

			2015					2017			
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
Video <sup>1</sup>	\$5,331	\$5,431	\$5,348	\$5,416	\$21,526	\$5,538	\$5,581	\$5,591	\$5,647	\$22,357	\$5,774
High-Speed Internet	\$3,044	\$3,101	\$3,129	\$3,197	\$12,471	\$3,275	\$3,369	\$3,405	\$3,483	\$13,532	\$3,606
Voice	\$906	\$903	\$900	\$899	\$3,608	\$896	\$893	\$878	\$873	\$3,540	\$863
Business Services	\$1,116	\$1,163	\$1,211	\$1,261	\$4,751	\$1,311	\$1,360	\$1,399	\$1,444	\$5,514	\$1,490
Advertising	\$480	\$559	\$572	\$618	\$2,229	\$546	\$586	\$625	\$719	\$2,476	\$512
Other <sup>2</sup>	\$564	\$583	\$591	\$605	\$2,343	\$638	\$655	\$659	\$677	\$2,629	\$667
Total Cable Communications	\$11,441	\$11,740	\$11,751	\$11,996	\$46,928	\$12,204	\$12,444	\$12,557	\$12,843	\$50,048	\$12,912
Advertising	\$851	\$917	\$813	\$854	\$3,435	\$851	\$914	\$943	\$858	\$3,566	\$826
Distribution	\$1,358	\$1,341	\$1,392	\$1,370	\$5,461	\$1,438	\$1,434	\$1,772	\$1,434	\$6,078	\$1,562
Content Licensing and Other	\$150	\$192	\$207	\$183	\$732	\$164	\$218	\$227	\$211	\$820	\$253
Total Cable Networks	\$2,359	\$2,450	\$2,412	\$2,407	\$9,628	\$2,453	\$2,566	\$2,942	\$2,503	\$10,464	\$2,641
Advertising	\$1,539	\$1,250	\$1,185	\$1,773	\$5,747	\$1,275	\$1,285	\$2,281	\$1,993	\$6,834	\$1,279
Content Licensing	\$485	\$320	\$537	\$442	\$1,784	\$490	\$512	\$365	\$532	\$1,899	\$503
Distribution and Other	\$224	\$243	\$249	\$283	\$999	\$319	\$331	\$441	\$323	\$1,414	\$426
Total Broadcast Television	\$2,248	\$1,813	\$1,971	\$2,498	\$8,530	\$2,084	\$2,128	\$3,087	\$2,848	\$10,147	\$2,208
Theatrical	\$371	\$1,406	\$886	\$166	\$2,829	\$236	\$297	\$700	\$327	\$1,560	\$651
Content Licensing	\$538	\$367	\$496	\$522	\$1,923	\$652	\$598	\$595	\$718	\$2,563	\$731
Home Entertainment	\$364	\$322	\$379	\$736	\$1,801	\$275	\$241	\$267	\$471	\$1,254	\$299
Other	\$173	\$171	\$185	\$205	\$734	\$220	\$215	\$230	\$318	\$983	\$300
Total Filmed Entertainment	\$1,446	\$2,266	\$1,946	\$1,629	\$7,287	\$1,383	\$1,351	\$1,792	\$1,834	\$6,360	\$1,981
Theme Parks	\$935	\$1,028	\$1,239	\$1,189	\$4,391	\$1,026	\$1,136	\$1,440	\$1,344	\$4,946	\$1,118
Headquarters, Other and Eliminations	(\$100)	(\$73)	(\$73)	(\$76)	(\$322)	(\$85)	(\$78)	(\$83)	(\$78)	(\$324)	(\$80)
Total NBCUniversal	\$6,888	\$7,484	\$7,495	\$7,647	\$29,514	\$6,861	\$7,103	\$9,178	\$8,451	\$31,593	\$7,868
Corporate, Other and Eliminations	(\$192)	(\$227)	(\$233)	(\$227)	(\$879)	(\$275)	(\$278)	(\$416)	(\$269)	(\$1,238)	(\$317)
Total Consolidated Revenue	\$18,137	\$18,997	\$19,013	\$19,416	\$75,563	\$18,790	\$19,269	\$21,319	\$21,025	\$80,403	\$20,463

1) Cable Communications Video Revenue consists of our premium, pay-per-view, and equipment services and residential video installation revenue.

2) Cable Communications Other Revenue includes franchise and other regulatory fees, revenues from our security and automation business and our digital media center, commissions from electronic retailing networks and fees for other services.



