



The Directors  
Comcast Corporation  
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Philadelphia, PA 19103  
United States of America

The Directors  
Comcast Bidco Limited  
1 Central St. Giles  
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London WC2H 8NU  
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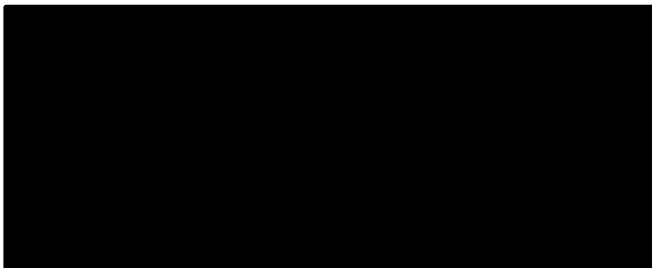
27 September 2018

Dear Sirs,

We refer to the mandatory offer document to be issued by Comcast Bidco Limited, an indirect wholly-owned subsidiary of Comcast Corporation, on or around 27 September 2018 in connection with its offer for the entire issued and to be issued share capital of Sky plc (the “**Mandatory Offer Document**”).

We hereby confirm we have given and have not withdrawn our consent to the issue of the Mandatory Offer Document with the inclusion of references to Merrill Lynch International in the form and context in which each such reference appears.

Kind regards,



For and on behalf of Merrill Lynch International

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Merrill Lynch International  
2 King Edward Street, London EC1A 1HQ

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