## SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Address of Reporting Person* <u>COHEN DAVID L</u>			2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [ CMCSA ]		tionship of Reporting Persor all applicable) Director	10% Owner
(Last) ONE COMCAST	(First) CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/10/2015	Х	Officer (give title below) Sr. EVP	Other (specify below)
(Street) PHILADELPHIA	. PA	19103	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (Check Applica Form filed by One Reporting Person	
(City)	(State)	(Zip)			Form filed by More than C Person	One Reporting

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	09/10/2015		M <sup>(1)</sup>		80,000	A	\$25.44	256,202.6158	D	
Class A Common Stock	09/10/2015		<b>M</b> <sup>(1)</sup>		17,625	A	\$17.5	273,827.6158	D	
Class A Common Stock	09/10/2015		<b>S</b> <sup>(1)</sup>		473	D	\$56.19	273,354.6158	D	
Class A Common Stock	09/10/2015		<b>S</b> <sup>(1)</sup>		1,708(2)	D	\$56.136	271,646.6158	D	
Class A Common Stock	09/10/2015		<b>F</b> <sup>(1)</sup>		17,152	D	\$56.08	254,494.6158	D	
Class A Common Stock	09/10/2015		<b>F</b> <sup>(1)</sup>		78,292	D	\$56.195	176,202.6158	D	
Class A Common Stock	09/10/2015		M <sup>(1)</sup>		81,700	A	\$17.5	81,700	I	By Trust
Class A Common Stock	09/10/2015		<b>M</b> <sup>(1)</sup>		6,425	A	\$17.5	88,125	I	By Trust
Class A Common Stock	09/10/2015		F <sup>(1)</sup>		1,988	D	\$56.56	86,137	I	By Trust
Class A Common Stock	09/10/2015		F <sup>(1)</sup>		25,252	D	\$56.62	60,885	I	By Trust
Class A Common Stock	09/10/2015		<b>S</b> <sup>(1)</sup>		60,885	D	\$56.034 <sup>(3)</sup>	0.0000	I	By Trust
Class A Common Stock								92,151	I	By GRATs
Class A Common Stock								338,870	I	By Trusts

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed Execution Date, 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 11. Nature 10. Transaction Ownership Derivative Security Conversion Date Expiration Date (Month/Day/Year) of Securities Derivative derivative of Indirect Beneficial (Month/Day/Year) Derivative if any (Month/Day/Year) Code (Instr. or Exercise Underlying Security Securities Form: (Instr. 3) Price of 8) Securities **Derivative Security** (Instr. 5) Beneficially Direct (D) Ownership Derivative Acquired (Instr. 3 and 4) Owned or Indirect (Instr. 4) (A) or Disposed of (D) (Instr. 3, 4 and 5) Security Following (I) (Instr. 4) Reported Transaction(s) (Instr. 4) Amount or Number Date Expiration of Exercisable Date Shares Code v (A) (D) Title Class A Option to **M**<sup>(1)</sup> 03/10/2007<sup>(4)</sup> 09/10/2015 Commor Stock 17.625 \$17.5 17.625 03/09/2016 \$0.0000 0.0000 D Purchase Class A Option to **M**<sup>(1)</sup> 80,000 \$25.44 09/10/2015 80,000 03/16/2008<sup>(4)</sup> 03/15/2017 Common \$0.0000 75,200 D . Purchase Stock Class A Option to \$17.5 09/10/2015 **M**<sup>(1)</sup> (4) 03/09/2016 81,700 \$0.0000 0.0000 81,700 I By Trust Commo Purchase Stock Class A Option to \$17.5 09/10/2015 **M**<sup>(1)</sup> 6,425 03/10/2007<sup>(4)</sup> 03/09/2016 6,425 \$0.0000 0.0000 I By Trust Common Purchase Stock

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. This transaction was executed in multiple trades at prices ranging from \$56.130 to \$56.150. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

This transaction was executed in multiple trades at prices ranging from \$56.000 to \$56.151. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
 With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Arthur R. Block, Attorney-infact 09/14/2015

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.