					2016			2017			
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
Operating Costs and Expenses <sup>1</sup>											
Programming	\$2,644	\$2,666	\$2,607	\$2,599	\$10,516	\$2,891	\$2,863	\$2,905	\$2,917	\$11,576	\$3,228
Advertising, Marketing and Promotion	\$788	\$840	\$871	\$864	\$3,363	\$836	\$876	\$934	\$894	\$3,540	\$859
Technical and Product Support <sup>2</sup>	\$1,438	\$1,477	\$1,514	\$1,556	\$5,985	\$1,518	\$1,556	\$1,600	\$1,649	\$6,323	\$1,560
Customer Service	\$581	\$580	\$606	\$626	\$2,393	\$628	\$614	\$627	\$613	\$2,482	\$621
Franchise and Other Regulatory Fees	\$334	\$347	\$347	\$354	\$1,382	\$365	\$370	\$371	\$375	\$1,481	\$381
Other <sup>3</sup>	\$998	\$1,053	\$1,080	\$1,121	\$4,252	\$1,077	\$1,117	\$1,134	\$1,209	\$4,537	\$1,065
Total Cable Communications	\$6,783	\$6,963	\$7,025	\$7,120	\$27,891	\$7,315	\$7,396	\$7,571	\$7,657	\$29,939	\$7,714
Programming and Production	\$1,023	\$1,125	\$1,127	\$1,044	\$4,319	\$1,058	\$1,194	\$1,572	\$1,108	\$4,932	\$1,083
Other Operating and Administrative	\$305	\$320	\$320	\$325	\$1,270	\$307	\$313	\$344	\$346	\$1,310	\$321
Advertising, Marketing and Promotion	\$133	\$133	\$130	\$144	\$540	\$132	\$115	\$133	\$133	\$513	\$121
Total Cable Networks	\$1,461	\$1,578	\$1,577	\$1,513	\$6,129	\$1,497	\$1,622	\$2,049	\$1,587	\$6,755	\$1,525
Programming and Production	\$1,626	\$1,150	\$1,357	\$1,817	\$5,950	\$1,363	\$1,304	\$2,205	\$2,112	\$6,984	\$1,432
Other Operating and Administrative	\$310	\$321	\$326	\$319	\$1,276	\$318	\$335	\$371	\$357	\$1,381	\$336
Advertising, Marketing and Promotion	\$130	\$111	\$138	\$145	\$524	\$119	\$95	\$133	\$115	\$462	\$118
Total Broadcast Television	\$2,066	\$1,582	\$1,821	\$2,281	\$7,750	\$1,800	\$1,734	\$2,709	\$2,584	\$8,827	\$1,886
Programming and Production	\$611	\$1,149	\$911	\$817	\$3,488	\$622	\$628	\$800	\$912	\$2,962	\$875
Other Operating and Administrative	\$196	\$214	\$221	\$241	\$872	\$209	\$227	\$314	\$351	\$1,101	\$330
Advertising, Marketing and Promotion	\$346	\$481	\$438	\$428	\$1,693	\$385	\$440	\$325	\$450	\$1,600	\$408
Total Filmed Entertainment	\$1,153	\$1,844	\$1,570	\$1,486	\$6,053	\$1,216	\$1,295	\$1,439	\$1,713	\$5,663	\$1,613
Theme Parks	\$572	\$583	\$636	\$648	\$2,439	\$651	\$667	\$734	\$704	\$2,756	\$721
Headquarters, Other and Eliminations	\$42	\$93	\$90	\$78	\$303	\$75	\$96	\$101	\$93	\$365	\$106
Total NBCUniversal	\$5,294	\$5,680	\$5,694	\$6,006	\$22,674	\$5,239	\$5,414	\$7,032	\$6,681	\$24,366	\$5,851
Corporate, Other and Eliminations	\$4	(\$3)	(\$35)	(\$72)	(\$106)	(\$131)	\$4	(\$119)	(\$73)	(\$319)	(\$134)
Total Consolidated Operating Costs and Expenses	\$12,081	\$12,640	\$12,684	\$13,054	\$50,459	\$12,423	\$12,814	\$14,484	\$14,265	\$53,986	\$13,431
Adjusted EBITDA <sup>4</sup>											
Total Cable Communications	\$4,658	\$4,777	\$4,726	\$4,876	\$19,037	\$4,889	\$5,048	\$4,986	\$5,186	\$20,109	\$5,198
Cable Networks	\$898	\$872	\$835	\$894	\$3,499	\$956	\$944	\$893	\$916	\$3,709	\$1,116
Broadcast Television	\$182	\$231	\$150	\$217	\$780	\$284	\$394	\$378	\$264	\$1,320	\$322
Filmed Entertainment	\$293	\$422	\$376	\$143	\$1,234	\$167	\$56	\$353	\$121	\$697	\$368
Theme Parks	\$363	\$445	\$603	\$541	\$1,952	\$375	\$469	\$706	\$640	\$2,190	\$397
Headquarters, Other and Eliminations	(\$142)	(\$166)	(\$163)	(\$154)	(\$625)	(\$160)	(\$174)	(\$184)	(\$171)	(\$689)	(\$186)
Total NBCUniversal	\$1,594	\$1,804	\$1,801	\$1,641	\$6,840	\$1,622	\$1,689	\$2,146	\$1,770	\$7,227	\$2,017
Corporate, Other and Eliminations	(\$196)	(\$224)	(\$198)	(\$155)	(\$773)	(\$144)	(\$282)	(\$297)	(\$196)	(\$919)	(\$183)
Total Consolidated Adjusted EBITDA	\$6,056	\$6,357	\$6,329	\$6,362	\$25,104	\$6,367	\$6,455	\$6,835	\$6,760	\$26,417	\$7,032

