



## Comcast Makes On Demand Online Video Entertainment Experience Available Nationally

### ***Comcast Brings Top Cable Television, Movie and Independent Programming to Customers At Home and On-the-Go for No Additional Cost***

PHILADELPHIA, Dec 15, 2009 (BUSINESS WIRE) -- Comcast Corporation (NASDAQ: CMCSA, CMCSK), one of the nation's leading providers of entertainment, information and communication products and services, announced today that it has made its On Demand Online experience available nationally in beta at no additional cost to customers. The innovative new service now called Fancast XFINITY TV, gives customers an "anytime anywhere" entertainment experience - at home and on-the-go - and expands the video content customers can watch online by giving them quick and easy access to thousands of hours of cable TV shows, movies and independently produced content.

"Fancast XFINITY TV is a win for consumers and content producers. We're giving customers access to content they love in new ways and opening up new opportunities for established and independent producers to make their content available on-demand" said Matt Bond, Executive Vice President of Content Acquisition. "This new service brings consumers many movies and TV shows that have never been available online before."

Both Comcast customers and non-Comcast customers across the nation currently have access to over 12,000 hours of great online content through Fancast.com - the company's online TV site and a top TV destination on the web - for free. Now, as a benefit of their cable subscription, Comcast customers will enjoy even more access to thousands of titles from the cable channels in their subscription packages at no additional cost through Fancast XFINITY TV.

"This is a beta product only, but the consumer feedback has been great so far. We look forward to more feedback as we make it available to even more customers" said Amy Banse, President of Comcast Interactive Media. "We think Fancast XFINITY TV gets us one step closer to our multiplatform goal and is just the beginning of delivering an entirely new TV viewing experience."

Beginning today, any Comcast customer with a digital cable and Internet subscription can visit [www.comcast.net](http://www.comcast.net) or [www.fancast.com](http://www.fancast.com), sign-in with their Comcast email user name and password and watch their favorite subscription content at no charge.

#### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) ([www.comcast.com](http://www.comcast.com)) is one of the nation's leading providers of entertainment, information and communication products and services. With 23.8 million cable customers, 15.7 million high-speed Internet customers, and 7.4 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, Golf Channel, VERSUS, G4, PBS KIDS Sprout, TV One, ten sports networks operated by Comcast Sports Group and Comcast Interactive Media, which develops and operates Comcast's Internet businesses, including Comcast.net ([www.comcast.net](http://www.comcast.net)). Comcast also has a majority ownership in Comcast-Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

SOURCE: Comcast Corporation

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