

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended June 30, 2023
Or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the transition period from _____ to _____



Exact Name of Registrant; State of
Incorporation; Address and Telephone
Number of Principal Executive Offices

I.R.S. Employer Identification No.

Commission File Number

001-32871

COMCAST CORPORATION

27-0000798

Pennsylvania
One Comcast Center
Philadelphia, PA 19103-2838
(215) 286-1700

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.01 par value	CMCSA	The Nasdaq Stock Market LLC
0.000% Notes due 2026	CMCS26	The Nasdaq Stock Market LLC
0.250% Notes due 2027	CMCS27	The Nasdaq Stock Market LLC
1.500% Notes due 2029	CMCS29	The Nasdaq Stock Market LLC
0.250% Notes due 2029	CMCS29A	The Nasdaq Stock Market LLC
0.750% Notes due 2032	CMCS32	The Nasdaq Stock Market LLC
1.875% Notes due 2036	CMCS36	The Nasdaq Stock Market LLC
1.250% Notes due 2040	CMCS40	The Nasdaq Stock Market LLC
5.50% Notes due 2029	CCGBP29	New York Stock Exchange
2.0% Exchangeable Subordinated Debentures due 2029	CCZ	New York Stock Exchange

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

As of July 15, 2023, there were 4,115,688,549 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Class B common stock outstanding.

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Explanatory Note

This Quarterly Report on Form 10-Q is for the three and six months ended June 30, 2023. This Quarterly Report on Form 10-Q modifies and supersedes documents filed before it. The U.S. Securities and Exchange Commission (“SEC”) allows us to “incorporate by reference” information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report on Form 10-Q. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report on Form 10-Q. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries as “Comcast,” “we,” “us” and “our.”

Numerical information in this report is presented on a rounded basis using actual amounts. Minor differences in totals and percentage calculations may exist due to rounding.

CAUTION CONCERNING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q includes statements that may constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements are not historical facts or statements of current conditions, but instead represent only our beliefs regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. These may include estimates, projections and statements relating to our business plans, objectives and expected operating results, which are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially. These forward-looking statements are generally identified by the words “believe,” “project,” “expect,” “anticipate,” “estimate,” “intend,” “potential,” “strategy,” “future,” “opportunity,” “commit,” “plan,” “goal,” “may,” “should,” “could,” “will,” “would,” “will be,” “will continue,” “will likely result” and similar expressions.

In evaluating forward-looking statements, you should consider various factors, including the risks and uncertainties we describe in the “Risk Factors” sections of our Forms 10-K and 10-Q and other reports we file with the SEC. Any of these factors could cause our actual results to differ materially from our forward-looking statements, which could adversely affect our businesses, results of operations or financial condition. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise.

Our businesses may be affected by, among other things, the following:

- our businesses operate in highly competitive and dynamic industries, and our businesses and results of operations could be adversely affected if we do not compete effectively
 - changes in consumer behavior continue to adversely affect our businesses and challenge existing business models
 - a decline in advertisers’ expenditures or changes in advertising markets could negatively impact our businesses
 - programming expenses for our video services are increasing on a per subscriber basis, which could adversely affect our video businesses
 - the success of our businesses depends on consumer acceptance of our content, and our businesses may be adversely affected if their content fails to achieve sufficient consumer acceptance
 - the loss of programming distribution and licensing agreements, or the renewal of these agreements on less favorable terms, could adversely affect our businesses
 - less favorable European telecommunications access regulations, the loss of international transmission access agreements with satellite or telecommunications providers or the renewal of these agreements on less favorable terms could adversely affect our businesses
 - our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others
 - we may be unable to obtain necessary hardware, software and operational support
 - our businesses depend on keeping pace with technological developments
 - a cyber attack, information or security breach, or technology disruption or failure may negatively impact our ability to conduct our business or result in the misuse of confidential information, all of which could adversely affect our business, reputation and results of operations
 - weak economic conditions may have a negative impact on our businesses
 - acquisitions and other strategic initiatives present many risks, and we may not realize the financial and strategic goals that we had contemplated
 - we face risks relating to doing business internationally that could adversely affect our businesses
 - natural disasters, severe weather and other uncontrollable events could adversely affect our business, reputation and results of operations
 - the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses
 - we are subject to regulation by federal, state, local and foreign authorities, which impose additional costs and restrictions on our businesses
 - unfavorable litigation or governmental investigation results could require us to pay significant amounts or lead to onerous operating procedures
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- labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses
 - our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock
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PART I: FINANCIAL INFORMATION

ITEM 1: FINANCIAL STATEMENTS

Comcast Corporation

Condensed Consolidated Statements of Income (Unaudited)

(in millions, except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Revenue	\$ 30,513	\$ 30,016	\$ 60,205	\$ 61,026
Costs and Expenses:				
Programming and production	8,849	8,887	17,853	19,457
Marketing and promotion	2,100	2,196	4,063	4,258
Other operating and administrative	9,317	9,098	18,618	18,358
Depreciation	2,195	2,162	4,459	4,375
Amortization	1,343	1,306	2,856	2,641
Total costs and expenses	23,804	23,649	47,849	49,089
Operating income	6,709	6,367	12,355	11,936
Interest expense	(998)	(968)	(2,007)	(1,962)
Investment and other income (loss), net	15	(897)	622	(709)
Income before income taxes	5,726	4,502	10,970	9,266
Income tax expense	(1,537)	(1,261)	(3,013)	(2,548)
Net income	4,189	3,241	7,957	6,717
Less: Net income (loss) attributable to noncontrolling interests	(59)	(155)	(126)	(227)
Net income attributable to Comcast Corporation	\$ 4,248	\$ 3,396	\$ 8,082	\$ 6,945
Basic earnings per common share attributable to Comcast Corporation shareholders	\$ 1.02	\$ 0.76	\$ 1.93	\$ 1.55
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$ 1.02	\$ 0.76	\$ 1.92	\$ 1.54

See accompanying notes to condensed consolidated financial statements.

Comcast Corporation

**Condensed Consolidated Statements of Comprehensive Income
(Unaudited)**

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Net income	\$ 4,189	\$ 3,241	\$ 7,957	\$ 6,717
Currency translation adjustments, net of deferred taxes of \$(20), \$42, \$(22) and \$289	490	(2,957)	1,268	(3,873)
Cash flow hedges:				
Deferred gains (losses), net of deferred taxes of \$14, \$(1), \$23 and \$(38)	(7)	129	(22)	294
Realized (gains) losses reclassified to net income, net of deferred taxes of \$8, \$(11), \$16 and \$(16)	(50)	(45)	(97)	(62)
Employee benefit obligations and other, net of deferred taxes of \$1, \$2, \$3 and \$5	(4)	(12)	(10)	(21)
Comprehensive income	4,619	356	9,096	3,055
Less: Net income (loss) attributable to noncontrolling interests	(59)	(155)	(126)	(227)
Less: Other comprehensive income (loss) attributable to noncontrolling interests	(36)	(41)	(39)	(13)
Comprehensive income attributable to Comcast Corporation	\$ 4,714	\$ 552	\$ 9,261	\$ 3,295

See accompanying notes to condensed consolidated financial statements.

Comcast Corporation

Condensed Consolidated Statements of Cash Flows
(Unaudited)

(in millions)	Six Months Ended June 30,	
	2023	2022
Operating Activities		
Net income	\$ 7,957	\$ 6,717
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	7,315	7,016
Share-based compensation	668	675
Noncash interest expense (income), net	140	165
Net (gain) loss on investment activity and other	(354)	864
Deferred income taxes	296	(31)
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	(92)	(338)
Film and television costs, net	58	651
Accounts payable and accrued expenses related to trade creditors	(718)	78
Other operating assets and liabilities	(843)	(2,214)
Net cash provided by operating activities	14,426	13,584
Investing Activities		
Capital expenditures	(5,627)	(4,270)
Cash paid for intangible assets	(1,577)	(1,383)
Construction of Universal Beijing Resort	(104)	(168)
Proceeds from sales of businesses and investments	369	108
Purchases of investments	(593)	(1,164)
Other	6	86
Net cash provided by (used in) investing activities	(7,528)	(6,792)
Financing Activities		
Proceeds from (repayments of) short-term borrowings, net	(660)	—
Proceeds from borrowings	6,044	166
Repurchases and repayments of debt	(3,001)	(254)
Repurchases of common stock under repurchase program and employee plans	(4,227)	(6,288)
Dividends paid	(2,387)	(2,377)
Other	(260)	116
Net cash provided by (used in) financing activities	(4,492)	(8,636)
Impact of foreign currency on cash, cash equivalents and restricted cash	14	(76)
Increase (decrease) in cash, cash equivalents and restricted cash	2,420	(1,920)
Cash, cash equivalents and restricted cash, beginning of period	4,782	8,778
Cash, cash equivalents and restricted cash, end of period	\$ 7,202	\$ 6,859

See accompanying notes to condensed consolidated financial statements.

Comcast Corporation

Condensed Consolidated Balance Sheets
(Unaudited)

(in millions, except share data)	June 30, 2023	December 31, 2022
Assets		
Current Assets:		
Cash and cash equivalents	\$ 7,146	\$ 4,749
Receivables, net	12,980	12,672
Other current assets	4,796	4,406
Total current assets	24,922	21,826
Film and television costs	12,641	12,560
Investments	7,761	7,250
Investment securing collateralized obligation	480	490
Property and equipment, net of accumulated depreciation of \$57,955 and \$56,939	56,851	55,485
Goodwill	59,042	58,494
Franchise rights	59,365	59,365
Other intangible assets, net of accumulated amortization of \$28,411 and \$25,860	28,761	29,308
Other noncurrent assets, net	12,323	12,497
Total assets	\$ 262,147	\$ 257,275
Liabilities and Equity		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 12,213	\$ 12,544
Accrued participations and residuals	1,812	1,770
Deferred revenue	3,327	2,380
Accrued expenses and other current liabilities	7,876	9,450
Current portion of long-term debt	2,524	1,743
Collateralized obligation	5,173	—
Total current liabilities	32,925	27,887
Long-term debt, less current portion	94,972	93,068
Collateralized obligation	—	5,172
Deferred income taxes	29,052	28,714
Other noncurrent liabilities	20,280	20,395
Commitments and contingencies		
Redeemable noncontrolling interests	239	411
Equity:		
Preferred stock—authorized, 20,000,000 shares; issued, zero	—	—
Class A common stock, \$0.01 par value—authorized, 7,500,000,000 shares; issued, 4,995,591,433 and 5,083,466,045; outstanding, 4,122,800,405 and 4,210,675,017	50	51
Class B common stock, \$0.01 par value—authorized, 75,000,000 shares; issued and outstanding, 9,444,375	—	—
Additional paid-in capital	39,118	39,412
Retained earnings	53,900	51,609
Treasury stock, 872,791,028 Class A common shares	(7,517)	(7,517)
Accumulated other comprehensive income (loss)	(1,432)	(2,611)
Total Comcast Corporation shareholders' equity	84,119	80,943
Noncontrolling interests	559	684
Total equity	84,679	81,627
Total liabilities and equity	\$ 262,147	\$ 257,275

See accompanying notes to condensed consolidated financial statements.

Comcast Corporation

**Condensed Consolidated Statements of Changes in Equity
(Unaudited)**

(in millions, except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Redeemable Noncontrolling Interests				
Balance, beginning of period	\$ 422	\$ 513	\$ 411	\$ 519
Contributions from (distributions to) noncontrolling interests, net	(8)	(8)	(15)	(33)
Other	(171)	—	(171)	—
Net income (loss)	(3)	8	14	27
Balance, end of period	\$ 239	\$ 513	\$ 239	\$ 513
Class A Common Stock				
Balance, beginning of period	\$ 50	\$ 53	\$ 51	\$ 54
Issuances (repurchases) of common stock under repurchase program and employee plans	—	(1)	(1)	(1)
Balance, end of period	\$ 50	\$ 53	\$ 50	\$ 53
Additional Paid-In Capital				
Balance, beginning of period	\$ 39,262	\$ 39,926	\$ 39,412	\$ 40,173
Share-based compensation	250	235	543	521
Repurchases of common stock under repurchase program and employee plans	(386)	(481)	(907)	(1,076)
Issuances of common stock under employee plans	82	83	158	150
Other	(89)	88	(87)	83
Balance, end of period	\$ 39,118	\$ 39,852	\$ 39,118	\$ 39,852
Retained Earnings				
Balance, beginning of period	\$ 52,524	\$ 61,555	\$ 51,609	\$ 61,902
Repurchases of common stock under repurchase program and employee plans	(1,664)	(2,540)	(3,352)	(5,210)
Dividends declared	(1,208)	(1,203)	(2,439)	(2,428)
Net income	4,248	3,396	8,082	6,945
Balance, end of period	\$ 53,900	\$ 61,209	\$ 53,900	\$ 61,209
Treasury Stock at Cost				
Balance, beginning of period	\$ (7,517)	\$ (7,517)	\$ (7,517)	\$ (7,517)
Balance, end of period	\$ (7,517)	\$ (7,517)	\$ (7,517)	\$ (7,517)
Accumulated Other Comprehensive Income (Loss)				
Balance, beginning of period	\$ (1,898)	\$ 674	\$ (2,611)	\$ 1,480
Other comprehensive income (loss)	466	(2,844)	1,179	(3,650)
Balance, end of period	\$ (1,432)	\$ (2,170)	\$ (1,432)	\$ (2,170)
Noncontrolling Interests				
Balance, beginning of period	\$ 612	\$ 1,300	\$ 684	\$ 1,398
Other comprehensive income (loss)	(36)	(41)	(39)	(13)
Contributions from (distributions to) noncontrolling interests, net	41	35	56	—
Other	(2)	1	(2)	1
Net income (loss)	(55)	(163)	(139)	(254)
Balance, end of period	\$ 559	\$ 1,132	\$ 559	\$ 1,132
Total equity	\$ 84,679	\$ 92,558	\$ 84,679	\$ 92,558
Cash dividends declared per common share	\$ 0.29	\$ 0.27	\$ 0.58	\$ 0.54

See accompanying notes to condensed consolidated financial statements.