1) Operating costs and expenses represents total costs and expenses excluding depreciation and amortization.

2) Technical and Product Support includes the labor costs to complete service calls, installations and related support, as well as network engineering and maintenance.

3) Other includes administrative personnel costs and other business support costs including building and office expenses, taxes, billing costs and bad debt.

4) We define Adjusted EBITDA as net income attributable to Comcast Corporation before net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax expense, other income (expense) items, net, and depreciation and amortization, and excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets, if any. We provide more detail about Adjusted EBITDA and our use of non-GAAP financial measures, including reconciliations to GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).



			2015					2016			2017	
	10	20	3Q	4Q	FY	10	20	30	4Q	FY	10	
Depreciation and Amortization Expense												
Total Cable Communications	\$1,680	\$1,732	\$1,782	\$1,857	\$7,051	\$1,843	\$1,904	\$1,929	\$1,994	\$7,670	\$1,980	
Cable Networks	\$184	\$211	\$193	\$196	\$784	\$190	\$187	\$184	\$184	\$745	\$214	
Broadcast Television	\$29	\$30	\$26	\$26	\$111	\$32	\$30	\$27	\$36	\$125	\$32	
Filmed Entertainment	\$5	\$6	\$8	\$7	\$26	\$8	\$12	\$13	\$14	\$47	\$21	
Theme Parks	\$86	\$93	\$91	\$87	\$357	\$98	\$145	\$130	\$139	\$512	\$142	
Headquarters, Other and Eliminations	\$81	\$83	\$79	\$83	\$326	\$86	\$91	\$91	\$108	\$376	\$99	
Total NBCUniversal	\$385	\$423	\$397	\$399	\$1,604	\$414	\$465	\$445	\$481	\$1,805	\$508	
Corporate, Other and Eliminations	\$22	\$23	\$22	\$23	\$90	\$21	\$20	\$21	\$21	\$83	\$14	
Total Consolidated Depreciation and Amortization Expense	\$2,087	\$2,178	\$2,201	\$2,279	\$8,745	\$2,278	\$2,389	\$2,395	\$2,496	\$9,558	\$2,502	
Operating Income												
Total Cable Communications	\$2,978	\$3,045	\$2,944	\$3,019	\$11,986	\$3,046	\$3,144	\$3,057	\$3,192	\$12,439	\$3,218	
Cable Networks	\$714	\$661	\$642	\$698	\$2,715	\$766	\$757	\$709	\$732	\$2,964	\$902	
Broadcast Television	\$153	\$201	\$124	\$191	\$669	\$252	\$364	\$351	\$228	\$1,195	\$290	
Filmed Entertainment	\$288	\$416	\$368	\$136	\$1,208	\$159	\$44	\$340	\$107	\$650	\$347	
Theme Parks	\$277	\$352	\$512	\$454	\$1,595	\$277	\$324	\$576	\$501	\$1,678	\$255	
Headquarters, Other and Eliminations	(\$223)	(\$249)	(\$242)	(\$237)	(\$951)	(\$246)	(\$265)	(\$275)	(\$279)	(\$1,065)	(\$285)	
Total NBCUniversal	\$1,209	\$1,381	\$1,404	\$1,242	\$5,236	\$1,208	\$1,224	\$1,701	\$1,289	\$5,422	\$1,509	
Corporate, Other and Eliminations	(\$218)	(\$247)	(\$220)	(\$178)	(\$863)	(\$165)	(\$302)	(\$318)	(\$217)	(\$1,002)	(\$197)	
Total Consolidated Operating Income	\$3,969	\$4,179	\$4,128	\$4,083	\$16,359	\$4,089	\$4,066	\$4,440	\$4,264	\$16,859	\$4,530	

