SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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hours per response:	0.5

1. Name and Address of Reporting Person [*] COHEN DAVID L		2. Issuer Name and Ticker or Trading Symbol <u>COMCAST CORP</u> [CMCSA]		tionship of Reporting Per all applicable) Director	10% Owner				
(Last) (First) ONE COMCAST CENTER	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 07/13/2015		Officer (give title below) Sr. EVI	Other (specify below)				
(Street) PHILADELPHIA PA (City) (State)	19103 (Zip)	 4. If Amendment, Date of Original Filed (Month/Day/Year) 	6. Indiv Line) X	ridual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	porting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	07/13/2015		M ⁽¹⁾		67,500	A	\$17.5	224,202.6158	D	
Class A Common Stock	07/13/2015		M ⁽¹⁾		16,875	A	\$17.9533	241,077.6158	D	
Class A Common Stock	07/13/2015		S ⁽¹⁾		675	D	\$63.955	240,402.6158	D	
Class A Common Stock	07/13/2015		S ⁽¹⁾		2,728	D	\$63.983 ⁽²⁾	237,674.6158	D	
Class A Common Stock	07/13/2015		F ⁽¹⁾		16,200	D	\$63.95	221,474.6158	D	
Class A Common Stock	07/13/2015		F ⁽¹⁾		64,772	D	\$63.96	156,702.6158	D	
Class A Common Stock	07/13/2015		M ⁽¹⁾		88,125	A	\$17.5	88,125	I	By Trust
Class A Common Stock	07/13/2015		F ⁽¹⁾		24,154	D	\$63.85	63,971	Ι	By Trust
Class A Common Stock	07/13/2015		S ⁽¹⁾		63,971	D	\$ 63.889 ⁽³⁾	0.0000	I	By Trust
Class A Common Stock								111,651	I	By GRATs
Class A Common Stock								338,870	I	By Trusts

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seci Acq (A) o Disp of (E	umber vative urities uired or oosed D) (Instr. and 5)	6. Date Exercia Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	\$17.9533	07/13/2015		M ⁽¹⁾			16,875	(4)	11/10/2015	Class A Common Stock	16,875	\$0.0000	0.0000	D	
Option to Purchase	\$17.5	07/13/2015		M ⁽¹⁾			67,500	03/10/2007 ⁽⁴⁾	03/09/2016	Class A Common Stock	67,500	\$0.0000	20,625	D	
Option to Purchase	\$17.5	07/13/2015		M ⁽¹⁾			88,125	03/10/2007 ⁽⁴⁾	03/09/2016	Class A Common Stock	88,125	\$0.0000	94,550	I	By Trust

Explanation of Responses:

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. This transaction was executed in multiple trades at prices ranging from \$63.980 to \$63.985. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

3. This transaction was executed in multiple trades at prices ranging from \$63.870 to \$63.940. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

4. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

<u>Arthur R. Block, Attorney-in-</u> <u>fact</u> Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.