

Basis of Presentation

On November 13th 2015, NBCUniversal acquired a 51% interest in the entity that owns Universal Studios Japan. The results of Universal Studios Japan are included in the Theme Parks segment following the acquisition date. Trending schedules are being provided on both a reported basis and a pro forma basis.

Reported Basis of Presentation:

Pages 'Reported-1' through 'Reported-6' present financial and subscriber data as reported in Comcast's Form 10-K for the period ended December 31, 2015.

Fourth quarter and year to date 2015 include results of Universal Studios Japan following the acquisition date.

NBCUniversal changed its method of accounting for a contractual obligation that involves an interest in the revenue of certain theme parks. As a result of the change, beginning in the fourth quarter of 2015, amounts payable based on current period revenue are presented in operating costs and expenses. Amounts paid through the third quarter of 2015 were included in other income (expense), net in our consolidated statement of income. For segment reporting purposes, we have adjusted periods prior to the fourth quarter of 2015 to reflect this expense on a consistent basis for all periods in the Theme Parks segment, which resulted in an offsetting adjustment in NBCUniversal Headquarters, Other and Eliminations.

To be consistent with our current management reporting presentation, certain 2013 and 2014 operating results were reclassified within the Cable Communications segment.

Beginning in 2014, Fandango, our movie ticketing and entertainment business that was previously presented in our Cable Networks segment, is now presented in the Filmed Entertainment segment to reflect the change in our management reporting presentation. Prior period amounts have not been adjusted.

All percentages are calculated on whole numbers.

Pro Forma Basis of Presentation:

Pages 'Pro Forma-1' through 'Pro Forma-3' present certain financial data on a pro forma basis and is presented as if the acquisition of the 51% interest of Universal Studios Japan occurred January 1, 2013. Pro forma information does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. The pro forma amounts are based on historical results of operations and are subject to change as valuations are completed and additional analysis is obtained. We will update the pro forma amounts once we obtain the additional information. Pro forma amounts are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2013, nor of our future results.

Pro Forma amounts also include adjustments for the change in NBCUniversal's method of accounting for a contractual obligation described above for all periods prior to the fourth quarter of 2015. Therefore for pro forma reporting purposes the expenses are also included in total NBCUniversal and Consolidated results for all periods presented, and the offsetting adjustments are not included in NBCUniversal Headquarters, Other and Eliminations.

Consolidated Revenue
(\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Video ¹	\$5,113	\$5,175	\$5,127	\$5,120	\$20,535	\$5,178	\$5,239	\$5,179	\$5,187	\$20,783	\$5,331	\$5,431	\$5,348	\$5,416	\$21,526
High-Speed Internet	\$2,523	\$2,569	\$2,592	\$2,650	\$10,334	\$2,750	\$2,819	\$2,840	\$2,912	\$11,321	\$3,044	\$3,101	\$3,129	\$3,197	\$12,471
Voice	\$900	\$910	\$919	\$928	\$3,657	\$920	\$922	\$913	\$916	\$3,671	\$906	\$903	\$900	\$899	\$3,608
Business Services	\$741	\$788	\$836	\$876	\$3,241	\$917	\$965	\$1,011	\$1,058	\$3,951	\$1,114	\$1,161	\$1,208	\$1,259	\$4,742
Advertising	\$478	\$547	\$531	\$591	\$2,147	\$507	\$587	\$596	\$703	\$2,393	\$504	\$582	\$593	\$639	\$2,318
Other ²	\$462	\$478	\$486	\$496	\$1,922	\$485	\$497	\$502	\$537	\$2,021	\$531	\$551	\$562	\$570	\$2,214
Total Cable Communications	\$10,217	\$10,467	\$10,491	\$10,661	\$41,836	\$10,757	\$11,029	\$11,041	\$11,313	\$44,140	\$11,430	\$11,729	\$11,740	\$11,980	\$46,879
Advertising	\$828	\$966	\$835	\$907	\$3,536	\$896	\$945	\$796	\$857	\$3,494	\$851	\$917	\$813	\$854	\$3,435
Distribution	\$1,241	\$1,219	\$1,219	\$1,226	\$4,905	\$1,473	\$1,270	\$1,281	\$1,283	\$5,307	\$1,358	\$1,341	\$1,392	\$1,370	\$5,461
Content Licensing and Other	\$156	\$228	\$185	\$191	\$760	\$136	\$261	\$178	\$187	\$762	\$150	\$192	\$207	\$183	\$732
Total Cable Networks	\$2,225	\$2,413	\$2,239	\$2,324	\$9,201	\$2,505	\$2,476	\$2,255	\$2,327	\$9,563	\$2,359	\$2,450	\$2,412	\$2,407	\$9,628
Advertising	\$952	\$1,267	\$1,104	\$1,607	\$4,930	\$1,833	\$1,245	\$1,153	\$1,657	\$5,888	\$1,539	\$1,250	\$1,185	\$1,773	\$5,747
Content Licensing	\$397	\$296	\$355	\$399	\$1,447	\$496	\$344	\$402	\$327	\$1,569	\$485	\$320	\$537	\$442	\$1,784
Other	\$168	\$169	\$185	\$221	\$743	\$292	\$227	\$215	\$351	\$1,085	\$224	\$243	\$249	\$283	\$999
Total Broadcast Television	\$1,517	\$1,732	\$1,644	\$2,227	\$7,120	\$2,621	\$1,816	\$1,770	\$2,335	\$8,542	\$2,248	\$1,813	\$1,971	\$2,498	\$8,530
Theatrical	\$313	\$553	\$559	\$143	\$1,568	\$376	\$195	\$265	\$265	\$1,101	\$371	\$1,406	\$886	\$166	\$2,829
Content Licensing	\$438	\$406	\$379	\$431	\$1,654	\$465	\$462	\$439	\$426	\$1,792	\$538	\$367	\$496	\$522	\$1,923
Home Entertainment	\$371	\$339	\$359	\$759	\$1,828	\$351	\$364	\$321	\$421	\$1,457	\$364	\$322	\$379	\$736	\$1,801
Other	\$94	\$90	\$103	\$115	\$402	\$159	\$155	\$161	\$183	\$658	\$173	\$171	\$185	\$205	\$734
Total Filmed Entertainment	\$1,216	\$1,388	\$1,400	\$1,448	\$5,452	\$1,351	\$1,176	\$1,186	\$1,295	\$5,008	\$1,446	\$2,266	\$1,946	\$1,629	\$7,287
Theme Parks ³	\$462	\$546	\$661	\$566	\$2,235	\$487	\$615	\$786	\$735	\$2,623	\$651	\$773	\$896	\$1,019	\$3,339
Headquarters, Other and Eliminations	(\$80)	(\$84)	(\$93)	(\$101)	(\$358)	(\$88)	(\$67)	(\$76)	(\$77)	(\$308)	(\$100)	(\$72)	(\$74)	(\$76)	(\$322)
Total NBCUniversal³	\$5,340	\$5,995	\$5,851	\$6,464	\$23,650	\$6,876	\$6,016	\$5,921	\$6,615	\$25,428	\$6,604	\$7,230	\$7,151	\$7,477	\$28,462
Corporate, Other and Eliminations	(\$247)	(\$192)	(\$191)	(\$199)	(\$829)	(\$225)	(\$201)	(\$171)	(\$196)	(\$793)	(\$181)	(\$216)	(\$222)	(\$212)	(\$831)
Total Consolidated Revenue³	\$15,310	\$16,270	\$16,151	\$16,926	\$64,657	\$17,408	\$16,844	\$16,791	\$17,732	\$68,775	\$17,853	\$18,743	\$18,669	\$19,245	\$74,510

1) Cable Communications Video Revenue consists of our analog, digital, premium, pay-per-view, equipment services and residential video installation revenue.