## Cable Communications: Customer Metrics

(Customers in thousands, except per customer data; unaudited)



			2015					2016			2017
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
Homes and Businesses Passed <sup>1</sup>	54,904	55,205	55,455	55,691	55,691	55,910	56,062	56,235	56,434	56,434	56,557
Video											
Video Residential Customers <sup>2</sup>	21,479	21,387	21,319	21,385	21,385	21,422	21,401	21,420	21,488	21,488	21,520
Video Business Services Customers	895	919	939	962	962	978	994	1,007	1,019	1,019	1,030
Total Video Customers	22,375	22,306	22,258	22,347	22,347	22,400	22,396	22,428	22,508	22,508	22,549
Total Video Penetration of Homes and Businesses Passed <sup>3</sup>	40.8%	40.4%	40.1%	40.1%	40.1%	40.1%	39.9%	39.9%	39.9%	39.9%	39.9%
Video Residential Net Additions (Losses)	(28)	(92)	(68)	66	(123)	37	(21)	19	68	103	32
Video Business Services Net Additions (Losses)	21	24	20	23	87	16	17	13	12	57	1(
Total Video Net Additions (Losses)	(8)	(69)	(48)	89	(36)	53	(4)	32	80	161	42
Total Advanced Services Customers <sup>4</sup>	13,215	13,337	13,466	13,871	13,871	14,158	14,356	14,500	14,761	14,761	14,918
Advanced Services Penetration of Total Video Customers	59.1%	59.8%	60.5%	62.1%	62.1%	63.2%	64.1%	64.7%	65.6%	65.6%	66.29
High-Speed Internet (HSI)											
HSI Residential Customers <sup>2</sup>	20,777	20,915	21,194	21,610	21,610	22,013	22,189	22,477	22,827	22,827	23,224
HSI Business Services Customers	1,591	1,634	1,674	1,719	1,719	1,754	1,797	1,839	1,874	1,874	1,90
Total HSI Customers	22,369	22,548	22,868	23,329	23,329	23,767	23,987	24,316	24,701	24,701	25,13
Total HSI Penetration of Homes and Businesses Passed <sup>3</sup>	40.7%	40.8%	41.2%	41.9%	41.9%	42.5%	42.8%	43.2%	43.8%	43.8%	44.49
HSI Residential Net Additions (Losses)	370	137	280	415	1,202	403	176	288	350	1,218	39
HSI Business Services Net Additions (Losses)	38	43	40	45	165	35	43	41	36	155	3
Total HSI Net Additions (Losses)	407	180	320	460	1,367	438	220	330	385	1,373	429
Voice											
Voice Residential Customers	10,314	10,334	10,324	10,436	10,436	10,516	10,551	10,527	10,546	10,546	10,520
Voice Business Services Customers	956	985	1,012	1,039	1,039	1,061	1,090	1,116	1,140	1,140	1,162
Total Voice Customers	11,270	11,319	11,336	11,475	11,475	11,577	11,641	11,643	11,687	11,687	11,681
Total Voice Penetration of Homes and Businesses Passed <sup>3</sup>	20.5%	20.5%	20.4%	20.6%	20.6%	20.7%	20.8%	20.7%	20.7%	20.7%	20.79
Voice Residential Net Additions (Losses)	50	20	(10)	112	173	80	35	(24)	20	110	(27
Voice Business Services Net Additions (Losses)	26	29	27	27	109	22	29	26	24	101	22
Total Voice Net Additions (Losses)	77	49	17	139	282	102	64	2	44	211	(5
Security and Automation											
Security and Automation Customers	447	502	553	612	612	668	737	815	891	891	95
Security and Automation Penetration of Homes and Businesses Passed <sup>3</sup>	0.8%	0.9%	1.0%	1.1%	1.1%	1.2%	1.3%	1.4%	1.6%	1.6%	1.79
Security and Automation Net Additions (Losses)	47	54	51	59	212	56	70	78	76	279	66
Customer Relationships <sup>5</sup>	25.400	25 477	25 502	25.020	25.020	24.045	2( 120	2/ 212	24 522	24 522	27.70
Residential Customer Relationships	25,489	25,477	25,593 1,841	25,828 1,887	25,828	26,065	26,138	26,312	26,533 2,044	26,533	26,79
Business Services Customer Relationships Customer Relationships	27,244	1,799 27,276	27,433	27,715	1,887 27,715	1,921 27,986	1,964 28,101	2,006 28,318	2,044	2,044 28,577	2,078
Customer Relationships Net Additions (Losses)	199	32	157	27,713	670	27,900	116	20,310	20,377	862	20,073
Average Monthly Total Revenue per Customer Relationship	\$140.49	\$143.55	\$143.20	\$145.01	\$142.83	\$146.07	\$147.90	\$148.38	\$150.49	\$148.18	\$149.83
Residential Customer Relationships Mix and Penetration <sup>6</sup>	++U.47	ψ1-3.33	ψ1-13.20	ψ1-1 <b>3</b> .01	ψ112.0J	φ1-10.07	ψ1-7.70	ψ1-10.30	ψ130.47	φ1-10. TU	φ177.0s
	7 705	7/54	7//5	7 ( 47	7 ( 47	7.681	7 / 71	7 700	7 75/	7 75/	7.0/
Single Product Customers Double Product Customers	7,725	7,654	7,665 8,360	7,647 8,478	7,647 8,478	8,572	7,671	7,722 8,682	7,756 8,797	7,756 8,797	7,861
Triple and Quad Product Customers	9,516	9,560	9,568	9,703	9,703	9,812	9,882	9,908	9,980	9,980	8,938
Single Product Penetration	30.3%	30.0%	30.0%	29.6%	29.6%	29.5%	29.3%	29.3%	29.2%	29.2%	29.39
Double Product Penetration	30.3%	30.0%	30.0%	32.8%	32.8%	32.9%	32.8%	33.0%	33.2%	33.2%	33.49
Triple and Quad Product Penetration	37.3%	37.5%	37.4%	37.6%	37.6%	37.6%	37.8%	37.7%	37.6%	37.6%	37.39

