FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>BLOCK ARTHUR R</u>																	k all applic Directo	able) r	Person(s) to Issuer		/ner	
(Last)	(Fi	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/30/2015										X	below)	Officer (give title Other (specify below) EVP, GC and Secretary				
(Street) PHILADELPHIA PA 19103					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)											Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(St	tate)	(Zip)														Person					
			le I - No			_			cqı		Dis					_	т					
			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		,	Code (Instr.							5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount	(A) or (D)		Price		Reported Transact (Instr. 3	tion(s)			(Instr. 4)	
Class A Common Stock			03/3	/30/2015					M ⁽¹⁾		4,950)	A	\$18	.98	33,786			D			
Class A Common Stock				03/3	30/2015					S ⁽¹⁾		1,623	3	D	\$56.15		32,163			D		
Class A Common Stock			03/3	0/2015					F ⁽¹⁾		3,327	7	D	\$56	.25	28	28,836		D			
		٦	Гable II -									sed of, onvertil					wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	4. Transa Code (8)		n of l		Ex	Date Exe piration onth/Day	Date			·	S (I	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Da Ex	te ercisabl		expiration Pate	Title	e	Amount or Number of Shares	er						
Option to Purchase	\$18.98	03/30/2015			M ⁽¹⁾			4,950	03/	/28/2009	(2)	3/27/2018	Con	ass A nmon	4,95)	\$0.0000	14,85	0	D		

Explanation of Responses:

- 1. Transaction was effected pursuant to a Rule 10b5-1 trading plan.
- 2. With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

/s/ Arthur R. Block 03/31/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.