



Wells Fargo Securities, LLC
Investment Banking & Capital Markets
375 Park Avenue
New York, NY 10152

wellsfargo.com

The Directors
Comcast Corporation
Comcast Center
1701 JFK Boulevard
Philadelphia, PA 19103
United States of America

The Directors
Comcast Bidco Limited
1 Central St. Giles
St. Giles High Street
London WC2H 8NU
United Kingdom

27 September 2018

Dear Sirs,

We refer to the mandatory offer document to be issued by Comcast Bidco Limited, an indirect wholly-owned subsidiary of Comcast Corporation, on or around 27 September 2018 in connection with its offer for the entire issued and to be issued share capital of Sky plc (the "**Mandatory Offer Document**").

We hereby confirm we have given and have not withdrawn our consent to the issue of the Mandatory Offer Document with the inclusion of references to Wells Fargo Securities, LLC in the form and context in which each such reference appears.

Kind regards,

A handwritten signature in cursive script, appearing to read "J. J. ...", written over a horizontal line.

For and on behalf of Wells Fargo Securities, LLC

Together we'll go far

