

2017

# YEAR IN REVIEW

**C**omcast NBCUniversal delivered another year of strong results in 2017 with consolidated revenue growth of 5%, Adjusted EBITDA growth of 6% and \$9.6 billion in free cash flow.

Driving these financial results were an incredible number of accomplishments and milestones that our teams achieved as they continued to innovate and bring new content, experiences and technology to people around the world.

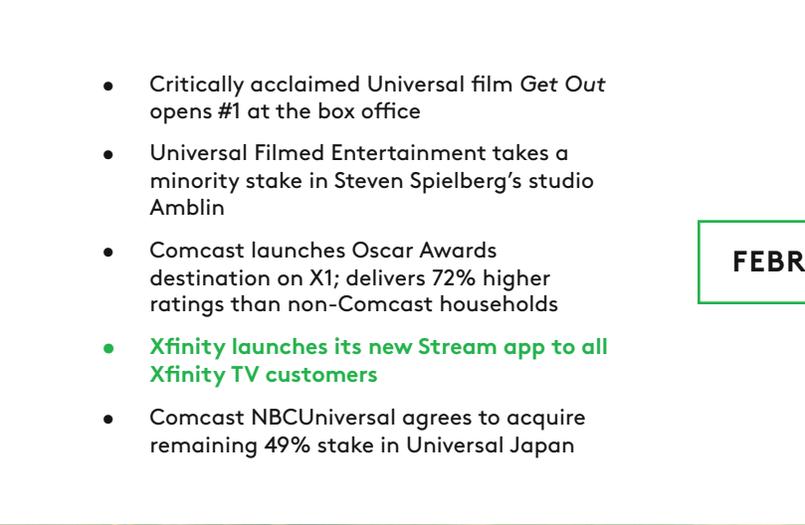
Each month brought new opportunities, new wins and new firsts for Comcast NBCUniversal. What follows are some of our key highlights for the year. We continue to be amazed by all that happens across this company in just 365 days, and are excited about what's ahead in 2018.





## JANUARY

- Jimmy Fallon hosts the Golden Globes on NBC; earns second-highest rating in a decade
- Comcast introduces new home Internet control product – xFi – at CES
- Comcast Business rolls out DOCSIS 3.1 to business customers
- Comcast NBCUniversal is named top friendly employer by Military Spouse magazine
- Comcast announces 2-1 stock split and commits to repurchase \$5B in stock in 2017



## FEBRUARY

- Critically acclaimed Universal film *Get Out* opens #1 at the box office
- Universal Filmed Entertainment takes a minority stake in Steven Spielberg’s studio Amblin
- Comcast launches Oscar Awards destination on X1; delivers 72% higher ratings than non-Comcast households
- Xfinity launches its new Stream app to all Xfinity TV customers
- Comcast NBCUniversal agrees to acquire remaining 49% stake in Universal Japan



## MARCH

- NBCUniversal invests \$500M in Snap IPO
- Focus Features’ *The Zookeeper’s Wife* hits theaters
- Comcast closes iControl acquisition for Xfinity Home
- US Olympic Committee names Comcast presenting sponsor of Team USA’s Champion Series through 2020
- *The Arrangement* premieres on E! and delivers ratings boon



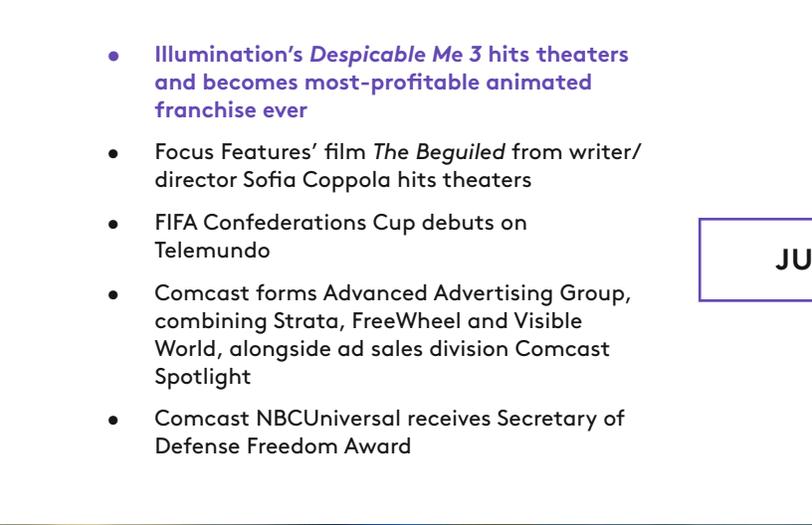
## APRIL

- Comcast announces its intention to launch a new wireless product, Xfinity Mobile
- *Race Through New York Starring Jimmy Fallon* opens at Universal Orlando
- *The Fate of the Furious* hits theaters; becomes biggest global opening of all time
- Customers consume 77 million hours of free content during Xfinity’s 5th Annual Watchathon Week
- Comcast NBCUniversal celebrates its 16th Comcast Cares Day with over 100,000 volunteers working on nearly 1,000 projects in 39 states and 20 foreign countries



