# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

# FORM 8-K

# CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 27, 2015

# **Comcast Corporation**

(Exact Name of Registrant as Specified in its Charter)

#### Pennsylvania

(State or Other Jurisdiction of Incorporation)

001-32871 (Commission File Number)

27-0000798

(IRS Employer Identification No.)

One Comcast Center
Philadelphia, PA
(Address of Principal Executive Offices)

19103-2838

(Zip Code)

Registrant's telephone number, including area code: (215) 286-1700

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

### Item 2.02. Results of Operations and Financial Condition

On October 27, 2015, Comcast Corporation ("Comcast") issued a press release reporting the results of its operations for the three and nine months ended September 30, 2015. The press release is attached hereto as Exhibit 99.1 Exhibit 99.2 sets forth the reasons Comcast believes that presentation of the non-GAAP financial measures contained in the press release provides useful information to investors regarding Comcast's financial condition and results of operations. To the extent material, Exhibit 99.2 also discloses the additional purposes, if any, for which Comcast's management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the press release itself. Comcast does not intend for this Item 2.02 or Exhibit 99.1 or Exhibit 99.2 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

#### Item 9.01. Exhibits

Exhibit <u>Number</u>	<u>Description</u>
99.1 99.2	Comcast Corporation press release dated October 27, 2015. Explanation of Non-GAAP and Other Financial Measures.

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# COMCAST CORPORATION

Date: October 27, 2015 By: /s/ Lawrence J. Salva

Lawrence J. Salva

Executive Vice President and Chief Accounting Officer

(Principal Accounting Officer)





#### **COMCAST REPORTS 3rd QUARTER 2015 RESULTS**

#### Consolidated 3rd Quarter 2015 Highlights:

- · Consolidated Revenue Increased 11.2%, Operating Cash Flow Increased 8.4%, and Operating Income Increased 6.9%
- · Free Cash Flow Increased 6.8%
- Excluding Adjustments, Earnings Per Share Increased 9.6%; As Reported, EPS Decreased 19.2%
- Quarterly Dividends and Quarterly Share Repurchases Increased \$1.5 Billion, or 110.8% to \$2.8 Billion

## Cable Communications 3rd Quarter 2015 Highlights:

- · Cable Communications Revenue Increased 6.3% and Operating Cash Flow Increased 6.4%
- Customer Relationships Increased by 156,000, a 90% Improvement from the Third Quarter of 2014
- · Total Revenue per Customer Relationship Increased 4.3%
- Video Customer Net Losses Declined to 48,000, a 41% Improvement from the Third Quarter of 2014, and the Best Third Quarter Result in 9 Years
- X1 Deployments Continue to Accelerate; Nearly 25% of All Video Customers Now Have X1
- · High-Speed Internet Customers Increased by 320,000, the Best Third Quarter Result in 6 Years, and Revenue Grew 10.2%
- · Business Services Revenue Increased 19.5%; Second Largest Contributor to Cable Revenue Growth for 18 of the Last 19 Quarters

#### **NBCUniversal 3rd Quarter 2015 Highlights:**

- NBCUniversal Revenue Increased 20.8% and Operating Cash Flow Increased 17.0%
- · NBC Ranked #1 Among Adults 18-49 for the Fifth Summer in a Row; NBC Won the Opening Two Weeks of the 2015-2016 Broadcast Season for the Fourth Straight Year Among Adults 18-49
- · Universal Pictures is First Studio Ever to Have Three Films Hit \$1 Billion in Worldwide Box Office Receipts in the Same Year
- · Filmed Entertainment Revenue Increased 64.0% and Operating Cash Flow More Than Doubled
- Record Attendance at Theme Parks Drove Revenue and Operating Cash Flow Growth of 14.1%

PHILADELPHIA - October 27, 2015... Comcast Corporation (NASDAQ: CMCSA, CMCSK) today reported results for the quarter ended September 30, 2015.

Brian L. Roberts, Chairman and Chief Executive Officer of Comcast Corporation, said, "I'm pleased to report that our businesses generated outstanding revenue and operating cash flow growth for the third quarter of 2015. At Cable Communications, overall customer relationships increased 156,000, a 90% improvement compared to last year, video subscriber results were the best for a third quarter in 9 years, high-speed Internet subscriber results were the best for a third quarter in 6 years, and churn across all product categories continues to improve. NBCUniversal also delivered terrific results, including another record-breaking box office quarter driven by *Minions* and *Jurassic World*, the highest summer attendance ever at our theme parks, and maintaining the #1 broadcast network ranking for the 5<sup>th</sup> summer in a row. These outstanding results from our unique portfolio of complementary businesses underscore our confidence that we are well positioned to compete, continue our strong performance and drive shareholder value."