2) Other Cable Communications Revenue includes franchise and other regulatory fees, our digital media center, commissions from electronic retailing networks and fees for other services.

3) 4th quarter 2015 Theme Parks, Total NBCUniversal and Consolidated revenue includes \$169 million attributable to Universal Studios Japan.

Consolidated Operating Costs and Expenses and Operating Cash Flow
(\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Operating Costs and Expenses ¹															
Programming	\$2,253	\$2,280	\$2,288	\$2,286	\$9,107	\$2,452	\$2,433	\$2,450	\$2,484	\$9,819	\$2,644	\$2,666	\$2,607	\$2,599	\$10,516
Advertising, Marketing and Promotion	\$672	\$725	\$760	\$748	\$2,905	\$706	\$784	\$829	\$764	\$3,083	\$783	\$836	\$866	\$855	\$3,340
Technical and Product Support ²	\$1,327	\$1,335	\$1,352	\$1,359	\$5,373	\$1,384	\$1,371	\$1,385	\$1,407	\$5,547	\$1,421	\$1,454	\$1,495	\$1,534	\$5,904
Customer Service	\$521	\$517	\$527	\$532	\$2,097	\$548	\$544	\$556	\$557	\$2,205	\$578	\$575	\$603	\$621	\$2,377
Franchise and Other Regulatory Fees	\$308	\$311	\$313	\$314	\$1,246	\$321	\$325	\$328	\$322	\$1,296	\$334	\$347	\$347	\$354	\$1,382
Other ³	\$917	\$964	\$1,005	\$1,017	\$3,903	\$946	\$1,008	\$1,029	\$1,095	\$4,078	\$996	\$1,053	\$1,074	\$1,117	\$4,240
Total Cable Communications	\$5,998	\$6,132	\$6,245	\$6,256	\$24,631	\$6,357	\$6,465	\$6,577	\$6,629	\$26,028	\$6,756	\$6,931	\$6,992	\$7,080	\$27,759
Programming and Production	\$908	\$1,084	\$953	\$905	\$3,850	\$1,187	\$1,124	\$972	\$958	\$4,241	\$1,023	\$1,125	\$1,127	\$1,044	\$4,319
Other Operating and Administrative	\$338	\$334	\$313	\$357	\$1,342	\$303	\$309	\$302	\$318	\$1,232	\$305	\$320	\$320	\$325	\$1,270
Advertising, Marketing and Promotion	\$120	\$135	\$120	\$133	\$508	\$120	\$129	\$113	\$139	\$501	\$133	\$133	\$130	\$144	\$540
Total Cable Networks	\$1,366	\$1,553	\$1,386	\$1,395	\$5,700	\$1,610	\$1,562	\$1,387	\$1,415	\$5,974	\$1,461	\$1,578	\$1,577	\$1,513	\$6,129
Programming and Production	\$1,160	\$1,154	\$1,194	\$1,684	\$5,192	\$2,028	\$1,183	\$1,214	\$1,702	\$6,127	\$1,626	\$1,150	\$1,357	\$1,817	\$5,950
Other Operating and Administrative	\$292	\$292	\$295	\$325	\$1,204	\$323	\$288	\$290	\$298	\$1,199	\$310	\$321	\$326	\$319	\$1,276
Advertising, Marketing and Promotion	\$100	\$80	\$121	\$78	\$379	\$148	\$105	\$124	\$105	\$482	\$130	\$111	\$138	\$145	\$524
Total Broadcast Television	\$1,552	\$1,526	\$1,610	\$2,087	\$6,775	\$2,499	\$1,576	\$1,628	\$2,105	\$7,808	\$2,066	\$1,582	\$1,821	\$2,281	\$7,750
Programming and Production	\$698	\$817	\$720	\$747	\$2,982	\$604	\$547	\$541	\$639	\$2,331	\$611	\$1,149	\$911	\$817	\$3,488
Other Operating and Administrative	\$168	\$163	\$188	\$197	\$716	\$188	\$209	\$223	\$229	\$849	\$196	\$214	\$221	\$241	\$872
Advertising, Marketing and Promotion	\$281	\$375	\$303	\$312	\$1,271	\$271	\$225	\$271	\$350	\$1,117	\$346	\$481	\$438	\$428	\$1,693
Total Filmed Entertainment	\$1,147	\$1,355	\$1,211	\$1,256	\$4,969	\$1,063	\$981	\$1,035	\$1,218	\$4,297	\$1,153	\$1,844	\$1,570	\$1,486	\$6,053
Theme Parks ^{4,5}	\$302	\$328	\$336	\$326	\$1,292	\$330	\$386	\$406	\$405	\$1,527	\$407	\$439	\$462	\$567	\$1,875
Headquarters, Other and Eliminations ⁴	\$20	\$42	\$58	\$62	\$182	\$63	\$77	\$49	\$45	\$234	\$23	\$75	\$64	\$79	\$241
Total NBCUniversal ⁵	\$4,387	\$4,804	\$4,601	\$5,126	\$18,918	\$5,565	\$4,582	\$4,505	\$5,188	\$19,840	\$5,110	\$5,518	\$5,494	\$5,926	\$22,048
Corporate, Other and Eliminations	(\$109)	(\$91)	(\$25)	(\$101)	(\$326)	(\$52)	(\$7)	\$5	\$38	(\$16)	\$31	\$28	(\$1)	(\$33)	\$25
Total Consolidated Operating Costs and Expenses ⁵	\$10,276	\$10,845	\$10,821	\$11,281	\$43,223	\$11,870	\$11,040	\$11,087	\$11,855	\$45,852	\$11,897	\$12,477	\$12,485	\$12,973	\$49,832
Operating Cash Flow (OCF) ⁶															
Total Cable Communications	\$4,219	\$4,335	\$4,246	\$4,405	\$17,205	\$4,400	\$4,564	\$4,464	\$4,684	\$18,112	\$4,674	\$4,798	\$4,748	\$4,900	\$19,120
Cable Networks	\$859	\$860	\$853	\$929	\$3,501	\$895	\$914	\$868	\$912	\$3,589	\$898	\$872	\$835	\$894	\$3,499
Broadcast Television	(\$35)	\$206	\$34	\$140	\$345	\$122	\$240	\$142	\$230	\$734	\$182	\$231	\$150	\$217	\$780
Filmed Entertainment	\$69	\$33	\$189	\$192	\$483	\$288	\$195	\$151	\$77	\$711	\$293	\$422	\$376	\$143	\$1,234
Theme Parks ^{4,5}	\$160	\$218	\$325	\$240	\$943	\$157	\$229	\$380	\$330	\$1,096	\$244	\$334	\$434	\$452	\$1,464
Headquarters, Other and Eliminations ⁴	(\$100)	(\$126)	(\$151)	(\$163)	(\$540)	(\$151)	(\$144)	(\$125)	(\$122)	(\$542)	(\$123)	(\$147)	(\$138)	(\$155)	(\$563)
Total NBCUniversal ⁵	\$953	\$1,191	\$1,250	\$1,338	\$4,732	\$1,311	\$1,434	\$1,416	\$1,427	\$5,588	\$1,494	\$1,712	\$1,657	\$1,551	\$6,414
Corporate, Other and Eliminations	(\$138)	(\$101)	(\$166)	(\$98)	(\$503)	(\$173)	(\$194)	(\$176)	(\$234)	(\$777)	(\$212)	(\$244)	(\$221)	(\$179)	(\$856)
Total Consolidated OCF ⁵	\$5,034	\$5,425	\$5,330	\$5,645	\$21,434	\$5,538	\$5,804	\$5,704	\$5,877	\$22,923	\$5,956	\$6,266	\$6,184	\$6,272	\$24,678