1) Homes and businesses are considered passed if we can connect them to our distribution system without further extending the transmission lines. Homes and businesses passed is an estimate based on the best available information.

2) Residential video and high-speed Internet customers as of first quarter 2017 included prepaid customers totaling 2,000 and 21,000, respectively.

3) Penetration is calculated by dividing the number of customers by the number of homes and businesses passed.

4) Advanced Services Customers subscribe to DVR and/or HDTV services.

5) Beginning in first quarter 2017, Customer Relationships represent the number of residential and business customers that subscribe to at least one of our four primary services of video, high-speed Internet, voice, and security and automation. All periods presented have been adjusted for the inclusion of our Security and Automation customers.

6) Single Product Customers, Double Product Customers, and Triple and Quad Product Customers represent residential customers that subscribe to one, two, or three and four of our primary services, respectively. Customer Relationship Penetrations represent the number of residential Single Product Customers, Double Product Customers, and Triple and Quad Product Customers divided by the total number of Residential Customer Relationships.



		2015						2016					
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10		
Customer Premise Equipment (CPE) <sup>1</sup>	\$839	\$881	\$1,019	\$959	\$3,698	\$868	\$927	\$1,039	\$831	\$3,665	\$956		
Scalable Infrastructure <sup>2</sup>	\$272	\$397	\$356	\$514	\$1,539	\$351	\$464	\$488	\$524	\$1,827	\$437		
Line Extensions <sup>3</sup>	\$177	\$208	\$238	\$263	\$886	\$230	\$296	\$329	\$353	\$1,208	\$282		
Support Capital <sup>4</sup>	\$158	\$192	\$240	\$327	\$917	\$127	\$194	\$188	\$387	\$896	\$106		
Total Cable Communications Capital Expenditures <sup>5</sup>	\$1,446	\$1,678	\$1,853	\$2,063	\$7,040	\$1,576	\$1,881	\$2,044	\$2,095	\$7,596	\$1,781		
Percent of Total Cable Communications Revenue	12.6%	14.3%	15.8%	17.2%	15.0%	12.9%	15.1%	16.3%	16.3%	15.2%	13.8%		
Total NBCUniversal Capital Expenditures	\$268	\$272	\$289	\$557	\$1,386	\$295	\$360	\$336	\$461	\$1,452	\$285		
Corporate, Other and Eliminations Capital Expenditures	\$12	\$21	\$23	\$17	\$73	\$14	\$30	\$26	\$17	\$87	\$12		
Total Consolidated Capital Expenditures	\$1,726	\$1,971	\$2,165	\$2,637	\$8,499	\$1,885	\$2,271	\$2,406	\$2,573	\$9,135	\$2,078		

