FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL

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| $\Box$ | Section 16. Form 4 or Form 5           |
| $\cup$ | obligations may continue. See          |
|        | Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* BURKE STEPHEN B                         |  |            |                              | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [ CMCSA ] |   |                  |  |  |   |   | elationship o<br>eck all applica<br>Director        | able)  | g Perso                           | 10% Ow   | Owner  |       |
|--|--|------------|------------------------------|--|---|------------------|--|--|---|---|---|--|-----------------------------------|--|--|-------|
| (Last) (First) (Middle) ONE COMCAST CENTER                                       |  |            |                              |  | 3. Date of Earliest Transaction (Month/Day/Year) 03/18/2016 |                  |  |  |   |   |   | below)   | give title<br>Sr.                 | Other (below)  |  | респу |
| (Street) PHILADELPHIA PA 19103 (City) (State) (Zip)                              |  |            | 4.                           | 4. If Amendment, Date of Original Filed (Month/Day/Year)           |   |                  |  |  | Line  | Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |  |                                   |  |  |       |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |            |                              |  |   |                  |  |  |   |   |   |  |                                   |  |  |       |
| 1. Title of Security (Instr. 3) 2. Tr. Date                                      |  |            | ansactio                     |  |   | 3.<br>Transactio | 4. Secur<br>Dispose<br>tr.                                     | ties Acquired (A) or d Of (D) (Instr. 3, 4 and 5 |   | 5. Amount of 6. 0<br>Securities For Beneficially (D)  |   | Form:  | Direct I<br>Indirect E<br>str. 4) | 7. Nature of<br>ndirect<br>Beneficial<br>Ownership<br>Instr. 4)          |  |       |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |            |                              |  |   |                  |  |  |   |   |   |  |                                   |  |  |       |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | erivative   Conversion   Date   Execution Date,   T<br>ecurity   or Exercise   (Month/Day/Year)   if any   C                                 |            | 4.<br>Transa<br>Code (<br>8) |  | Derivative E  |                  | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |  | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported |                                   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |       |
|  |  |            |                              | Code   | v   | (A)              | (D)  | Date<br>Exercisable                              | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of Shares                 |  | Transaction(s)<br>(Instr. 4)      |  |  |       |
| Option to<br>Purchase  | \$59.76  | 03/18/2016 |                              | A  |   | 467,400          |  | (1)  | 03/17/2026  | Class A<br>Common<br>Stock  | 467,400   | \$0.0000   | 467,40                            | 00   | D  |       |
| Restricted<br>Stock<br>Units   | \$0.0000 <sup>(2)</sup>  | 03/18/2016 |                              | A  |   | 89,500           |  | (3)  | (3)   | Class A<br>Common<br>Stock  | 89,500  | \$0.0000   | 106,46                            | 60   | D  |       |

## **Explanation of Responses:**

- 1. The options were granted on March 18, 2016 and become exercisable as follows: 30% becomes exercisable on the 2nd anniversary of the date of grant; an additional 15% on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.
- 2. Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.
- 3. The restricted stock units vest in installments of 15%, 15%, 15%, 15% and 40% on the 13th-month, 2nd, 3rd, 4th and 5th anniversaries of the date of grant (March 18, 2016), respectively.

Arthur R. Block, Attorney-in-

03/21/2016

fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.