1) Operating costs and expenses represents total costs and expenses excluding depreciation and amortization.

2) Technical and Product Support includes the labor costs to complete service calls, installations and related support, as well as network engineering and maintenance.

3) Other includes administrative personnel costs and other business support costs including building and office expenses, taxes, billing costs and bad debt.

4) Amounts in Theme Parks and NBCUniversal Headquarters, Other and Eliminations for periods prior to the 4th quarter of 2015 have been adjusted in connection with an accounting change at NBCUniversal. For further discussion see basis of presentation on page 1.

5) 4th quarter 2015 Theme Parks, Total NBCUniversal and Consolidated operating costs and expenses includes \$89 million attributable to Universal Studios Japan. 4th quarter 2015 Theme Parks, Total NBCUniversal and Consolidated Operating Cash Flow includes \$80 million attributable to Universal Studios Japan.

6) We define Operating Cash Flow as operating income before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any. We provide more detail about Operating Cash Flow and our use of non-GAAP financial measures, including reconciliations to GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).

Consolidated Depreciation and Amortization Expense and Operating Income
 (\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Depreciation and Amortization Expense															
Total Cable Communications	\$1,608	\$1,623	\$1,549	\$1,614	\$6,394	\$1,584	\$1,604	\$1,561	\$1,673	\$6,422	\$1,675	\$1,726	\$1,777	\$1,850	\$7,028
Cable Networks	\$184	\$182	\$183	\$185	\$734	\$189	\$180	\$189	\$190	\$748	\$184	\$211	\$193	\$196	\$784
Broadcast Television	\$25	\$26	\$23	\$24	\$98	\$27	\$27	\$24	\$49	\$127	\$29	\$30	\$26	\$26	\$111
Filmed Entertainment	\$4	\$3	\$4	\$4	\$15	\$5	\$5	\$6	\$5	\$21	\$5	\$6	\$8	\$7	\$26
Theme Parks ¹	\$71	\$75	\$72	\$82	\$300	\$69	\$73	\$69	\$62	\$273	\$66	\$76	\$72	\$78	\$292
Headquarters, Other and Eliminations	\$60	\$63	\$70	\$71	\$264	\$75	\$85	\$83	\$83	\$326	\$80	\$82	\$81	\$83	\$326
Total NBCUniversal ¹	\$344	\$349	\$352	\$366	\$1,411	\$365	\$370	\$371	\$389	\$1,495	\$364	\$405	\$380	\$390	\$1,539
Corporate, Other and Eliminations	\$15	\$18	\$15	\$18	\$66	\$21	\$26	\$27	\$28	\$102	\$27	\$30	\$26	\$30	\$113
Total Consolidated Depreciation and Amortization Expense ¹	\$1,967	\$1,990	\$1,916	\$1,998	\$7,871	\$1,970	\$2,000	\$1,959	\$2,090	\$8,019	\$2,066	\$2,161	\$2,183	\$2,270	\$8,680
Operating Income															
Total Cable Communications	\$2,611	\$2,712	\$2,697	\$2,791	\$10,811	\$2,816	\$2,960	\$2,903	\$3,011	\$11,690	\$2,999	\$3,072	\$2,971	\$3,050	\$12,092
Cable Networks	\$675	\$678	\$670	\$744	\$2,767	\$706	\$734	\$679	\$722	\$2,841	\$714	\$661	\$642	\$698	\$2,715
Broadcast Television	(\$60)	\$180	\$11	\$116	\$247	\$95	\$213	\$118	\$181	\$607	\$153	\$201	\$124	\$191	\$669
Filmed Entertainment	\$65	\$30	\$185	\$188	\$468	\$283	\$190	\$145	\$72	\$690	\$288	\$416	\$368	\$136	\$1,208
Theme Parks ^{1,2}	\$89	\$143	\$253	\$158	\$643	\$88	\$156	\$311	\$268	\$823	\$178	\$258	\$362	\$374	\$1,172
Headquarters, Other and Eliminations ²	(\$160)	(\$189)	(\$221)	(\$234)	(\$804)	(\$226)	(\$229)	(\$208)	(\$205)	(\$868)	(\$203)	(\$229)	(\$219)	(\$238)	(\$889)
Total NBCUniversal ¹	\$609	\$842	\$898	\$972	\$3,321	\$946	\$1,064	\$1,045	\$1,038	\$4,093	\$1,130	\$1,307	\$1,277	\$1,161	\$4,875
Corporate, Other and Eliminations	(\$153)	(\$119)	(\$181)	(\$116)	(\$569)	(\$194)	(\$220)	(\$203)	(\$262)	(\$879)	(\$239)	(\$274)	(\$247)	(\$209)	(\$969)
Total Consolidated Operating Income ¹	\$3,067	\$3,435	\$3,414	\$3,647	\$13,563	\$3,568	\$3,804	\$3,745	\$3,787	\$14,904	\$3,890	\$4,105	\$4,001	\$4,002	\$15,998

1) 4th quarter 2015 Theme Parks, Total NBCUniversal and Consolidated depreciation and amortization includes \$10 million attributable to Universal Studios Japan. 4th quarter 2015 Theme Parks, Total NBCUniversal and Consolidated operating income includes \$70 million attributable to Universal Studios Japan.

2) Amounts in Theme Parks and NBCUniversal Headquarters, Other and Eliminations for periods prior to the 4th quarter of 2015 have been adjusted in connection with an accounting change at NBCUniversal. For further discussion see basis of presentation on page 1.