### **Consolidated Financial Results**

		3rd Quarter			Year to Date			
(\$ in millions)	2014	2015	Growth	2014	2015	Growth		
Revenue	\$16,791	\$18,669	11.2%	\$51,043	\$55,265	8.3%		
Excluding Olympics and Super Bowl				\$49,940	\$54,889	9.9%		
Operating Cash Flow <sup>1</sup>	\$5,704	\$6,184	8.4%	\$17,046	\$18,406	8.0%		
Excluding Transaction-Related Costs	\$5,781	\$6,184	7.0%	\$17,184	\$18,584	8.2%		
Operating Income	\$3,745	\$4,001	6.9%	\$11,117	\$11,996	7.9%		
Earnings per Share <sup>2</sup>	\$0.99	\$0.80	(19.2%)	\$2.46	\$2.45	(0.4%)		
Excluding Adjustments	\$0.73	\$0.80	9.6%	\$2.17	\$2.43	12.0%		
Free Cash Flow <sup>3</sup>	\$2,494	\$2,663	6.8%	\$6,473	\$7,347	13.5%		

For additional detail on segment revenue and expenses, customer metrics, capital expenditures, and free cash flow, please refer to the trending schedules on Comcast's Investor Relations website at www.cmcsa.com or www.cmcsk.com.

**Consolidated Revenue** for the third quarter of 2015 increased 11.2% to \$18.7 billion. **Consolidated Operating Cash Flow** increased 8.4% to \$6.2 billion. Excluding \$77 million of Time Warner Cable and Charter transaction-related costs in the third quarter of 2014, consolidated operating cash flow increased 7.0% (see Table 5). **Consolidated Operating Income** increased 6.9% to \$4.0 billion.

For the nine months ended September 30, 2015, consolidated revenue increased 8.3% to \$55.3 billion. Consolidated operating cash flow increased 8.0% to \$18.4 billion. Excluding \$178 million of transaction-related costs in the first nine months of 2015 and \$138 million in the first nine months of 2014, consolidated operating cash flow increased 8.2% (see Table 5). Consolidated operating income increased 7.9% to \$12.0 billion.

**Earnings per Share (EPS)** for the third quarter of 2015 was \$0.80, a 19.2% decrease from the \$0.99 reported in the third quarter of 2014, which included a \$724 million, or \$0.28, benefit due to favorable income tax adjustments. Excluding income tax adjustments and transaction-related costs in the third guarter of 2014, EPS increased 9.6% to \$0.80 (see Table 4).

EPS for the nine months ended September 30, 2015 was \$2.45, a 0.4% decrease from the \$2.46 reported in the prior year. Excluding adjustments in the first nine months of 2015 and 2014, EPS increased 12.0% to \$2.43 (see Table 4).

Capital Expenditures increased 11.0% to \$2.2 billion in the third quarter of 2015 compared to the third quarter of 2014. Cable Communications' capital expenditures increased 12.6% to \$1.9 billion in the third quarter of 2015, primarily reflecting increased spending on customer premise equipment related to the deployment of the X1 platform and wireless gateways and our ongoing investment to expand business services. Cable capital expenditures represented 15.8% of Cable revenue in the third quarter of 2015 compared to 14.9% in last year's third quarter. NBCUniversal's capital expenditures decreased 2.2% to \$289 million in the third quarter of 2015.

For the nine months ended September 30, 2015, capital expenditures increased 12.8% to \$5.9 billion compared to the prior year. Cable Communications capital expenditures increased \$690 million, or 16.1%, to \$5.0 billion and represented 14.2% of Cable revenue compared to 13.0% in 2014. NBCUniversal's capital expenditures decreased \$55 million, or 6.2%, to \$829 million for the first nine months of 2015.

**Free Cash Flow** increased 6.8% to \$2.7 billion in the third quarter of 2015 compared to \$2.5 billion in the third quarter of 2014, reflecting growth in consolidated operating cash flow, partially offset by higher capital expenditures and cash taxes. Free cash flow for the nine months ended September 30, 2015 increased 13.5% to \$7.3 billion compared to \$6.5 billion in 2014.

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	3rd Quarter			Year to Date		
(\$ in millions)	2014	2015	Growth	2014	2015	Growth
Operating Cash Flow	\$5,704	\$6,184	8.4%	\$17,046	\$18,406	8.0%
Capital Expenditures	(1,950)	(2,165)	11.0%	(5,196)	(5,862)	12.8%
Cash Paid for Capitalized Software and Other Intangible Assets	(258)	(316)	22.5%	(735)	(916)	24.6%
Cash Interest Expense	(656)	(673)	2.6%	(1,820)	(1,914)	5.2%
Cash Taxes on Operating Items (Including Economic Stimulus Packages)	(1,020)	(1,116)	9.4%	(3,179)	(3,405)	7.1%
Changes in Operating Assets and Liabilities	412	412	0.0%	(493)	108	NM
Noncash Share-Based Compensation	120	136	13.3%	386	430	11.4%
Distributions to Noncontrolling Interests and Dividends for Redeemable Subsidiary Preferred Stock	(53)	(64)	20.8%	(170)	(178)	4.7%
Other	33	98	197.0%	151	177	17.2%
Free Cash Flow (Including Economic Stimulus Packages)	\$2,332	\$2,496	7.0%	\$5,990	\$6,846	14.3%
Economic Stimulus Packages	162	167	3.1%	483	501	3.7%
Free Cash Flow <sup>3</sup>	\$2,494	\$2.663	6.8%	\$6,473	\$7.347	13.5%

NM=comparison not meaningful.

