

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 27, 1997

COMCAST CORPORATION

(Exact name of registrant as specified in its charter)

Pennsylvania

0-6983

23-1709202

(State or other
jurisdiction of
incorporation)

(Commission file
number)

(IRS employer
identification
no.)

1500 Market Street, Philadelphia, PA
(Address of principal executive offices)

19102
(Zip Code)

Registrant's telephone number, including area code (215) 665-1700

Item 5. Other Events.

On March 27, 1997, Comcast Corporation ("Comcast") announced that its wholly owned subsidiary Comcast Cellular Holdings Inc. ("Comcast Cellular") intends to offer approximately \$900 million of senior notes (the "Notes") in a private placement.

The Notes will be obligations of Comcast Cellular and will not be obligations of, nor guaranteed by, Comcast. The interest rate and certain other terms of the Notes have not yet been determined. However, there can be no assurance that acceptable terms will be reached or that the offering will be consummated.

Comcast Cellular anticipates using the net proceeds from the offering to redeem in full all outstanding Series A and Series B Senior Participating Redeemable Zero Coupon Notes Due 2000 of Comcast Cellular Corporation and to repay a portion of the outstanding borrowings under a credit facility of Comcast Cellular Communications, Inc. ("CCCI"). Comcast Cellular Corporation is the direct, and CCCI is an indirect, wholly owned subsidiary of Comcast Cellular.

Attached hereto as Exhibit (1) is a copy of the Press Release of Comcast.

Item 7. Financial Statements and Exhibits.

(b) Exhibits.

(1) Press Release dated March 27, 1997 from the Company.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the

undersigned, thereunto duly authorized.

Dated: March 27, 1997

COMCAST CORPORATION

By: /s/ Stanley L. Wang

Senior Vice President;
General Counsel; Secretary

EXHIBIT INDEX

Exhibit No. -----	Exhibit -----	Page ----
(1)	Press Release Dated March 27, 1997 -- Comcast Corporation Announces Private Offering of Debt Securities of Comcast Cellular Holdings, Inc.	1

COMCAST CORPORATION ANNOUNCES
PRIVATE OFFERING OF DEBT SECURITIES OF
COMCAST CELLULAR HOLDINGS, INC.

Philadelphia, PA - March 27, 1997: Comcast Corporation announced today that its wholly-owned subsidiary, Comcast Cellular Holdings, Inc. ("Comcast Cellular") intends to offer approximately \$900 million of senior notes (the "Notes") in a private placement.

The notes will be obligations of Comcast Cellular and will not be obligations of, nor guaranteed by, Comcast Corporation. The interest rate and certain other terms of the Notes have not yet been determined. There can be no assurance that acceptable terms will be reached or that the offering will be consummated.

The private offering of the Notes will not be registered under the Securities Act of 1933, as amended (the "Securities Act"), and will be made in reliance on exemptions from the registration requirements of the Securities Act. The Notes may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements of the Securities Act.

Comcast Cellular anticipates using the net proceeds from the offering to redeem in full all outstanding Series A and Series B Senior Participating Redeemable Zero Coupon Notes Due 2000 of Comcast Cellular Corporation and to repay a portion of the outstanding borrowings under a credit facility of Comcast Cellular Communications, Inc. ("CCCI"). Comcast Cellular Corporation is the direct, and CCCI is an indirect, wholly-owned subsidiary of Comcast Cellular.

Comcast Corporation is principally engaged in the development, management and operation of wired telecommunications including cable television and telephone services; wireless telecommunications including cellular, personal communications services and direct to home satellite television; and content through principal ownership of QVC, the world's premier electronic retailer, through C3 (Comcast Content and Communication), through majority ownership of Comcast-Spectacor and through other programming investments. The Company's consolidated and affiliated operations serve over ten million customers worldwide.

Comcast's Class A and Class A Special Common Stock are traded on The Nasdaq Stock Market under the symbols CMCSA and CMCSK, respectively.

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