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NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

Note 1: Condensed Consolidated Financial Statements

Basis of Presentation

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, cash flows and financial condition for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheets were derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ("GAAP"). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2022 Annual Report on Form 10-K and the notes within this Quarterly Report on Form 10-Q.

Reclassifications

Reclassifications have been made to our notes to condensed consolidated financial statements for the prior year periods to conform to classifications used in 2023. See Note 2 for a discussion of the changes in our presentation of segment operating results.

Note 2: Segment Information

Beginning in the first quarter of 2023, we changed our presentation of segment operating results around our two primary businesses: Connectivity & Platforms and Content & Experiences.

Connectivity & Platforms: Contains our broadband and wireless connectivity businesses operated under the Xfinity and Comcast brands in the United States and under the Sky brand in certain territories in Europe (the "Connectivity & Platforms markets"). Also includes our video services businesses and the operations of our Sky-branded entertainment television channels in the Connectivity & Platforms markets. Our Connectivity & Platforms business is reported in two reportable business segments:

- **Residential Connectivity & Platforms Segment:** Includes our residential broadband and wireless connectivity services, residential and business video services, advertising sales and Sky channels. Revenue is generated primarily from customers that subscribe to our services and from the sale of advertising and wireless devices.
- **Business Services Connectivity Segment:** Includes our connectivity services for small business locations in the United States, which include broadband, voice and wireless services, as well as our solutions for medium-sized customers and larger enterprises, and our small business connectivity service offerings for international locations. Revenue is generated primarily from customers that subscribe to our services.

Content & Experiences: Contains our media and entertainment businesses that develop, produce, and distribute entertainment, news and information, sports, and other content for global audiences and that own and operate theme parks in the United States and Asia. Our Content & Experiences business is reported in three reportable business segments:

- **Media Segment:** Includes primarily NBCUniversal's television and streaming business, including national and regional cable networks; the NBC and Telemundo broadcast networks; NBC and Telemundo owned local broadcast television stations; and Peacock, our direct-to-consumer streaming service. Also includes international networks, including most of the Sky Sports channels, and other digital properties. Revenue is generated primarily from the distribution of our television and streaming programming and from the sale of advertising on our television networks, Peacock and other digital properties.
- **Studios Segment:** Includes primarily our NBCUniversal and Sky film and television studio production and distribution operations. Revenue is generated primarily from licensing our owned film and television content in the United States and internationally; and from the worldwide distribution of our produced and acquired films for exhibition in movie theaters.
- **Theme Parks Segment:** Includes primarily the operations of our Universal theme parks in Orlando, Florida; Hollywood, California; Osaka, Japan; and Beijing, China. Revenue is generated primarily from guest spending at our theme parks.

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Our other business interests consist primarily of Sky operations outside of the Connectivity & Platforms markets, the operations of Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania, and the operations of Xumo, our consolidated streaming platform joint venture with Charter Communications formed in June 2022.

Our segments generally report transactions with one another as if they were stand-alone businesses in accordance with GAAP, and these transactions are eliminated in consolidation. When multiple segments enter into transactions to provide products and services to third parties, revenue is generally allocated to our segments based on relative value. Transactions between our Connectivity & Platforms and Content & Experiences businesses, and between segments within the Content & Experiences business, generally include intercompany profit consistent with third-party transactions. The segments within our Connectivity & Platforms business use certain shared infrastructure, including the cable distribution network in the United States, and each segment is presented with its direct costs and an allocation of shared costs, as well as revenue from its customers.

Our financial data by reportable business segment is presented in the tables below and has been updated to reflect our new segment presentation, including: (1) presentation of Cable Communications results in the Residential Connectivity & Platforms and Business Services Connectivity segments and (2) presentation of Sky's results across the segments within the Connectivity & Platforms and Content & Experiences businesses, and Corporate and Other. We do not present asset information for our reportable business segments as this information is not used to allocate resources and capital.

(in millions)	Three Months Ended June 30,			
	2023		2022	
	Revenue ^(a)	Adjusted EBITDA ^(b)	Revenue ^(a)	Adjusted EBITDA ^(b)
Connectivity & Platforms				
Residential Connectivity & Platforms	\$ 18,068	\$ 7,024	\$ 18,131	\$ 6,733
Business Services Connectivity	2,292	1,322	2,203	1,263
Connectivity & Platforms	20,360	8,346	20,335	7,995
Content & Experiences				
Media	6,195	1,244	6,188	1,520
Studios	3,087	255	3,117	(3)
Theme Parks	2,209	833	1,804	632
Headquarters and Other	13	(200)	8	(137)
Eliminations ^(a)	(631)	56	(664)	23
Content & Experiences	10,873	2,187	10,453	2,034
Corporate and Other	654	(303)	617	(167)
Eliminations ^(a)	(1,373)	14	(1,389)	(36)
Comcast Consolidated	\$ 30,513	\$ 10,244	\$ 30,016	\$ 9,827

(in millions)	Six Months Ended June 30,			
	2023		2022	
	Revenue ^(a)	Adjusted EBITDA ^(b)	Revenue ^(a)	Adjusted EBITDA ^(b)
Connectivity & Platforms				
Residential Connectivity & Platforms	\$ 35,937	\$ 13,785	\$ 36,472	\$ 13,344
Business Services Connectivity	4,575	2,654	4,375	2,496
Connectivity & Platforms	40,512	16,439	40,846	15,840
Content & Experiences				
Media	12,347	2,124	13,946	2,701
Studios	6,043	532	6,023	242
Theme Parks	4,158	1,490	3,364	1,082
Headquarters and Other	31	(432)	24	(329)
Eliminations ^(a)	(1,448)	81	(1,566)	(39)
Content & Experiences	21,131	3,795	21,792	3,658
Corporate and Other	1,360	(591)	1,330	(402)
Eliminations ^(a)	(2,799)	17	(2,943)	(119)
Comcast Consolidated	\$ 60,205	\$ 19,659	\$ 61,026	\$ 18,977

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- (a) Included in Eliminations are transactions that our segments enter into with one another. The most significant of these transactions include distribution revenue in Media related to fees from Residential Connectivity & Platforms for the rights to distribute television programming and content licensing revenue in Studios for licenses of owned content to Media. Revenue for licenses of content from Studios to Media is generally recognized at a point in time, consistent with the recognition of transactions with third parties, when the content is delivered and made available for use. The costs of these licenses in Media are recognized as the content is used over the license period. The difference in timing of recognition between segments results in an Adjusted EBITDA impact in eliminations, as the profits (losses) on these transactions are deferred in our consolidated results and recognized as the content is used over the license period.

A summary of revenue for each of our segments resulting from transactions with other segments and eliminated in consolidation is presented in the table below.

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Connectivity & Platforms				
Residential Connectivity & Platforms	\$ 43	\$ 50	\$ 96	\$ 107
Business Services Connectivity	11	11	11	11
Content & Experiences				
Media	1,164	1,117	2,332	2,420
Studios	747	833	1,709	1,858
Theme Parks	—	—	—	—
Headquarters and Other	5	6	13	18
Corporate and Other	33	36	87	94
Total intersegment revenue	\$ 2,003	\$ 2,053	\$ 4,247	\$ 4,509

- (b) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. From time to time we may report the impact of certain events, gains, losses or other charges related to our operating segments within Corporate and Other. Our reconciliation of the aggregate amount of Adjusted EBITDA for our segments to consolidated income before income taxes is presented in the table below.

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Adjusted EBITDA	\$ 10,244	\$ 9,827	\$ 19,659	\$ 18,977
Adjustments	3	9	11	(24)
Depreciation	(2,195)	(2,162)	(4,459)	(4,375)
Amortization	(1,343)	(1,306)	(2,856)	(2,641)
Interest expense	(998)	(968)	(2,007)	(1,962)
Investment and other income (loss), net	15	(897)	622	(709)
Income (loss) before income taxes	\$ 5,726	\$ 4,502	\$ 10,970	\$ 9,266

Adjustments represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio.

Comcast Corporation

Goodwill by Segment

The changes in the carrying amount of goodwill by segment for the six months ended June 30, 2023 are presented in the table below.

(in billions)	Connectivity & Platforms			Content & Experiences					Corporate and Other	Total
	Cable Communications	Residential Connectivity & Platforms	Business Services Connectivity	Media	Studios	Theme Parks	Sky			
Balance, December 31, 2022										
Goodwill	\$ 16.2	\$ —	\$ —	\$ 14.7	\$ 3.7	\$ 5.8	\$ 26.0	\$ —	\$ 66.4	
Accumulated impairment losses^(a)	—	—	—	—	—	—	(7.9)	—	(7.9)	
	\$ 16.2	\$ —	\$ —	\$ 14.7	\$ 3.7	\$ 5.8	\$ 18.1	\$ —	\$ 58.5	
Segment change	(16.2)	27.4	2.2	4.7	—	—	(18.1)	—	—	
Foreign currency translation and other	—	0.7	—	0.3	—	(0.4)	—	—	0.5	
Balance, June 30, 2023										
Goodwill	\$ —	\$ 34.4	\$ 2.2	\$ 21.9	\$ 3.7	\$ 5.3	\$ —	\$ —	\$ 67.5	
Accumulated impairment losses^(a)	—	(6.3)	—	(2.2)	—	—	—	—	(8.5)	
	\$ —	\$ 28.1	\$ 2.2	\$ 19.7	\$ 3.7	\$ 5.3	\$ —	\$ —	\$ 59.0	

(a) Amounts relate to 2022 impairment related to Sky allocated to the new segments on a consistent basis with goodwill. Amounts are impacted by foreign currency translation each period.

Comcast Corporation

Note 3: Revenue

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Domestic broadband	\$ 6,377	\$ 6,107	\$ 12,720	\$ 12,158
Domestic wireless	869	722	1,727	1,399
International connectivity	1,002	791	1,900	1,631
Total residential connectivity	8,248	7,620	16,346	15,187
Video	7,358	7,793	14,741	15,795
Advertising	993	1,112	1,900	2,185
Other	1,469	1,607	2,950	3,305
Total Residential Connectivity & Platforms	18,068	18,131	35,937	36,472
Total Business Services Connectivity	2,292	2,203	4,575	4,375
Total Connectivity & Platforms	20,360	20,335	40,512	40,846
Domestic advertising	2,027	2,131	4,051	5,441
Domestic distribution	2,615	2,558	5,325	5,496
International networks	1,035	970	2,043	1,965
Other	518	529	928	1,044
Total Media	6,195	6,188	12,347	13,946
Content licensing	1,821	2,269	4,165	4,698
Theatrical	913	550	1,232	718
Other	354	298	646	607
Total Studios	3,087	3,117	6,043	6,023
Total Theme Parks	2,209	1,804	4,158	3,364
Headquarters and Other	13	8	31	24
Eliminations ^(a)	(631)	(664)	(1,448)	(1,566)
Total Content & Experiences	10,873	10,453	21,131	21,792
Corporate and Other	654	617	1,360	1,330
Eliminations ^(a)	(1,373)	(1,389)	(2,799)	(2,943)
Total revenue	\$ 30,513	\$ 30,016	\$ 60,205	\$ 61,026

(a) Included in Eliminations are transactions that our segments enter into with one another. See Note 2 for a description of these transactions.

Condensed Consolidated Balance Sheets

The following tables summarize our accounts receivable and other balances that are not separately presented in our condensed consolidated balance sheets that relate to the recognition of revenue and collection of the related cash.

