SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB Number:	3235-0287
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1. Name and Address of Reporting Person BLOCK ARTHUR R)* 	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]	(Check	tionship of Reporting Person(s) to Issuer all applicable) Director 10% Owner Officer (give title Other (specify		
(Last) (First) ONE COMCAST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/26/2018	X	EVP, GC and Se	below)	
(Street) PHILADELPHIA PA (City) (State)	19103 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repor Form filed by More than Person	rting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	03/26/2018		M ⁽¹⁾		14,180	A	\$9.17	72,758	D	
Class A Common Stock	03/26/2018		M ⁽¹⁾		10,300	A	\$12.51	83,058	D	
Class A Common Stock	03/26/2018		S ⁽¹⁾		3,728	D	\$33.699	79,330	D	
Class A Common Stock	03/26/2018		S ⁽¹⁾		5,939	D	\$33.713	73,391	D	
Class A Common Stock	03/26/2018		F ⁽¹⁾		6,572	D	\$33.745	66,819	D	
Class A Common Stock	03/26/2018		F ⁽¹⁾		8,241	D	\$33.745	58,578	D	
Class A Common Stock	03/27/2018		M ⁽¹⁾		14,100	A	\$7.27	72,678	D	
Class A Common Stock	03/27/2018		S ⁽¹⁾		6,358	D	\$33.69	66,320	D	
Class A Common Stock	03/27/2018		F ⁽¹⁾		7,742	D	\$33.65	58,578	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerci Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Option to Purchase	\$12.51	03/26/2018		M ⁽¹⁾			10,300	(2)	03/24/2021	Class A Common Stock	10,300	\$0.0000	30,900	D		
Option to Purchase	\$9.17	03/26/2018		M ⁽¹⁾			14,180	(2)	03/25/2020	Class A Common Stock	14,180	\$0.0000	28,360	D		
Option to Purchase	\$7.27	03/27/2018		M ⁽¹⁾			14,100	03/27/2010 ⁽²⁾	03/26/2019	Class A Common Stock	14,100	\$0.0000	14,100	D		

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

/s/ Arthur R. Block

** Signature of Reporting Person

03/28/2018 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.