately exercisable

3. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

4. These restricted stock units vest on the transaction date

/s/ Arthur R. Block

** Signature of Reporting Person

03/30/2015 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.