(in millions)	June 30, 2023	December 31, 2022
Receivables, gross	\$ 13,692	\$ 13,407
Less: Allowance for credit losses	713	736
Receivables, net	\$ 12,980	\$ 12,672

(in millions)	June 30, 2023	December 31, 2022
Noncurrent receivables, net (included in other noncurrent assets, net)	\$ 1,838	\$ 1,887
Noncurrent deferred revenue (included in other noncurrent liabilities)	\$ 781	\$ 735

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Our accounts receivables include amounts not yet billed related to equipment installment plans, as summarized in the table below.

(in millions)	June 30, 2023	December 31, 2022
Receivables, net	\$ 1,523	\$ 1,388
Noncurrent receivables, net (included in other noncurrent assets, net)	1,065	1,023
Total	\$ 2,588	\$ 2,411

Note 4: Programming and Production Costs

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Video distribution programming	\$ 3,191	\$ 3,288	\$ 6,381	\$ 6,713
Film and television content:				
Owned ^(a)	2,804	2,919	5,539	5,426
Licensed, including sports rights	2,461	2,377	5,193	6,702
Other	393	304	740	616
Total programming and production costs	\$ 8,849	\$ 8,887	\$ 17,853	\$ 19,457

(a) Amount includes amortization of owned content of \$2.0 billion and \$4.3 billion for the three and six months ended June 30, 2023, respectively, and \$2.4 billion and \$4.4 billion for the three and six months ended June 30, 2022, respectively, as well as participations and residuals expenses.

Capitalized Film and Television Costs

(in millions)	June 30, 2023	December 31, 2022
Owned:		
In production and in development	\$ 3,126	\$ 3,210
Completed, not released	367	130
Released, less amortization	4,465	4,634
	7,958	7,974
Licensed, including sports advances	4,683	4,586
Film and television costs	\$ 12,641	\$ 12,560

Note 5: Long-Term Debt

As of June 30, 2023, our debt had a carrying value of \$97.5 billion and an estimated fair value of \$90.5 billion. As of December 31, 2022, our debt had a carrying value of \$94.8 billion and an estimated fair value of \$86.9 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market value for the debt. The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

Comcast Corporation

Note 6: Investments and Variable Interest Entities
Investment and Other Income (Loss), Net

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Equity in net income (losses) of investees, net	\$ (80)	\$ (413)	\$ 405	\$ (280)
Realized and unrealized gains (losses) on equity securities, net	(38)	(321)	(44)	(205)
Other income (loss), net	133	(162)	261	(224)
Investment and other income (loss), net	\$ 15	\$ (897)	\$ 622	\$ (709)

The amount of unrealized gains (losses), net recognized in the three months ended June 30, 2023 and 2022 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period was \$(41) million and \$(333) million, respectively. The amount of unrealized gains (losses), net recognized in the six months ended June 30, 2023 and 2022 that related to marketable and nonmarketable equity securities still held as of the end of each reporting period was \$(66) million and \$(251) million, respectively.

Investments

(in millions)	June 30, 2023	December 31, 2022
Equity method	\$ 6,500	\$ 5,421
Marketable equity securities	82	96
Nonmarketable equity securities	1,526	1,653
Other investments	380	972
Total investments	8,488	8,142
Less: Current investments	247	402
Less: Investment securing collateralized obligation	480	490
Noncurrent investments	\$ 7,761	\$ 7,250

Equity Method Investments

The amount of cash distributions received from equity method investments presented within operating activities in the condensed consolidated statements of cash flows in the six months ended June 30, 2023 and 2022 was \$142 million and \$67 million, respectively.

Atairos

Atairos is a variable interest entity (“VIE”) that follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of operations. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. For the six months ended June 30, 2023 and 2022, we made cash capital contributions to Atairos totaling \$28 million and \$26 million, respectively. As of June 30, 2023 and December 31, 2022, our investment in Atairos, inclusive of certain distributions retained by Atairos on our behalf and classified as advances within other investments, was \$4.7 billion and \$4.3 billion, respectively. As of June 30, 2023, our remaining unfunded capital commitment was \$1.5 billion.

Hulu and Collateralized Obligation

In 2019, we borrowed \$5.2 billion under a term loan facility due March 2024 which is fully collateralized by the minimum guaranteed proceeds of the put/call option related to our investment in Hulu. As of both June 30, 2023 and December 31, 2022, the carrying value and estimated fair value of our collateralized obligation were each \$5.2 billion. The estimated fair values were based on Level 2 inputs that use interest rates for debt with similar terms and remaining maturities. We present our investment in Hulu and the term loan separately in our condensed consolidated balance sheets in the captions “investment securing collateralized obligation” and “collateralized obligation,” respectively. The recorded value of our investment reflects our historical cost in applying the equity method and, as a result, is less than its fair value.

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Other Investments

Other investments include investments in certain short-term instruments with maturities over three months when purchased, such as commercial paper, certificates of deposit and U.S. government obligations, which are generally accounted for at amortized cost. These short-term instruments totaled \$162 million and \$304 million as of June 30, 2023 and December 31, 2022, respectively. The carrying amounts of these investments approximate their fair values, which are primarily based on Level 2 inputs that use interest rates for instruments with similar terms and remaining maturities. Proceeds from short-term instruments for the six months ended June 30, 2023 were \$304 million and there were no proceeds for the six months ended June 30, 2022. Purchases of short-term instruments for the six months ended June 30, 2023 and 2022 were \$162 million and \$1.0 billion, respectively.

Consolidated Variable Interest Entity

Universal Beijing Resort

We own a 30% interest in a Universal theme park and resort in Beijing, China (“Universal Beijing Resort”), which opened in September 2021. Universal Beijing Resort is a consolidated VIE with the remaining interest owned by a consortium of Chinese state-owned companies. The construction was funded through a combination of debt financing and equity contributions from the partners in accordance with their equity interests. As of June 30, 2023, Universal Beijing Resort had \$3.4 billion of debt outstanding, including \$3.0 billion principal amount of a term loan outstanding under the debt financing agreement.

As of June 30, 2023, our condensed consolidated balance sheets included assets and liabilities of Universal Beijing Resort totaling \$7.8 billion and \$7.1 billion, respectively. The assets and liabilities of Universal Beijing Resort primarily consist of property and equipment, operating lease assets and liabilities, and debt.

Note 7: Equity and Share-Based Compensation

Weighted-Average Common Shares Outstanding

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Weighted-average number of common shares outstanding – basic	4,165	4,457	4,186	4,485
Effect of dilutive securities	18	25	19	35
Weighted-average number of common shares outstanding – diluted	4,183	4,482	4,205	4,520
Antidilutive securities	230	182	216	126

Diluted earnings per common share attributable to Comcast Corporation shareholders (“diluted EPS”) considers the impact of potentially dilutive securities using the treasury stock method. Antidilutive securities represent the number of potential common shares related to share-based compensation awards that were excluded from diluted EPS because their effect would have been antidilutive.

Accumulated Other Comprehensive Income (Loss)

(in millions)	June 30, 2023	December 31, 2022
Cumulative translation adjustments	\$ (1,786)	\$ (3,093)
Deferred gains (losses) on cash flow hedges	74	193
Unrecognized gains (losses) on employee benefit obligations and other	280	290
Accumulated other comprehensive income (loss), net of deferred taxes	\$ (1,432)	\$ (2,611)

Share-Based Compensation

Our share-based compensation plans consist primarily of awards of restricted share units (“RSUs”) and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of our common stock at a discount through payroll deductions.

In March 2023, we granted 22 million RSUs and 57 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$36.62 per RSU and \$8.33 per stock option.

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During the three months ended June 30, 2023 and 2022, share-based compensation expense recognized in our condensed consolidated statements of income was \$252 million and \$246 million, respectively. During the six months ended June 30, 2023 and 2022, share-based compensation expense recognized in our condensed consolidated statements of income was \$547 million and \$546 million, respectively. As of June 30, 2023, we had unrecognized pretax compensation expense of \$2.4 billion related to nonvested RSUs and nonvested stock options.

Note 8: Supplemental Financial Information**Cash Payments for Interest and Income Taxes**

(in millions)	Six Months Ended June 30,	
	2023	2022
Interest	\$ 1,823	\$ 1,644
Income taxes	\$ 2,384	\$ 2,841

Noncash Activities

During the six months ended June 30, 2023:

- we acquired \$2.2 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.29 per common share paid in July 2023

During the six months ended June 30, 2022:

- we acquired \$1.9 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$1.2 billion for a quarterly cash dividend of \$0.27 per common share paid in July 2022

Cash, Cash Equivalents and Restricted Cash

The following table provides a reconciliation of cash, cash equivalents and restricted cash reported in the condensed consolidated balance sheets to the total of the amounts reported in our condensed consolidated statements of cash flows.

(in millions)	June 30, 2023	December 31, 2022
Cash and cash equivalents	\$ 7,146	\$ 4,749
Restricted cash included in other current assets and other noncurrent assets, net	55	33
Cash, cash equivalents and restricted cash, end of period	\$ 7,202	\$ 4,782

Note 9: Commitments and Contingencies**Contingencies**

We are subject to legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such proceedings and claims is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion is provided as a supplement to, and should be read in conjunction with, the condensed consolidated financial statements and related notes included in this Quarterly Report on Form 10-Q and our 2022 Annual Report on Form 10-K.

Overview

We are a global media and technology company with two primary businesses: Connectivity & Platforms and Content & Experiences. We present the operations of (1) our Connectivity & Platforms business in two reportable business segments: Residential Connectivity & Platforms and Business Services Connectivity and (2) our Content & Experiences business in three reportable business segments: Media, Studios and Theme Parks. Refer to Note 2 for information on our reportable business segments, including a description of the segment change implemented in the first quarter of 2023. All amounts are presented under the new segment structure.

Consolidated Operating Results

(in millions, except per share data)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ 30,513	\$ 30,016		1.7 %	\$ 60,205	\$ 61,026		(1.3) %
Costs and Expenses:								
Programming and production	8,849	8,887		(0.4)	17,853	19,457		(8.2)
Marketing and promotion	2,100	2,196		(4.4)	4,063	4,258		(4.6)
Other operating and administrative	9,317	9,098		2.4	18,618	18,358		1.4
Depreciation	2,195	2,162		1.5	4,459	4,375		1.9
Amortization	1,343	1,306		2.8	2,856	2,641		8.1
Total costs and expenses	23,804	23,649		0.7	47,849	49,089		(2.5)
Operating income	6,709	6,367		5.4	12,355	11,936		3.5
Interest expense	(998)	(968)		3.0	(2,007)	(1,962)		2.3
Investment and other income (loss), net	15	(897)		NM	622	(709)		NM
Income before income taxes	5,726	4,502		27.2	10,970	9,266		18.4
Income tax expense	(1,537)	(1,261)		21.9	(3,013)	(2,548)		18.2
Net income	4,189	3,241		29.2	7,957	6,717		18.5
Less: Net income (loss) attributable to noncontrolling interests	(59)	(155)		(61.8)	(126)	(227)		(44.7)
Net income attributable to Comcast Corporation	\$ 4,248	\$ 3,396		25.1 %	\$ 8,082	\$ 6,945		16.4 %
Basic earnings per common share attributable to Comcast Corporation shareholders	\$ 1.02	\$ 0.76		34.2 %	\$ 1.93	\$ 1.55		24.5 %
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$ 1.02	\$ 0.76		34.2 %	\$ 1.92	\$ 1.54		24.7 %
Adjusted EBITDA^(a)	\$ 10,244	\$ 9,827		4.2 %	\$ 19,659	\$ 18,977		3.6 %

Percentage changes that are considered not meaningful are denoted with NM.

(a) Adjusted EBITDA is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of Adjusted EBITDA, and for a reconciliation from net income attributable to Comcast Corporation to Adjusted EBITDA.

Consolidated revenue increased for the three months ended June 30, 2023 primarily driven by increases in the Content & Experiences business and in Corporate and Other. Consolidated revenue decreased for the six months ended June 30, 2023, primarily driven by a decrease in the Content & Experiences business, partially offset by an increase in Corporate and Other. Revenue for our reportable business segments and other businesses is discussed separately below under the heading "Segment Operating Results."

Consolidated costs and expenses, excluding depreciation and amortization expense, remained consistent with the prior year period for the three months ended June 30, 2023 driven by increases in the Content & Experiences business and in Corporate and Other, offset by a decrease in the Connectivity & Platforms business. Consolidated costs and expenses, excluding depreciation and amortization expense, decreased for the six months ended June 30, 2023, driven by decreases in the Connectivity & Platforms and Content & Experiences businesses, partially offset by an increase in Corporate and Other. Costs and expenses for our reportable business segments and our corporate operations and other businesses are discussed separately below under the heading “Segment Operating Results.”

Consolidated depreciation and amortization expense increased for the three months ended June 30, 2023 primarily due to increased depreciation at our theme parks. Consolidated depreciation and amortization increased for the six months ended June 30, 2023 primarily due to an increase in the amortization of software, partially offset by the impact of foreign currency.