**Dividends and Share Repurchases.** During the third quarter of 2015, Comcast paid dividends totaling \$623 million and repurchased 37.1 million of its common shares for \$2.2 billion. In the first nine months of 2015, Comcast has repurchased 99.6 million of its common shares for \$5.8 billion. Comcast continues to plan to repurchase a total of \$6.75 billion of its common shares during 2015.

#### **Cable Communications**

	3rd Quarter			Year to Date		
(\$ in millions)	2014	2015	Growth	2014	2015	Growth
Cable Communications Revenue						
Video	\$5,179	\$5,348	3.3%	\$15,596	\$16,110	3.3%
High-Speed Internet	2,840	3,129	10.2%	8,409	9,274	10.3%
Voice	913	900	(1.4%)	2,755	2,709	(1.7%)
Business Services	1,011	1,208	19.5%	2,893	3,483	20.4%
Advertising	596	593	(0.2%)	1,690	1,679	(0.6%)
Other	502	562	11.8%	1,484	1,644	10.7%
Cable Communications Revenue	\$11,041	\$11,740	6.3%	\$32,827	\$34,899	6.3%
Cable Communications Operating Cash Flow	\$4,464	\$4,748	6.4%	\$13,428	\$14,220	5.9%
Operating Cash Flow Margin	40.4%	40.4%		40.9%	40.7%	_
Cable Communications Capital Expenditures	\$1,644	\$1,851	12.6%	\$4,282	\$4,972	16.1%
Percent of Cable Communications Revenue	14.9%	15.8%		13.0%	14.2%	

**Revenue** for Cable Communications increased 6.3% to \$11.7 billion in the third quarter of 2015 compared to \$11.0 billion in the third quarter of 2014, driven by increases of 10.2% in high-speed Internet, 19.5% in business services and 3.3% in video. The increase in Cable revenue reflects increased customer relationships (see below), customers receiving higher levels of service and customers taking additional services, as well as rate adjustments.

For the nine months ended September 30, 2015, Cable revenue increased 6.3% to \$34.9 billion compared to \$32.8 billion in 2014.

**Customer Relationships** increased by 156,000 to 27.4 million in the third quarter of 2015, a 74,000 or 90.2% improvement compared to the third quarter of 2014, primarily driven by increases in double product relationships. Video net losses improved 40.6% year-over-year to 48,000 and were the best result for a third quarter in nine years. High-speed Internet customer net additions of 320,000 improved versus last year and were the strongest for a third quarter in six years, while voice customers grew by 17,000.

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	Custo	Net Additions		
(in thousands)	3Q14	3Q15	3Q14	3Q15
Video Customers	22,376	22,258	(81)	(48)
High-Speed Internet Customers	21,586	22,868	315	320
Voice Customers	11,070	11,336	68	17
Single Product Customers	8,444	8,367	(66)	24
Double Product Customers	8,650	9,066	76	130
Triple Product Customers	9,763	9,988	72	1
Customer Relationships	26.857	27.421	82	156

The improvement in video customer net losses in the third quarter of 2015 includes an 11,000 increase in net additions, compared to the third quarter of 2014, related to schools participating in our Xfinity On Campus service.

**Operating Cash Flow** for Cable Communications increased 6.4% to \$4.7 billion in the third quarter of 2015 compared to \$4.5 billion in the third quarter of 2014, reflecting higher revenue, partially offset by a 6.3% increase in operating expenses primarily related to higher video programming costs, as well as an increase in technical and product support expenses driven by an acceleration in the deployment of X1 and investments to improve the customer experience. This quarter's operating cash flow margin was 40.4%, consistent with the prior year period.

For the nine months ended September 30, 2015, Cable operating cash flow increased 5.9% to \$14.2 billion compared to \$13.4 billion in 2014. Year-to-date operating cash flow margin was 40.7% compared to 40.9% in 2014.

#### **NBCUniversal**

		3rd Quarter			Year to Date		
(\$ in millions)	2014	2015	Growth	2014	2015	Growth	& Super Bowl
NBCUniversal Revenue							
Cable Networks	\$2,255	\$2,412	7.0%	\$7,236	\$7,221	(0.2%)	3.5%
Broadcast Television	1,770	1,971	11.3%	6,207	6,032	(2.8%)	5.5%
Filmed Entertainment	1,186	1,946	64.0%	3,713	5,658	52.4%	
Theme Parks	786	896	14.1%	1,888	2,320	22.9%	
Headquarters, Other and Eliminations	(76)	(74)	NM	(231)	(246)	NM	
NBCUniversal Revenue	\$5,921	\$7,151	20.8%	\$18,813	\$20,985	11.5%	16.4%
NBCUniversal Operating Cash Flow							
Cable Networks	\$868	\$835	(3.9%)	\$2,677	\$2,605	(2.7%)	
Broadcast Television	142	150	6.1%	504	563	11.8%	
Filmed Entertainment	151	376	149.5%	634	1,091	72.2%	
Theme Parks	402	458	14.1%	816	1,075	31.8%	
Headquarters, Other and Eliminations	(147)	(162)	NM	(470)	(471)	NM	•
NBCUniversal Operating Cash Flow	\$1,416	\$1,657	17.0%	\$4,161	\$4,863	16.9%	

