

The Independent Committee
Sky plc
Grant Way
Isleworth
TW7 5QD

12 July 2018

Dear Sirs,

Re: Recommended cash offer for Sky plc

We refer to the Offer Document to be issued on or around 13 July 2018 in connection with the proposed increased recommended cash offer for Sky plc by Comcast Corporation (the "**Offer Document**").

In accordance with Rule 23.2 of the City Code on Takeovers and Mergers, we hereby confirm that we have given and not withdrawn our consent to the publication of the Offer Document with the inclusion of the references to our name in the form and context in which it appears.

Yours faithfully



Hugh Moran

Managing Director, UK & Ireland Advisory

For and on behalf of Barclays Bank PLC, acting through its Investment Bank