Amortization expense from acquisition-related intangible assets totaled \$572 million and \$1.1 billion for the three and six months ended June 30, 2023, respectively, and \$568 million and \$1.2 billion for the three and six months ended June 30, 2022, respectively. Amounts primarily relate to customer relationship intangible assets recorded in connection with the Sky transaction in 2018 and the NBCUniversal transaction in 2011.

Consolidated interest expense increased for the three and six months ended June 30, 2023 primarily due to higher weighted-average interest rates and increases in average debt outstanding.

Consolidated investment and other income (loss), net increased for the three and six months ended June 30, 2023 compared to the same periods in 2022.

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Equity in net income (losses) of investees, net	\$ (80)	\$ (413)	\$ 405	\$ (280)
Realized and unrealized gains (losses) on equity securities, net	(38)	(321)	(44)	(205)
Other income (loss), net	133	(162)	261	(224)
Total investment and other income (loss), net	\$ 15	\$ (897)	\$ 622	\$ (709)

The changes in investment and other income (loss), net for the three and six months ended June 30, 2023 were primarily due to equity in net income (losses) of investees, net driven by our investment in Atairos, as well as due to changes in other income (loss), net and realized and unrealized gains (losses) on equity securities, net. The income (losses) at Atairos were driven by fair value adjustments on its underlying investments with income (loss) of \$(23) million and \$501 million for the three and six months ended June 30, 2023, respectively, and \$(454) million and \$(376) million for the three and six months ended June 30, 2022, respectively.

The change in other income (loss), net for the three months ended June 30, 2023 primarily resulted from gains on insurance contracts compared to losses in the prior year period and foreign exchange remeasurement losses in the prior year period compared to gains in the current year period. The change in other income (loss), net for the six months ended June 30, 2023 primarily resulted from foreign exchange remeasurement losses in the prior year period compared to gains in the current year period, gains on insurance contracts compared to losses in the prior year period and increased interest income compared to the prior year period.

The change in realized and unrealized gains (losses) on equity securities, net for the three months ended June 30, 2023 was primarily due to losses on marketable and nonmarketable securities in the prior year period. The change in realized and unrealized gains (losses) on equity securities, net for the six months ended June 30, 2023 was primarily due to losses on marketable securities in the prior year period.

Consolidated income tax expense for the three and six months ended June 30, 2023 and 2022 reflects an effective income tax rate that differs from the federal statutory rate due to state and foreign income taxes and adjustments associated with uncertain tax positions. The increases in income tax expense for the three and six months ended June 30, 2023 compared to the same periods in 2022 were primarily driven by higher income before income taxes.

Consolidated net income (loss) attributable to noncontrolling interests changed for the three and six months ended June 30, 2023 compared with the same periods in 2022 primarily due to lower losses at Universal Beijing Resort as a result of increased operations in the current year periods, partially offset by losses in our Xumo streaming platform joint venture in the current year periods.

Segment Operating Results

Our segment operating results are presented based on how we assess operating performance and internally report financial information. See Note 2 for additional information on our reportable business segments.

Connectivity & Platforms Results of Operations

(in millions)	Three Months Ended June 30,		Change %	Constant Currency Change ^(b) %	Six Months Ended June 30,		Change %	Constant Currency Change ^(b) %
	2023	2022			2023	2022		
Revenue								
Residential Connectivity & Platforms	\$ 18,068	\$ 18,131	(0.4)%	(0.5)%	\$ 35,937	\$ 36,472	(1.5)%	(0.6)%
Business Services Connectivity	2,292	2,203	4.0	4.0	4,575	4,375	4.6	4.6
Total Connectivity & Platforms revenue	\$ 20,360	\$ 20,335	0.1%	—%	\$ 40,512	\$ 40,846	(0.8)%	—%
Adjusted EBITDA								
Residential Connectivity & Platforms	\$ 7,024	\$ 6,733	4.3%	4.3%	\$ 13,785	\$ 13,344	3.3%	3.7%
Business Services Connectivity	1,322	1,263	4.7	4.7	2,654	2,496	6.3	6.3
Total Connectivity & Platforms Adjusted EBITDA	\$ 8,346	\$ 7,995	4.4%	4.3%	\$ 16,439	\$ 15,840	3.8%	4.1%
Adjusted EBITDA Margin^(a)								
Residential Connectivity & Platforms	38.9%	37.1%	180 bps	180 bps	38.4%	36.6%	180 bps	160 bps
Business Services Connectivity	57.7	57.3	40 bps	40 bps	58.0	57.1	90 bps	90 bps
Total Connectivity & Platforms Adjusted EBITDA margin	41.0%	39.3%	170 bps	170 bps	40.6%	38.8%	180 bps	170 bps

(a) Our Adjusted EBITDA margin is Adjusted EBITDA as a percentage of revenue. We believe this metric is useful particularly as we continue to focus on growing our higher-margin businesses and improving overall operating cost management. Change in Adjusted EBITDA margin reflects the year-over-year basis point change.

(b) Constant currency is a non-GAAP financial measure. Refer to the “Non-GAAP Financial Measures” section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

We continue to focus on growing our higher-margin connectivity businesses while managing overall operating costs. We also continue to invest in our network to support higher-speed broadband offerings and to expand the number of homes and businesses passed. Our customer relationships growth has slowed primarily reflecting continued low domestic household move levels and an increasingly competitive environment. We believe our residential connectivity revenue will increase as a result of growth in average domestic broadband revenue per customer, as well as increases in domestic wireless and international connectivity revenue. At the same time, we expect continued declines in video revenue as a result of domestic customer net losses due to shifting video consumption patterns and the competitive environment, although customer net losses typically partially mitigate the impact of continued rate increases on programming expenses. We also expect continued declines in other revenue in wireline voice revenue. Global economic conditions and consumer sentiment have in the past, and may continue to, adversely impact demand for our products and services and our results of operations. In addition, currency exchange rate fluctuations between the U.S. dollar and the British pound and euro impacted our Residential Connectivity & Platforms segment results during the six months ended June 30, 2023 as compared to the prior year period.

We believe our Business Services Connectivity segment will continue to grow by offering competitive services, including to medium-sized and enterprise customers.

Connectivity & Platforms Customer Metrics

(in thousands)	Net Additions / (Losses)					
	June 30,		Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022 ^(d)	2023	2022	2023	2022 ^(d)
Customer Relationships						
Domestic Residential Connectivity & Platforms customer relationships ^(a)	31,761	31,955	(65)	(38)	(100)	146
International Residential Connectivity & Platforms customer relationships ^(a)	17,884	17,788	(167)	(120)	(55)	(242)
Business Services Connectivity customer relationships ^(b)	2,635	2,608	5	16	10	35
Total Connectivity & Platforms customer relationships	52,280	52,351	(228)	(143)	(145)	(62)
Domestic Broadband						
Residential customers	29,796	29,826	(20)	(10)	(17)	243
Business customers	2,509	2,497	1	13	3	24
Total domestic broadband customers	32,305	32,323	(19)	3	(14)	267
Domestic Wireless						
Total domestic wireless lines^(c)	5,984	4,615	316	317	671	635
Domestic Video						
Total domestic video customers	14,985	17,144	(543)	(521)	(1,157)	(1,032)

- (a) Residential Connectivity & Platforms customer relationships generally represent the number of residential customer locations that subscribe to at least one of our services. International Residential Connectivity & Platforms customer relationships represent customers receiving Sky services in the Connectivity & Platforms markets. Previously reported total Sky customer relationships of approximately 23 million as of December 31, 2022 also included approximately 5 million customer relationships receiving Sky services outside of the Connectivity & Platforms markets. Because each of our services includes a variety of product tiers, which may change from time to time, net additions or losses in any one period will reflect a mix of customers at various tiers.
- (b) Business Services Connectivity customer metrics are generally counted based on the number of locations receiving services, including locations within our distribution system in the United States, as well as locations outside of our distribution system both in the United States and internationally. Certain arrangements whereby third parties provide connectivity services leveraging our distribution system are also generally counted based on the number of locations served.
- (c) Domestic wireless lines represent the number of residential and business customers' wireless devices. An individual customer relationship may have multiple wireless lines.
- (d) Customer metrics for 2022 have been updated to reflect the new segment presentation, and to align methodologies for counting business customer metrics to: (1) include locations receiving our services outside of our distribution system and (2) now count certain customers based on the number of locations receiving services, including arrangements whereby third parties provide connectivity services leveraging our distribution system. These changes in methodology were not material to any period presented.

	Three Months Ended June 30,		Change	Constant Currency Change ^(a)	Six Months Ended June 30,		Change	Constant Currency Change ^(a)
	2023	2022			2023	2022		
Average monthly total Connectivity & Platforms revenue per customer relationship	\$ 129.53	\$ 129.30	0.2 %	— %	\$ 128.97	\$ 129.96	(0.8)%	— %
Average monthly total Connectivity & Platforms Adjusted EBITDA per customer relationship	\$ 53.10	\$ 50.84	4.4 %	4.4 %	\$ 52.33	\$ 50.40	3.8 %	4.2 %

- (a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

Average monthly total revenue per customer relationship is impacted by rate adjustments and changes in the types and levels of services received by our residential and business customers, as well as changes in advertising and other revenue and in foreign currency exchange rates. While revenue from our individual service offerings is also impacted by changes in the allocation of revenue among services sold in a bundle, the allocation does not impact average monthly total revenue per customer relationship. Each of our services has a different contribution to Adjusted EBITDA margin. We use average monthly Adjusted EBITDA per customer relationship to evaluate the profitability of our customer base across our service offerings. We believe both metrics are useful to understand the trends in our business, and average monthly Adjusted EBITDA per customer relationship is useful particularly as we continue to focus on growing our higher-margin businesses.

Connectivity & Platforms — Supplemental Costs and Expenses Information

Connectivity & Platforms supplemental costs and expenses information in the table below is presented on an aggregate basis across the Connectivity & Platforms segments as the segments use certain shared infrastructure, including the cable distribution network in the United States. Costs and expenses information reported separately for the Residential Connectivity & Platforms and Business Services Connectivity segments include each segment's direct costs and an allocation of shared costs.

(in millions)	Three Months Ended June 30,		Change %	Constant Currency Change ^(e) %	Six Months Ended June 30,		Change %	Constant Currency Change ^(e) %
	2023	2022			2023	2022		
Costs and Expenses								
Programming ^(a)	\$ 4,579	\$ 4,679	(2.1) %	(2.4) %	\$ 9,178	\$ 9,563	(4.0) %	(3.1) %
Technical and support ^(b)	1,828	1,916	(4.6)	(4.7)	3,658	3,865	(5.3)	(4.7)
Direct product costs ^(c)	1,408	1,329	6.0	5.5	2,809	2,667	5.3	7.8
Marketing and promotion ^(d)	1,213	1,296	(6.4)	(6.6)	2,415	2,628	(8.1)	(7.3)
Customer service ^(e)	696	720	(3.4)	(3.5)	1,405	1,455	(3.5)	(2.7)
Other ^(f)	2,290	2,399	(4.5)	(4.7)	4,608	4,829	(4.6)	(3.6)
Total Connectivity & Platforms costs and expenses	\$ 12,014	\$ 12,339	(2.6) %	(2.9) %	\$ 24,073	\$ 25,007	(3.7) %	(2.7) %

(a) Programming expenses, which represent our most significant operating expense, are the fees we incur to provide video services to our customers, and primarily include fees related to the distribution of television network programming and fees charged for retransmission of the signals from local broadcast television stations. These expenses also include the costs of content on the Sky-branded entertainment television channels, including amortization of licensed content.

(b) Technical and support expenses primarily include costs for labor to complete service call and installation activities; and costs for network operations and satellite transmission, product development, fulfillment and provisioning.

(c) Direct product costs primarily include access fees related to using wireless and broadband networks owned by third parties to deliver our services and costs of products sold, including wireless devices and Sky Glass smart televisions.

(d) Marketing and promotion expenses include the costs associated with attracting new customers and promoting our service offerings.

(e) Customer service expenses include the personnel and other costs associated with customer service and certain selling activities.

(f) Other expenses primarily include administrative personnel costs; franchise and other regulatory fees; fees paid to third parties where we represent the advertising sales efforts; other business support costs, including building and office expenses, taxes and billing costs; and bad debt.