**Revenue** for NBCUniversal increased 20.8% to \$7.2 billion in the third quarter of 2015 compared to \$5.9 billion in the third quarter of 2014. **Operating Cash Flow** increased 17.0% to \$1.7 billion compared to \$1.4 billion in the third quarter of 2014, driven by strong results at Filmed Entertainment and Theme Parks.

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For the nine months ended September 30, 2015, NBCUniversal revenue increased 11.5% to \$21.0 billion compared to \$18.8 billion in 2014. Excluding \$376 million of revenue generated by the broadcast of the NFL's Super Bowl in the first quarter of 2015 and \$1.1 billion of revenue generated by the Sochi Olympics in the first quarter of 2014, revenue increased 16.4% (see Table 5). Operating cash flow increased 16.9% to \$4.9 billion compared to \$4.2 billion in the first nine months of 2014.

#### **Cable Networks**

For the third quarter of 2015, revenue from the Cable Networks segment increased 7.0% to \$2.4 billion compared to \$2.3 billion in the third quarter of 2014, driven by an 8.6% increase in distribution revenue and a 2.0% increase in advertising revenue, partially reflecting the introduction of NASCAR on our sports network, NBCSN, as well as a 17.6% increase in content licensing and other revenue. Operating cash flow decreased 3.9% to \$835 million compared to \$868 million in the third quarter of 2014, reflecting higher revenue, more than offset by increased sports programming costs, driven by the impact of NASCAR.

For the nine months ended September 30, 2015, revenue from the Cable Networks segment decreased 0.2% to \$7.2 billion. Excluding \$257 million of revenue generated by the Sochi Olympics in the first quarter of 2014, revenue increased 3.5% (see Table 5). Operating cash flow

decreased 2.7% to \$2.6 billion in the first nine months of 2015 compared to \$2.7 billion in 2014.

#### **Broadcast Television**

For the third quarter of 2015, revenue from the Broadcast Television segment increased 11.3% to \$2.0 billion compared to \$1.8 billion in the third quarter of 2014, reflecting a 33.5% increase in content licensing revenue, higher retransmission consent fees, and a 2.8% increase in advertising revenue. Operating cash flow increased 6.1% to \$150 million compared to \$142 million in the third quarter of 2014, reflecting higher revenue, partially offset by an increase in programming and production costs associated with the timing of content provided under our licensing agreements and studio production costs.

For the nine months ended September 30, 2015, revenue from the Broadcast Television segment decreased 2.8% to \$6.0 billion compared to \$6.2 billion in 2014. Excluding \$376 million of revenue generated by the NFL's Super Bowl in the first quarter of 2015, as well as \$846 million of revenue generated by the Sochi Olympics in the first quarter of 2014, revenue increased 5.5% (see Table 5). Operating cash flow increased 11.8% to \$563 million compared to \$504 million in the first nine months of 2014.

#### **Filmed Entertainment**

For the third quarter of 2015, revenue from the Filmed Entertainment segment increased 64.0% to \$1.9 billion compared to \$1.2 billion in the third quarter of 2014, driven by higher theatrical revenue from the record performances of *Minions* and *Jurassic World*, continuing on the earlier success of *Furious* 7. Operating cash flow increased \$225 million to \$376 million compared to \$151 million in the third quarter of 2014, reflecting higher revenue, partially offset by an increase in the amortization of film costs and higher advertising, marketing and promotion expense due to a larger film slate.

For the nine months ended September 30, 2015, revenue from the Filmed Entertainment segment increased 52.4% to \$5.7 billion compared to \$3.7 billion in 2014. Operating cash flow increased 72.2% to \$1.1 billion compared to \$634 million in the first nine months of 2014.

#### **Theme Parks**

For the third quarter of 2015, revenue from the Theme Parks segment increased 14.1% to \$896 million compared to \$786 million in the third quarter of 2014, reflecting higher guest attendance and per capita spending, driven by the continued success of Orlando's *The Wizarding World of Harry Potter™ − Diagon Alley™*, as well as *Fast and Furious: Supercharged* at the Hollywood park. Third quarter operating cash flow increased 14.1% to \$458 million compared to \$402 million in the same period last year, reflecting higher revenue, partially offset by an increase in operating costs to support new attractions and \$18 million of transaction-related costs associated with the development of a theme park in China.

For the nine months ended September 30, 2015, revenue from the Theme Parks segment increased 22.9% to \$2.3 billion compared to \$1.9 billion in 2014. Operating cash flow increased 31.8% to \$1.1 billion compared to \$816 million in the first nine months of 2014.

