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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**SCHEDULE 14A**  
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

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**SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

**COMCAST CORPORATION**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
    - (1) Title of each class of securities to which transaction applies:  
\_\_\_\_\_
    - (2) Aggregate number of securities to which transaction applies:  
\_\_\_\_\_
    - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
\_\_\_\_\_
    - (4) Proposed maximum aggregate value of transaction:  
\_\_\_\_\_
    - (5) Total fee paid:  
\_\_\_\_\_
  - Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
    - (1) Amount previously paid:  
\_\_\_\_\_
    - (2) Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
    - (3) Filing Party:  
\_\_\_\_\_
    - (4) Date Filed:  
\_\_\_\_\_
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**\*\*\* Exercise Your *Right to Vote* \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Annual Meeting of Shareholders to be held on June 11, 2018.**

**COMCAST CORPORATION**



ONE COMCAST CENTER  
PHILADELPHIA, PA 19103

**Meeting Information**

**Meeting Type:** Annual Meeting of Shareholders

**For holders as of:** April 6, 2018

**Date:** June 11, 2018 **Time:** 9:00 a.m. ET

**Location:** Meeting live via the Internet—please visit  
[comcast.onlineshareholdermeeting.com](http://comcast.onlineshareholdermeeting.com)

The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit [comcast.onlineshareholdermeeting.com](http://comcast.onlineshareholdermeeting.com) and be sure to have the information that is printed in the box marked by the arrow → **XXXXX XXXXX XXXXX XXXXX** (located on the following page).

You are receiving this communication because you hold Class A common stock in Comcast Corporation, which entitles you to vote at the annual meeting, and the proxy materials you should review are now available.

**This is not a ballot. You cannot use this notice to vote these shares.** This communication presents only an overview of the more complete proxy materials that contain important information and are available to you on the Internet or by mail. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or by scanning the QR Barcode on the reverse side with your smartphone or tablet, or by requesting a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

# Before You Vote

## How to Access the Proxy Materials

### Proxy Materials Available to VIEW or RECEIVE:

PROXY STATEMENT    ANNUAL REPORT

#### How to View Online:

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below with your smartphone or tablet.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com) or scan the QR Barcode below
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 28, 2018 to facilitate timely delivery.

# How To Vote

## Please Choose One of the Following Voting Methods



SCAN QR BARCODE  
VIEW MATERIALS & VOTE



### Vote By Internet:

*Before the Meeting:* Go to [www.proxyvote.com](http://www.proxyvote.com).

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) available and follow the instructions. You may also scan the QR Barcode above with your smartphone or tablet. Proxies submitted by Internet must be received by 11:59 p.m. Eastern Time on June 10, 2018.

*During the Meeting:* Go to [comcast.onlineshareholdermeeting.com](http://comcast.onlineshareholdermeeting.com).

You may vote during the Meeting when the polls are open. We recommend, however, that you vote by proxy before the Meeting even if you plan to participate in the Meeting, since you can change your vote during the Meeting by voting when the polls are open. Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

**Voting Items**

**A** **Company Proposals — The Board of Directors recommends a vote "FOR" all the nominees listed in Proposal 1:**

- 1. Election of Directors
  - 01 - Kenneth J. Bacon
  - 02 - Madeline S. Bell
  - 03 - Sheldon M. Bonovitz
  - 04 - Edward D. Breen
  - 05 - Gerald L. Hassell
  - 06 - Jeffrey A. Honickman
  - 07 - Maritza G. Montiel
  - 08 - Asuka Nakahara
  - 09 - David C. Novak
  - 10 - Brian L. Roberts

**The Board of Directors recommends a vote "FOR" Proposals 2 and 3:**

- 2. Ratification of the appointment of our independent auditors
- 3. Advisory vote on executive compensation

*Comcast Corporation*

**B** **Shareholder Proposal — The Board of Directors recommends a vote "AGAINST" Proposal 4 if properly presented at the annual meeting:**

- 4. To provide a lobbying report

**Please do not submit this card. Please refer to the "How To Vote" section of this notice to view the voting instructions.**

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