(g) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

Residential Connectivity & Platforms Segment Results of Operations

(in millions)	Three Months Ended June 30,		Change %	Constant Currency Change ^(a) %	Six Months Ended June 30,		Change %	Constant Currency Change ^(a) %
	2023	2022			2023	2022		
Revenue								
Domestic broadband	\$ 6,377	\$ 6,107	4.4 %	4.4 %	\$ 12,720	\$ 12,158	4.6 %	4.6 %
Domestic wireless	869	722	20.4	20.4	1,727	1,399	23.5	23.5
International connectivity	1,002	791	26.7	25.9	1,900	1,631	16.5	21.9
Total residential connectivity	8,248	7,620	8.2	8.2	16,346	15,187	7.6	8.2
Video	7,358	7,793	(5.6)	(5.8)	14,741	15,795	(6.7)	(5.6)
Advertising	993	1,112	(10.7)	(10.9)	1,900	2,185	(13.0)	(11.8)
Other	1,469	1,607	(8.6)	(8.8)	2,950	3,305	(10.7)	(9.6)
Total revenue	18,068	18,131	(0.4)	(0.5)	35,937	36,472	(1.5)	(0.6)
Costs and Expenses								
Programming	4,579	4,679	(2.1)	(2.4)	9,178	9,563	(4.0)	(3.1)
Other	6,465	6,720	(3.8)	(4.0)	12,973	13,565	(4.4)	(3.1)
Total costs and expenses	11,044	11,399	(3.1)	(3.3)	22,152	23,128	(4.2)	(3.1)
Adjusted EBITDA	\$ 7,024	\$ 6,733	4.3 %	4.3 %	\$ 13,785	\$ 13,344	3.3 %	3.7 %

(a) Constant currency is a non-GAAP financial measure. Refer to the "Non-GAAP Financial Measures" section on page 27 for additional information, including our definition and our use of constant currency, and for a reconciliation of constant currency amounts.

Residential Connectivity & Platforms Segment – Revenue

Domestic broadband revenue consists of revenue from sales of broadband services to residential customers in the United States, including equipment and installation services. Domestic broadband revenue also includes revenue related to our customers' use of Flex streaming devices and commission revenue related to sales of third-party direct-to-consumer ("DTC") streaming services.

Domestic broadband revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to increases in average rates.

Domestic wireless revenue consists of revenue from sales of wireless services and devices, including handsets, tablets and smart watches, to residential customers in the United States.

Domestic wireless revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to increases in the number of customer lines.

International connectivity revenue consists of revenue from sales of broadband services, including equipment and installation services, wireless services and wireless devices to residential customers in the Connectivity & Platforms markets in Europe, as well as commission revenue related to sales of third-party DTC streaming services.

International connectivity revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 due to increases in wireless revenue, resulting from increases in sales of wireless devices and wireless services, and in broadband revenue. Wireless and broadband revenues were negatively impacted by foreign currency in the six months ended June 30, 2023.

Video revenue consists of revenue from sales of video services to residential and business customers across the Connectivity & Platforms markets, including equipment and installation services. Video revenue includes pay-per-view and other transactional revenue and franchise fees, as well as revenue from sales of certain hardware, including Sky Glass smart televisions.

Video revenue decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 due to declines in the number of video customers, partially offset by increases in average rates. The decrease for the six months ended June 30, 2023 also includes the negative impact of foreign currency.

Advertising revenue includes revenue from the sale of advertising across our platforms in the Connectivity & Platforms markets, including advertising as part of our distribution agreements with linear television networks in the United States, and advertising on Sky-branded entertainment television channels and digital properties. Advertising also includes revenue where we represent the sales efforts of third parties and from our advanced advertising businesses.

Advertising revenue decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to declines in domestic political advertising and overall market weakness in the current year periods.

Other revenue includes revenue in the Connectivity & Platforms markets from sales of wireline voice services to residential customers; our residential security and automation services businesses; the licensing of our technology platforms to other multichannel video providers; the distribution of our Sky-branded entertainment television channels on third-party platforms; commissions from electronic retailing networks; and certain billing and collection fees.

Other revenue decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to decreases in voice revenue driven by declines in the number of residential wireline voice customers.

Residential Connectivity & Platforms Segment – Costs and Expenses

Programming expenses decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to declines in the number of domestic video subscribers, partially offset by domestic contractual rate increases and increases in programming expenses for international sports channels. The decrease for the six months ended June 30, 2023 also includes the impact of foreign currency.

Other expenses decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to decreased spending on marketing and promotion, lower technical and support costs, a decrease in fees paid to third-party channels relating to advertising sales, and lower customer service expenses. These decreases were partially offset by increased direct product costs associated with our wireless service resulting from increases in device sales and the number of customers receiving our wireless service. The decrease for the six months ended June 30, 2023 also includes the impact of foreign currency.

Business Services Connectivity Segment Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ 2,292	\$ 2,203	4.0 %	\$ 4,575	\$ 4,375	4.6 %		
Costs and expenses	970	941	3.1	1,921	1,879	2.3		
Adjusted EBITDA	\$ 1,322	\$ 1,263	4.7 %	\$ 2,654	\$ 2,496	6.3 %		

Business services connectivity revenue primarily consists of revenue from our connectivity service offerings for small business locations, which include broadband, voice and wireless services, as well as our solutions for medium-sized customers and larger enterprises.

Business services connectivity revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to increases in revenue from small business customers driven by increases in average rates, and due to increases in revenue from medium-sized and enterprise customers.

Business services connectivity costs and expenses increased for the three months ended June 30, 2023 compared to the same period in 2022 primarily due to increases in marketing and promotion expenses and in direct product costs.

Business services connectivity costs and expenses increased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to increases in direct product costs and in marketing and promotion expenses.

Content & Experiences Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue								
Media	\$ 6,195	\$ 6,188	0.1 %	\$ 12,347	\$ 13,946	(11.5) %		
Studios	3,087	3,117	(0.9)	6,043	6,023	0.3		
Theme Parks	2,209	1,804	22.4	4,158	3,364	23.6		
Headquarters and Other	13	8	60.5	31	24	30.6		
Eliminations	(631)	(664)	5.0	(1,448)	(1,566)	7.5		
Total Content & Experiences revenue	\$ 10,873	\$ 10,453	4.0 %	\$ 21,131	\$ 21,792	(3.0) %		
Adjusted EBITDA								
Media	\$ 1,244	\$ 1,520	(18.2) %	\$ 2,124	\$ 2,701	(21.4) %		
Studios	255	(3)	NM	532	242	120.1		
Theme Parks	833	632	31.8	1,490	1,082	37.7		
Headquarters and Other	(200)	(137)	(45.6)	(432)	(329)	(31.5)		
Eliminations	56	23	141.8	81	(39)	NM		
Total Content & Experiences Adjusted EBITDA	\$ 2,187	\$ 2,034	7.5 %	\$ 3,795	\$ 3,658	3.7 %		

Percentage changes that are considered not meaningful are denoted with NM.

We operate our Media segment as a combined television and streaming business. We expect that the number of subscribers and audience ratings at our linear networks will continue to decline as a result of the competitive environment and shifting video consumption patterns, which we aim to mitigate over time by continued growth in paid subscribers and advertising revenue at Peacock. We expect to continue to incur significant costs related to additional content and marketing at Peacock, with such costs increasing in 2023. Revenue and programming expenses are also impacted by the timing of certain sporting events, including the Olympics, Super Bowl and FIFA World Cup in 2022. Global economic conditions and consumer sentiment have in the past, and may continue to, adversely impact demand for our products and services and our results of operations. In addition, currency exchange rate fluctuations between the U.S. dollar and the British pound and euro impacted revenue and programming and production costs at our international networks during the six months ended June 30, 2023 as compared to the prior year period.

Our Studios segment generates revenue primarily from third parties and from licensing content to our Media segment. While results of operations for our Studios segment are not impacted, results for our total Content & Experiences business may be impacted as the Studios segment licenses content to the Media segment, including for Peacock, rather than licensing the content to third parties.

We continue to invest significantly in existing and new theme park attractions, hotels and infrastructure, including Epic Universe in Orlando, which we believe will have a positive impact on attendance and guest spending at our theme parks. Our results in prior periods were impacted by temporary restrictions and closures at our international theme parks due to COVID-19. In addition, currency exchange rates have impacted our international theme park results as a result of the strength of the U.S. dollar, particularly against the Japanese yen and Chinese yuan.

Media Segment Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue								
Domestic advertising	\$ 2,027	\$ 2,131	(4.9)%	\$ 4,051	\$ 5,441	(25.5)%		
Domestic distribution	2,615	2,558	2.2	5,325	5,496	(3.1)		
International networks	1,035	970	6.7	2,043	1,965	3.9		
Other	518	529	(2.0)	928	1,044	(11.1)		
Total revenue	6,195	6,188	0.1	12,347	13,946	(11.5)		
Costs and Expenses								
Programming and production	3,634	3,405	6.7	7,624	8,626	(11.6)		
Marketing and promotion	341	291	17.0	646	717	(9.9)		
Other	976	972	0.4	1,953	1,901	2.7		
Total costs and expenses	4,951	4,669	6.0	10,223	11,245	(9.1)		
Adjusted EBITDA	\$ 1,244	\$ 1,520	(18.2)%	\$ 2,124	\$ 2,701	(21.4)%		

Media Segment – Revenue

Revenue for the three months ended June 30, 2023 remained consistent compared to the same period in 2022 primarily due to increases in international networks revenue and domestic distribution revenue, offset by a decrease in domestic advertising revenue.

Revenue decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to our broadcasts of the Beijing Olympics and Super Bowl in the first quarter of 2022. Excluding incremental revenue associated with our broadcasts of these events, revenue decreased for the six months ended June 30, 2023 driven by declines in domestic advertising and other revenue, partially offset by an increase in domestic distribution revenue and international networks revenue.

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Total revenue	\$ 6,195	\$ 6,188	0.1 %	\$ 12,347	\$ 13,946	(11.5)%		
Olympics and Super Bowl	—	—	NM	—	1,481	NM		
Total revenue, excluding Olympics and Super Bowl	\$ 6,195	\$ 6,188	0.1 %	\$ 12,347	\$ 12,465	(0.9)%		
Total domestic advertising revenue	\$ 2,027	\$ 2,131	(4.9)%	\$ 4,051	\$ 5,441	(25.5)%		
Olympics and Super Bowl	—	—	NM	—	1,154	NM		
Domestic advertising revenue, excluding Olympics and Super Bowl	\$ 2,027	\$ 2,131	(4.9)%	\$ 4,051	\$ 4,287	(5.5)%		
Total domestic distribution revenue	\$ 2,615	\$ 2,558	2.2 %	\$ 5,325	\$ 5,496	(3.1)%		
Olympics	—	—	NM	—	327	NM		
Domestic distribution revenue, excluding Olympics	\$ 2,615	\$ 2,558	2.2 %	\$ 5,325	\$ 5,169	3.0 %		

Percentage changes that are considered not meaningful are denoted with NM.

Domestic advertising revenue consists of revenue generated from sales of advertising on our television networks, Peacock and other digital properties operating predominantly in the United States.

Domestic advertising revenue decreased for the three months ended June 30, 2023 compared to the same period in 2022 primarily due to a decrease in revenue at our networks, partially offset by an increase in revenue at Peacock.

Domestic advertising revenue decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to our broadcasts of the Beijing Olympics and Super Bowl in the first quarter of 2022. Excluding the incremental revenue associated with our broadcasts of these events, domestic advertising revenue decreased for the six months ended June 30, 2023, primarily due to a decrease in revenue at our networks, partially offset by an increase in revenue at Peacock.

Domestic distribution revenue primarily includes revenue generated from the distribution of our television network programming for networks operating predominantly in the United States to traditional and virtual multichannel video providers, and from NBC-affiliated and Telemundo-affiliated local broadcast stations. Our revenue from distribution agreements is generally based on the number of subscribers receiving the programming and the fees charged per subscriber. Distribution revenue also includes Peacock subscription fees.

Domestic distribution revenue increased for the three months ended June 30, 2023 compared to the same period in 2022 primarily due to an increase in Peacock paid subscribers, partially offset by a decrease in revenue at our networks. The decrease at our networks was primarily due to a decline in the number of subscribers, partially offset by contractual rate increases.

Domestic distribution revenue decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to our broadcast of the Beijing Olympics in the first quarter of 2022. Excluding the incremental revenue associated with our broadcast of the Beijing Olympics, domestic distribution revenue increased for the six months ended June 30, 2023 primarily due to an increase in Peacock paid subscribers, partially offset by a decrease in revenue at our networks. The decrease at our networks was primarily due to a decline in the number of subscribers, partially offset by contractual rate increases.

International networks revenue consists of revenue generated by our networks operating predominantly outside the United States, including most of the Sky Sports channels. This revenue primarily results from the distribution of network programming to multichannel video providers and other platforms, as well as sales of advertising. A significant portion of this revenue comes from the Residential Connectivity & Platforms segment.

International networks revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to increases in revenue associated with the distribution of sports channels. The increase for the six months ended June 30, 2023 was partially offset by the negative impact of foreign currency.

Other revenue consists primarily of revenue from the licensing of our owned content and technology, and revenue generated by various digital properties.

Other revenue decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to decreases in content licensing, partially offset by increases in revenue from licensing our technology.

