

Pro Forma Consolidated Revenue
(\$ in millions; unaudited)



	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Video ¹	\$5,331	\$5,431	\$5,348	\$5,416	\$21,526	\$5,538	\$5,581	\$5,591	\$5,647	\$22,357	\$5,774	\$5,797	\$5,825	\$5,733	\$23,129
High-Speed Internet	\$3,044	\$3,101	\$3,129	\$3,197	\$12,471	\$3,275	\$3,369	\$3,405	\$3,483	\$13,532	\$3,606	\$3,679	\$3,709	\$3,775	\$14,769
Voice	\$906	\$903	\$900	\$899	\$3,608	\$896	\$893	\$878	\$873	\$3,540	\$863	\$856	\$840	\$832	\$3,391
Business Services	\$1,116	\$1,163	\$1,211	\$1,261	\$4,751	\$1,311	\$1,360	\$1,399	\$1,444	\$5,514	\$1,490	\$1,531	\$1,575	\$1,620	\$6,216
Advertising	\$480	\$559	\$572	\$618	\$2,229	\$546	\$586	\$625	\$719	\$2,476	\$512	\$574	\$542	\$629	\$2,257
Other ²	\$564	\$583	\$591	\$605	\$2,343	\$638	\$655	\$659	\$677	\$2,629	\$667	\$685	\$712	\$693	\$2,757
Total Cable Communications	\$11,441	\$11,740	\$11,751	\$11,996	\$46,928	\$12,204	\$12,444	\$12,557	\$12,843	\$50,048	\$12,912	\$13,122	\$13,203	\$13,282	\$52,519
Advertising	\$851	\$917	\$813	\$854	\$3,435	\$851	\$914	\$943	\$858	\$3,566	\$826	\$906	\$787	\$878	\$3,397
Distribution	\$1,358	\$1,341	\$1,392	\$1,370	\$5,461	\$1,438	\$1,434	\$1,772	\$1,434	\$6,078	\$1,562	\$1,550	\$1,533	\$1,531	\$6,176
Content Licensing and Other	\$150	\$192	\$207	\$183	\$732	\$164	\$218	\$227	\$211	\$820	\$253	\$240	\$283	\$282	\$1,058
Total Cable Networks	\$2,359	\$2,450	\$2,412	\$2,407	\$9,628	\$2,453	\$2,566	\$2,942	\$2,503	\$10,464	\$2,641	\$2,696	\$2,603	\$2,691	\$10,631
Advertising	\$1,539	\$1,250	\$1,185	\$1,773	\$5,747	\$1,275	\$1,285	\$2,281	\$1,993	\$6,834	\$1,279	\$1,270	\$1,241	\$1,864	\$5,654
Content Licensing	\$485	\$320	\$537	\$442	\$1,784	\$490	\$512	\$365	\$532	\$1,899	\$503	\$523	\$440	\$632	\$2,098
Distribution and Other	\$224	\$243	\$249	\$283	\$999	\$319	\$331	\$441	\$323	\$1,414	\$426	\$448	\$452	\$468	\$1,794
Total Broadcast Television	\$2,248	\$1,813	\$1,971	\$2,498	\$8,530	\$2,084	\$2,128	\$3,087	\$2,848	\$10,147	\$2,208	\$2,241	\$2,133	\$2,964	\$9,546
Theatrical	\$371	\$1,406	\$886	\$166	\$2,829	\$236	\$297	\$700	\$327	\$1,560	\$651	\$837	\$515	\$189	\$2,192
Content Licensing	\$538	\$367	\$496	\$522	\$1,923	\$652	\$598	\$595	\$718	\$2,563	\$731	\$683	\$683	\$870	\$2,967
Home Entertainment	\$364	\$322	\$379	\$736	\$1,801	\$275	\$241	\$267	\$471	\$1,254	\$299	\$344	\$306	\$377	\$1,326
Other	\$173	\$171	\$185	\$205	\$734	\$220	\$215	\$230	\$318	\$983	\$300	\$291	\$280	\$302	\$1,173
Total Filmed Entertainment	\$1,446	\$2,266	\$1,946	\$1,629	\$7,287	\$1,383	\$1,351	\$1,792	\$1,834	\$6,360	\$1,981	\$2,155	\$1,784	\$1,738	\$7,658
Theme Parks	\$935	\$1,028	\$1,239	\$1,189	\$4,391	\$1,026	\$1,136	\$1,440	\$1,344	\$4,946	\$1,118	\$1,314	\$1,550	\$1,461	\$5,443
Headquarters, Other and Eliminations	(\$100)	(\$73)	(\$73)	(\$76)	(\$322)	(\$85)	(\$78)	(\$83)	(\$78)	(\$324)	(\$80)	(\$75)	(\$56)	(\$70)	(\$281)
Total NBCUniversal	\$6,888	\$7,484	\$7,495	\$7,647	\$29,514	\$6,861	\$7,103	\$9,178	\$8,451	\$31,593	\$7,868	\$8,331	\$8,014	\$8,784	\$32,997
Corporate, Other and Eliminations	(\$192)	(\$227)	(\$233)	(\$227)	(\$879)	(\$275)	(\$278)	(\$416)	(\$269)	(\$1,238)	(\$317)	(\$288)	(\$234)	(\$151)	(\$990)
Total Consolidated Revenue	\$18,137	\$18,997	\$19,013	\$19,416	\$75,563	\$18,790	\$19,269	\$21,319	\$21,025	\$80,403	\$20,463	\$21,165	\$20,983	\$21,915	\$84,526

1) Cable Communications Video Revenue consists of our premium, pay-per-view, and equipment services and residential video installation revenue.