	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Homes and Businesses Passed ²	53,302	53,499	53,692	53,836	53,836	54,001	54,262	54,483	54,673	54,673	54,904	55,205	55,455	55,691	55,691
Video															
Video Customers ³	22,819	22,658	22,531	22,577	22,577	22,601	22,457	22,376	22,383	22,383	22,375	22,306	22,258	22,347	22,347
Video Penetration of Homes and Businesses Passed ⁴	42.8%	42.4%	42.0%	41.9%	41.9%	41.9%	41.4%	41.1%	40.9%	40.9%	40.8%	40.4%	40.1%	40.1%	40.1%
Video Net Additions (Losses)	(25)	(162)	(127)	46	(267)	24	(144)	(81)	6	(194)	(8)	(69)	(48)	89	(36)
Advanced Services Customers ⁵	12,074	12,128	12,233	12,533	12,533	12,634	12,730	12,786	13,043	13,043	13,215	13,337	13,466	13,871	13,871
Advanced Services Penetration of Video Customers	52.9%	53.5%	54.3%	55.5%	55.5%	55.9%	56.7%	57.1%	58.3%	58.3%	59.1%	59.8%	60.5%	62.1%	62.1%
High-Speed Internet (HSI)															
HSI Customers ³	19,799	19,986	20,283	20,662	20,685	21,068	21,271	21,586	21,962	21,962	22,369	22,548	22,868	23,329	23,329
HSI Penetration of Homes and Businesses Passed ⁴	37.1%	37.4%	37.8%	38.4%	38.4%	39.0%	39.2%	39.6%	40.2%	40.2%	40.7%	40.8%	41.2%	41.9%	41.9%
HSI Net Additions	433	187	297	379	1,296	383	203	315	375	1,277	407	180	320	460	1,367
Voice															
Voice Customers ³	10,166	10,327	10,496	10,723	10,723	10,865	11,003	11,070	11,193	11,193	11,270	11,319	11,336	11,475	11,475
Voice Penetration of Homes and Businesses Passed ⁴	19.1%	19.3%	19.5%	19.9%	19.9%	20.1%	20.3%	20.3%	20.5%	20.5%	20.5%	20.5%	20.4%	20.6%	20.6%
Voice Net Additions	211	161	169	227	768	142	137	68	123	470	77	49	17	139	282
Customer Relationships⁶															
Single Product Customers	9,206	9,044	8,921	8,752	8,752	8,605	8,510	8,444	8,409	8,409	8,399	8,343	8,367	8,366	8,366
Double Product Customers	8,568	8,505	8,491	8,541	8,541	8,656	8,574	8,650	8,750	8,750	8,890	8,936	9,066	9,221	9,221
Triple Product Customers	8,821	8,980	9,144	9,384	9,384	9,539	9,691	9,763	9,876	9,876	9,945	9,987	9,988	10,114	10,114
Customer Relationships	26,596	26,529	26,555	26,677	26,677	26,800	26,775	26,857	27,035	27,035	27,234	27,265	27,421	27,701	27,701
Customer Relationships Net Additions	134	(66)	26	121	215	124	(25)	82	178	358	199	31	156	281	666
Customer Relationship Penetrations⁷															
Single Product Customers	34.6%	34.1%	33.6%	32.8%	32.8%	32.1%	31.8%	31.4%	31.1%	31.1%	30.8%	30.6%	30.5%	30.2%	30.2%
Double Product Customers	32.2%	32.1%	32.0%	32.0%	32.0%	32.3%	32.0%	32.2%	32.4%	32.4%	32.6%	32.8%	33.1%	33.3%	33.3%
Triple Product Customers	33.2%	33.8%	34.4%	35.2%	35.2%	35.6%	36.2%	36.4%	36.5%	36.5%	36.5%	36.6%	36.4%	36.5%	36.5%
Average Monthly Total Revenue per Customer Relationship	\$128.38	\$131.35	\$131.75	\$133.52	\$131.22	\$134.10	\$137.24	\$137.24	\$139.95	\$136.97	\$140.41	\$143.48	\$143.12	\$144.90	\$142.74

1) Beginning with its 2014 fiscal year, Comcast Corporation revised its methodology for counting customers in its Cable Communications segment. The current methodology (the "Billable Customers Method") relates to how we count and report customers who reside in multiple dwelling units ("MDUs") that are billed under bulk contracts. For MDUs whose residents have the ability to receive additional cable services, such as additional programming choices or our HD and DVR services, we now count and report customers based on the number of potential billable relationships within each MDU. For MDUs whose residents are not able to receive additional cable services, the MDU is now counted as a single customer. Previously, we had counted and reported these customers on an equivalent billing unit ("EBU") basis by dividing the monthly revenue received under an MDU's bulk contract by the standard monthly residential rate where the MDU was located (the "EBU Method"). We have reported Video Customer information using the Billable Customers Method for all periods presented.

The differences in the number of HSI and Voice Customers using the Billable Customers Method were not material. Therefore, the HSI and Voice Customers prior to the 2013 full year amounts and the HSI and Voice Net Additions through the 2013 full year amounts are presented using the EBU Method, while full year 2013 HSI and Voice Customers and all subsequent customer information are presented using the Billable Customers Method.

2) Homes and businesses are considered passed if we can connect them to our distribution system without further extending the transmission lines. Homes and businesses passed is an estimate based on the best available information.

3) Customer metrics include our residential and business customers.

4) Penetration is calculated by dividing the number of customers by the number of homes and businesses passed.

5) Advanced Services Customers subscribe to DVR and/or HDTV services.

6) Customer Relationships represent the number of residential and business customers that subscribe to at least one of our three primary services of video, high-speed Internet and voice. Single Product Customers, Double Product Customers and Triple Product Customers represent customers that subscribe to one, two or three of our primary services, respectively.

7) Customer Relationship Penetrations represent the numbers of residential and business Single Product Customers, Double Product Customers and Triple Product Customers divided by the total number of Customer Relationships.