* * *

Revenue included \$820 million and \$1.5 billion related to Peacock for the three and six months ended June 30, 2023, respectively. Revenue included \$444 million and \$916 million related to Peacock for the three and six months ended June 30, 2022, respectively. We had 24 million and 13 million paid subscribers of Peacock as of June 30, 2023 and 2022, respectively. Peacock paid subscribers represent customers from which Peacock receives a subscription fee on a retail or wholesale basis. Paid subscribers do not include certain customers that receive Peacock as part of bundled services where Peacock does not receive fees.

Media Segment – Costs and Expenses

Programming and production costs include the amortization of owned and licensed content, including sports rights, direct production costs, production overhead, on-air talent costs and costs associated with the distribution of our programming to third-party networks and other distribution platforms.

Programming and production costs increased for the three months ended June 30, 2023 compared to the same period in 2022 primarily due to higher programming costs at Peacock and increased international sports programming costs driven by the shift of certain European football matches and the related programming expense to the first half of 2023 due to timing of the 2022 FIFA World Cup, partially offset by a decrease in content costs for our entertainment television networks.

Programming and production costs decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to costs associated with our broadcast of the Beijing Olympics and Super Bowl in the prior year period and a decrease in content costs for our entertainment television networks, partially offset by higher programming costs at Peacock and an increase in international sports programming costs. The increase in international sports programming costs was driven by the timing of the 2022 FIFA World Cup, partially offset by the impact of foreign currency.

Marketing and promotion expenses consist primarily of the costs associated with promoting our networks, Peacock and other digital properties.

Marketing and promotion expenses increased for the three months ended June 30, 2023 compared to the same period in 2022 primarily due to higher marketing costs related to Peacock.

Marketing and promotion expenses decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to lower costs related to marketing for entertainment programming, partially offset by increased marketing spend at Peacock.

Other expenses include salaries, employee benefits, rent and other overhead expenses.

Other expenses increased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to an increase in costs related to Peacock.

* * *

Costs and expenses included \$1.5 billion and \$2.9 billion related to Peacock for the three and six months ended June 30, 2023 respectively. Costs and expenses included \$912 million and \$1.8 billion related to Peacock for the three and six months ended June 30, 2022, respectively.

Studios Segment Results of Operations

(in millions)	Three Months Ended June 30,		Change %	Six Months Ended June 30,		Change %
	2023	2022		2023	2022	
Revenue						
Content licensing	\$ 1,821	\$ 2,269	(19.8)%	\$ 4,165	\$ 4,698	(11.3)%
Theatrical	913	550	65.9	1,232	718	71.6
Other	354	298	19.0	646	607	6.4
Total revenue	3,087	3,117	(0.9)	6,043	6,023	0.3
Costs and Expenses						
Programming and production	2,196	2,392	(8.2)	4,297	4,514	(4.8)
Marketing and promotion	443	531	(16.6)	840	858	(2.1)
Other	194	196	(1.2)	374	409	(8.7)
Total costs and expenses	2,833	3,120	(9.2)	5,511	5,782	(4.7)
Adjusted EBITDA	\$ 255	\$ (3)	NM	\$ 532	\$ 242	120.1%

Percentage changes that are considered not meaningful are denoted with NM.

Studios Segment – Revenue

Content licensing revenue relates to the licensing of our owned film and television content in the United States and internationally to television networks and DTC streaming service providers, as well as through video on demand and pay-per-view services provided by multichannel video providers and OTT service providers.

Content licensing revenue decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to the timing of when content was made available by our television studios under licensing agreements, partially offset by the timing of when content was made available by our film studios.

Theatrical revenue relates to the worldwide distribution of our produced and acquired films for exhibition in movie theaters.

Theatrical revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to recent releases, including *The Super Mario Bros. Movie* and *Fast X*.

Other revenue consists primarily of the sale of physical and digital home entertainment products, as well as the production and licensing of live stage plays and the distribution of content produced by third parties.

Other revenue increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily driven by increased sales of home entertainment products and increased revenue related to our live stage plays.

Studios Segment – Costs and Expenses

Programming and production costs include the amortization of capitalized film and television production and acquisition costs; residuals and participations expenses; and distribution expenses. The costs associated with producing film and television content have generally increased in recent years and may continue to increase in the future.

Programming and production costs decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to lower costs associated with content licensing sales, partially offset by higher costs associated with theatrical releases in the current year periods.

Marketing and promotion expenses consist primarily of expenses associated with advertising for our theatrical releases.

Marketing and promotion expenses decreased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to decreased spending on recent and upcoming theatrical film releases in the current year periods.

Other expenses include salaries, employee benefits, rent and other overhead expenses.

Theme Parks Segment Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ 2,209	\$ 1,804		22.4 %	\$ 4,158	\$ 3,364		23.6 %
Costs and expenses	1,376	1,173		17.4	2,668	2,282		16.9
Adjusted EBITDA	\$ 833	\$ 632		31.8 %	\$ 1,490	\$ 1,082		37.7 %

Theme parks segment revenue primarily relates to guest spending at our theme parks, including ticket sales and in-park spending and our consumer products business.

Theme parks revenue increased for the three months ended June 30, 2023 compared to the same period in 2022 driven by increases at our international theme parks, which had COVID-19 related restrictions during certain periods in the prior year period, partially offset by the negative impacts of foreign currency. Domestic theme parks revenue remained consistent with the prior year period primarily due to higher revenue at our theme park in Hollywood in the current year period driven by the opening of Super Nintendo World, offset by lower revenue at our theme park in Orlando, which continues to be above pre-pandemic levels.

Theme parks revenue increased for the six months ended June 30, 2023 compared to the same period in 2022 driven by increases at our international theme parks, which had COVID-19 related restrictions during certain periods in the prior year period, partially offset by the negative impacts of foreign currency and increases in our domestic theme parks primarily due to higher revenue at our theme park in Hollywood in the current year period driven by the opening of Super Nintendo World, partially offset by lower revenue at our theme park in Orlando, which continues to be above pre-pandemic levels.

Theme parks segment costs and expenses consist primarily of theme park operations, including repairs and maintenance and related administrative expenses; food, beverage and merchandise costs; labor costs; and sales and marketing costs.

Theme parks costs and expenses increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 due to higher costs primarily associated with increased guest attendance.

Content & Experiences Headquarters, Other and Eliminations

Headquarters and Other Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ 13	\$ 8		60.5 %	\$ 31	\$ 24		30.6 %
Costs and expenses	212	145		46.4	463	353		31.4
Adjusted EBITDA	\$ (200)	\$ (137)		(45.6)%	\$ (432)	\$ (329)		(31.5)%

Headquarters and Other expenses include overhead, personnel costs and costs associated with corporate initiatives.

Eliminations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ (631)	\$ (664)	(5.0)%	\$ (1,448)	\$ (1,566)	(7.5)%		
Costs and expenses	(687)	(688)	(0.1)	(1,528)	(1,527)	0.1		
Adjusted EBITDA	\$ 56	\$ 23	(141.8)%	\$ 81	\$ (39)	NM		

Percentage changes that are considered not meaningful are denoted with NM.

Amounts represent eliminations of transactions between segments in our Content & Experiences business, the most significant being content licensing between the Studios and Media segments, which are affected by the timing of recognition of content licenses.

Eliminations increase or decrease to the extent that additional content is made available to our other segments. Refer to Note 2 for additional information on transactions between our segments.

Corporate, Other and Eliminations

Corporate and Other Results of Operations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ 654	\$ 617	6.0%	\$ 1,360	\$ 1,330	2.3%		
Costs and expenses	957	784	22.1	1,952	1,731	12.7		
Adjusted EBITDA	\$ (303)	\$ (167)	(81.4)%	\$ (591)	\$ (402)	(47.3)%		

Corporate and Other primarily includes overhead and personnel costs; Sky operations outside of the Connectivity & Platforms markets; Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania; and Xumo, our consolidated streaming platform joint venture beginning in June 2022.

Corporate and Other costs and expenses increased for the three and six months ended June 30, 2023 compared to the same periods in 2022 primarily due to increased costs related to Xumo and increased costs related to our Sky operations outside of the Connectivity & Platforms markets. We expect to continue to incur increased costs related to Xumo in 2023.

Eliminations

(in millions)	Three Months Ended June 30,			Change %	Six Months Ended June 30,			Change %
	2023	2022			2023	2022		
Revenue	\$ (1,373)	\$ (1,389)	(1.2)%	\$ (2,799)	\$ (2,943)	(4.9)%		
Costs and expenses	(1,386)	(1,353)	2.5	(2,816)	(2,824)	(0.3)		
Adjusted EBITDA	\$ 14	\$ (36)	NM	\$ 17	\$ (119)	NM		

Percentage changes that are considered not meaningful are denoted with NM.

Amounts represent eliminations of transactions between our Connectivity & Platforms, Content & Experiences and other businesses, the most significant being distribution of television network programming between the Media and Residential Connectivity & Platforms segments. Eliminations of transactions between segments within Content & Experiences are presented separately. Refer to Note 2 for additional information on transactions between our segments.

Non-GAAP Financial Measures

Consolidated Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We reconcile consolidated Adjusted EBITDA to net income attributable to Comcast Corporation. This measure should not be considered a substitute for operating income (loss), net income (loss), net income (loss) attributable to Comcast Corporation, or net cash provided by operating activities that we have reported in accordance with GAAP.

Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA

(in millions)	Three Months Ended June 30,		Six Months Ended June 30,	
	2023	2022	2023	2022
Net income (loss) attributable to Comcast Corporation	\$ 4,248	\$ 3,396	\$ 8,082	\$ 6,945
Net income (loss) attributable to noncontrolling interests	(59)	(155)	(126)	(227)
Income tax expense	1,537	1,261	3,013	2,548
Interest expense	998	968	2,007	1,962
Investment and other (income) loss, net	(15)	897	(622)	709
Depreciation	2,195	2,162	4,459	4,375
Amortization	1,343	1,306	2,856	2,641
Adjustments ^(a)	(3)	(9)	(11)	24
Adjusted EBITDA	\$ 10,244	\$ 9,827	\$ 19,659	\$ 18,977

(a) Amounts represent the impact of certain events, gains, losses or other charges that are excluded from Adjusted EBITDA, including costs related to our investment portfolio.

Constant Currency

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Connectivity & Platforms, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Connectivity & Platforms business, we use constant currency and constant currency growth rates to evaluate the underlying performance of the businesses, and we believe they are helpful for investors because such measures present operating results on a comparable basis year over year to evaluate their underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current year period presented, rather than the actual exchange rates that were in effect during the respective periods.

Reconciliation of Connectivity & Platforms Constant Currency

(in millions)	Three Months Ended June 30, 2022			Six Months Ended June 30, 2022		
	As Reported	Effects of Foreign Currency	Constant Currency Amounts	As Reported	Effects of Foreign Currency	Constant Currency Amounts
Revenue						
Residential Connectivity & Platforms	\$ 18,131	\$ 31	\$ 18,162	\$ 36,472	\$ (318)	\$ 36,154
Business Services Connectivity	2,203	—	2,203	4,375	(1)	4,374
Total Connectivity & Platforms revenue	\$ 20,335	\$ 30	\$ 20,365	\$ 40,846	\$ (318)	\$ 40,528
Adjusted EBITDA						
Residential Connectivity & Platforms	\$ 6,733	\$ 3	\$ 6,736	\$ 13,344	\$ (56)	\$ 13,288
Business Services Connectivity	1,263	(1)	1,262	2,496	—	2,496
Total Connectivity & Platforms Adjusted EBITDA	\$ 7,995	\$ 3	\$ 7,998	\$ 15,840	\$ (55)	\$ 15,785
Adjusted EBITDA Margin						
Residential Connectivity & Platforms	37.1 %	- bps	37.1 %	36.6 %	20 bps	36.8 %
Business Services Connectivity	57.3	- bps	57.3	57.1	- bps	57.1
Total Connectivity & Platforms Adjusted EBITDA margin	39.3 %	- bps	39.3 %	38.8 %	10 bps	38.9 %

	Three Months Ended June 30, 2022			Six Months Ended June 30, 2022		
	As Reported	Effects of Foreign Currency	Constant Currency Amounts	As Reported	Effects of Foreign Currency	Constant Currency Amounts
Average monthly total Connectivity & Platforms revenue per customer relationship	\$ 129.30	\$ 0.19	\$ 129.49	\$ 129.96	\$ (1.01)	\$ 128.95
Average monthly total Connectivity & Platforms Adjusted EBITDA per customer relationship	\$ 50.84	\$ 0.02	\$ 50.86	\$ 50.40	\$ (0.18)	\$ 50.22

