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Banc of America Securities Growth Telecom Media & Entertainment Conference

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May 1, 2002

comcast(R)

Safe Harbor

Caution Concerning Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In some cases, you can identify those so-called "forward-looking statements" by words such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," or "continue," or the negative of those words and other comparable words. Comcast Corporation ("Comcast") wishes to take advantage of the "safe harbor" provided for by the Private Securities Litigation Reform Act of 1995 and you are cautioned that actual events or results may differ materially from the expectations expressed in such forward-looking statements as a result of various factors, including risks and uncertainties, many of which are beyond the control of Comcast. Factors that could cause actual results to differ materially include, but are not limited to (1) the effects of legislative and regulatory changes; (2) the potential for increased competition; (3) technological changes; (4) the need to generate substantial growth in the subscriber base by successfully launching, marketing and providing services in identified markets; (5) pricing pressures which could affect demand for Comcast's services; (6) Comcast's ability to expand its distribution; (7) changes in labor, programming, equipment and capital costs; (8) Comcast's continued ability to create or acquire programming and products that customers will find attractive; (9) future acquisitions, strategic partnerships and divestitures; (10) general business and economic conditions; (11) other risks described from time to time in Comcast's periodic reports filed with the Securities and Exchange Commission; and (12) with respect to statements relating to the proposed combination of Comcast and AT&T Broadband, factors that could cause actual results of the combined businesses of Comcast and AT&T Broadband to differ materially from expected results for such businesses, including failure to integrate the businesses successfully or to achieve the expected combination benefits.

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comcast(R)

Brian L. Roberts President

### Leveraging an Upgraded Network

- --> Strong Demand for New Services

comcast(R) High-Speed Internet
comcast(R) digital cable

- --> Double-Digit OCF Growth o 10% in 2000 o 12% in 2001 o 12-14% in 2002E
- --> Significant Free Cash Flow o Consolidated: \$800 million \$1.0 billion in 2002E

Upgraded Network + New Services + Double-Digit OCF Growth = Significant Free Cash Flow Generation

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### 1Q02: Strong Operating Performance

 1Q01
 1Q02
 1Q01
 1Q02

 --- --- --- --- 

 Cable
 526.3
 597.5
 QVC
 172.7
 192.3
 Content [Omitted graph depicts a 33% increase in content from 1Q01 to 1Q02]

Revenue Growth: 12% Consolidated Consolidated OCF Growth: 18%

Note: Pro Forma Results

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### comcast(R) digital cable

Subscriptions (000s)

						Penetration	
						3MM*+	40%
3,500	1002 Not	Adds: 200,00				35%	
3,000	IQUZ NEC	Adds. 200,00	90		2.54MM		30%
2,500				2.33MM			25%
2,000			1.35MM				20%
1,500							15%
1,000							10%
500		515K					5%
0	78K						0%
	YE98	YE99	YE00	YE01	1002	YE02E	

\*2002 Guidance: 600-700,000 net additions

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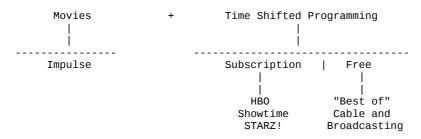
### Building on the Digital Platform

#### Video-On-Demand

- o Drive Digital Penetration o Competitive Differentiation o Today: 3 Million VOD-Ready Homes in 19 Markets o YEO2: 5-6 Million VOD-Ready Homes

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VOD...More Than Movies



[GRAPHIC OMITTED]

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### Building on the Digital Platform

High-Definition Television

o Today:

Available to 1.3MM Customers in Philadelphia and New Jersey

o YE 2002:

Expand Offering in Mid-Atlantic Super Cluster and to Other Key Markets

o Programming: ABC, NBC, HBO, and Showtime

o 2003: Comcast SportsNet

[GRAPHIC OMITTED]

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### comcast(R) High-Speed Internet

Subscripti	ons
(000s)	