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#### Headquarters, Other and Eliminations

NBCUniversal Headquarters, Other and Eliminations include overhead and eliminations among the NBCUniversal businesses. For the quarter ended September 30, 2015, NBCUniversal Headquarters, Other and Eliminations operating cash flow loss was \$162 million compared to a loss of \$147 million in the third quarter of 2014.

For the nine months ended September 30, 2015, NBCUniversal Headquarters, Other and Eliminations operating cash flow loss was \$471 million compared to a loss of \$470 million in 2014.

#### Corporate, Other and Eliminations

Corporate, Other and Eliminations primarily include corporate operations, Comcast-Spectacor and eliminations among Comcast's businesses. For the quarter ended September 30, 2015, Corporate, Other and Eliminations revenue was (\$222) million compared to (\$171) million in 2014. The operating cash flow loss was \$221 million, including \$56 million of expenses related to a contract settlement, compared to a loss of \$176 million in the third quarter of 2014, which included \$77 million of transaction-related costs.

For the nine months ended September 30, 2015, Corporate, Other and Eliminations revenue was (\$619) million compared to (\$597) million in 2014. The operating cash flow loss was \$677 million, including \$178 million of transaction-related costs, compared to a loss of \$543 million in the first nine months of 2014, which included \$138 million of transaction-related costs.

#### Notes:

- 1 We define Operating Cash Flow as operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any.
- 2 Earnings per share amounts are presented on a diluted basis.
- 3 We define Free Cash Flow as Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets, principal payments on capital leases and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax benefits. The definition of Free Cash Flow excludes any impact from Economic Stimulus packages. These amounts have been excluded from Free Cash Flow to provide an appropriate comparison.

All percentages are calculated on whole numbers. Minor differences may exist due to rounding.

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#### **Conference Call and Other Information**

Comcast Corporation will host a conference call with the financial community today, October 27, 2015 at 8:30 a.m. Eastern Time (ET). The conference call and related materials will be broadcast live and posted on its Investor Relations website at <a href="https://www.cmcsa.com">www.cmcsa.com</a> or <a href="https://www.cmcsa.com">www.cmcsa.com</a> o

on October 27, 2015, on the Investor Relations website or by telephone. To access the telephone replay, which will be available until Tuesday, November 3, 2015 at midnight ET, please dial (855) 859-2056 and enter the conference ID number 39613302.

From time to time, we post information that may be of interest to investors on our website at <a href="www.cmcsa.com">www.cmcsa.com</a> or <a href="www.cmcsa.com">www.cmcsa.com</a> and on our corporate blog, <a href="www.cmcsa.com">www.cmcsa.com</a> or <a href="www.cmcsa.com">www.cmcsa.com<

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#### **Caution Concerning Forward-Looking Statements**

This press release contains forward-looking statements. Readers are cautioned that such forward-looking statements involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. Readers are directed to Comcast's periodic and other reports filed with the Securities and Exchange Commission (SEC) for a description of such risks and uncertainties. We undertake no obligation to update any forward-looking statements.

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#### **Non-GAAP Financial Measures**

In this discussion, we sometimes refer to financial measures that are not presented according to generally accepted accounting principles in the U.S. (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the SEC regulations; those rules require the supplemental explanations and reconciliations that are in Comcast's Form 8-K (Quarterly Earnings Release) furnished to the SEC.

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#### **About Comcast Corporation**

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit <a href="www.comcastcorporation.com">www.comcastcorporation.com</a> for more information.

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# TABLE 1 Condensed Consolidated Statement of Income (Unaudited)



(in millions, except per share data)	Three Months Septembe	r 30,	Nine Months Ended September 30,	
	2014	2015	2014	2015
Revenue	\$16,791	\$18,669	\$51,043	\$55,265
Programming and production	4,772	5,582	15,554	16,714
Other operating and administrative	5,017	5,394	14,688	15,753
Advertising, marketing and promotion	1,298	1,509	3,755	4,392
	11,087	12,485	33,997	36,859
Operating cash flow	5,704	6,184	17,046	18,406
Depreciation expense	1,539	1,697	4,707	5,005
Amortization expense	420	486	1,222	1,405
·	1,959	2,183	5,929	6,410
Operating income	3,745	4,001	11,117	11,996
Other income (expense)				
Interest expense	(663)	(659)	(1,953)	(2,028)
Investment income (loss), net	` 21 <sup>′</sup>	(26)	254	24
Equity in net income (losses) of investees, net	33	` <b>1</b>	87	(202)
Other income (expense), net	(96)	(53)	(150)	364
	(705)	(737)	(1,762)	(1,842)
Income before income taxes	3,040	3,264	9,355	10,154
Income tax expense	(407)	(1,223)	(2,759)	(3,797)
Net income	2,633	2,041	6,596	6,357

Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(41)	(45)	(141)	(165)
Net income attributable to Comcast Corporation	\$2,592	\$1,996	\$6,455	\$6,192
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$0.99	\$0.80	\$2.46	\$2.45
Dividends declared per common share attributable to Comcast Corporation shareholders	\$0.225	\$0.25	\$0.675	\$0.75
Diluted weighted-average number of common shares	2,616	2,502	2,629	2,530
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# TABLE 2 Condensed Consolidated Balance Sheet (Unaudited)



