



Comcast Reaches One Million Comcast Digital Voice Customers

Comcast to Hire 4,000 Employees in 2006 to Support Triple Play Rollout

PHILADELPHIA, Sept. 20 /PRNewswire-FirstCall/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK), the nation's leading provider of cable, entertainment and communications products and services, today announced it has added more than one million Comcast Digital Voice customers in less than two years. This milestone underscores the record growth Comcast continues to experience across all cable products as it aggressively rolls out its \$33 per product first-year bundle of phone, high-speed and video services. Comcast also recently became the first broadband provider to cross the 10 million high-speed Internet customer threshold, following several high-growth quarters and the close of the Adelphia transaction, and is the nation's largest video provider with 23.3 million cable customers.

To keep pace with the growing popularity and increasing demand of the Triple Play, Comcast also announced that it now expects to add more than 4,000 jobs nationwide this year, a significant increase from its previously announced plans of 3,000 new customer-facing positions.

"Comcast Digital Voice and the Triple Play bundle continue to exceed our expectations. Customers are attracted to the convenience of the service and the value of the \$33x3 offer," said Steve Burke, chief operating officer of Comcast Corporation. "We're increasing our job growth projections this year to meet the accelerating customer demand for the bundle and our Comcast Digital Voice service."

The 4,000 new employees will join Comcast's current 66,000-member cable division workforce in helping connect customers to Comcast Digital Voice and other cutting-edge cable, entertainment and communications products and services. These new jobs include 3,000 front-line technicians and 1,000 customer care representatives who will install, maintain and provide support for the company's services, as well as managerial and sales positions. As a result of its commitment to employees, Comcast is regularly recognized by local publications as a top employer, receiving 25 awards for being a "Best Employer" in states and cities around the country.

Comcast Digital Voice

Comcast Digital Voice is a less expensive, fully featured digital-quality phone service and a replacement for customers' plain old telephone service which includes: unlimited local and domestic long-distance calling (including calls to Canada and Puerto Rico); competitive international rates; Web access to voicemail; online call management; E911 service; and 12 of the most popular calling features. Comcast Digital Voice quality and performance were recognized as one of the industry's best in a recent study by Keynote Systems, known as The Internet Performance Authority[®], which tested the audio quality of 12 VoIP providers. Comcast Digital Voice stands out because calls originate and travel over Comcast's advanced, proprietary managed network, unlike best effort Voice over Internet Protocol (VoIP) offerings that run on the public Internet.

Comcast High-Speed Internet

Comcast set the industry standard for speed in 2003 and continues to enhance its high-speed Internet service with 8Mbps/768kbps and 6Mbps/384kbps speeds and dozens of free features, including: security from McAfee, the PowerBoost[™] speed enhancer, Comcast PhotoCenter, videomail, email and more. Comcast has increased customer speeds four times in three years for no additional charge, and introduced more than 65 products on its Comcast.net portal. Comcast's media player, The Fan[™], which provides an easy way to find, search, watch, organize and save favorite video content was recently awarded the Flashforward People's Choice award.

Comcast Digital Cable

Comcast Digital Cable with ON DEMAND offers hundreds of television channels and a growing library of more than 7,500 video on demand programs per month- available any time customers want to watch them, with the ability to fast forward, rewind and pause selections. Approximately 95% ON DEMAND programs are available at no additional charge for Comcast Digital Cable customers based on their service levels. Comcast also recently introduced an industry-leading initiative to offer more than 100 hours of high-definition video-on-demand (HD VOD) programs in addition to its HDTV linear channel lineup.

About Comcast

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (<http://www.comcast.com>) is the nation's leading provider of cable,

entertainment and communications products and services. With 23.3 million cable customers, 10 million high-speed Internet customers, and 1.6 million voice customers, Comcast is principally involved in the development, management and operation of broadband cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, The Golf Channel, OLN, G4, AZN Television, PBS KIDS Sprout, TV One and four regional Comcast SportsNets. Comcast also has a majority ownership in Comcast Spectacor, whose major holdings include the Philadelphia Flyers NHL hockey team, the Philadelphia 76ers NBA basketball team and two large multipurpose arenas in Philadelphia.

SOURCE Comcast Corporation