## SEC Form 4

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Addre	1 0	erson*	2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [ CMCSA ]		ationship of Reporting Pe < all applicable) Director Officer (give title	erson(s) to Issuer 10% Owner Other (specify
(Last) ONE COMCAS	(First) ST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 05/09/2017		below) Sr. EV	below)
(Street) PHILADELPHI (City)	IA PA (State)	19103 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	05/09/2017		М		93,300	A	\$9.17	980,498.464	D	
Class A Common Stock	05/09/2017		М		92,000	A	\$7.27	1,072,498.464	D	
Class A Common Stock	05/09/2017		М		64,240	A	\$9.49	1,136,738.464	D	
Class A Common Stock	05/09/2017		F		42,782	D	\$39.11	1,093,956.464	D	
Class A Common Stock	05/09/2017		F		58,966	D	\$39.105	1,034,990.464	D	
Class A Common Stock	05/09/2017		F		61,799	D	\$39.105	973,191.464	D	
Class A Common Stock	05/10/2017		S		61,072	D	\$39.0313(1)	912,119.464	D	
Class A Common Stock	05/10/2017		S		197,308	D	\$38.977(2)	714,811.464	D	

 

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	\$9.17	05/09/2017		М			93,300	(3)	03/25/2020	Class A Common Stock	93,300	\$0.0000	279,900	D	
Option to Purchase	\$7.27	05/09/2017		М			92,000	03/27/2010 <sup>(3)</sup>	03/26/2019	Class A Common Stock	92,000	\$0.0000	184,000	D	
Option to Purchase	\$9.49	05/09/2017		М			64,240	03/28/2009 <sup>(3)</sup>	03/27/2018	Class A Common Stock	64,240	\$0.0000	64,240	D	

#### Explanation of Responses:

1. This transaction was executed in multiple trades at prices ranging from \$39.015 to \$39.095. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

This transaction was executed in multiple trades at prices ranging from \$38.970 to \$38.995. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
 With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Arthur R. Block, Attorney-in-

fact

\*\* Signature of Reporting Person Date

05/11/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.