

# EVERCORE

The Board of Directors  
Comcast Corporation  
Comcast Center  
1701 JFK Boulevard  
Philadelphia, PA 19103

The Board of Directors  
Comcast Bidco Limited  
1 Central St. Giles  
St. Giles High Street  
London, WC2H 8NU

27 September 2018

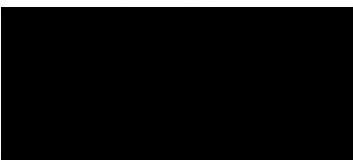
Dear Sirs,

## **Mandatory Offer Document**

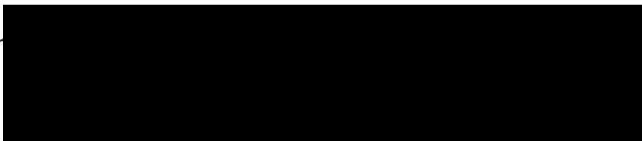
We refer to the mandatory offer document to be issued by Comcast Bidco Limited, an indirect wholly-owned subsidiary of Comcast Corporation, on or around 27 September 2018 in connection with its offer for the entire issued and to be issued share capital of Sky plc (the “**Mandatory Offer Document**”).

We hereby confirm we have given and have not withdrawn our consent to the issue of the Mandatory Offer Document with the inclusion of references to Evercore Partners International LLP and Evercore Group L.L.C. in the form and context in which each such reference appears.

Yours faithfully,



Edward Banks  
Senior Managing Director  
For and on behalf of Evercore Partners International LLP



Daniel B. Mendelow  
Senior Managing Director  
For and on behalf of Evercore Group L.L.C.