(in millions)	Three Months Ended June 30, 2022			Six Months Ended June 30, 2022		
	As Reported	Effects of Foreign Currency	Constant Currency Amounts	As Reported	Effects of Foreign Currency	Constant Currency Amounts
Costs and expenses						
Programming	\$ 4,679	\$ 11	\$ 4,690	\$ 9,563	\$ (92)	\$ 9,471
Technical and support	1,916	2	1,918	3,865	(25)	3,840
Direct product costs	1,329	5	1,334	2,667	(62)	2,605
Marketing and promotion	1,296	3	1,299	2,628	(23)	2,605
Customer service	720	1	721	1,455	(12)	1,443
Other	2,399	5	2,404	4,829	(49)	4,780
Total Connectivity & Platforms costs and expenses	\$ 12,339	\$ 28	\$ 12,367	\$ 25,007	\$ (263)	\$ 24,744

Reconciliation of Residential Connectivity & Platforms Constant Currency

(in millions, except per customer data)	Three Months Ended June 30, 2022			Six Months Ended June 30, 2022		
	As Reported	Effects of Foreign Currency	Constant Currency Amounts	As Reported	Effects of Foreign Currency	Constant Currency Amounts
Revenue						
Domestic broadband	\$ 6,107	\$ —	\$ 6,107	\$ 12,158	\$ —	\$ 12,158
Domestic wireless	722	—	722	1,399	—	1,399
International connectivity	791	5	796	1,631	(73)	1,558
Total residential connectivity	7,620	5	7,625	15,187	(73)	15,114
Video	7,793	19	7,812	15,795	(172)	15,623
Advertising	1,112	3	1,115	2,185	(32)	2,153
Other	1,607	3	1,610	3,305	(41)	3,264
Total revenue	18,131	31	18,162	36,472	(318)	36,154
Costs and Expenses						
Programming	4,679	11	4,690	9,563	(92)	9,471
Other	6,720	16	6,736	13,565	(170)	13,395
Total costs and expenses	11,399	27	11,426	23,128	(262)	22,866
Adjusted EBITDA	\$ 6,733	\$ 3	\$ 6,736	\$ 13,344	\$ (56)	\$ 13,288

Other Adjustments

From time to time, we present adjusted information, such as revenue, to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

Liquidity and Capital Resources

(in billions)	Six Months Ended June 30,	
	2023	2022
Cash provided by operating activities	\$ 14.4	\$ 13.6
Cash used in investing activities	\$ (7.5)	\$ (6.8)
Cash used in financing activities	\$ (4.5)	\$ (8.6)

(in billions)	June 30, 2023	December 31, 2022
Cash and cash equivalents	\$ 7.1	\$ 4.7
Short-term and long-term debt	\$ 97.5	\$ 94.8

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facility; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows from operating activities in repaying our debt obligations, funding our capital expenditures and cash paid for intangible assets, investing in business opportunities, and returning capital to shareholders.

We maintain significant availability under our revolving credit facility and our commercial paper program to meet our short-term liquidity requirements. Our commercial paper program generally provides a lower-cost source of borrowing to fund our short-term working capital requirements. As of June 30, 2023, amounts available under our revolving credit facility, net of amounts outstanding under our commercial paper program and outstanding letters of credit and bank guarantees, totaled \$11.0 billion.

Operating Activities

Components of Net Cash Provided by Operating Activities

(in millions)	Six Months Ended June 30,	
	2023	2022
Operating income	\$ 12,355	\$ 11,936
Depreciation and amortization	7,315	7,016
Noncash share-based compensation	668	675
Changes in operating assets and liabilities	(1,975)	(1,715)
Payments of interest	(1,823)	(1,644)
Payments of income taxes	(2,384)	(2,841)
Proceeds from investments and other	269	155
Net cash provided by operating activities	\$ 14,426	\$ 13,584

The variance in changes in operating assets and liabilities for the six months ended June 30, 2023 compared to the same period in 2022 was primarily related to the timing of amortization and related payments for our film and television costs, including the impacts of sporting events, and the recognition of deferred revenue.

The increase in payments of interest for the six months ended June 30, 2023 compared to the same period in 2022 was primarily due to cash proceeds from the settlement of interest rate swaps related to the collateralized obligation in the prior year period.

The decrease in payments of income taxes for the six months ended June 30, 2023 compared to the same period in 2022 was primarily due to higher payments in the prior year relating to the preceding tax year.

Investing Activities

Net cash used in investing activities increased for the six months ended June 30, 2023 compared to the same period in 2022, primarily due to increased capital expenditures and increased cash paid for intangible assets related to software development. These increases were partially offset by decreased purchases of short-term investments, increased proceeds from the maturity of short-term investments and decreased cash paid related to the construction of Universal Beijing Resort in the current year period. Capital expenditures, which are our most significant recurring investing activity, increased for the six months ended June 30, 2023 compared to the same period in 2022, primarily reflecting increased spending by the Connectivity & Platforms businesses primarily on scalable infrastructure and line extensions, and increased spending on the development of the Epic Universe theme park in Orlando.

Financing Activities

Net cash used in financing activities decreased for the six months ended June 30, 2023 compared to the same period in 2022 primarily due to higher proceeds from borrowings in the current year period and a decrease in the repurchases of common stock under our share repurchase program and employee plans, partially offset by higher repurchases and repayments of debt and repayments of short-term borrowings in the current year period.

In May 2023, we issued \$5.0 billion aggregate principal amount of fixed-rate senior notes maturing between 2029 and 2064, of which \$2.9 billion was used to purchase senior notes maturing in 2024 and 2025. In February 2023, we issued \$1.0 billion aggregate principal amount of fixed-rate senior notes maturing in 2033 and an amount equal to the net proceeds from this issuance is intended to finance or refinance one or more green projects, assets or activities that meet certain specified eligibility criteria.

For the six months ended June 30, 2023, we made total debt repayments of \$3.0 billion, including the \$2.9 billion purchase of senior notes.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases or exchanges of our outstanding public notes and debentures, depending on various factors, such as market conditions. Any such repurchases may be effected through privately negotiated transactions, market transactions, tender offers, redemptions or otherwise. See Notes 5 and 7 for additional information on our financing activities.

Share Repurchases and Dividends

During the six months ended June 30, 2023, we repurchased a total of 103.1 million shares of our Class A common stock for \$4.0 billion. As of June 30, 2023, we had \$12.0 billion remaining under our existing share repurchase program. Under this authorization, which does not have an expiration date, we expect to repurchase additional shares of our Class A common stock in the open market or in private transactions, subject to market and other conditions.

In addition, we paid \$227 million for the six months ended June 30, 2023 related to employee taxes associated with the administration of our share-based compensation plans.

In January 2023, our Board of Directors approved a 7.4% increase in our dividend to \$1.16 per share on an annualized basis. During the six months ended June 30, 2023, we paid dividends of \$2.4 billion. In May 2023, our Board of Directors approved our second quarter dividend of \$0.29 per share, which was paid in July 2023. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

Guarantee Structure

Our debt is primarily issued at Comcast, although we also have debt at certain of our subsidiaries as a result of acquisitions and other issuances. A substantial amount of this debt is subject to guarantees by Comcast and by certain subsidiaries that we have put in place to simplify our capital structure. We believe this guarantee structure provides liquidity benefits to debt investors and helps to simplify credit analysis with respect to relative value considerations of guaranteed subsidiary debt.

Debt and Guarantee Structure

(in billions)	June 30, 2023	December 31, 2022
Debt Subject to Cross-Guarantees		
Comcast	\$ 91.8	\$ 88.4
NBCUniversal ^(a)	1.6	1.6
Comcast Cable ^(a)	0.9	0.9
	94.4	90.9
Debt Subject to One-Way Guarantees		
Sky	4.5	5.2
Other ^(a)	0.1	0.1
	4.7	5.3
Debt Not Guaranteed		
Universal Beijing Resort ^(b)	3.4	3.5
Other	1.2	1.3
	4.6	4.8
Debt issuance costs, premiums, discounts, fair value adjustments for acquisition accounting and hedged positions, net	(6.2)	(6.2)
Total debt	\$ 97.5	\$ 94.8

(a) NBCUniversal Media, LLC (“NBCUniversal”), Comcast Cable Communications, LLC (“Comcast Cable”) and Comcast Holdings Corporation (“Comcast Holdings”), which is included within other debt subject to one-way guarantees, are each consolidated subsidiaries subject to the periodic reporting requirements of the SEC. The guarantee structures and related disclosures in this section, together with Exhibit 22, satisfy these reporting obligations.

(b) Universal Beijing Resort debt financing is secured by the assets of Universal Beijing Resort and the equity interests of the investors. See Note 6 for additional information.

Cross-Guarantees

Comcast, NBCUniversal and Comcast Cable (the “Guarantors”) fully and unconditionally, jointly and severally, guarantee each other’s debt securities. NBCUniversal and Comcast Cable also guarantee other borrowings of Comcast, including its revolving credit facility. These guarantees rank equally with all other general unsecured and unsubordinated obligations of the respective Guarantors. However, the obligations of the Guarantors under the guarantees are structurally subordinated to the indebtedness and other liabilities of their respective non-guarantor subsidiaries. The obligations of each Guarantor are limited to the maximum amount that would not render such Guarantor’s obligations subject to avoidance under applicable fraudulent conveyance provisions of U.S. and non-U.S. law. Each Guarantor’s obligations will remain in effect until all amounts payable with respect to the guaranteed securities have been paid in full. However, a guarantee by NBCUniversal or Comcast Cable of Comcast’s debt securities, or by NBCUniversal of Comcast Cable’s debt securities, will terminate upon a disposition of such Guarantor entity or all or substantially all of its assets.

The Guarantors are each holding companies that principally hold investments in, borrow from and lend to non-guarantor subsidiary operating companies; issue and service third-party debt obligations; repurchase shares and pay dividends; and engage in certain corporate and headquarters activities. The Guarantors are generally dependent on non-guarantor subsidiary operating companies to fund these activities.

As of June 30, 2023 and December 31, 2022, the combined Guarantors have noncurrent notes payable to non-guarantor subsidiaries of \$132 billion and \$128 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$18 billion and \$30 billion, respectively. This financial information is that of the Guarantors presented on a combined basis with intercompany balances between the Guarantors eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries. The underlying net assets of the non-guarantor subsidiaries are significantly in excess of the Guarantor obligations. Excluding investments in non-guarantor subsidiaries, external debt and the noncurrent notes payable and receivable with non-guarantor subsidiaries, the Guarantors do not have material assets, liabilities or results of operations.

One-Way Guarantees

Comcast provides full and unconditional guarantees of certain debt issued by Sky Limited (“Sky”), including all of its senior notes, and other consolidated subsidiaries not subject to the periodic reporting requirements of the SEC.

Comcast also provides a full and unconditional guarantee of \$138 million principal amount of subordinated debt issued by Comcast Holdings. Comcast’s obligations under this guarantee are subordinated and subject, in right of payment, to the prior payment in full of all of Comcast’s senior indebtedness, including debt guaranteed by Comcast on a senior basis, and are structurally subordinated to the indebtedness and other liabilities of its non-guarantor subsidiaries (for purposes of this Comcast Holdings discussion, Comcast Cable and NBCUniversal are included within the non-guarantor subsidiary group). Comcast’s obligations as guarantor will remain in effect until all amounts payable with respect to the guaranteed debt have been paid in full. However, the guarantee will terminate upon a disposition of Comcast Holdings or all or substantially all of its assets. Comcast Holdings is a consolidated subsidiary holding company that directly or indirectly holds 100% and approximately 37% of our equity interests in Comcast Cable and NBCUniversal, respectively.

As of June 30, 2023 and December 31, 2022, Comcast and Comcast Holdings, the combined issuer and guarantor of the guaranteed subordinated debt, have noncurrent senior notes payable to non-guarantor subsidiaries of \$101 billion and \$97 billion, respectively, and noncurrent notes receivable from non-guarantor subsidiaries of \$16 billion and \$28 billion, respectively. This financial information is that of Comcast and Comcast Holdings presented on a combined basis with intercompany balances between Comcast and Comcast Holdings eliminated. The combined financial information excludes financial information of non-guarantor subsidiaries of Comcast and Comcast Holdings. The underlying net assets of the non-guarantor subsidiaries of Comcast and Comcast Holdings are significantly in excess of the obligations of Comcast and Comcast Holdings. Excluding investments in non-guarantor subsidiaries, external debt, and the noncurrent notes payable and receivable with non-guarantor subsidiaries, Comcast and Comcast Holdings do not have material assets, liabilities or results of operations.

Critical Accounting Judgments and Estimates

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

Following the change in presentation of our segment operating results in the first quarter of 2023, we reassessed our reporting units related to goodwill and concluded that our reporting units are the same as our reportable business segments. See Note 2 for additional information.

