

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. __) *

The Knot, Inc.

(Name of Issuer)

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

499184109

(CUSIP Number)

December 31, 1999

(Date of Event Which Require Filing of this Statement)

Check the appropriate box to designate the rule
pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☐ Rule 13d-1(c)

☒ Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

Interactive Technology Holdings, LLC

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON
WITH

6 SHARED VOTING POWER

5,725,590

7 SOLE DISPOSITIVE POWER

-0-

8 SHARED DISPOSITIVE POWER

5,725,590

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

5,725,590

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN
SHARES (See Instructions)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

OO

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

OK Holdings, Inc.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

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35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

CO

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

Comcast QIH, LP

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

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4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

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35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

PN

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

Comcast QIH, LP, Inc.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

-0-

NUMBER OF
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PERSON
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12 TYPE OF REPORTING PERSON (See Instructions)

CO

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

Comcast QIH, GP, INC.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON
WITH

6 SHARED VOTING POWER

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7 SOLE DISPOSITIVE POWER

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SHARES (See Instructions)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

CO

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

QVC, Inc.

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

-0-

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SHARES (See Instructions)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

CO

1 NAME OF REPORTING PERSON
I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (entities only)

Comcast Corporation

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) ☐

(b) ☒

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Pennsylvania

5 SOLE VOTING POWER

-0-

NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON
WITH

6 SHARED VOTING POWER

5,725,590

7 SOLE DISPOSITIVE POWER

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5,725,590

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN
SHARES (See Instructions)

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

35.3%

12 TYPE OF REPORTING PERSON (See Instructions)

CO

Item 1(a).

Name of Issuer:

The Knot, Inc. (the "Issuer")

Item 1(b).

Address of Issuer's Principal Executive Offices:

462 Broadway
6th Floor
New York, New York 10013

Items 2(a),

(b) and (c)

Name of Person Filing; Address of Principal

Business Office:

This statement is filed by and on behalf of (a) Interactive Technology Holdings, LLC, a Delaware limited liability company ("LLC"); (b) QK Holdings, Inc., a Delaware corporation ("QK"); (c) Comcast QIH, LP, a Delaware limited partnership ("QIH"); (d) Comcast QIH LP, Inc., a Delaware corporation ("LP"); (e) Comcast QIH GP, Inc., a Delaware corporation ("GP"); (f) QVC, Inc., a Delaware corporation ("QVC") and (g) Comcast Corporation ("Comcast" and collectively, the Reporting Persons"). QK, as a member of LLC, has a 70% interest in the profits of LLC. QIH, as a member of LLC, has a 30% interest in the profits of LLC. QK is a wholly owned subsidiary of QVC, Inc. The 99% limited partner of QIH is LP and the 1% general partner of QIH is GP. Both LP and GP are wholly owned subsidiaries of Comcast. Comcast also holds a majority of the voting shares of QVC.

Sural Corporation, a Delaware corporation ("Sural"), is the beneficial owner of shares of Class A Common Stock of Comcast and of all outstanding shares of Class B Common Stock of Comcast. As of December 31, 1999, the shares of common stock of Comcast owned by Sural constituted a majority of the voting power of the two classes of Comcast's voting common stock combined.

Brian L. Roberts has sole voting power over stock representing a majority of voting power of all Sural stock. Pursuant to Rule 13d-3 of the Exchange Act, Brian L. Roberts may be deemed to be the beneficial owner of the Comcast Class A Common Stock and the Comcast Class B Common Stock owned by Sural.

The business address of each of LLC, QK and QVC

is 1200 Wilson Drive, West Chester, Pennsylvania
19380.

The business address of each of QIH, LP, GP,
Comcast and Brian L. Roberts is 1500 Market
Street, Philadelphia, Pennsylvania 19102.

The business address of Sural is 1201 N. Market
Street, Suite 2201, Wilmington, Delaware 19801.

LLC, QK, QIH, LP, GP, QVC and Comcast have shared
ownership and voting dispositive power with
respect to 5,725,590 shares of Common Stock (as
defined below).

Item 2(d).
- -----

Title of Class of Securities:

Common Stock, par value \$0.01 per share (the
"Common Stock")

Item 2(e).
- -----

CUSIP Number:

499184109

Item 3.
- -----

Not Applicable

Item 4.
- -----

Ownership:

Interactive Technology Holdings, LLC

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which Interactive
Technology Holdings, LLC, has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the vote:
5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

QK Holdings, Inc.

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which QK Holdings, Inc.
has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

Comcast QIH, LP

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which Comcast QIH, L.P.
has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

Comcast QIH LP, Inc.

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which Comcast QIH L.P.,
Inc. has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or

direct the disposition of: 5,725,590

Comcast QIH GP, Inc.

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which Comcast QIH G.P.,
Inc. has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

QVC, Inc.

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which QVC, Inc.
has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

Comcast Corporation

(a) Amount beneficially owned: 5,725,590 shares of
Common Stock, as of December 31, 1999.

(b) Percent of Class: 35.3%

(c) Number of shares as to which Comcast
Corporation has:

- (i) Sole power to vote or direct the
vote: -0-
- (ii) Shared power to vote or direct the
vote: 5,725,590
- (iii) Sole power to dispose of or direct
the disposition of: -0-
- (iv) Shared power to dispose of or direct the
disposition of: 5,725,590

Item 5. Ownership of Five Percent or Less of a Class:

Not Applicable.

Item 6. Ownership of More than Five Percent on Behalf

of Another Person:

Not Applicable

Item 7. Identification and Classification of the

Subsidiary Which Acquired the Security Being By

Reported on By the Parent Holding Company or

control person:

Not Applicable

Item 8. Identification and Classification of

Members of the Group:

Not Applicable

Item 9. Notice of Dissolution of Group:

Not Applicable

Item 10. Certification:

Not Applicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2000

INTERACTIVE TECHNOLOGY HOLDINGS, LLC

By: QK HOLDINGS, INC., its managing member

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: Authorized Signatory

QK HOLDINGS, INC.

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: Authorized Signatory

COMCAST QIH, LP

By: COMCAST QIH GP, INC.,
Its General Partner

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

COMCAST QIH LP, INC.

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

COMCAST QIH GP, INC.

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

QVC, INC.

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: Authorized Signatory

COMCAST CORPORATION

By: /s/ Arthur R. Block

Name: Arthur R. Block
Title: Senior Vice President

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EXHIBIT INDEX

	Page
Joint Filing Agreement, dated February 14, 2000, among the signatories to this Schedule 13G.	16

JOINT FILING AGREEMENT
PURSUANT TO RULE 13d-1(k)

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that it knows or has reason to believe that such information is inaccurate. This Agreement may be executed in any number of counterparts and all of such counterparts taken together shall constitute one and the same instrument.

Dated: February 14, 2000

INTERACTIVE TECHNOLOGY HOLDINGS, LLC

By: QK HOLDINGS, INC., its managing
member

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: Authorized Signatory

QK HOLDINGS, INC.

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: Authorized Signatory

COMCAST QIH, LP

By: COMCAST QIH GP, INC., Its General Partner

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

COMCAST QIH LP, INC.

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

COMCAST QIH GP, INC.

By: /s/ Abram E. Patlove

Name: Abram E. Patlove
Title: Authorized Signatory

QVC, INC.

By: /s/ Neal S. Grabell

Name: Neal S. Grabell
Title: General Counsel

COMCAST CORPORATION

By: /s/ Arthur R. Block

Name: Arthur R. Block
Title: Senior Vice President