2) Cable Communications Other Revenue includes franchise and other regulatory fees, revenues from our security and automation business and our digital media center, commissions from electronic retailing networks, and fees for other services.

Pro Forma Consolidated Operating Costs and Expenses and Adjusted EBITDA
 (\$ in millions; unaudited)



	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Operating Costs and Expenses¹															
Programming	\$2,644	\$2,666	\$2,607	\$2,599	\$10,516	\$2,891	\$2,863	\$2,905	\$2,917	\$11,576	\$3,228	\$3,206	\$3,264	\$3,209	\$12,907
Advertising, Marketing and Promotion	\$788	\$840	\$871	\$864	\$3,363	\$836	\$876	\$934	\$894	\$3,540	\$859	\$895	\$912	\$896	\$3,562
Technical and Product Support ²	\$1,438	\$1,477	\$1,514	\$1,556	\$5,985	\$1,518	\$1,556	\$1,600	\$1,649	\$6,323	\$1,560	\$1,585	\$1,633	\$1,647	\$6,425
Customer Service	\$581	\$580	\$606	\$626	\$2,393	\$628	\$614	\$627	\$613	\$2,482	\$621	\$607	\$626	\$601	\$2,455
Franchise and Other Regulatory Fees	\$334	\$347	\$347	\$354	\$1,382	\$365	\$370	\$371	\$375	\$1,481	\$381	\$382	\$379	\$376	\$1,518
Other ³	\$998	\$1,053	\$1,080	\$1,121	\$4,252	\$1,077	\$1,117	\$1,134	\$1,209	\$4,537	\$1,065	\$1,127	\$1,143	\$1,147	\$4,482
Total Cable Communications	\$6,783	\$6,963	\$7,025	\$7,120	\$27,891	\$7,315	\$7,396	\$7,571	\$7,657	\$29,939	\$7,714	\$7,802	\$7,957	\$7,876	\$31,349
Programming and Production	\$1,023	\$1,125	\$1,127	\$1,044	\$4,319	\$1,058	\$1,194	\$1,572	\$1,108	\$4,932	\$1,083	\$1,197	\$1,219	\$1,171	\$4,670
Other Operating and Administrative	\$305	\$320	\$320	\$325	\$1,270	\$307	\$313	\$344	\$346	\$1,310	\$321	\$325	\$344	\$364	\$1,354
Advertising, Marketing and Promotion	\$133	\$133	\$130	\$144	\$540	\$132	\$115	\$133	\$133	\$513	\$121	\$119	\$135	\$156	\$531
Total Cable Networks	\$1,461	\$1,578	\$1,577	\$1,513	\$6,129	\$1,497	\$1,622	\$2,049	\$1,587	\$6,755	\$1,525	\$1,641	\$1,698	\$1,691	\$6,555
Programming and Production	\$1,626	\$1,150	\$1,357	\$1,817	\$5,950	\$1,363	\$1,304	\$2,205	\$2,112	\$6,984	\$1,432	\$1,352	\$1,342	\$2,294	\$6,420
Other Operating and Administrative	\$310	\$321	\$326	\$319	\$1,276	\$318	\$335	\$371	\$357	\$1,381	\$336	\$349	\$337	\$370	\$1,392
Advertising, Marketing and Promotion	\$130	\$111	\$138	\$145	\$524	\$119	\$95	\$133	\$115	\$462	\$118	\$124	\$133	\$106	\$481
Total Broadcast Television	\$2,066	\$1,582	\$1,821	\$2,281	\$7,750	\$1,800	\$1,734	\$2,709	\$2,584	\$8,827	\$1,886	\$1,825	\$1,812	\$2,770	\$8,293
