

The Independent Committee
Sky plc
Grant Way
Isleworth
TW7 5QD

27 September 2018

Dear Sirs

Re: Recommended mandatory cash offer for Sky plc ("Sky") by Comcast Bidco Limited (an indirect wholly-owned subsidiary of Comcast Corporation ("Comcast")) – Offer Document

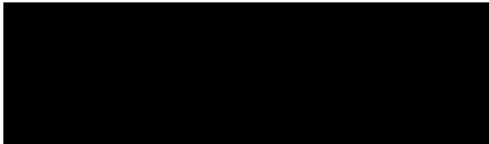
We refer to the recommended mandatory cash offer made by Comcast on 25 September 2018 to acquire the entire issued and to be issued share capital of Sky (the "**Mandatory Offer**"). In particular, we refer to the offer document relating to the Mandatory Offer (the "**Mandatory Offer Document**"), proposed to be published and posted to Sky shareholders on or around the date of this letter.

In accordance with Rule 23.2 of the City Code on Takeovers and Mergers (the "**Code**"), we hereby consent to the issue of the Offer Document with the inclusion of the references to our name in the form and context in which they appear.

We further consent to Sky making a copy of this letter available for viewing on its website and for inspection from the date of the publication of the Offer Document in accordance with Rule 26 of the Code.

This letter is for your information only and should not be relied upon by any other person.

Yours faithfully



Hugh Moran, Managing Director
For and on behalf of Barclays Bank PLC, acting through its Investment Bank