



Comcast NBCUniversal and Starz Reach Comprehensive, Long-Term Agreement

12/23/19

STARZ and STARZ Encore channels will continue to be available on Xfinity TV platform nationwide; NBCUniversal's Peacock streaming service to license Lionsgate content

PHILADELPHIA & SANTA MONICA, Calif.--(BUSINESS WIRE)--Dec. 23, 2019-- Comcast NBCUniversal and Starz, a Lionsgate company, announced today that they have entered into a long-term agreement for the continued carriage of the Starz networks on Xfinity TV as well as a new content deal between Lionsgate and NBCUniversal.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20191223005113/en/>

"We are pleased that we were able to extend the partnership to Peacock and other businesses within Comcast while also ensuring Xfinity customers continue to enjoy great Starz programming," said Dana Strong, President of Consumer Services for Comcast Cable.

"We look forward to continuing our longstanding partnership with Comcast to deliver great content and great value to our customers," said Starz President and CEO Jeffrey Hirsch. "Our ongoing relationship with Comcast reflects our ability to unlock opportunities across all of our businesses to the benefit of our subscribers."

The companies announced that NBCUniversal will license content from Lionsgate for Peacock, its streaming service launching in April 2020. Peacock will have access to hundreds of feature films and shows from the Lionsgate catalog to stream alongside the previously announced slate of original series, TV shows, and films from Universal and other major studios. NBCUniversal will also license content to Starz to be featured in the U.S. and on its international streaming service, STARZPLAY, now available in 49 countries worldwide.

Under the new agreement, the STARZ flagship premium channel, as well as the STARZ ENCORE suite of channels -- including Encore, Encore Westerns, Encore Black, and Encore Action -- and related video on demand content will continue to be available to Xfinity customers with expanded distribution on the Comcast Flex platform and a path for an orderly transition to an à la carte business.

Financial terms of the agreement between Comcast NBCUniversal and Starz were not disclosed.

About Comcast Corporation

Comcast Corporation (Nasdaq:CMCSA) is a global media and technology company with three primary businesses: Comcast Cable, NBCUniversal, and Sky. Comcast Cable is one of the United States' largest high-speed internet, video, and phone providers to residential customers under the Xfinity brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the Xfinity brand. NBCUniversal is global and operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures, and Universal Parks and Resorts. Sky is one of Europe's leading media and entertainment companies, connecting customers to a broad range of video content through its pay television services. It also provides communications services, including residential high-speed internet, phone, and wireless services. Sky operates the Sky News broadcast network and sports and entertainment networks, produces original content, and has exclusive content rights. Visit www.comcastcorporation.com for more information.

About Starz

Starz (www.starz.com), a Lionsgate company (NYSE: LGF.A, LGF.B), is a leading global media and entertainment company that produces and distributes premium streaming content to worldwide audiences across subscription television platforms. Starz is home to the flagship domestic STARZ® brand, STARZ ENCORE, 17 premium pay TV channels and the associated on-demand and online services, including the highly-rated STARZ app. With the launch of the STARZPLAY international premium streaming platform and STARZ PLAY Arabia, Starz is expanding its global footprint in a growing number of territories. Sold through multichannel video distributors, including cable operators, satellite television providers, telecommunications companies, and other online and digital platforms, Starz offers subscribers more than 7,500 distinct premium television episodes and feature films, including STARZ Original series, first-run movies and other popular programming.

About Lionsgate

The first major new studio in decades, Lionsgate (NYSE: LGF.A, LGF.B) is a global content leader whose films, television series, digital products and linear and over-the-top platforms reach next generation audiences around the world. In addition to its filmed entertainment leadership, Lionsgate content drives a growing presence in interactive and location-based entertainment, video games, esports and other new entertainment technologies. Lionsgate's content initiatives are backed by a nearly 17,000-title film and television library and delivered through a global sales and distribution infrastructure. The Lionsgate brand is synonymous with original, daring and ground-breaking content created with special emphasis on the evolving patterns and diverse composition of the Company's worldwide consumer base.



View source version on businesswire.com: <https://www.businesswire.com/news/home/20191223005113/en/>

Source: Comcast NBCUniversal

Media:

Comcast

John Demming

(215) 286-8011

John_Demming@Comcast.com

NBCUniversal

Lauren Skowronski

(212) 664-2432

Lauren.Skowronski@NBCUni.com

Starz

Lauren Townsend

(424) 204-4072

Lauren.Townsend@Starz.com