MAY

- **Volcano Bay water theme park opens at Universal Orlando**
- *World of Dance* launches on NBC; becomes most-watched summer reality series debut in 9 years
- MSNBC beats both Fox News and CNN in primetime for first time in 17 years
- Comcast Business launches SD-WAN for mid-market and enterprise customers
- Comcast NBCUniversal named a Top 10 Company by LinkedIn



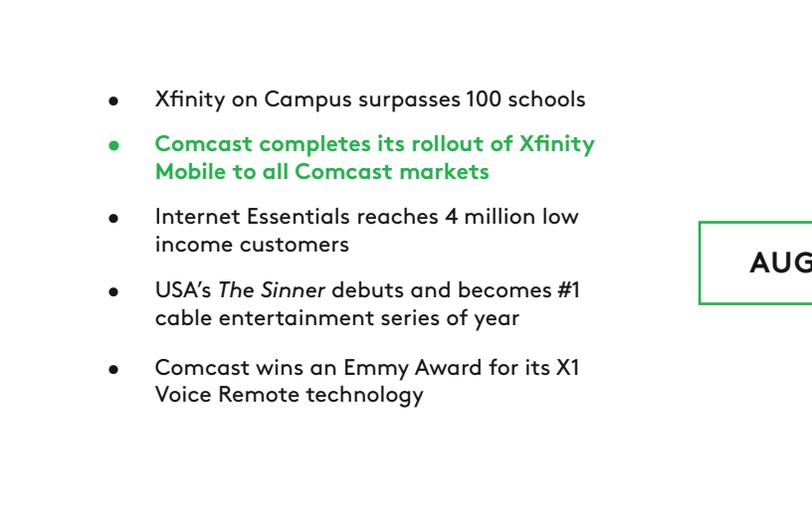
JUNE

- Illumination's *Despicable Me 3* hits theaters and becomes most-profitable animated franchise ever
- Focus Features' film *The Beguiled* from writer/director Sofia Coppola hits theaters
- FIFA Confederations Cup debuts on Telemundo
- Comcast forms Advanced Advertising Group, combining Strata, FreeWheel and Visible World, alongside ad sales division Comcast Spotlight
- Comcast NBCUniversal receives Secretary of Defense Freedom Award



JULY

- **MachineQ, Comcast's Enterprise Internet of Things service, expands to 12 U.S. markets**
- Oxygen relaunches with crime focus; becomes fastest-growing entertainment network
- Xfinity Home named Company of the Year for Security & Automation by Frost & Sullivan
- NBCUniversal receives 86 Emmy nominations
- NBC News debuts Snapchat's first daily news show, *Stay Tuned*



AUGUST

- Xfinity on Campus surpasses 100 schools
- **Comcast completes its rollout of Xfinity Mobile to all Comcast markets**
- Internet Essentials reaches 4 million low income customers
- USA's *The Sinner* debuts and becomes #1 cable entertainment series of year
- Comcast wins an Emmy Award for its X1 Voice Remote technology





## SEPTEMBER

- NBC wins the broadcast season for the 4th consecutive year; Telemundo for its 1st
- *Megyn Kelly Today* premieres on NBC
- YouTube app is integrated into X1 and launches across the Comcast footprint
- Comcast debuts 'Xfinity Instant TV' for broadband-only users
- **Comcast NBCUniversal ranked #1 on Fortune's list of The 100 Best Workplaces for Diversity**

- Fandango acquires MovieTickets.com
- **Netflix launches in 4K on X1**
- *Thank You For Your Service* film debuts in advance of Veteran's Day
- Comcast named top Operator for women by WICT; NBCUniversal named top Programmer for women by WICT
- Comcast enhances accessibility features on X1 to improve the television experience for those with disabilities



## OCTOBER

- Comcast launches RealTime Assist – a new proactive & personalized messaging platform
- **The Voice voting feature debuts on X1; becomes a top voting platform with more than 1.5M votes**
- Comcast Business named service provider for Taco Bell nationwide
- After acquiring the eSports Philadelphia franchise of Overwatch League, Comcast Spectacor launches Philadelphia Fusion team
- Comcast NBCUniversal named a Best Place to Work for LGBTQ Equality by CEI



## NOVEMBER

- Universal Filmed Entertainment Group crosses \$5 billion in global box office for second time in history
- **Comcast's new advanced wireless gateway debuts nationwide; xFi pods launch**
- Comcast ends year with nearly 80% of its service area capable of delivering gigabit speeds
- USA Network ends 2017 at #1 for the 12th year in a row
- Comcast Ventures leads the Series B financing round in Hippo, an insurtech startup



## DECEMBER