FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| wasilington, | D.C. 20349 | |
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| OMB | APPROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | ` | o. O oc | | 00 . | | | | 0. 20.0 | | | | | | | | |
|---|---|--|---|------------|---|--|---|-------------------|--|------------|--------------------|---|---|---|---|--|---|--|---------------------------------------|--|
| 1. Name and Address of Reporting Person* ROBERTS BRIAN L | | | | | | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA] | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| | | | | | | | | | | | | | | X | Director | | 10% Owner | | ner | |
| (Last) (First) (Middle) ONE COMCAST CENTER | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/20/2015 | | | | | | | | | X Officer (give title Other (specify below) Chairman of Board, Pres. & CEO | | | | | | |
| (Street) PHILADELPHIA PA 19103 | | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | | |
| (City) | (S | State) | (Zip) | | | | | | | | | | | Person Person | | | | | | |
| | | Та | ble I - No | n-Der | ivativ | ve S | ecuritie | s Acc | quired, | Dis | posed o | f, or B | enefi | cially | Owned | | | | | |
| 1. Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a | | | and 5) Securities Beneficially Owned Followi | | s Illy ollowing | 6. Owner Form: Di (D) or Ind (I) (Instr. | irect I direct E 4) (| 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | Code | v | Amount (A) or (D) | | or Pr | ice | Reported Transaction(s) (Instr. 3 and 4) | | | | | | | | |
| Class A Special Common Stock | | 02/2 | 02/26/2015 | | | | G | V | 159,05 | 55 D \$0.0 | | 0.0000 | 110,780 | | I | | By Spouse | | | |
| Class A S | Special Com | cial Common Stock | | | | | | | | | | | | | 32,792 | | D | | | |
| Class A S | Special Con | nmon Stock | | | | | | | | | | | | | 68,908.369 | | I | | By 401(k) | |
| Class A S | Special Con | nmon Stock | | | | | | | | | | | | | 1 740 1 1 | | | By Daughter | | |
| Class A S | Special Com | nmon Stock | | | | | | | | | | | | | 6,856,323 I By | | | By LLC | | |
| Class A S | Special Con | nmon Stock | | | | | | | | | | | | | 699 | 699,298 I By Trusts | | | | |
| | | | Table II - | | | | | | , | | osed of, | | | • | wned | | | | | |
| Security or Expression (Instr. 3) Price Deriv | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | d Date, | ate, Transactio Code (Inst | | 5. Number of 0 | | 6. Date Exercisa Expiration Date Month/Day/Yea | | able and | 7. Title a of Secur Underlyi Derivativ | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | Or Fo Di Or (I) | on wnership orm: rect (D) Indirect (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | | Date Exercisal | | Expiration Date | Title | Amo or Num of Si | | | Transaction(s) (Instr. 4) | on(s) | | | |
| Option to Purchase | \$59.45 | 03/20/2015 | | | A | | 453,800 | | (1) | 0 | 03/19/2025 | Class A Commor Stock | 453 | ,800 | \$0.0000 | 453,80 | 0 | D | | |
| Restricted Stock | \$0.0000 ⁽²⁾ | 03/20/2015 | | | A | | 90,000 | | (3) | | (3) | Class A Common | 90, | 000 | \$0.0000 | 129,19 | 0 | D | | |

Explanation of Responses:

- 1. The options were granted on March 20, 2015 and become exercisable as follows: 30% becomes exercisable on the 2nd anniversary of the date of grant; an additional 15% on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- 2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.
- $3.\,100\%$ of the restricted stock units vests on the 13th-month anniversary of the date of grant.

Arthur R. Block, Attorney-infact

03/23/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.