Programming and Production	\$611	\$1,149	\$911	\$817	\$3,488	\$622	\$628	\$800	\$912	\$2,962	\$875	\$1,088	\$789	\$796	\$3,548
Other Operating and Administrative	\$196	\$214	\$221	\$241	\$872	\$209	\$227	\$314	\$351	\$1,101	\$330	\$332	\$286	\$326	\$1,274
Advertising, Marketing and Promotion	\$346	\$481	\$438	\$428	\$1,693	\$385	\$440	\$325	\$450	\$1,600	\$408	\$450	\$315	\$386	\$1,559
Total Filmed Entertainment	\$1,153	\$1,844	\$1,570	\$1,486	\$6,053	\$1,216	\$1,295	\$1,439	\$1,713	\$5,663	\$1,613	\$1,870	\$1,390	\$1,508	\$6,381
Theme Parks	\$572	\$583	\$636	\$648	\$2,439	\$651	\$667	\$734	\$704	\$2,756	\$721	\$763	\$775	\$800	\$3,059
Headquarters, Other and Eliminations	\$42	\$93	\$90	\$78	\$303	\$75	\$96	\$101	\$93	\$365	\$106	\$161	\$65	\$132	\$464
Total NBCUniversal	\$5,294	\$5,680	\$5,694	\$6,006	\$22,674	\$5,239	\$5,414	\$7,032	\$6,681	\$24,366	\$5,851	\$6,260	\$5,740	\$6,901	\$24,752
Corporate, Other and Eliminations ¹	\$4	(\$3)	(\$35)	(\$72)	(\$106)	(\$131)	\$4	(\$119)	(\$73)	(\$319)	(\$134)	\$4	\$106	\$387	\$363
Total Consolidated Operating Costs and Expenses	\$12,081	\$12,640	\$12,684	\$13,054	\$50,459	\$12,423	\$12,814	\$14,484	\$14,265	\$53,986	\$13,431	\$14,066	\$13,803	\$15,164	\$56,464
Adjusted EBITDA⁴															
Total Cable Communications	\$4,658	\$4,777	\$4,726	\$4,876	\$19,037	\$4,889	\$5,048	\$4,986	\$5,186	\$20,109	\$5,198	\$5,320	\$5,246	\$5,406	\$21,170
Cable Networks	\$898	\$872	\$835	\$894	\$3,499	\$956	\$944	\$893	\$916	\$3,709	\$1,116	\$1,055	\$905	\$1,000	\$4,076
Broadcast Television	\$182	\$231	\$150	\$217	\$780	\$284	\$394	\$378	\$264	\$1,320	\$322	\$416	\$321	\$194	\$1,253
Filmed Entertainment	\$293	\$422	\$376	\$143	\$1,234	\$167	\$56	\$353	\$121	\$697	\$368	\$285	\$394	\$230	\$1,277
Theme Parks	\$363	\$445	\$603	\$541	\$1,952	\$375	\$469	\$706	\$640	\$2,190	\$397	\$551	\$775	\$661	\$2,384
Headquarters, Other and Eliminations	(\$142)	(\$166)	(\$163)	(\$154)	(\$625)	(\$160)	(\$174)	(\$184)	(\$171)	(\$689)	(\$186)	(\$236)	(\$121)	(\$202)	(\$745)
Total NBCUniversal	\$1,594	\$1,804	\$1,801	\$1,641	\$6,840	\$1,622	\$1,689	\$2,146	\$1,770	\$7,227	\$2,017	\$2,071	\$2,274	\$1,883	\$8,245
Corporate, Other and Eliminations	(\$196)	(\$224)	(\$198)	(\$155)	(\$773)	(\$144)	(\$282)	(\$297)	(\$196)	(\$919)	(\$183)	(\$292)	(\$340)	(\$538)	(\$1,353)
Total Consolidated Adjusted EBITDA	\$6,056	\$6,357	\$6,329	\$6,362	\$25,104	\$6,367	\$6,455	\$6,835	\$6,760	\$26,417	\$7,032	\$7,099	\$7,180	\$6,751	\$28,062