Consolidated Capital Expenditures

(\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Cable Communications Growth Capital ¹															
Customer Premise Equipment (CPE) ²	\$507	\$536	\$681	\$726	\$2,450	\$581	\$668	\$737	\$791	\$2,777	\$684	\$719	\$844	\$802	\$3,049
Network Infrastructure ³	\$65	\$77	\$83	\$88	\$313	\$70	\$107	\$105	\$131	\$413	\$95	\$125	\$122	\$164	\$506
Support Capital ⁴	\$24	\$38	\$46	\$83	\$191	\$23	\$48	\$74	\$90	\$235	\$53	\$63	\$79	\$106	\$301
Business Services ⁵	\$172	\$185	\$194	\$200	\$751	\$171	\$209	\$221	\$240	\$841	\$211	\$235	\$257	\$275	\$978
Total Cable Communications Growth Capital	\$768	\$836	\$1,004	\$1,097	\$3,705	\$845	\$1,032	\$1,137	\$1,252	\$4,266	\$1,043	\$1,142	\$1,302	\$1,347	\$4,834
Cable Communications Maintenance Capital ¹															
CPE ²	\$55	\$60	\$76	\$90	\$281	\$72	\$72	\$79	\$90	\$313	\$79	\$81	\$93	\$85	\$338
Network Infrastructure ³	\$216	\$263	\$252	\$280	\$1,011	\$175	\$287	\$284	\$328	\$1,074	\$207	\$313	\$283	\$390	\$1,193
Support Capital ⁴	\$48	\$73	\$87	\$156	\$364	\$43	\$89	\$137	\$172	\$441	\$99	\$116	\$148	\$213	\$576
Total Cable Communications Maintenance Capital	\$319	\$396	\$415	\$526	\$1,656	\$290	\$448	\$500	\$590	\$1,828	\$385	\$510	\$524	\$688	\$2,107
Cable Communications Strategic/Discretionary Capital ¹	\$7	\$8	\$13	\$14	\$42	\$10	\$13	\$7	\$30	\$60	\$17	\$24	\$25	\$27	\$93
Total Cable Communications Capital Expenditures	\$1,094	\$1,240	\$1,432	\$1,637	\$5,403	\$1,145	\$1,493	\$1,644	\$1,872	\$6,154	\$1,445	\$1,676	\$1,851	\$2,062	\$7,034
Percent of Total Cable Communications Revenue	10.7%	11.9%	13.6%	15.4%	12.9%	10.6%	13.5%	14.9%	16.5%	13.9%	12.6%	14.3%	15.8%	17.2%	15.0%
Total NBCUniversal Capital Expenditures	\$263	\$260	\$284	\$353	\$1,160	\$291	\$298	\$295	\$337	\$1,221	\$268	\$272	\$289	\$557	\$1,386
Corporate, Other and Eliminations Capital Expenditures	\$4	\$6	\$10	\$13	\$33	\$12	\$7	\$11	\$15	\$45	\$13	\$23	\$25	\$18	\$79
Total Consolidated Capital Expenditures	\$1,361	\$1,506	\$1,726	\$2,003	\$6,596	\$1,448	\$1,798	\$1,950	\$2,224	\$7,420	\$1,726	\$1,971	\$2,165	\$2,637	\$8,499

1) Management evaluates Cable Communications capital expenditures by categorizing investments into three groups: Growth, Maintenance and Strategic/Discretionary. Growth capital is directly tied to revenue generation and represents the costs required to secure new customers, revenue units or additional bandwidth. Maintenance capital includes investments that allow us to maintain our competitive position and provide a foundation for growth. Strategic/Discretionary capital includes investments that may lay the groundwork for future products and services, such as our investments in interactive advertising or cross-platform product development.

2) Customer premise equipment (CPE): Costs to purchase and install new equipment in order for customers to receive our services. CPE includes the costs of acquiring and installing our video set-top boxes, Internet and voice equipment, as well as the cost of connecting a customer to the closest point of the network. Costs associated with all subsequent disconnects and reconnects are expensed as incurred.

3) Network infrastructure: Costs to operate, enhance and extend our cable transmission and distribution facilities to deliver our services to and from the customer's location. These costs include equipment for headends, nodes, converged regional area networks and our fiber backbone, as well as other network materials.

4) Support capital: All other non-network and non-CPE related costs required for day-to-day operations, including land, buildings, vehicles, office equipment, tools and test equipment.

5) Business services: Costs to secure new business services customers, including fiber/coaxial extensions, electronics, CPE and network investments.

Consolidated Free Cash Flow and Return of Capital to Shareholders

(\$ and shares in millions, except per share data; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Free Cash Flow¹															
Operating Cash Flow	\$5,034	\$5,425	\$5,330	\$5,645	\$21,434	\$5,538	\$5,804	\$5,704	\$5,877	\$22,923	\$5,956	\$6,266	\$6,184	\$6,272	\$24,678
Capital Expenditures	(\$1,361)	(\$1,506)	(\$1,726)	(\$2,003)	(\$6,596)	(\$1,448)	(\$1,798)	(\$1,950)	(\$2,224)	(\$7,420)	(\$1,726)	(\$1,971)	(\$2,165)	(\$2,637)	(\$8,499)
Cash Paid for Capitalized Software and Other Intangible Assets	(\$182)	(\$262)	(\$250)	(\$315)	(\$1,009)	(\$217)	(\$260)	(\$258)	(\$387)	(\$1,122)	(\$273)	(\$327)	(\$316)	(\$454)	(\$1,370)
Cash Interest Expense	(\$617)	(\$515)	(\$636)	(\$587)	(\$2,355)	(\$623)	(\$541)	(\$656)	(\$569)	(\$2,389)	(\$691)	(\$550)	(\$673)	(\$529)	(\$2,443)
Cash Taxes on Operating Items (including Economic Stimulus Packages) ²	(\$194)	(\$1,335)	(\$1,056)	(\$1,036)	(\$3,621)	(\$268)	(\$1,891)	(\$1,020)	(\$586)	(\$3,765)	(\$264)	(\$2,025)	(\$1,116)	(\$326)	(\$3,731)
Changes in Operating Assets and Liabilities ³	\$369	\$49	\$165	(\$490)	\$93	(\$267)	(\$638)	\$412	(\$14)	(\$507)	\$73	(\$377)	\$412	(\$375)	(\$267)
Noncash Share-Based Compensation	\$102	\$111	\$99	\$107	\$419	\$119	\$147	\$120	\$127	\$513	\$135	\$159	\$136	\$137	\$567
Distributions to Noncontrolling Interests and Dividends for Redeemable Subsidiary Preferred Stock	(\$49)	(\$67)	(\$48)	(\$51)	(\$215)	(\$66)	(\$51)	(\$53)	(\$50)	(\$220)	(\$62)	(\$52)	(\$64)	(\$54)	(\$232)
Other ⁴	\$36	\$60	\$78	\$43	\$217	\$56	\$62	\$33	\$39	\$190	\$35	\$44	\$98	\$57	\$234
Free Cash Flow (including Economic Stimulus Packages)	\$3,138	\$1,960	\$1,956	\$1,313	\$8,367	\$2,824	\$834	\$2,332	\$2,213	\$8,203	\$3,183	\$1,167	\$2,496	\$2,091	\$8,937
Economic Stimulus Packages ²	\$0	(\$12)	\$12	\$122	\$122	\$0	\$321	\$162	(\$519)	(\$36)	\$0	\$334	\$167	(\$503)	(\$2)
Total Consolidated Free Cash Flow	\$3,138	\$1,948	\$1,968	\$1,435	\$8,489	\$2,824	\$1,155	\$2,494	\$1,694	\$8,167	\$3,183	\$1,501	\$2,663	\$1,588	\$8,935
Return of Capital to Shareholders															
Dividends	\$429	\$514	\$512	\$510	\$1,964	\$508	\$585	\$582	\$580	\$2,255	\$572	\$628	\$623	\$614	\$2,437
Share Repurchases	\$500	\$500	\$500	\$500	\$2,000	\$750	\$750	\$750	\$2,001	\$4,251	\$2,000	\$1,585	\$2,185	\$980	\$6,750
Total Return of Capital to Shareholders	\$929	\$1,014	\$1,012	\$1,010	\$3,964	\$1,258	\$1,335	\$1,332	\$2,581	\$6,506	\$2,572	\$2,213	\$2,808	\$1,594	\$9,187
Diluted Weighted-Average Number of Common Shares															
Diluted weighted-average number of common shares	2,675	2,666	2,658	2,652	2,665	2,645	2,628	2,616	2,590	2,620	2,556	2,531	2,502	2,481	2,518