(0005	,					Penetra	ation
1,600	1002 Not	Adda, 200 000				1.44MM*+	14%
1,400	iquz Net /	Adds: 200,000				1.44(11)	12%
1,200				948K	1.04MM		10%
1,000				940K			
800							8%
000							6%
600							40/
400			400K				4%
000		4.401/					2%
200	51K	142K					
0							0%
	YE98	YE99	YE00	YE01	1002	YE02E	

\*2002 Guidance: 400-500,000 net additions

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### comcast(R) High-Speed Internet

- o Completed Transition to Comcast Network
- o 1002 ARPU of \$40
- o Significant Cash Flow Improvement
- o Designed to Support Multiple ISPs and Tiered Services
- o First ISP Deal: Juno and NetZero

[GRAPHIC OMITTED]

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### A Powerful Platform for Growth

- o Margin Improvement/Operating Efficiencies
- o Other Value Creation Opportunities
  - o Content
  - o National Advertising
  - o Technology

Unlimited Opportunity

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comcast(R)

John R. Alchin Executive Vice President and Treasurer

### Financial Reputation

# Fully Reviewed Comcast 10-K in Connection with the Filing of Merger Proxy

- o No Ratings Triggers
- o No Commercial Paper Issuance Concerns
- o No Material Off-Balance Sheet Debt
  - \$200MM Performance Guarantee of an Affiliate Fully Disclosed
- o No Unusual Capitalization Policies

NO NONSENSE

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Merger Funding Update

- o \$17 Billion of Bank Facilities
- o Funding Requirement at Closing: \$11-\$14 Billion
  - o Includes Repayment of AT&T Intercompany Debt, Free Cash Flow Deficit and Other Near-Term Liquidity Needs for AT&T Comcast

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	AT&T Comcast debt(1) (\$ in Billions)					0	QUIPS conversion to equity represents a \$5.0BN (face value) reduction in total debt and preferred	
QUIPS	\$5.0	\$5.0	\$2.4				0	On April 5th, AT&T Broadband
New AT&T Comcast Borrowings	\$12.5			\$10.1	\$6.5	\$3.6		reached an agreement with Bresnan Communications to sell 320,000 subscribers in Montana, Wyoming and Colorado for \$735MM in cash
Existing						7-1-1	0	An additional after-tax value of \$1.7BN in highly liquid assets will
AT&T Bonds	\$8.4			\$8.4		\$8.4		also be immediately monetized
Existing Comcast Debt	\$9.9			\$9.9		\$9.9	0	Within two years, AT&T Comcast expects to monetize TWE (\$6.5BN+, after-tax2)
			Rural Cable System Sales/ Liquid Share Monetization		Estimated TWE value (after-tax)		0	Solid Investment Grade Profile

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<sup>1</sup> Net of AT&T Broadband Exchangeables and Comcast ZONES 2 Preliminary valuation for illustrative purposes based on Wall Street estimates

	AT&T Broadband	Comcast	Industry Margins	36% 42%
1001	18	40	Industry Margins	36% 42%
2Q01 3Q01	23 25	41 41	AT&T Broadband Margin	20% 20%
4Q01 1002		41 41	Difference	16% 22%
1002	20	41	DITTELENCE	10% 22%
			AT&T Broadband '01 Reve	enue(1) x \$9.2B
1.	Margin Improve	ement	Annual EBITDA Impact:	\$1.4B - \$2.0B
2.	Operating Eff:	iciencies	Annual EBITDA Impact:	\$1.3B - \$1.9B

(1) Source: Company Press Release

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	2003	2004	2005
AT&T Broadband OCF			
Margin Improvement(1)	26%	>	36%
Operating Synergies(1) (Millions)	\$300	\$400	\$500
Comcast Cable OCF Growth(1)	11%	>	11%

OCF Growth Exceeding 20%

(1) For illustrative Purposes Only. Not Indicative of Guidance.

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### Financially Strong and Positioned for Growth

- o Investment Grade Rating
- o Free Cash Flow Generation
- o Building Long Term Shareholder Value

Unlimited Opportunity

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