1) Operating costs and expenses represents total costs and expenses excluding depreciation and amortization expense and other operating gains. Corporate, Other and Eliminations excludes a charge of \$250 million related to a legal settlement in the third quarter 2017 as this amount is excluded from Adjusted EBITDA.

2) Technical and Product Support includes the labor costs to complete service calls, installations and related support, as well as network engineering and maintenance.

3) Other includes administrative personnel costs and other business support costs including building and office expenses, taxes, billing costs and bad debt.

4) We define Adjusted EBITDA as net income attributable to Comcast Corporation before net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax benefit (expense), other income (expense) items, net, depreciation and amortization expense, and other operating gains, and excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets, if any. From time to time we may exclude from Adjusted EBITDA the impact of events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance. We provide more detail about Adjusted EBITDA and our use of non-GAAP financial measures, including reconciliations from GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).

Pro Forma Consolidated Depreciation and Amortization Expense and Other and Operating Income

(\$ in millions; unaudited)



	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Depreciation and Amortization Expense and Other¹															
Total Cable Communications	\$1,680	\$1,732	\$1,782	\$1,857	\$7,051	\$1,843	\$1,904	\$1,929	\$1,994	\$7,670	\$1,980	\$2,001	\$2,049	\$2,113	\$8,143
Cable Networks	\$184	\$211	\$193	\$196	\$784	\$190	\$187	\$184	\$184	\$745	\$214	\$181	\$179	\$181	\$755
Broadcast Television ¹	\$29	\$30	\$26	\$26	\$111	\$32	\$30	\$27	\$36	\$125	\$32	\$31	(\$305)	\$38	(\$204)
Filmed Entertainment	\$5	\$6	\$8	\$7	\$26	\$8	\$12	\$13	\$14	\$47	\$21	\$26	\$32	\$30	\$109
Theme Parks	\$86	\$93	\$91	\$87	\$357	\$98	\$145	\$130	\$139	\$512	\$142	\$186	\$166	\$154	\$648
Headquarters, Other and Eliminations	\$81	\$83	\$79	\$83	\$326	\$86	\$91	\$91	\$108	\$376	\$99	\$96	\$97	\$104	\$396
Total NBCUniversal	\$385	\$423	\$397	\$399	\$1,604	\$414	\$465	\$445	\$481	\$1,805	\$508	\$520	\$169	\$507	\$1,704
Corporate, Other and Eliminations ¹	\$22	\$23	\$22	\$23	\$90	\$21	\$20	\$21	\$21	\$83	\$14	\$20	\$170	\$24	\$228
Total Consolidated Depreciation and Amortization Expense and Other	\$2,087	\$2,178	\$2,201	\$2,279	\$8,745	\$2,278	\$2,389	\$2,395	\$2,496	\$9,558	\$2,502	\$2,541	\$2,388	\$2,644	\$10,075
Operating Income															
Total Cable Communications	\$2,978	\$3,045	\$2,944	\$3,019	\$11,986	\$3,046	\$3,144	\$3,057	\$3,192	\$12,439	\$3,218	\$3,319	\$3,197	\$3,293	\$13,027
Cable Networks	\$714	\$661	\$642	\$698	\$2,715	\$766	\$757	\$709	\$732	\$2,964	\$902	\$874	\$726	\$819	\$3,321
Broadcast Television	\$153	\$201	\$124	\$191	\$669	\$252	\$364	\$351	\$228	\$1,195	\$290	\$385	\$626	\$156	\$1,457
Filmed Entertainment	\$288	\$416	\$368	\$136	\$1,208	\$159	\$44	\$340	\$107	\$650	\$347	\$259	\$362	\$200	\$1,168
Theme Parks	\$277	\$352	\$512	\$454	\$1,595	\$277	\$324	\$576	\$501	\$1,678	\$255	\$365	\$609	\$507	\$1,736
Headquarters, Other and Eliminations	(\$223)	(\$249)	(\$242)	(\$237)	(\$951)	(\$246)	(\$265)	(\$275)	(\$279)	(\$1,065)	(\$285)	(\$332)	(\$218)	(\$306)	(\$1,141)
Total NBCUniversal	\$1,209	\$1,381	\$1,404	\$1,242	\$5,236	\$1,208	\$1,224	\$1,701	\$1,289	\$5,422	\$1,509	\$1,551	\$2,105	\$1,376	\$6,541
Corporate, Other and Eliminations	(\$218)	(\$247)	(\$220)	(\$178)	(\$863)	(\$165)	(\$302)	(\$318)	(\$217)	(\$1,002)	(\$197)	(\$312)	(\$510)	(\$562)	(\$1,581)
Total Consolidated Operating Income	\$3,969	\$4,179	\$4,128	\$4,083	\$16,359	\$4,089	\$4,066	\$4,440	\$4,264	\$16,859	\$4,530	\$4,558	\$4,792	\$4,107	\$17,987

¹) Other represents other operating gains in our consolidated statement of income and a charge related to a legal settlement. In the third quarter 2017, other operating gains included a pretax gain of \$337 million related to NBCUniversal's relinquishment of spectrum rights in our Broadcast Television segment and a pretax gain of \$105 million related to the sale of a business in Corporate and Other. A charge of \$250 million related to a legal settlement is included in Corporate and Other as it is excluded from Adjusted EBITDA for the third quarter 2017.