1) We define Free Cash Flow as Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets, principal payments on capital leases and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects. We provide more detail about Free Cash Flow and our use of non-GAAP financial measures, including reconciliations to GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release). Beginning in 2014, to be consistent with our current management reporting presentation, we have adjusted our presentation of Free Cash Flow. Cash Taxes are now presented on an adjusted basis in the caption Cash Taxes on Operating Items (including Economic Stimulus Packages) to include all tax related components of Free Cash Flow and to exclude the impact of nonoperating items, see footnote 2 below for a reconciliation. Other nonoperating adjustments to Free Cash Flow are included in the related caption or in Other as appropriate. We have reclassified amounts for periods prior to 2014.

2) Cash Taxes on Operating Items (including Economic Stimulus Packages) has been adjusted to include the impacts of Excess Tax Benefits Under Share-Based Compensation arrangements and to exclude the impacts of Nonoperating Items. Nonoperating Items include adjustments for cash taxes paid related to certain investing and financing transactions, and to reflect cash taxes paid in the year of the related taxable income. Our definition of Free Cash Flow specifically excludes any impact from the Economic Stimulus Packages and these amounts are presented separately.

	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Cash Taxes	(\$461)	(\$1,761)	(\$958)	(\$766)	(\$3,946)	(\$186)	(\$1,718)	(\$974)	(\$790)	(\$3,668)	(\$118)	(\$1,881)	(\$1,146)	(\$581)	(\$3,726)
Excess Tax Benefits Under Share-Based Compensation	(\$94)	(\$53)	(\$29)	(\$29)	(\$205)	(\$151)	(\$55)	(\$34)	(\$27)	(\$267)	(\$146)	(\$74)	(\$35)	(\$27)	(\$282)
Nonoperating Items	\$361	\$479	(\$69)	(\$241)	\$530	\$69	(\$118)	(\$12)	\$231	\$170	\$0	(\$70)	\$65	\$282	\$277
Cash Taxes on Operating Items (including Economic Stimulus Packages)	(\$194)	(\$1,335)	(\$1,056)	(\$1,036)	(\$3,621)	(\$268)	(\$1,891)	(\$1,020)	(\$586)	(\$3,765)	(\$264)	(\$2,025)	(\$1,116)	(\$326)	(\$3,731)

3) Net Cash Provided by Operating Activities in our Consolidated Statement of Cash Flows for 2014 includes a \$150 million increase in July 2014 resulting from a change in our credit card payment processes that resulted in the acceleration of the recognition of cash receipts in Cable Communications. Net Cash Provided by Operating Activities in our Consolidated Statement of Cash Flows for 2013 includes \$1.4 billion of cash payments associated with the termination in December 2013 of NBCUniversal's receivables monetization programs. For Free Cash Flow purposes, we consider the acceleration to be nonrecurring in nature and the termination to be similar to a financing transaction and therefore we excluded these amounts from Free Cash Flow. Because these amounts have no impact on Free Cash Flow, they are not included in Changes in Operating Assets and Liabilities for this presentation.

4) Other includes proceeds from investments and other nonoperating items, and beginning in 2015 principal payments on capital leases. Other has been adjusted in the 3rd quarter of 2013 to exclude the effects of \$55 million of nonoperating payments associated with the termination of a pension plan from free cash flow.

Pro Forma Consolidated Revenue
(\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Video ¹	\$5,113	\$5,175	\$5,127	\$5,120	\$20,535	\$5,178	\$5,239	\$5,179	\$5,187	\$20,783	\$5,331	\$5,431	\$5,348	\$5,416	\$21,526
High-Speed Internet	\$2,523	\$2,569	\$2,592	\$2,650	\$10,334	\$2,750	\$2,819	\$2,840	\$2,912	\$11,321	\$3,044	\$3,101	\$3,129	\$3,197	\$12,471
Voice	\$900	\$910	\$919	\$928	\$3,657	\$920	\$922	\$913	\$916	\$3,671	\$906	\$903	\$900	\$899	\$3,608
Business Services	\$741	\$788	\$836	\$876	\$3,241	\$917	\$965	\$1,011	\$1,058	\$3,951	\$1,114	\$1,161	\$1,208	\$1,259	\$4,742
Advertising	\$478	\$547	\$531	\$591	\$2,147	\$507	\$587	\$596	\$703	\$2,393	\$504	\$582	\$593	\$639	\$2,318
Other ²	\$462	\$478	\$486	\$496	\$1,922	\$485	\$497	\$502	\$537	\$2,021	\$531	\$551	\$562	\$570	\$2,214
Total Cable Communications	\$10,217	\$10,467	\$10,491	\$10,661	\$41,836	\$10,757	\$11,029	\$11,041	\$11,313	\$44,140	\$11,430	\$11,729	\$11,740	\$11,980	\$46,879
Advertising	\$828	\$966	\$835	\$907	\$3,536	\$896	\$945	\$796	\$857	\$3,494	\$851	\$917	\$813	\$854	\$3,435
Distribution	\$1,241	\$1,219	\$1,219	\$1,226	\$4,905	\$1,473	\$1,270	\$1,281	\$1,283	\$5,307	\$1,358	\$1,341	\$1,392	\$1,370	\$5,461
Content Licensing and Other	\$156	\$228	\$185	\$191	\$760	\$136	\$261	\$178	\$187	\$762	\$150	\$192	\$207	\$183	\$732
Total Cable Networks	\$2,225	\$2,413	\$2,239	\$2,324	\$9,201	\$2,505	\$2,476	\$2,255	\$2,327	\$9,563	\$2,359	\$2,450	\$2,412	\$2,407	\$9,628
Advertising	\$952	\$1,267	\$1,104	\$1,607	\$4,930	\$1,833	\$1,245	\$1,153	\$1,657	\$5,888	\$1,539	\$1,250	\$1,185	\$1,773	\$5,747
Content Licensing	\$397	\$296	\$355	\$399	\$1,447	\$496	\$344	\$402	\$327	\$1,569	\$485	\$320	\$537	\$442	\$1,784
Other	\$168	\$169	\$185	\$221	\$743	\$292	\$227	\$215	\$351	\$1,085	\$224	\$243	\$249	\$283	\$999
Total Broadcast Television	\$1,517	\$1,732	\$1,644	\$2,227	\$7,120	\$2,621	\$1,816	\$1,770	\$2,335	\$8,542	\$2,248	\$1,813	\$1,971	\$2,498	\$8,530
Theatrical	\$313	\$553	\$559	\$143	\$1,568	\$376	\$195	\$265	\$265	\$1,101	\$371	\$1,406	\$886	\$166	\$2,829
Content Licensing	\$438	\$406	\$379	\$431	\$1,654	\$465	\$462	\$439	\$426	\$1,792	\$538	\$367	\$496	\$522	\$1,923
Home Entertainment	\$371	\$339	\$359	\$759	\$1,828	\$351	\$364	\$321	\$421	\$1,457	\$364	\$322	\$379	\$736	\$1,801
Other	\$94	\$90	\$103	\$115	\$402	\$159	\$155	\$161	\$183	\$658	\$173	\$171	\$185	\$205	\$734
Total Filmed Entertainment	\$1,216	\$1,388	\$1,400	\$1,448	\$5,452	\$1,351	\$1,176	\$1,186	\$1,295	\$5,008	\$1,446	\$2,266	\$1,946	\$1,629	\$7,287
Theme Parks	\$636	\$712	\$937	\$825	\$3,110	\$677	\$788	\$1,144	\$1,099	\$3,708	\$935	\$1,028	\$1,239	\$1,189	\$4,391
Headquarters, Other and Eliminations	(\$81)	(\$82)	(\$93)	(\$102)	(\$358)	(\$88)	(\$67)	(\$76)	(\$77)	(\$308)	(\$100)	(\$73)	(\$73)	(\$76)	(\$322)
Total NBCUniversal	\$5,513	\$6,163	\$6,127	\$6,722	\$24,525	\$7,066	\$6,189	\$6,279	\$6,979	\$26,513	\$6,888	\$7,484	\$7,495	\$7,647	\$29,514
Corporate, Other and Eliminations	(\$246)	(\$193)	(\$192)	(\$198)	(\$829)	(\$225)	(\$201)	(\$171)	(\$196)	(\$793)	(\$181)	(\$216)	(\$222)	(\$211)	(\$830)
Total Consolidated Revenue	\$15,484	\$16,437	\$16,426	\$17,185	\$65,532	\$17,598	\$17,017	\$17,149	\$18,096	\$69,860	\$18,137	\$18,997	\$19,013	\$19,416	\$75,563

