## SEC Form 4

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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

#### OMB APPROVAL OMB Number: 3235-0287

	Estimated average burden	0.5
l	hours per response:	0.5

1. Name and Address of Reporting Person <sup>*</sup> BLOCK ARTHUR R	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>COMCAST CORP</u> [ CMCSA ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) (First) (Middle) ONE COMCAST CENTER	3. Date of Earliest Transaction (Month/Day/Year) 01/08/2016	X Officer (give title Other (specify below) below) EVP, GC and Secretary
(Street) PHILADELPHIA PA 19103 (City) (State) (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

		-								
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	, Transaction Code (Instr.					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(11311.4)
Class A Common Stock	01/08/2016		<b>M</b> <sup>(1)</sup>		4,650	A	\$17.5	33,486	D	
Class A Common Stock	01/08/2016		<b>M</b> <sup>(1)</sup>		3,413	A	\$18.5066	36,899	D	
Class A Common Stock	01/08/2016		S <sup>(1)</sup>		1,060	D	\$55.135	35,839	D	
Class A Common Stock	01/08/2016		S <sup>(1)</sup>		1,572	D	\$55.035	34,267	D	
Class A Common Stock	01/08/2016		<b>F</b> <sup>(1)</sup>		2,353	D	\$55.07	31,914	D	
Class A Common Stock	01/08/2016		<b>F</b> <sup>(1)</sup>		3,078	D	\$55.14	28,836	D	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature 10. Conversion Transaction Ownership Derivative Date Execution Date. Expiration Date Amount of Derivative derivative of Indirect Security (Instr. 3) or Exercise Price of (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Security (Instr. 5) Securities Beneficially Form: Direct (D) Beneficial 8) Underlying Ownership Securities Acquired (A) or Disposed Derivative Derivative Security Owned or Indirect (Instr. 4) (Instr. 3 and 4) Following (I) (Instr. 4) Security Reported of (D) (Instr. 3, 4 Transaction(s) (Instr. 4) and 5) Amount Number Date Expiration of Code (A) (D) Exercisable Date Title Shares v Class A Option to \$18.5066 01/08/2016 **M**<sup>(1)</sup> 0.0000 (2) 01/19/2016 3.413 \$0.0000 D 3.413 Common Purchase Stock Class A Option to \$17.5 01/08/2016 **M**<sup>(1)</sup> 4,650 03/10/2007<sup>(2)</sup> 03/09/2016 Commo 4,650 \$0.0000 0.0000 D Purchase Stock

#### **Explanation of Responses:**

1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.

2. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

# /s/ Arthur R. Block

01/11/2016

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.