

The Directors
Comcast Corporation
Comcast Center
1701 JFK Boulevard
Philadelphia, PA 19103
United States of America

Arthur R. Block
Director, Comcast Bidco
1 Central St. Giles
St. Giles High Street
London WC2H 8NU
United Kingdom

13 July 2018

Dear Sirs,

We refer to the Offer Document to be issued by Comcast Bidco Limited, an indirect wholly owned subsidiary of Comcast Corporation, on or around 13 July 2018 in connection with the offer for the entire issued and to be issued share capital of Sky plc (the "Offer Document").

We hereby confirm we have given and have not withdrawn our consent to the issue of the Offer Document with the inclusion of references to Merrill Lynch International in the form and context in which each such reference appears.

Yours faithfully,

[Signed]

Tim Waddell
For and on behalf of Merrill Lynch International