1) Cable Communications Video Revenue consists of our analog, digital, premium, pay-per-view, equipment services and residential video installation revenue.

2) Other Cable Communications Revenue includes franchise and other regulatory fees, our digital media center, commissions from electronic retailing networks and fees for other services.

Pro Forma Consolidated Operating Costs and Expenses and Operating Cash Flow
(\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Operating Costs and Expenses ¹															
Programming	\$2,253	\$2,280	\$2,288	\$2,286	\$9,107	\$2,452	\$2,433	\$2,450	\$2,484	\$9,819	\$2,644	\$2,666	\$2,607	\$2,599	\$10,516
Advertising, Marketing and Promotion	\$672	\$725	\$760	\$748	\$2,905	\$706	\$784	\$829	\$764	\$3,083	\$783	\$836	\$866	\$855	\$3,340
Technical and Product Support ²	\$1,327	\$1,335	\$1,352	\$1,359	\$5,373	\$1,384	\$1,371	\$1,385	\$1,407	\$5,547	\$1,421	\$1,454	\$1,495	\$1,534	\$5,904
Customer Service	\$521	\$517	\$527	\$532	\$2,097	\$548	\$544	\$556	\$557	\$2,205	\$578	\$575	\$603	\$621	\$2,377
Franchise and Other Regulatory Fees	\$308	\$311	\$313	\$314	\$1,246	\$321	\$325	\$328	\$322	\$1,296	\$334	\$347	\$347	\$354	\$1,382
Other ³	\$917	\$964	\$1,005	\$1,017	\$3,903	\$946	\$1,008	\$1,029	\$1,095	\$4,078	\$996	\$1,053	\$1,074	\$1,117	\$4,240
Total Cable Communications	\$5,998	\$6,132	\$6,245	\$6,256	\$24,631	\$6,357	\$6,465	\$6,577	\$6,629	\$26,028	\$6,756	\$6,931	\$6,992	\$7,080	\$27,759
Programming and Production	\$908	\$1,084	\$953	\$905	\$3,850	\$1,187	\$1,124	\$972	\$958	\$4,241	\$1,023	\$1,125	\$1,127	\$1,044	\$4,319
Other Operating and Administrative	\$338	\$334	\$313	\$357	\$1,342	\$303	\$309	\$302	\$318	\$1,232	\$305	\$320	\$320	\$325	\$1,270
Advertising, Marketing and Promotion	\$120	\$135	\$120	\$133	\$508	\$120	\$129	\$113	\$139	\$501	\$133	\$133	\$130	\$144	\$540
Total Cable Networks	\$1,366	\$1,553	\$1,386	\$1,395	\$5,700	\$1,610	\$1,562	\$1,387	\$1,415	\$5,974	\$1,461	\$1,578	\$1,577	\$1,513	\$6,129
Programming and Production	\$1,160	\$1,154	\$1,194	\$1,684	\$5,192	\$2,028	\$1,183	\$1,214	\$1,702	\$6,127	\$1,626	\$1,150	\$1,357	\$1,817	\$5,950
Other Operating and Administrative	\$292	\$292	\$295	\$325	\$1,204	\$323	\$288	\$290	\$298	\$1,199	\$310	\$321	\$326	\$319	\$1,276
Advertising, Marketing and Promotion	\$100	\$80	\$121	\$78	\$379	\$148	\$105	\$124	\$105	\$482	\$130	\$111	\$138	\$145	\$524
Total Broadcast Television	\$1,552	\$1,526	\$1,610	\$2,087	\$6,775	\$2,499	\$1,576	\$1,628	\$2,105	\$7,808	\$2,066	\$1,582	\$1,821	\$2,281	\$7,750
Programming and Production	\$698	\$817	\$720	\$747	\$2,982	\$604	\$547	\$541	\$639	\$2,331	\$611	\$1,149	\$911	\$817	\$3,488
Other Operating and Administrative	\$168	\$163	\$188	\$197	\$716	\$188	\$209	\$223	\$229	\$849	\$196	\$214	\$221	\$241	\$872
Advertising, Marketing and Promotion	\$281	\$375	\$303	\$312	\$1,271	\$271	\$225	\$271	\$350	\$1,117	\$346	\$481	\$438	\$428	\$1,693
Total Filmed Entertainment	\$1,147	\$1,355	\$1,211	\$1,256	\$4,969	\$1,063	\$981	\$1,035	\$1,218	\$4,297	\$1,153	\$1,844	\$1,570	\$1,486	\$6,053
Theme Parks	\$432	\$432	\$492	\$463	\$1,819	\$475	\$514	\$600	\$572	\$2,161	\$572	\$583	\$636	\$648	\$2,439
Headquarters, Other and Eliminations	\$32	\$57	\$77	\$76	\$242	\$76	\$92	\$71	\$67	\$306	\$42	\$93	\$90	\$78	\$303
Total NBCUniversal	\$4,529	\$4,923	\$4,776	\$5,277	\$19,505	\$5,723	\$4,725	\$4,721	\$5,377	\$20,546	\$5,294	\$5,680	\$5,694	\$6,006	\$22,674
Corporate, Other and Eliminations	(\$108)	(\$92)	(\$26)	(\$100)	(\$326)	(\$52)	(\$6)	\$5	\$37	(\$16)	\$31	\$29	(\$2)	(\$32)	\$26
Total Consolidated Operating Costs and Expenses	\$10,419	\$10,963	\$10,995	\$11,433	\$43,810	\$12,028	\$11,184	\$11,303	\$12,043	\$46,558	\$12,081	\$12,640	\$12,684	\$13,054	\$50,459
Operating Cash Flow (OCF) ⁴															
Total Cable Communications	\$4,219	\$4,335	\$4,246	\$4,405	\$17,205	\$4,400	\$4,564	\$4,464	\$4,684	\$18,112	\$4,674	\$4,798	\$4,748	\$4,900	\$19,120
Cable Networks	\$859	\$860	\$853	\$929	\$3,501	\$895	\$914	\$868	\$912	\$3,589	\$898	\$872	\$835	\$894	\$3,499
Broadcast Television	(\$35)	\$206	\$34	\$140	\$345	\$122	\$240	\$142	\$230	\$734	\$182	\$231	\$150	\$217	\$780
Filmed Entertainment	\$69	\$33	\$189	\$192	\$483	\$288	\$195	\$151	\$77	\$711	\$293	\$422	\$376	\$143	\$1,234
Theme Parks	\$204	\$280	\$445	\$362	\$1,291	\$202	\$274	\$544	\$527	\$1,547	\$363	\$445	\$603	\$541	\$1,952
Headquarters, Other and Eliminations	(\$113)	(\$139)	(\$170)	(\$178)	(\$600)	(\$164)	(\$159)	(\$147)	(\$144)	(\$614)	(\$142)	(\$166)	(\$163)	(\$154)	(\$625)
Total NBCUniversal	\$984	\$1,240	\$1,351	\$1,445	\$5,020	\$1,343	\$1,464	\$1,558	\$1,602	\$5,967	\$1,594	\$1,804	\$1,801	\$1,641	\$6,840
Corporate, Other and Eliminations	(\$138)	(\$101)	(\$166)	(\$98)	(\$503)	(\$173)	(\$195)	(\$176)	(\$233)	(\$777)	(\$212)	(\$245)	(\$220)	(\$179)	(\$856)
Total Consolidated OCF	\$5,065	\$5,474	\$5,431	\$5,752	\$21,722	\$5,570	\$5,833	\$5,846	\$6,053	\$23,302	\$6,056	\$6,357	\$6,329	\$6,362	\$25,104

