FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BLOCK ARTHUR R						2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify)						
(Last) ONE CC	(Last) (First) (Middle) ONE COMCAST CENTER					3. Date of Earliest Transaction (Month/Day/Year) 03/22/2017								X Officer (give title Other (specify below) EVP, GC and Secretary						
(Street) PHILADELPHIA PA 19103					4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	State) (Zip)													Pelsuii					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
				2. Transaction Date (Month/Day/Yea		Execution Da		ion Date,	3. Transa Code (8)		4. Securities Acquired (Disposed Of (D) (Instr. 3		ed (A) or tr. 3, 4 a	nd 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		Form (D) o	r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D) Price		•					,,	
Class A Common Stock				03/22/2017							24,420	A	\$20	\$20.61 85,3		,306		D		
Class A Common Stock				03/22/2017			,				5,220	A	\$0.0	0000	90,526			D		
Class A Common Stock				03/22	.7			S ⁽¹⁾		2,308	D	\$37	\$37.17		88,218		D			
Class A Common Stock				03/22				F		2,431	D	\$37	7.04	85,787		D				
Class A Common Stock				03/22/2017		7			S ⁽¹⁾		5,961	D	D \$37.11		79,826			D		
Class A Common Stock				03/22/2017		7			F ⁽¹⁾		18,459) D \$		7.11	61,367			D		
Class A Common Stock 03				03/23	3/23/2017				M ⁽¹⁾		29,130	A	\$14	\$14.995		90,497		D		
Class A Common Stock				03/23	03/23/2017				M		19,120	20 A S) (2)	109,617			D		
Class A Common Stock 03				03/23	/2017	7			S ⁽¹⁾		2,789	D	\$37	7.01	106	6,828		D		
Class A Common Stock 03/23/					′2017				F		8,905	D	\$37.22		97,923			D		
Class A Common Stock 03/23/2					/2017	7			S ⁽¹⁾		9,514	514 D \$3		5.99	9 88,409		D			
Class A Common Stock 03/23/2					/2017	2017			F ⁽¹⁾		19,616 D \$3		\$37	7.01 68,793		,793	D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	Conversion Date Execution Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Da	ed 4 Date, 1	1. Transa	ransaction ode (Instr.				xerci	sable and	7. Title ar of Securi Underlyir Derivativ	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	V	(A)	(D)	Date Exercisa		Expiration Date	Title	Amou or Numb of Share	er						
Option to Purchase	\$20.61	03/22/2017			M ⁽¹⁾			24,420	(3)		03/21/2023	Class A Common Stock	24,42	20	\$0.0000	65,120	0	D		
Restricted Stock Units	\$0.0000(4)	03/22/2017			М			5,220	(5)		(5)	Class A Common Stock	5,22	20	\$0.0000	17,552		D		
Option to Purchase	\$14.995	03/23/2017			M ⁽¹⁾	(1)		29,130	(3)		03/22/2022	Class A Common Stock	29,13	30	\$0.0000 4		0	D		

Class A

Stock

19,120

\$0.0000

119,972

D

(5)

19,120

(5)

Explanation of Responses:

(4)

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

03/23/2017

2. The price is \$0.00.

Purchase Restricted

Units

- 3. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.
- 4. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.
- 5. These restricted stock units vest on the transaction date.

/s/ Arthur R. Block

03/24/2017

** Signature of Reporting Person

on Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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