

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549
 FORM D

Notice of Exempt Offering of Securities

OMB APPROVAL	
OMB Number:	3235-0076
Estimated average burden hours per response:	4.00

1. Issuer's Identity

CIK (Filer ID Number)	Previous Names	None	Entity Type
0000902739	NBC Universal, Inc.		Corporation
Name of Issuer	NATIONAL BROADCASTING CO INC		Limited Partnership
NBCUniversal Media, LLC	NBC Universal Media, LLC		<input checked="" type="checkbox"/> Limited Liability Company
Jurisdiction of Incorporation/Organization	G.E. Subsidiary, Inc. 1		General Partnership
DELAWARE	NBC Subsidiary, Inc. 1; NBC Subsidiary, Inc.		Business Trust
Year of Incorporation/Organization			Other (Specify)
<input checked="" type="checkbox"/> Over Five Years Ago			
<input type="checkbox"/> Within Last Five Years (Specify Year)			
<input type="checkbox"/> Yet to Be Formed			

2. Principal Place of Business and Contact Information

Name of Issuer			
NBCUniversal Media, LLC			
Street Address 1		Street Address 2	
c/o Comcast Corporation		One Comcast Center	
City	State/Province/Country	ZIP/PostalCode	Phone Number of Issuer
Philadelphia	PENNSYLVANIA	19103	215-286-1700

3. Related Persons

Last Name	First Name	Middle Name
Angelakis	Michael	J.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103
Relationship: <input checked="" type="checkbox"/> Executive Officer <input checked="" type="checkbox"/> Director <input type="checkbox"/> Promoter		

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC. Director of NBCUniversal, LLC, the sole member of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Block	Arthur	R.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103
Relationship: <input checked="" type="checkbox"/> Executive Officer <input type="checkbox"/> Director <input type="checkbox"/> Promoter		

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Burke	Stephen	B.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103
Relationship: X Executive Officer X Director Promoter		

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC. Director of NBCUniversal, LLC, the sole member of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Cohen	David	L.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103
Relationship: X Executive Officer Director Promoter		

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Immelt	Jeffrey	R.
Street Address 1	Street Address 2	
c/o General Electric Company	3135 Easton Turnpike	
City	State/Province/Country	ZIP/PostalCode
Fairfield	CONNECTICUT	06828
Relationship: Executive Officer X Director Promoter		

Clarification of Response (if Necessary):

Director of NBCUniversal, LLC, the sole member of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Roberts	Brian	L.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103
Relationship: X Executive Officer X Director Promoter		

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC. Director of NBCUniversal, LLC, the sole member of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Salva	Lawrence	J.
Street Address 1	Street Address 2	
c/o Comcast Corporation	One Comcast Center	
City	State/Province/Country	ZIP/PostalCode
Philadelphia	PENNSYLVANIA	19103

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Executive Officer of NBCUniversal Media, LLC.

Last Name	First Name	Middle Name
Sherin	Keith	S.
Street Address 1	Street Address 2	
c/o General Electric Company	3135 Easton Turnpike	
City	State/Province/Country	ZIP/PostalCode
Fairfield	CONNECTICUT	06828

Relationship: Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Director of NBCUniversal, LLC, the sole member of NBCUniversal Media, LLC.

4. Industry Group

Agriculture	Health Care	Retailing
Banking & Financial Services	Biotechnology	Restaurants
Commercial Banking	Health Insurance	Technology
Insurance	Hospitals & Physicians	Computers
Investing	Pharmaceuticals	Telecommunications
Investment Banking	Other Health Care	Other Technology
Pooled Investment Fund	Manufacturing	Travel
Is the issuer registered as an investment company under the Investment Company Act of 1940?	Real Estate	Airlines & Airports
Yes No	Commercial	Lodging & Conventions
Other Banking & Financial Services	Construction	Tourism & Travel Services
Business Services	REITS & Finance	Other Travel
Energy	Residential	X Other
Coal Mining	Other Real Estate	
Electric Utilities		
Energy Conservation		
Environmental Services		
Oil & Gas		
Other Energy		

5. Issuer Size

Revenue Range	OR	Aggregate Net Asset Value Range
No Revenues		No Aggregate Net Asset Value
\$1 - \$1,000,000		\$1 - \$5,000,000
\$1,000,001 - \$5,000,000		\$5,000,001 - \$25,000,000
\$5,000,001 - \$25,000,000		\$25,000,001 - \$50,000,000
\$25,000,001 - \$100,000,000		\$50,000,001 - \$100,000,000
X Over \$100,000,000		Over \$100,000,000
Decline to Disclose		Decline to Disclose
Not Applicable		Not Applicable

