

Part II Organizational Action *(continued)*

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ [See attached](#)

Blank lines for listing Internal Revenue Code sections.

18 Can any resulting loss be recognized? ▶ [See attached](#)

Blank lines for providing information on loss recognition.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ [See attached](#)

Blank lines for providing other necessary information.

Sign Here

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

DocuSigned by:
 Signature ▶ *Kristine Dankenbrink* Date ▶ 1/8/2026
6C1253566F7E43B...

Print your name ▶ Kristine Dankenbrink Title ▶ Executive Vice President - Taxation

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶				Firm's EIN ▶
	Firm's address ▶				Phone no.

Comcast Corporation

Distribution of Versant Media Group, Inc. Class A Common Stock

Attachment to Form 8937

Disclaimer: The information in Form 8937 and this attachment does not constitute tax advice and does not purport to take into account the specific circumstances that may apply to particular categories of holders of Comcast Class A common stock. Each holder of Comcast Class A common is urged to consult his, her or its own tax advisor regarding the consequences of the transactions described herein, including the impact on tax basis resulting therefrom.

Line 14 – Describe the organizational action and, if applicable, the date of the action or the date against which shareholders’ ownership is measured for the action.

On January 2, 2026 (the “**Distribution Date**”), Comcast Corporation (“**Comcast**”) distributed all of the Class A and Class B common stock of Versant Media Group, Inc. (“**Versant**”) *pro rata* to the holders of record of Comcast Class A common stock and Comcast Class B common stock, respectively, as of the close of business on December 16, 2025 (the “**Record Date**”, such distribution, the “**Distribution**,” and each such Class A stockholder of record, a “**Comcast Class A Shareholder**”). In the Distribution, each Comcast Class A Shareholder that did not sell its Comcast Class A common stock in the “regular way” before the close of business on the Distribution Date received one share of Versant Class A common stock for every 25 shares of Comcast Class A common stock owned on the Record Date.

No fractional shares of Versant Class A common stock were delivered to Comcast Class A Shareholders. All fractional shares of Versant Class A common stock that Comcast Class A Shareholders otherwise would have been entitled to receive as a result of the Distribution were aggregated into whole shares and sold on the open market on behalf of such Comcast Class A Shareholders, and the resulting cash proceeds of the sale were remitted to such Comcast Class A Shareholders.

Line 15 – Describe the quantitative effect of the organizational action on the basis of the security in the hands of a U.S. taxpayer as an adjustment per share or as a percentage of old basis.

As a result of the Distribution, Comcast Class A Shareholders will be required to allocate their aggregate tax basis in their Comcast Class A common stock held immediately before the Distribution among the shares of Versant Class A common stock received in the Distribution (including any fractional shares of Versant Class A common stock for which cash was received) and the Comcast Class A common stock in respect of which such Versant Class A common stock was received in proportion to their relative fair market values immediately after the Distribution.

Line 16 – Describe the calculation of the change in basis and the data that supports the calculation, such as the market values of securities and the valuation dates.

The U.S. federal income tax laws provide that the allocation of the aggregate tax basis discussed under Line 15 above shall be based on the respective fair market values of the Versant Class A common stock received in the Distribution and the Comcast Class A common stock in respect of which such Versant Class A common stock was received. However, the tax law does not provide any further guidance on the determination of fair market value. One method to determine fair market value is to use the closing price quoted on the Nasdaq stock exchange on the business day after the Distribution (the first day of trading for Versant Class A common stock) for both Comcast Class A common stock, which was \$28.13 per share, and Versant Class A common stock, which was \$40.57 per share. Using these prices for purposes of determining fair market value, and the distribution ratio of 1/25th of a share of Versant Class A common stock for each share of Comcast Class A common stock, 94.55% of a Comcast Class A Shareholder's aggregate tax basis in the shares of Comcast Class A common stock owned prior to the Distribution should be allocated to such Comcast Class A Shareholder's shares of Comcast Class A common stock and 5.45% should be allocated to such Comcast Class A Shareholder's shares of Versant Class A common stock (including any fractional shares of Versant Class A common stock for which cash was received).

For example, if a Comcast Class A Shareholder owned a single block of 120 shares of Comcast Class A common stock with a basis of \$10 per share and received 4 shares of Versant Class A common stock in the Distribution, as well as cash for the 0.8 fractional share, 94.55% of the aggregate tax basis of \$1,200, or \$1,134.60, would be allocated to the 120 shares of Comcast Class A common stock, resulting in a tax basis of approximately \$9.46 per share of Comcast Class A common stock, and the remaining 5.45% of the aggregate tax basis, or \$65.40 would be allocated to the 4.8 shares of Versant Class A common stock resulting in a tax basis of approximately \$13.63 per share of Versant Class A common stock and approximately \$10.90 allocated to the Versant Class A fractional share in respect of which cash is received.

Comcast Class A Shareholders who acquired blocks of Comcast Class A common stock at different times or at different prices should perform the foregoing allocation separately with respect to each such block of Comcast Class A common stock in consultation with their own tax advisors.

Other valuation methodologies may exist, and shareholders are urged to consult their tax advisors regarding these basis allocation calculations. Comcast Class A Shareholders are not bound by the approach illustrated above and may, in consultation with their own tax advisors, use another approach in determining fair market values for Comcast Class A common stock and Versant Class A common stock.

Line 17 – List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based.

Section 355; Section 358; Section 368; Section 1001.

Line 18 – Can any resulting loss be recognized?

Generally, no gain or loss will be recognized for U.S. federal income tax purposes as a result of the Distribution. A Comcast Shareholder who received cash in lieu of a fractional share of Versant Class A common stock will recognize gain or loss equal to the difference between the amount of cash received and the tax basis in the fractional share. The deductibility of capital losses is subject to limitations.

Line 19 – Provide any other information necessary to implement the adjustment, such as the reportable tax year.

The Distribution occurred on January 2, 2026. As a result, the basis adjustments in the shares of Comcast Class A common stock and Versant Class A common stock should be reported in the taxable year that includes this date. In the case of Comcast Class A Shareholders who are calendar year taxpayers, the Distribution is reportable in the tax year ending December 31, 2026.