\$3,910 602 6,321 839 1,859 13,531 5,727	\$1,893 137 6,527 1,130 1,814 11,501
602 6,321 839 1,859 13,531 5,727	137 6,527 1,130 1,814 11,501
602 6,321 839 1,859 13,531 5,727	137 6,527 1,130 1,814 11,501
6,321 839 1,859 13,531 5,727	6,527 1,130 1,814 11,501
839 1,859 13,531 5,727	1,130 1,814 11,501
1,859 13,531 5,727	1,814 11,501
13,531 5,727	11,501
5,727	
	5,712
3,135	
,	3,323
30,953	32,170
59,364	59,364
27,316	27,492
16,980	16,896
2,333	2,500
\$159,339	\$158,958
\$5,638	\$5,996
1,347	1,491
915	1,265
5,293	5,455
	3,152
17,410	17,359
44,017	44,605
32,959	33,131
10,819	10,694
1,066	1,204
52,711	51,716
357	249
53,068	51,965
\$159,339	\$158,958
	\$5,638 1,347 915 5,293 4,217 17,410 44,017 32,959 10,819 1,066 52,711 357 53,068



(in millions)	Nine Months Ended September 30,	
	2014	2015
OPERATING ACTIVITIES		
Net income	\$6,596	\$6,357
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,929	6,410
Share-based compensation	386	430
Noncash interest expense (income), net	132	147
Equity in net (income) losses of investees, net	(87)	202
Cash received from investees	71	139
Net (gain) loss on investment activity and other	(24)	(344)
Deferred income taxes	358	67
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:	80	(222)
Current and noncurrent receivables, net	89	(322)
Film and television costs, net	(471)	(65)
Accounts payable and accrued expenses related to trade creditors	119	169
Other operating assets and liabilities	(796)	623
Net cash provided by operating activities	12,302	13,813
INIVESTING ACTIVITIES		
INVESTING ACTIVITIES Control expenditures	(F 106)	(E 0C2)
Capital expenditures	(5,196)	(5,862)
Cash paid for intangible assets Acquisitions and construction of real estate properties	(735)	(916)
Acquisitions, net of cash acquired	(28) (477)	(116) (286)
Proceeds from sales of businesses and investments	622	(200) 420
Purchases of investments	(145)	(712)
Other	(121)	268
Net cash provided by (used in) investing activities	(6,080)	(7,204)
FINANCING ACTIVITIES		
Proceeds from (repayments of) short-term borrowings, net	(437)	(220)
Proceeds from borrowings	4,182	3,996
Repurchases and repayments of debt	(3,172)	(4,353)
Repurchases and retirements of common stock	(2,250)	(5,770)
Dividends paid	(1,676)	(1,823)
Issuances of common stock	33	35
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred		
stock	(170)	(178)
Other	97_	(313)
Net cash provided by (used in) financing activities	(3,393)	(8,626)
Increase (decrease) in cash and cash equivalents	2,829	(2,017)
Cash and cash equivalents, beginning of period	1,718	3,910
Cash and cash equivalents, end of period	\$4,547	\$1,893

# **TABLE 4**

**Supplemental Information** 

Alternate Presentation of Net Cash Provided by Operating Activities and Free Cash Flow (Unaudited)



	Three Month Septemb		Nine Months Ended September 30,	
(in millions)	2014	2015	2014	2015
Operating income	\$3,745	\$4,001	\$11,117	\$11,996
Depreciation and amortization	1,959	2,183	5,929	6,410
Operating income before depreciation and amortization	5,704	6,184	17,046	18,406
Noncash share-based compensation expense	120	136	386	430
		j.		

Changes in operating assets and liabilities	562	412	(343)	108
Cash basis operating income	6,386	6,732	17,089	18,944
Payments of interest	(656)	(673)	(1,820)	(1,914)
Payments of income taxes	(974)	(1,146)	(2,878)	(3,145)
Excess tax benefits under share-based compensation	(34)	(35)	(240)	(255)
Other	33	101	151	183
Net Cash Provided by Operating Activities	\$4,755	\$4,979	\$12,302	\$13,813
Capital expenditures	(1,950)	(2,165)	(5,196)	(5,862)
Cash paid for capitalized software and other intangible assets	(258)	(316)	(735)	(916)
Principal payments on capital leases	· -	(3)	· -	(6)
Distributions to noncontrolling interests and dividends for				
redeemable subsidiary preferred stock	(53)	(64)	(170)	(178)
Nonoperating items <sup>(1)</sup>	<u></u>	232	272	496
Total Free Cash Flow	\$2,494	\$2,663	\$6,473	\$7,347

Reconciliation of EPS Excluding Gains on Sales, Acquisition-Related Items, Losses on Early Debt Redemption and Investment, and Favorable Income Tax Adjustments (Unaudited)