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

Rule 504(b)(1) (not (i), (ii) or (iii))

Rule 504 (b)(1)(i)

Rule 504 (b)(1)(ii)

Rule 504 (b)(1)(iii)

Rule 505

X Rule 506

Securities Act Section 4(5)

Investment Company Act Section 3(c)

Section 3(c)(1)

Section 3(c)(9)

Section 3(c)(2)

Section 3(c)(10)

Section 3(c)(3)

Section 3(c)(11)

Section 3(c)(4)

Section 3(c)(12)

Section 3(c)(5)

Section 3(c)(13)

Section 3(c)(6)

Section 3(c)(14)

Section 3(c)(7)

7. Type of Filing

X New Notice Date of First Sale 2011-08-31 First Sale Yet to Occur
Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? X Yes No

9. Type(s) of Securities Offered (select all that apply)

Equity

Pooled Investment Fund Interests

X Debt

Tenant-in-Common Securities

Option, Warrant or Other Right to Acquire Another Security

Mineral Property Securities

Security to be Acquired Upon Exercise of Option, Warrant or

Other (describe)

Other Right to Acquire Security

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? Yes X No

Clarification of Response (if Necessary):

11. Minimum Investment

Minimum investment accepted from any outside investor \$250,000 USD

12. Sales Compensation

Recipient

Recipient CRD Number None

Credit Suisse Securities (USA) LLC

816

(Associated) Broker or Dealer X None

(Associated) Broker or Dealer CRD Number

X None

None

None

Street Address 1

Street Address 2

Commercial Paper Desk

11 Madison Avenue, 5th Floor

City

State/Province/Country

ZIP/Postal Code

New York

NEW YORK

10010

State(s) of Solicitation (select all that apply)

Check "All States" or check individual States

X All States

Foreign/non-US

Recipient

Recipient CRD Number None

Goldman, Sachs & Co.

361

(Associated) Broker or Dealer None

(Associated) Broker or Dealer CRD Number

None

None

None

Street Address 1

Street Address 2

IG Money Market Origination

200 West Street,7th Floor

City

State/Province/Country

ZIP/Postal Code

New York

NEW YORK

10282

State(s) of Solicitation (select all that apply)

Check "All States" or check individual States All States

Foreign/non-US

Recipient

Recipient CRD Number None

RBC Capital Markets, LLC

31194

(Associated) Broker or Dealer None

(Associated) Broker or Dealer CRD Number

None

None

None

Street Address 1

Street Address 2

Money Markets Investor Marketing

200 Vesey Street, 8th Floor

City

State/Province/Country

ZIP/Postal Code

New York

NEW YORK

10281

State(s) of Solicitation (select all that apply)

Check "All States" or check individual States All States

Foreign/non-US

Recipient

Recipient CRD Number None

Wells Fargo Securities, LLC

126292

(Associated) Broker or Dealer None

(Associated) Broker or Dealer CRD Number

None

None

None

Street Address 1

Street Address 2

Commercial Paper Department

301 South College Street, D1053-060

City

State/Province/Country

ZIP/Postal Code

Charlotte

NORTH CAROLINA

28202

State(s) of Solicitation (select all that apply)

Check "All States" or check individual States All States

Foreign/non-US

13. Offering and Sales Amounts

Total Offering Amount USD or Indefinite

Total Amount Sold \$175,000,000 USD

Total Remaining to be Sold USD or Indefinite

Clarification of Response (if Necessary):

*Ongoing CommPaprPrgrm w/ frequent issuances/maturities. Total amt outstanding at any time can't exceed \$1.5billion. Amt sold represents 8/31/11 outstanding balance. Amt outstanding varies day to day based on liquidity needs of Co as does no. of investors.

14. Investors

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering.

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

0

15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$0 USD Estimate

Finders' Fees \$0 USD Estimate

Clarification of Response (if Necessary):

*Typically sales commissions of around 5 basis points are paid to dealers. Regarding Item 14: securities are offered to accredited investors only.

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$0 USD Estimate

Clarification of Response (if Necessary):

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.*
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Rule 505 exemption, the issuer is not disqualified from relying on Rule 505 for one of the reasons stated in Rule 505(b)(2)(iii).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
NBCUniversal Media, LLC	/s/ Arthur R. Block	Arthur R. Block	Senior Vice President	2011-09-12

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.