1) Operating costs and expenses represents total costs and expenses excluding depreciation and amortization.

2) Technical and Product Support includes the labor costs to complete service calls, installations and related support, as well as network engineering and maintenance.

3) Other includes administrative personnel costs and other business support costs including building and office expenses, taxes, billing costs and bad debt.

4) We define Operating Cash Flow as operating income before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any. We provide more detail about Operating Cash Flow and our use of non-GAAP financial measures, including reconciliations to GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).

Pro Forma Consolidated Depreciation and Amortization Expense and Operating Income
 (\$ in millions; unaudited)



	2013					2014					2015				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Depreciation and Amortization Expense															
Total Cable Communications	\$1,608	\$1,623	\$1,549	\$1,614	\$6,394	\$1,584	\$1,604	\$1,561	\$1,673	\$6,422	\$1,675	\$1,726	\$1,777	\$1,850	\$7,028
Cable Networks	\$184	\$182	\$183	\$185	\$734	\$189	\$180	\$189	\$190	\$748	\$184	\$211	\$193	\$196	\$784
Broadcast Television	\$25	\$26	\$23	\$24	\$98	\$27	\$27	\$24	\$49	\$127	\$29	\$30	\$26	\$26	\$111
Filmed Entertainment	\$4	\$3	\$4	\$4	\$15	\$5	\$5	\$6	\$5	\$21	\$5	\$6	\$8	\$7	\$26
Theme Parks	\$97	\$92	\$95	\$100	\$384	\$88	\$90	\$92	\$83	\$353	\$86	\$93	\$91	\$87	\$357
Headquarters, Other and Eliminations	\$59	\$65	\$68	\$73	\$265	\$75	\$86	\$82	\$83	\$326	\$81	\$83	\$79	\$83	\$326
Total NBCUniversal	\$369	\$368	\$373	\$386	\$1,496	\$384	\$388	\$393	\$410	\$1,575	\$385	\$423	\$397	\$399	\$1,604
Corporate, Other and Eliminations	\$16	\$17	\$15	\$17	\$65	\$22	\$23	\$28	\$29	\$102	\$27	\$29	\$27	\$30	\$113
Total Consolidated Depreciation and Amortization Expense	\$1,993	\$2,008	\$1,937	\$2,017	\$7,955	\$1,990	\$2,015	\$1,982	\$2,112	\$8,099	\$2,087	\$2,178	\$2,201	\$2,279	\$8,745
Operating Income															
Total Cable Communications	\$2,611	\$2,712	\$2,697	\$2,791	\$10,811	\$2,816	\$2,960	\$2,903	\$3,011	\$11,690	\$2,999	\$3,072	\$2,971	\$3,050	\$12,092
Cable Networks	\$675	\$678	\$670	\$744	\$2,767	\$706	\$734	\$679	\$722	\$2,841	\$714	\$661	\$642	\$698	\$2,715
Broadcast Television	(\$60)	\$180	\$11	\$116	\$247	\$95	\$213	\$118	\$181	\$607	\$153	\$201	\$124	\$191	\$669
Filmed Entertainment	\$65	\$30	\$185	\$188	\$468	\$283	\$190	\$145	\$72	\$690	\$288	\$416	\$368	\$136	\$1,208
Theme Parks	\$107	\$188	\$350	\$262	\$907	\$114	\$184	\$452	\$444	\$1,194	\$277	\$352	\$512	\$454	\$1,595
Headquarters, Other and Eliminations	(\$172)	(\$204)	(\$238)	(\$251)	(\$865)	(\$239)	(\$245)	(\$229)	(\$227)	(\$940)	(\$223)	(\$249)	(\$242)	(\$237)	(\$951)
Total NBCUniversal	\$615	\$872	\$978	\$1,059	\$3,524	\$959	\$1,076	\$1,165	\$1,192	\$4,392	\$1,209	\$1,381	\$1,404	\$1,242	\$5,236
Corporate, Other and Eliminations	(\$154)	(\$118)	(\$181)	(\$115)	(\$568)	(\$195)	(\$218)	(\$204)	(\$262)	(\$879)	(\$239)	(\$274)	(\$247)	(\$209)	(\$969)
Total Consolidated Operating Income	\$3,072	\$3,466	\$3,494	\$3,735	\$13,767	\$3,580	\$3,818	\$3,864	\$3,941	\$15,203	\$3,969	\$4,179	\$4,128	\$4,083	\$16,359