		Three Month Septemb				Nine Months Septembe		
(in millions, event per chara data)	2014	4	201	5	2014	<u> </u>	2018	<u> </u>
(in millions, except per share data)	\$	EPS (2)	\$	EPS (2)	\$	EPS <sup>(2)</sup>	\$	EPS (2)
Net income attributable to Comcast Corporation Growth %	\$2,592	\$0.99	<b>\$1,996</b> (23.0%)	<b>\$0.80</b> (19.2%)	\$6,455	\$2.46	<b>\$6,192</b> (4.1%)	<b>\$2.45</b> (0.4%)
Gains on sales of businesses and investments <sup>(5)</sup> Gain on settlement of contingent consideration liability <sup>(4)</sup> Loss on early redemption of debt <sup>(5)</sup> Costs related to Time Warner Cable and Charter transactions <sup>(6)</sup> Loss on investment <sup>(7)</sup> Favorable income tax adjustments <sup>(8)</sup> Favorable resolution of a contingency of an acquired company <sup>(6)</sup> Net income attributable to Comcast Corporation (excluding gains on sales, acquisition-related items, losses on early	- - - 49 - (724)	0.02	:	- - - - - -	(97) - - - 87 - (724) (27)	(0.04) - - 0.04 - (0.28) (0.01)	(202) (150) 29 123 158 -	(0.08) (0.06) 0.01 0.05 0.06
debt redemption and investment, and favorable income tax adjustments)  Growth %	\$1,917	\$0.73	\$1,996 4.1%	<b>\$0.80</b> 9.6%	\$5,694	\$2.17	<b>\$6,150</b>	<b>\$2.43</b> 12.0%

- Nonoperating items include adjustments for cash taxes paid related to certain investing and financing transactions, to reflect cash taxes paid in the year of the related taxable income and to exclude the impacts of Economic Stimulus packages. Net cash provided by operating activities for 2014 includes a \$150 million increase in July 2014 resulting from a change in our credit card payment processes that resulted in the acceleration of the recognition of cash receipts in Cable Communications. For free cash flow purposes, we consider the acceleration to be nonrecurring in nature and therefore. we excluded this amount from free cash flow as a nonoperating item.
- Based on diluted weighted-average number of common shares for the respective periods as presented in Table 1.
- 2015 year to date net income attributable to Comcast Corporation includes \$335 million of other income, \$202 million net of tax and noncontrolling interests, resulting from sales of an investment and a business. 2014 year to date net income attributable to Comcast Corporation includes \$154 million of investment income, \$97 million net of tax, resulting from sales of investments.
- 2015 year to date net income attributable to Comcast Corporation includes \$240 million of other income. \$150 million net of tax, resulting from the settlement of a contingent consideration liability with General Electric Company related to the acquisition of NBCUniversal.
- 2015 year to date net income attributable to Comcast Corporation includes \$47 million of interest expense, \$29 million net of tax, resulting from the early redemption of debt.
- 3rd quarter 2014 net income attributable to Comcast Corporation includes \$77 million of operating costs and expenses, \$49 million of expenses (\$178 million of expenses), \$123 million net of tax, related to the Time Warner Cable and Charter transactions. 2015 year to date net income attributable to Comcast Corporation includes \$198 million of expense (\$178 million of operating costs and expenses and \$20 million of depreciation and amortization expense), \$123 million net of tax, related to the Time Warner Cable and Charter transactions. 2014 year to date net income attributable to Comcast Corporation includes \$138 million of operating costs and expenses, \$87 million net of tax, related to the Time Warner Cable and Charter transactions.
- 2015 year to date net income attributable to Comcast Corporation includes \$252 million of equity in net losses of investees, \$158 million net of tax, resulting from our proportionate share of an impairment loss recorded at The Weather Channel.
- 3rd quarter 2014 net income attributable to Comcast Corporation includes \$724 million of favorable income tax adjustments resulting from adjustments of uncertain tax positions. This amount excludes the benefits of uncertain tax positions for which we have been indemnified.
- 2014 year to date net income attributable to Comcast Corporation includes \$27 million of other income, resulting from the favorable resolution of a contingency related to the AT&T Broadband transaction

Note: Minor differences may exist due to rounding.

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# TABLE 5

Reconciliation of Consolidated Revenue Excluding 2015 Super Bowl and 2014 Olympics and Operating Cash Flow Excluding Costs Related to Time Warner Cable and Charter Transactions (Unaudited)



	Three Months Ended September 30,			Nine Months Ended September 30,		
(in millions)	2014	2015	Growth %	2014	2015	Growth %
Revenue	\$16,791	\$18,669	11.2%	\$51,043	\$55,265	8.3%
2015 Super Bowl	-	-		-	(376)	
2014 Olympics				(1,103)	-	
Revenue excluding 2015 Super Bowl and 2014 Olympics	\$16,791	\$18,669	11.2%	\$49,940	\$54,889	9.9%
	2014	2015	Growth %	2014	2015	Growth %
Operating Cash Flow	\$5,704	\$6,184	8.4%	\$17,046	\$18,406	8.0%
Costs related to Time Warner Cable and Charter transactions	77			138	178	
Operating Cash Flow excluding costs related to Time Warner Cable and Charter transactions	\$5,781	\$6,184	7.0%	\$17,184	\$18,584	8.2%