	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Homes and Businesses Passed ¹	54,904	55,205	55,455	55,691	55,691	55,910	56,062	56,235	56,434	56,434	56,557	56,839	57,013	57,225	57,225
Video															
Video Residential Customers ²	21,479	21,387	21,319	21,385	21,385	21,422	21,401	21,420	21,488	21,488	21,520	21,475	21,341	21,303	21,303
Video Business Services Customers	895	919	939	962	962	978	994	1,007	1,019	1,019	1,030	1,040	1,049	1,054	1,054
Total Video Customers	22,375	22,306	22,258	22,347	22,347	22,400	22,396	22,428	22,508	22,508	22,549	22,516	22,390	22,357	22,357
Total Video Penetration of Homes and Businesses Passed ³	40.8%	40.4%	40.1%	40.1%	40.1%	40.1%	39.9%	39.9%	39.9%	39.9%	39.9%	39.6%	39.3%	39.1%	39.1%
Video Residential Net Additions (Losses)	(28)	(92)	(68)	66	(123)	37	(21)	19	68	103	32	(45)	(134)	(38)	(186)
Video Business Services Net Additions (Losses)	21	24	20	23	87	16	17	13	12	57	10	11	9	5	35
Total Video Net Additions (Losses)	(8)	(69)	(48)	89	(36)	53	(4)	32	80	161	42	(34)	(125)	(33)	(151)
Total Advanced Services Customers ⁴	13,215	13,337	13,466	13,871	13,871	14,158	14,356	14,500	14,761	14,761	14,918	14,994	14,979	15,029	15,029
Advanced Services Penetration of Total Video Customers	59.1%	59.8%	60.5%	62.1%	62.1%	63.2%	64.1%	64.7%	65.6%	65.6%	66.2%	66.6%	66.9%	67.2%	67.2%
High-Speed Internet (HSI)															
HSI Residential Customers ²	20,777	20,915	21,194	21,610	21,610	22,013	22,189	22,477	22,827	22,827	23,224	23,364	23,546	23,863	23,863
HSI Business Services Customers	1,591	1,634	1,674	1,719	1,719	1,754	1,797	1,839	1,874	1,874	1,907	1,942	1,974	2,006	2,006
Total HSI Customers	22,369	22,548	22,868	23,329	23,329	23,767	23,987	24,316	24,701	24,701	25,131	25,306	25,519	25,869	25,869
Total HSI Penetration of Homes and Businesses Passed ³	40.7%	40.8%	41.2%	41.9%	41.9%	42.5%	42.8%	43.2%	43.8%	43.8%	44.4%	44.5%	44.8%	45.2%	45.2%
HSI Residential Net Additions (Losses)	370	137	280	415	1,202	403	176	288	350	1,218	397	140	182	318	1,036
HSI Business Services Net Additions (Losses)	38	43	40	45	165	35	43	41	36	155	32	35	32	32	132
Total HSI Net Additions (Losses)	407	180	320	460	1,367	438	220	330	385	1,373	429	175	214	350	1,168
Voice															
Voice Residential Customers	10,314	10,334	10,324	10,436	10,436	10,516	10,551	10,527	10,546	10,546	10,520	10,470	10,351	10,316	10,316
Voice Business Services Customers	956	985	1,012	1,039	1,039	1,061	1,090	1,116	1,140	1,140	1,162	1,189	1,214	1,236	1,236
Total Voice Customers	11,270	11,319	11,336	11,475	11,475	11,577	11,641	11,643	11,687	11,687	11,681	11,659	11,565	11,552	11,552
Total Voice Penetration of Homes and Businesses Passed ³	20.5%	20.5%	20.4%	20.6%	20.6%	20.7%	20.8%	20.7%	20.7%	20.7%	20.7%	20.5%	20.3%	20.2%	20.2%
Voice Residential Net Additions (Losses)	50	20	(10)	112	173	80	35	(24)	20	110	(27)	(50)	(119)	(35)	(231)
Voice Business Services Net Additions (Losses)	26	29	27	27	109	22	29	26	24	101	22	27	25	22	96
Total Voice Net Additions (Losses)	77	49	17	139	282	102	64	2	44	211	(5)	(22)	(94)	(13)	(135)
Security and Automation															
Security and Automation Customers	447	502	553	612	612	668	737	815	891	891	957	1,028	1,079	1,131	1,131
Security and Automation Penetration of Homes and Businesses Passed ³	0.8%	0.9%	1.0%	1.1%	1.1%	1.2%	1.3%	1.4%	1.6%	1.6%	1.7%	1.8%	1.9%	2.0%	2.0%
Security and Automation Net Additions (Losses)	47	54	51	59	212	56	70	78	76	279	66	71	51	52	239
Customer Relationships⁵															
Residential Customer Relationships	25,489	25,477	25,593	25,828	25,828	26,065	26,138	26,312	26,533	26,533	26,797	26,874	26,957	27,168	27,168
Business Services Customer Relationships	1,755	1,799	1,841	1,887	1,887	1,921	1,964	2,006	2,044	2,044	2,078	2,115	2,146	2,179	2,179
Customer Relationships	27,244	27,276	27,433	27,715	27,715	27,986	28,101	28,318	28,577	28,577	28,875	28,989	29,104	29,347	29,347
Customer Relationships Net Additions (Losses)	199	32	157	282	670	271	116	217	259	862	297	114	115	243	770
Average Monthly Total Revenue per Customer Relationship	\$140.49	\$143.55	\$143.20	\$145.01	\$142.83	\$146.07	\$147.90	\$148.38	\$150.49	\$148.18	\$149.83	\$151.19	\$151.51	\$151.49	\$151.11
Residential Customer Relationships Mix and Penetration⁶															
Single Product Customers	7,725	7,654	7,665	7,647	7,647	7,681	7,671	7,722	7,756	7,756	7,861	7,931	8,055	8,196	8,196
Double Product Customers	8,248	8,263	8,360	8,478	8,478	8,572	8,585	8,682	8,797	8,797	8,938	8,945	8,983	9,056	9,056
Triple and Quad Product Customers	9,516	9,560	9,568	9,703	9,703	9,812	9,882	9,908	9,980	9,980	9,998	9,998	9,919	9,916	9,916
Single Product Penetration	30.3%	30.0%	30.0%	29.6%	29.6%	29.5%	29.3%	29.3%	29.2%	29.2%	29.3%	29.5%	29.9%	30.2%	30.2%
Double Product Penetration	32.4%	32.4%	32.7%	32.8%	32.8%	32.9%	32.8%	33.0%	33.2%	33.2%	33.4%	33.3%	33.3%	33.3%	33.3%
Triple and Quad Product Penetration	37.3%	37.5%	37.4%	37.6%	37.6%	37.6%	37.8%	37.7%	37.6%	37.6%	37.3%	37.2%	36.8%	36.5%	36.5%

1) Homes and businesses are considered passed if we can connect them to our distribution system without further extending the transmission lines. Homes and businesses passed is an estimate based on the best available information.