We believe our judgments and related estimates associated with the valuation and impairment testing of goodwill are critical in the preparation of our consolidated financial statements. We assessed goodwill for impairment in connection with our change in segment presentation in the first quarter of 2023. Based on our assessment, no impairment was required, and the estimated fair values of our new reporting units substantially exceeded their carrying values.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management’s Discussion and Analysis of Financial Condition and Results of Operations in our 2022 Annual Report on Form 10-K.

ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We have evaluated the information required under this item that was disclosed in our 2022 Annual Report on Form 10-K and there have been no material changes to this information.

ITEM 4: CONTROLS AND PROCEDURES

Conclusions regarding disclosure controls and procedures

Our principal executive and principal financial officers, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, such disclosure controls and procedures were effective.

Changes in internal control over financial reporting

There were no changes in internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II: OTHER INFORMATION

ITEM 1: LEGAL PROCEEDINGS

See Note 9 included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

ITEM 1A: RISK FACTORS

There have been no material changes from the risk factors previously disclosed in Item 1A of our 2022 Annual Report on Form 10-K.

ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The table below summarizes Comcast's common stock repurchases during the three months ended June 30, 2023.

Purchases of Equity Securities

Period	Total Number of Shares Purchased	Average Price Per Share	Total Number of Shares Purchased as Part of Publicly Announced Authorization	Total Dollar Amount Purchased Under the Publicly Announced Authorization	Maximum Dollar Value of Shares That May Yet Be Purchased Under the Publicly Announced Authorization ^(a)
April 1-30, 2023	15,778,092	\$ 38.03	15,778,092	\$ 599,999,977	\$ 13,400,000,878
May 1-31, 2023	17,268,955	\$ 40.25	17,268,955	\$ 694,999,898	\$ 12,705,000,980
June 1-30, 2023	17,462,393	\$ 40.37	17,462,393	\$ 705,000,087	\$ 12,000,000,893
Total	50,509,440	\$ 39.60	50,509,440	\$ 1,999,999,962	\$ 12,000,000,893

(a) Effective September 13, 2022, our Board of Directors approved a new share repurchase program authorization of \$20 billion. Under the authorization, which does not have an expiration date, we expect to repurchase additional shares, which may be in the open market or in private transactions, subject to market and other conditions.

ITEM 5: OTHER INFORMATION

During the period covered by this Quarterly Report on Form 10-Q, none of our directors or officers adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408 of Regulation S-K.

ITEM 6: EXHIBITS

Exhibit No.	Description
10.1*	Comcast Corporation 2023 Omnibus Equity Incentive Plan, effective June 7, 2023 (incorporated by reference to Exhibit 10.1 to Comcast's Current Report on Form 8-K filed June 9, 2023).
10.2*	Comcast Corporation 2002 Employee Stock Purchase Plan, as amended and restated effective June 7, 2023 (incorporated by reference to Exhibit 10.2 to Comcast's Current Report on Form 8-K filed June 9, 2023).
10.3*	Comcast Corporation Non-Employee Director Compensation Plan, as amended and restated effective July 11, 2023.
31	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the six months ended June 30, 2023, filed with the Securities and Exchange Commission on July 27, 2023, formatted in Inline Extensible Business Reporting Language (iXBRL): (i) the Condensed Consolidated Statements of Income; (ii) the Condensed Consolidated Statements of Comprehensive Income; (iii) the Condensed Consolidated Statements of Cash Flows; (iv) the Condensed Consolidated Balance Sheets; (v) the Condensed Consolidated Statements of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.
104	Cover Page Interactive Data File (embedded within the iXBRL document).

* Constitutes a management contract or compensatory plan or arrangement.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

By: /s/ DANIEL C. MURDOCK

Daniel C. Murdock
Executive Vice President, Chief Accounting Officer and Controller
(Principal Accounting Officer)

Date: July 27, 2023

COMCAST CORPORATION
NON-EMPLOYEE DIRECTOR COMPENSATION PLAN

(As Amended And Restated, Effective July 11, 2023)

1. BACKGROUND AND PURPOSE

COMCAST CORPORATION, a Pennsylvania corporation, hereby amends and restates the Comcast Corporation Non-Employee Director Compensation Plan, effective July 11, 2023, except as otherwise specifically provided herein. The purpose of the Plan is to provide Non-Employee Directors of COMCAST CORPORATION (the “Company”) with compensation for services to the Company.

2. DEFINITIONS

(a) “Annual Retainer” means the amount payable for service as a Non-Employee Director for a calendar year, as a member of the Board, and as a member of one or more Committees as determined under Paragraph 3(a) of the Plan.

(b) “Board” means the Board of Directors of the Company.

(c) “Board Meeting” means a meeting of the Board, whether in person or by telephone or video conference.

(d) “Committee” means a duly-constituted committee of the Board.

(e) “Committee Meeting” means a meeting of a Committee, whether in person or by telephone or video conference, other than a meeting of a Committee that is convened and held during a Board Meeting.

(f) “Company” means Comcast Corporation, a Pennsylvania corporation, including any successor thereto by merger, consolidation, acquisition of all or substantially all the assets thereof, or otherwise.

(g) “Deferred Compensation Plan” means the Comcast Corporation 2005 Deferred Compensation Plan, as amended from time to time, or such other more recently-adopted plan pursuant to which a Non-Employee Director may elect to defer the receipt of compensation for service as a Non-Employee Director.

(h) “Director Emeritus” means an individual designated by the Board, in its sole discretion, as Director Emeritus, pursuant to the Board’s Director Emeritus Policy.

(i) “Fair Market Value” means:

(i) If Shares are listed on a stock exchange, Fair Market Value shall be determined based on the last reported sale price of a Share on the principal exchange on which Shares are listed on the date of determination, or if such date is not a trading day, the next trading date.

(ii) If Shares are not so listed, but trades of Shares are reported on the Nasdaq National Market, Fair Market Value shall be determined based on the last quoted

sale price of a Share on the Nasdaq National Market on the date of determination, or if such date is not a trading day, the next trading date.

(iii) If Shares are not so listed nor trades of Shares so reported, Fair Market Value shall be determined by the Committee in good faith.

(j) “Non-Employee Director” means an individual who is a member of the Board, and who is not an employee of the Company, including an individual who is a member of the Board and who previously was an employee of the Company.

(k) “Omnibus Plan” means the Comcast Corporation 2023 Omnibus Equity Incentive Plan (or any successor plan, pursuant to which the Company grants restricted stock or restricted stock units).

(l) “Plan” means the Comcast Corporation Non-Employee Director Compensation Plan, as set forth herein, and as amended from time to time.

(m) “Plan Year” means the calendar year.

(n) “Restricted Stock Unit” means a Restricted Stock Unit granted under the Omnibus Plan.

(o) “Share” means a share of Comcast Corporation Class A Common Stock, par value \$0.01.

3. NON-EMPLOYEE DIRECTOR COMPENSATION

(a) Non-Employee Director Compensation Package. Non-Employee Director compensation for service as a director before October 1, 2023 shall be governed by the terms of the 2002 Comcast Corporation Non-Employee Director Compensation Plan dated as of July 31, 2020. Effective October 1, 2023, Non-Employee Directors shall be entitled to payments, grants and awards determined as follows:

(i) Annual Retainer. The Annual Retainer for service to the Company as a Non-Employee Director shall be \$120,000.

(ii) Board Meeting Fee; Committee Meeting Fee; Other Assignments. No fee shall be payable for attendance in person or via telephone or video conference at a Board Meeting or Committee Meeting. A fee of \$2,500 shall be paid when a member of the Board attends a meeting (other than a Board Meeting or Committee Meeting) or conducts business on behalf of the Company in his or her capacity as a Director.

(iii) Annual Retainer: Committee Chairs. The Annual Retainer for service as Chair of the Audit Committee, the Compensation and Human Capital Committee, and the Governance and Corporate Responsibility Committee shall be \$40,000. If the Board establishes any other committee of the Board, the Annual Retainer for service as the Chair of such other committee shall be determined upon such committee’s establishment.

(iv) Annual Retainer: Committee Members. The Annual Retainer for service as a member of the Audit Committee, the Compensation and Human Capital Committee, and the Governance and Corporate Responsibility Committee shall be \$15,000. If the Board establishes any other committee of the Board, the Annual Retainer for service as a member of such other committee shall be determined upon such committee’s establishment.

(v) Stock Grants. Except as otherwise specifically provided below, this Paragraph 3(a)(v) shall apply as of November 20 of each Plan Year.

(A) The Board shall grant Restricted Stock Units for Shares having a Fair Market Value on the date of grant of \$225,000, rounded, if necessary, to the next higher whole Share, provided that the Fair Market Value on the date of grant with respect to each individual who first becomes a Non-Employee Director during a Plan Year, shall be determined as follows:

Date of Commencement of Service as a Non-Employee Director	Fair Market Value of Grant of Restricted Stock Units
November 20 of a Plan Year through the next following February 19	\$225,000
February 20 of a Plan Year through the next following May 19	\$168,750
May 20 of a Plan Year through next following August 19	\$112,500
August 20 of a Plan Year through the next following November 19	\$56,250

Each Restricted Stock Unit shall (1) be fully and immediately vested on the date of grant, and (2) bear such other terms and conditions as shall be determined by the Board in its discretion.

(B) In the event that Shares are changed into or exchanged for a different number or kind of shares of stock or other securities of the Company, whether through merger, consolidation, reorganization, recapitalization, stock dividend, stock split-up or other substitution of securities of the Company, the number and class of shares of stock subject to the grant of Restricted Stock Units under the Plan shall be adjusted consistent with the adjustment made pursuant to the Omnibus Plan, and such adjustment shall be effective and binding for all purposes of this Plan.

(b) Payment Practices. Payments, grants and awards described in Paragraph 3(a) of the Plan shall be subject to the following payment practices:

(i) Except to the extent deferred under the Deferred Compensation Plan, Annual Retainer payments described in Paragraphs 3(a)(i), 3(a)(iii) and 3(a)(iv) are payable as soon as reasonably practicable following the close of each calendar quarter, in arrears. Payments shall be pro-rated for partial years of service as a Non-Employee Director or on a Committee of the Board, so that a Non-Employee Director shall be entitled to one-quarter of each Annual Retainer payment referenced in this Paragraph 3(b)(i) for each calendar quarter within which such Non-Employee Director has one or more days of service as a Non-Employee Director or as a member of a Committee of the Board, as applicable.

(ii) A Non-Employee Director may elect to receive up to 100% of the Annual Retainer, Committee Retainer, and Meeting Fee amounts described in Paragraph 3(a) in the form of Shares issuable pursuant to a grant of fully-vested Restricted Stock Units under the Omnibus Plan. The number of Shares payable to a Non-Employee Director shall be determined based on the closing price of Shares on the last business day of each calendar quarter and rounded, if necessary, to the next higher whole Share.

(c) Special Rules and Payment Practices for Director Emeritus Compensation. A Director Emeritus shall be entitled to compensation in such amounts and for such time periods as set forth in the Company's Director Emeritus Policy, as amended from time to time.

4. ADMINISTRATION OF THE PLAN

The Plan shall be administered by the Board. Subject to the express terms and conditions set forth in the Plan, the Board shall have the power, from time to time, to interpret the Plan's provisions, prescribe, amend and rescind rules and regulations for the Plan, and make all other determinations necessary or advisable for the administration of the Plan. The determination of the Board in all matters as stated above shall be conclusive.

5. TAXES

The Company shall withhold the amount of any federal, state, local or other tax, charge or assessment attributable to the grant of any Award or lapse of restrictions under any Award as it may deem necessary or appropriate, in its sole discretion.

6. AMENDMENT AND TERMINATION

The Plan may be amended or terminated by the Board at any time. No accrued right to payment as determined under Paragraph 3 shall be affected by any such termination or amendment without the written consent of the affected Non-Employee Director.

7. EFFECTIVE DATE

The effective date of this amendment and restatement of the Plan is July 11, 2023. The original effective date of the Plan is November 18, 2002.

8. GOVERNING LAW

The Plan and all determinations made and actions taken pursuant to the Plan shall be governed in accordance with Pennsylvania law.

CERTIFICATIONS

I, Brian L. Roberts, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Comcast Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2023

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts
Title: Chief Executive Officer

I, Jason S. Armstrong, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Comcast Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2023

/s/ JASON S. ARMSTRONG

Name: Jason S. Armstrong
Title: Chief Financial Officer

CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT

July 27, 2023

Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Ladies and Gentlemen:

The certification set forth below is being submitted in connection with the Quarterly Report on Form 10-Q of Comcast Corporation (the "Report") for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and Section 1350 of Chapter 63 of Title 18 of the United States Code.

Brian L. Roberts, the Chief Executive Officer and Jason S. Armstrong, the Chief Financial Officer of Comcast Corporation, each certifies that, to the best of his knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Comcast Corporation.

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts
Title: Chief Executive Officer

/s/ JASON S. ARMSTRONG

Name: Jason S. Armstrong
Title: Chief Financial Officer