(in millions)	2014	2015	Growth %	2014	2015	Growth %
Revenue	\$5,921	\$7,151	20.8%	\$18,813	\$20,985	11.5%
2015 Super Bowl	-	-		-	(376)	
2014 Olympics				(1,103)		
Revenue excluding 2015 Super Bowl and 2014 Olympics	\$5,921	\$7,151	20.8%	\$17,710	\$20,609	16.4%

Reconciliation of Cable Networks Revenue Excluding 2014 Olympics (Unaudited)

	TI	Three Months Ended September 30,			Nine Months Ended September 30,			
(in millions)	2014	2015	Growth %	2014	2015	Growth %		
Revenue	\$2,255	\$2,412	7.0%	\$7,236	\$7,221	(0.2%)		
2014 Olympics				(257)				
Revenue excluding 2014 Olympics	\$2,255	\$2,412	7.0%	\$6,979	\$7,221	3.5%		

Reconciliation of Broadcast Television Revenue Excluding 2015 Super Bowl and 2014 Olympics (Unaudited)

		ee Months Ende September 30,	ed	Nine Months Ended September 30,		
(in millions)	2014	2015	Growth %	2014	2015	Growth %
Revenue	\$1,770	\$1,971	11.3%	\$6,207	\$6,032	(2.8%)
2015 Super Bowl	-	-		-	(376)	
2014 Olympics				(846)		
Revenue excluding 2015 Super Bowl and 2014 Olympics	\$1,770	\$1,971	11.3%	\$5,361	\$5,656	5.5%

Note: Minor differences may exist due to rounding.

#### Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures

This Exhibit 99.2 to the accompanying Current Report on Form 8-K for Comcast Corporation ("Company", "we", "us" or "our") sets forth the reasons we believe that presentation of financial measures not in accordance with generally accepted accounting principles in the United States (GAAP) contained in the earnings press release filed as Exhibit 99.1 to the Current Report on Form 8-K provides useful information to investors regarding our financial condition and results of operations. To the extent material, this Exhibit also discloses the additional purposes, if any, for which our management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the earnings press release itself.

Operating Cash Flow is the primary basis used to measure the operational strength and performance of our businesses. Free Cash Flow and Unlevered Free Cash Flow are additional performance measures used as indicators of our ability to service and repay debt, make investments and return capital to investors, through stock repurchases and dividends. We also adjust certain historical data on a pro forma basis following certain acquisitions or dispositions to enhance comparability.

Operating Cash Flow is defined as operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital structure or investment activities. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that Operating Cash Flow is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Operating Cash Flow may not be directly comparable to similar measures used by other companies.

Because we use Operating Cash Flow to measure our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with GAAP, in the business segment footnote to our quarterly and annual consolidated financial statements. Therefore, we believe our measure of Operating Cash Flow for our segments is not a "non-GAAP financial measure" as contemplated by Regulation G adopted by the Securities and Exchange Commission. Consolidated Operating Cash Flow is a non-GAAP financial measure.

Free Cash Flow, which is a non-GAAP financial measure, is defined as "Net Cash Provided by Operating Activities" (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets, principal payments on capital leases and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects (such as income taxes on investment sales and nonrecurring payments related to income tax and litigation contingencies of acquired companies). Unlevered Free Cash Flow is Free Cash Flow before cash paid interest. We believe that Free Cash Flow and Unlevered Free Cash Flow are also useful to investors as the basis for comparing our performance and coverage ratios with other companies in our industries, although our measure of Free Cash Flow and Unlevered Free Cash Flow may not be directly comparable to similar measures used by other companies.

Pro forma data is used by management to evaluate performance when certain acquisitions or dispositions occur. Historical data reflects results of acquired businesses only after the acquisition dates while pro forma data enhances comparability of financial information between periods by adjusting the data as if the acquisitions or dispositions occurred at the beginning of the preceding year. Our pro forma data is adjusted for the timing of acquisitions or dispositions, the effects of acquisition accounting, eliminating the costs and expenses directly related to the transaction, but does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. We do not believe our pro forma data is a non-GAAP financial measure as contemplated by Regulation G.

In certain circumstances we also present "adjusted" data, to exclude certain gains, losses or other charges, net of tax (such as from the sales of investments or dispositions of businesses). This "adjusted" data is a non-GAAP financial measure. We believe, among other things, that the "adjusted" data may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

#### Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures, cont'd

Non-GAAP financial measures should not be considered as substitutes for operating income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP.

Additionally, in the opinion of management, our pro forma data is not necessarily indicative of future results or what our results would have been had the acquired businesses been operated by us after the assumed earlier date.

In Exhibit 99.1 to this Current Report on Form 8-K we provide reconciliations of Free Cash Flow in Table 4, Consolidated Operating Cash Flow in Table 1 and "adjusted" data in Tables 4 and 5.