2) Residential video and high-speed Internet customers as of fourth quarter 2017 included prepaid customers totaling 3,000 and 60,000, respectively.

3) Penetration is calculated by dividing the number of customers by the number of homes and businesses passed.

4) Advanced Services Customers subscribe to DVR and/or HDTV services.

5) Beginning in first quarter 2017, Customer Relationships represent the number of residential and business customers that subscribe to at least one of our four primary services of video, high-speed Internet, voice, and security and automation. All periods presented have been adjusted for the inclusion of our Security and Automation customers.

6) Single Product Customers, Double Product Customers, and Triple and Quad Product Customers represent residential customers that subscribe to one, two, or three and four of our primary services, respectively. Customer Relationship Penetrations represent the number of residential Single Product Customers, Double Product Customers, and Triple and Quad Product Customers divided by the total number of Residential Customer Relationships.

Consolidated Capital Expenditures

(\$ in millions; unaudited)



	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Customer Premise Equipment (CPE) ¹	\$839	\$881	\$1,019	\$959	\$3,698	\$868	\$927	\$1,039	\$831	\$3,665	\$956	\$842	\$847	\$692	\$3,337
Scalable Infrastructure ²	\$272	\$397	\$356	\$514	\$1,539	\$351	\$464	\$488	\$524	\$1,827	\$437	\$591	\$644	\$697	\$2,369
Line Extensions ³	\$177	\$208	\$238	\$263	\$886	\$230	\$296	\$329	\$353	\$1,208	\$282	\$340	\$361	\$384	\$1,367
Support Capital ⁴	\$158	\$192	\$240	\$327	\$917	\$127	\$194	\$188	\$387	\$896	\$106	\$183	\$209	\$381	\$879
Total Cable Communications Capital Expenditures ⁵	\$1,446	\$1,678	\$1,853	\$2,063	\$7,040	\$1,576	\$1,881	\$2,044	\$2,095	\$7,596	\$1,781	\$1,956	\$2,061	\$2,154	\$7,952
Percent of Total Cable Communications Revenue	12.6%	14.3%	15.8%	17.2%	15.0%	12.9%	15.1%	16.3%	16.3%	15.2%	13.8%	14.9%	15.6%	16.2%	15.1%
Total NBCUniversal Capital Expenditures	\$268	\$272	\$289	\$557	\$1,386	\$295	\$360	\$336	\$461	\$1,452	\$285	\$338	\$354	\$525	\$1,502
Corporate, Other and Eliminations Capital Expenditures	\$12	\$21	\$23	\$17	\$73	\$14	\$30	\$26	\$17	\$87	\$12	\$33	\$19	\$32	\$96
Total Consolidated Capital Expenditures	\$1,726	\$1,971	\$2,165	\$2,637	\$8,499	\$1,885	\$2,271	\$2,406	\$2,573	\$9,135	\$2,078	\$2,327	\$2,434	\$2,711	\$9,550

1) Customer premise equipment (CPE): Costs to purchase and install new equipment in order for residential and business customers to receive our services. CPE includes the costs of acquiring and installing our video set-top boxes, Internet, voice, and security and automation equipment, as well as the cost of connecting a customer to the closest point of the network. Costs associated with all subsequent disconnects and reconnects are expensed as incurred.

2) Scalable infrastructure: Costs, other than CPE or line extensions, to support the growth of customer relationships and customers receiving additional services, secure additional bandwidth and provide service enhancements, including equipment for headends. Costs associated with plant replacements and relocation (upgrades/rebuilds) are also included in this category.

3) Line extensions: Costs associated with entering new service areas. These costs include fiber and coaxial extensions.

4) Support capital: All other non-network and non-CPE related costs required for day-to-day operations, including land, buildings, vehicles, office equipment, tools and test equipment.

5) Total Cable Communications capital expenditures include residential and business services. Business services capital expenditures include direct costs to secure new business services customers, such as fiber and coaxial extensions, electronics, CPE and network investments.

