



## Xfinity Mobile Launches New Premium Unlimited Plan with Gig Speeds; Customers Save Over Half Compared to the Big Three

04/22/25

*Fastest Mobile Service in Comcast Markets Introduces Best Offers Complete with 4K UHD Streaming, More WiFi Hotspot Data, Twice a Year Phone Upgrades for New and Existing Customers*

*New Xfinity Mobile "Savings Calculator" Shows Customers How Much They Can Save Compared to Their Current Mobile Plans*

PHILADELPHIA--(BUSINESS WIRE)--Apr. 22, 2025-- Today [Xfinity Mobile](#) introduced a new Premium Unlimited plan that delivers gigabit speeds and upgraded features. Customers with two Premium Unlimited lines will cut their bill in half during the first year compared to similar plans from the big three cellular companies. The new plan includes 4K UHD streaming, more WiFi hotspot data, advanced spam call protection, and the option to upgrade their phone twice a year.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250422342816/en/>



Comcast introduces a new Premium Unlimited plan with Xfinity Mobile that delivers gigabit speeds and upgraded features.

powered by gig speeds in and out of the home – at a fraction of the cost. Only Xfinity Mobile delivers this incredible experience and value that no other provider can match.”

In addition to the new Premium Unlimited plan, Xfinity Mobile today launched its best unlimited offers to date that provide customers with more ways to save:

- **Unlimited Line Included** – New and existing Xfinity Internet customers can receive an unlimited line at no cost for a year.
- **Device Contract Buyout** – Xfinity Mobile will [pay customers](#) up to \$500 per line to buy them out of their device contract with their current provider when they switch to any Xfinity Mobile plan.
- **5G Phone "On Us"** – New and existing Premium Unlimited customers can receive up to \$830 towards the latest devices from Apple and Samsung with a qualifying trade-in.

### Save 50 Percent in 50 Seconds

Now anybody curious about how much they can save when switching to Xfinity Mobile can try Xfinity Mobile's new [savings calculator](#) and receive a personalized view of their potential savings over the course of a year.

Additionally, customers who subscribe to the new Premium Unlimited plan now will have the following enhanced features included:

**WiFi PowerBoost:** More than 90 percent of Xfinity Mobile data traffic happens on WiFi, and now mobile customers have access to WiFi PowerBoost, delivering gig speeds over WiFi in and out of the home.

**Twice-A-Year Upgrades:** A new perk that offers phone upgrades twice a year with a guaranteed new device discount of up to \$830 with an eligible trade-in.

**4K UHD Streaming:** Stream shows and movies in the best video quality, 4K UHD, on the go.

**More Hotspot Data:** Take your own personal hotspot wherever you go. Customers get 30 GB of 5G hotspot data each month, ideal for laptops, tablets, and other devices on the go.

**Spam Call Blocking:** With [Xfinity Call Guard](#), customers will have the confidence to answer their calls knowing advanced filters are working to block spam calls before they even reach their phone.

### A Powerful Network

Combining America's fastest broadband network with the largest WiFi network with more than 23 million hotspots and most reliable 5G network, Xfinity Mobile delivers the fastest mobile speeds in Comcast markets<sup>1</sup>. Ookla's latest [Speedtest Intelligence® research](#) shows that customers' average speeds on Xfinity Mobile have increased 150 percent since the launch of WiFi PowerBoost last year.

Whether its savings, speed, reliability, or the [best deals on the best devices](#), Xfinity Mobile delivers an unmatched wireless experience at a better price. To learn more, visit <https://www.xfinity.com/mobile/>.

### About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class

“While savings remains the top reason customers switch mobile providers, no one wants to compromise on performance,” said Kohposh Kuda, Senior Vice President, Xfinity Mobile, Comcast. “This new plan delivers a premium mobile experience

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broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit [www.comcastcorporation.com](http://www.comcastcorporation.com) for more information.

<sup>1</sup> Based on consumer testing of mobile WiFi and cellular data performance from Ookla® Speedtest Intelligence® data in Q3-Q4 2024 for Comcast service areas, including its WiFi footprint, verified by Ookla for Comcast's analysis.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20250422342816/en/): <https://www.businesswire.com/news/home/20250422342816/en/>

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