



Comcast NBCUniversal Announces Intent to Build Universal Theme Park and Resort in the United Kingdom

This will be the first Universal-branded theme park and resort in Europe, expanding the company's global footprint and offering world-class, immersive experiences and attractions to residents and millions of UK visitors

PHILADELPHIA, PA (April 8, 2025) – Comcast NBCUniversal today announced its intent to pursue the first-ever Universal entertainment resort complex in the United Kingdom and in Europe. The project is to be designed and delivered by the company's Universal Destinations & Experiences segment. The proposed plans, which are subject to planning approval, include a world-class theme park with several themed lands featuring Universal's distinct style of immersive and thrilling rides, innovative attractions and exciting entertainment. The resort will also feature a 500-room hotel and a retail, dining and entertainment complex. The park will be just south of Bedford, 35 minutes north of London by train, and will join the company's existing portfolio of theme parks and resorts across the United States and Asia-Pacific.

"This is a special and historic milestone moment for our company as we continue to accelerate the growth trajectory of our theme parks business and delight audiences around the world," said Mike Cavanagh, President of Comcast Corporation. "The unparalleled storytelling and technological innovation that the incredible team at Universal Destinations & Experiences brings to life is a perfect complement to the British creative arts and tourism industries."

Universal's growth beyond this development includes expanding and evolving its existing destinations in the US and introducing new, original concepts to new audiences in new markets across America. Universal is opening three theme park developments in the US in the next two years, starting with the highly anticipated Universal Epic Universe in Orlando, Florida opening in May, which is the company's largest and most technologically advanced theme park and the first new major theme park in Florida in 25 years. The company's direct investment in Epic Universe has stimulated \$11 billion in economic impact nationwide and generated tens of thousands of jobs across the US.

Later in 2025, Universal Horror Unleashed, a year-round horror entertainment experience will open in Las Vegas, Nevada, followed by Universal Kids Resort, the company's first theme park designed specifically for families with young children, opening in Frisco, Texas in 2026. Comcast NBCUniversal has invested more than \$10 billion in new and existing Universal destinations across the US in California, Florida, Texas and Nevada from 2018–2024.

"Bringing the Universal brand to the United Kingdom is another exciting step forward in generating future growth," said Mark Woodbury, Chairman and CEO of Universal Destinations & Experiences. "Expanding into Europe presents us with a significant opportunity to reach new fans and share the incredible experiences our team creates."

The 476-acre parcel of land in Bedford, purchased by Comcast in 2023, is ideally located with convenient, fast rail links to London and connectivity to the rest of the country, with more than 80 percent of England's population and half of the UK population living within two hours travel time. It also provides fantastic connectivity to the rest of Europe, promising to be one of the highest-attended attractions in the continent and to bring in millions of new visitors to the UK.

The decision to move ahead with the UK project follows a more than year of due diligence and is subject to securing planning approval. A planning proposal will be submitted to UK Government in the months ahead with a projected construction start date in 2026.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

###

Media Contacts:**Comcast**

- Jennifer Khoury, (215) 531-3296
- John Demming, (215) 429-4744

Universal Destinations & Experiences

- Erica Etori, (407) 421-4541

Investor Contacts:

- Marci Ryvicker, (215) 286-4781