	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Business Services Capital Expenditures	\$211	\$235	\$257	\$275	\$978	\$245	\$300	\$329	\$324	\$1,198	\$268	\$330	\$353	\$375	\$1,326

Consolidated Free Cash Flow and Return of Capital to Shareholders

(\$ and shares in millions, except per share data; unaudited)



	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Free Cash Flow¹															
Adjusted EBITDA	\$5,956	\$6,266	\$6,184	\$6,272	\$24,678	\$6,367	\$6,455	\$6,835	\$6,760	\$26,417	\$7,032	\$7,099	\$7,180	\$6,751	\$28,062
Capital Expenditures	(\$1,726)	(\$1,971)	(\$2,165)	(\$2,637)	(\$8,499)	(\$1,885)	(\$2,271)	(\$2,406)	(\$2,573)	(\$9,135)	(\$2,078)	(\$2,327)	(\$2,434)	(\$2,711)	(\$9,550)
Cash Paid for Capitalized Software and Other Intangible Assets	(\$273)	(\$327)	(\$316)	(\$454)	(\$1,370)	(\$378)	(\$359)	(\$426)	(\$523)	(\$1,686)	(\$416)	(\$420)	(\$404)	(\$507)	(\$1,747)
Cash Interest Expense	(\$691)	(\$550)	(\$673)	(\$529)	(\$2,443)	(\$723)	(\$512)	(\$808)	(\$522)	(\$2,565)	(\$895)	(\$477)	(\$905)	(\$543)	(\$2,820)
Cash Taxes on Operating Items (including Economic Stimulus Packages) ^{2,4}	(\$118)	(\$1,951)	(\$1,081)	(\$299)	(\$3,449)	(\$145)	(\$1,556)	(\$969)	(\$927)	(\$3,597)	(\$132)	(\$2,047)	(\$1,097)	(\$794)	(\$4,070)
Changes in Operating Assets and Liabilities ^{3,4}	\$240	(\$211)	\$467	(\$338)	\$158	(\$258)	(\$300)	(\$871)	\$145	(\$1,284)	(\$580)	\$337	(\$175)	(\$92)	(\$510)
Noncash Share-Based Compensation	\$135	\$159	\$136	\$137	\$567	\$153	\$178	\$164	\$145	\$640	\$173	\$218	\$203	\$157	\$751
Distributions to Noncontrolling Interests and Dividends for Redeemable Subsidiary Preferred Stock	(\$62)	(\$52)	(\$64)	(\$54)	(\$232)	(\$77)	(\$48)	(\$69)	(\$59)	(\$253)	(\$72)	(\$65)	(\$61)	(\$54)	(\$252)
Other ⁵	\$35	\$44	\$98	\$57	\$234	\$40	\$62	\$46	\$277	\$425	\$47	\$52	\$42	\$51	\$192
Impact of Share-Based Compensation Accounting Change ⁴	(\$313)	(\$240)	(\$90)	(\$64)	(\$707)	(\$289)	(\$122)	(\$81)	(\$93)	(\$585)	\$0	\$0	\$0	\$0	\$0
Free Cash Flow (including Economic Stimulus Packages)	\$3,183	\$1,167	\$2,496	\$2,091	\$8,937	\$2,805	\$1,527	\$1,415	\$2,630	\$8,377	\$3,079	\$2,370	\$2,349	\$2,258	\$10,056
Economic Stimulus Packages ²	\$0	\$334	\$167	(\$503)	(\$2)	\$0	(\$107)	(\$44)	(\$23)	(\$174)	\$0	(\$151)	(\$74)	(\$210)	(\$435)
Total Consolidated Free Cash Flow⁴	\$3,183	\$1,501	\$2,663	\$1,588	\$8,935	\$2,805	\$1,420	\$1,371	\$2,607	\$8,203	\$3,079	\$2,219	\$2,275	\$2,048	\$9,621
Return of Capital to Shareholders															
Dividends	\$572	\$628	\$623	\$614	\$2,437	\$611	\$670	\$663	\$658	\$2,601	\$657	\$747	\$743	\$736	\$2,883
Share Repurchases	\$2,000	\$1,585	\$2,185	\$980	\$6,750	\$1,249	\$1,136	\$1,377	\$1,238	\$5,000	\$750	\$1,381	\$1,684	\$1,185	\$5,000
Total Return of Capital to Shareholders	\$2,572	\$2,213	\$2,808	\$1,594	\$9,187	\$1,860	\$1,806	\$2,040	\$1,896	\$7,601	\$1,407	\$2,128	\$2,427	\$1,921	\$7,883
Diluted Weighted-Average Number of Common Shares⁶															
Diluted Weighted-Average Number of Common Shares	5,113	5,063	5,005	4,961	5,035	4,925	4,891	4,861	4,820	4,875	4,832	4,809	4,777	4,729	4,786

1) We define Free Cash Flow as Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets, principal payments on capital leases and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects. We provide more detail about Free Cash Flow and our use of non-GAAP financial measures, including reconciliations from GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).

2) Cash Taxes on Operating Items (including Economic Stimulus Packages) has been adjusted to exclude the impact of Nonoperating Items, such as for cash taxes paid related to certain investing and financing transactions. Our definition of Free Cash Flow specifically excludes any impact from the Economic Stimulus Packages and these amounts are presented separately.

	2015					2016					2017				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Cash Taxes	(\$318)	(\$1,881)	(\$1,146)	(\$581)	(\$3,726)	(\$190)	(\$1,495)	(\$1,031)	(\$977)	(\$3,693)	(\$132)	(\$2,077)	(\$1,206)	(\$642)	(\$4,057)
Nonoperating Items	\$0	(\$70)	\$65	\$282	\$277	\$45	(\$61)	\$62	\$50	\$96	\$0	\$30	\$109	(\$152)	(\$13)
Cash Taxes on Operating Items (including Economic Stimulus Packages)	(\$118)	(\$1,951)	(\$1,081)	(\$299)	(\$3,449)	(\$145)	(\$1,556)	(\$969)	(\$927)	(\$3,597)	(\$132)	(\$2,047)	(\$1,097)	(\$794)	(\$4,070)

3) Net Cash Provided by Operating Activities for 2016 includes a \$146 million decrease in the third quarter resulting from a payment for the settlement of a tax receivable agreement immediately after the DreamWorks acquisition. Net Cash Provided by Operating Activities for 2017 includes a \$250 million decrease in the fourth quarter resulting from a payment related to a legal settlement. For Free Cash Flow purposes, we consider these settlement payments to be nonrecurring in nature and therefore we excluded the amounts from Free Cash Flow. Because these amounts have no impact on Free Cash Flow, they are not included in Changes in Operating Assets and Liabilities for this presentation. Changes in Operating Assets and Liabilities for this presentation also excludes an increase of \$250 million related to a legal settlement accrual in the third quarter 2017, as this is not included in Adjusted EBITDA.

4) In the first quarter 2017, we adopted new accounting guidance related to share-based compensation. The guidance requires excess tax benefits under share-based compensation arrangements to be classified as an operating activity rather than a financing activity as required under the prior guidance. In addition, the new guidance requires when an employer withholds shares upon exercise of options or the vesting of restricted stock for the purpose of meeting withholding tax requirements, that the cash paid for withholding taxes be classified as a financing activity, which we present in Repurchases of Common Stock Under Repurchase Program and Employee Plans. We previously recorded cash paid for withholding taxes as an operating activity in Changes in Operating Assets and Liabilities. These changes will prospectively affect our calculation of Free Cash Flow. While we have retrospectively adopted these changes in our Statement of Cash Flows and for the components of Free Cash Flow, we have not adjusted Total Free Cash Flow for periods prior to January 1, 2017. The table below summarizes the impact to the components of Free Cash Flow for the share-based compensation accounting change for 2015 and 2016.

	2015					2016				
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY
Cash Taxes on Operating Items (including Economic Stimulus Packages)	\$146	\$74	\$35	\$27	\$282	\$111	\$49	\$33	\$40	\$233
Changes in Operating Assets and Liabilities	\$167	\$166	\$55	\$37	\$425	\$178	\$73	\$48	\$53	\$352
Total Impact of Share-Based Compensation Accounting Change	\$313	\$240	\$90	\$64	\$707	\$289	\$122	\$81	\$93	\$585

5) Other includes proceeds from investments and other nonoperating items and principal payments on capital leases.

6) Comcast announced that its Board of Directors declared a two-for-one stock split in the form of a 100% dividend payable on February 17, 2017 to shareholders of record as of the close of business on February 8, 2017. All share amounts are presented on a post-split basis.

Basis of Presentation

All financial data, except Cable Communications Customer Metrics, Capital Expenditures and Free Cash Flow, is presented on a pro forma basis. On November 13, 2015, we acquired a 51% interest in Universal Studios Japan (subsequently we acquired the remaining 49% noncontrolling interests in Universal Studios Japan on April 6, 2017). Pro forma information is presented as if the acquisition of the 51% interest of Universal Studios Japan occurred on January 1, 2014. Pro forma information does not include adjustments for transaction-related costs, costs related to integration activities, or cost savings or synergies that have been or may be achieved by the combined businesses. The pro forma amounts are based primarily on historical results of operations, adjusted for the allocation of purchase price. Pro forma amounts are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2014, nor of our future results.

In addition, in the fourth quarter 2015, NBCUniversal changed its method of accounting for a contractual obligation that involves an interest in the revenue of certain theme parks. As a result of the change, beginning in the fourth quarter 2015, amounts payable based on current period revenue are presented in operating costs and expenses rather than other income (expense), net in our consolidated statement of income. For segment reporting purposes, we have adjusted periods prior to the fourth quarter 2015 to reflect this expense on a consistent basis for all periods in the Theme Parks segment and Total NBCUniversal, which resulted in an offsetting adjustment in Corporate, Other and Eliminations. Consolidated operating costs and expenses for the prior periods were not adjusted. Pro Forma information is presented as if the change was effective January 1, 2014 and therefore for pro forma reporting purposes Comcast operating costs and expenses also include an adjustment to reflect this expense for periods prior to the fourth quarter 2015.

To be consistent with our current management reporting presentation, certain 2015 and 2016 operating results were reclassified within the Cable Communications segment and Corporate, Other and Eliminations.

All percentages are calculated on whole numbers.