1) Customer premise equipment (CPE): Costs to purchase and install new equipment in order for residential and business customers to receive our services. CPE includes the costs of acquiring and installing our video set-top boxes, Internet, voice, and security and automation equipment, as well as the cost of connecting a customer to the closest point of the network. Costs associated with all subsequent disconnects are expensed as incurred.

2) Scalable infrastructure: Costs, other than CPE or line extensions, to support the growth of customer relationships and customers receiving additional services, secure additional bandwidth and provide service enhancements, including equipment for headends. Costs associated with plant replacements and relocation (upgrades/rebuilds) are also included in this category.

3) Line extensions: Costs associated with entering new service areas. These costs include fiber and coaxial extensions.

4) Support capital: All other non-network and non-CPE related costs required for day-to-day operations, including land, buildings, vehicles, office equipment, tools and test equipment.

5) Total Cable Communications capital expenditures include residential and business services. Business services capital expenditures include direct costs to secure new business services customers, such as fiber and coaxial extensions, electronics, CPE and network investments.

2015						2017				
1Q	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
\$211	\$235	\$257	\$275	\$978	\$24	5 \$300	\$329	\$324	\$1,198	\$268

Business Services Capital Expenditures

## Consolidated Free Cash Flow and Return of Capital to Shareholders

(\$ and shares in millions, except per share data; unaudited)

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COMCAST

-			2015					2016			2017
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
Free Cash Flow <sup>1</sup>											
Adjusted EBITDA	\$5,956	\$6,266	\$6,184	\$6,272	\$24,678	\$6,367	\$6,455	\$6,835	\$6,760	\$26,417	\$7,032
Capital Expenditures	(\$1,726)	(\$1,971)	(\$2,165)	(\$2,637)	(\$8,499)	(\$1,885)	(\$2,271)	(\$2,406)	(\$2,573)	(\$9,135)	(\$2,078)
Cash Paid for Capitalized Software and Other Intangible Assets	(\$273)	(\$327)	(\$316)	(\$454)	(\$1,370)	(\$378)	(\$359)	(\$426)	(\$523)	(\$1,686)	(\$416)
Cash Interest Expense	(\$691)	(\$550)	(\$673)	(\$529)	(\$2,443)	(\$723)	(\$512)	(\$808)	(\$522)	(\$2,565)	(\$895)
Cash Taxes on Operating Items (including Economic Stimulus Packages) <sup>2,4</sup>	(\$118)	(\$1,951)	(\$1,081)	(\$299)	(\$3,449)	(\$145)	(\$1,556)	(\$969)	(\$927)	(\$3,597)	(\$132)
Changes in Operating Assets and Liabilities <sup>3, 4</sup>	\$240	(\$211)	\$467	(\$338)	\$158	(\$258)	(\$300)	(\$871)	\$145	(\$1,284)	(\$580)
Noncash Share-Based Compensation	\$135	\$159	\$136	\$137	\$567	\$153	\$178	\$164	\$145	\$640	\$173
Distributions to Noncontrolling Interests and Dividends for Redeemable Subsidiary Preferred Stock	(\$62)	(\$52)	(\$64)	(\$54)	(\$232)	(\$77)	(\$48)	(\$69)	(\$59)	(\$253)	(\$72)
Other <sup>5</sup>	\$35	\$44	\$98	\$57	\$234	\$40	\$62	\$46	\$277	\$425	\$47
Impact of Share-Based Compensation Accounting Change <sup>4</sup>	(\$313)	(\$240)	(\$90)	(\$64)	(\$707)	(\$289)	(\$122)	(\$81)	(\$93)	(\$585)	\$0
Free Cash Flow (including Economic Stimulus Packages)	\$3,183	\$1,167	\$2,496	\$2,091	\$8,937	\$2,805	\$1,527	\$1,415	\$2,630	\$8,377	\$3,079
Economic Stimulus Packages <sup>2</sup>	\$0	\$334	\$167	(\$503)	(\$2)	\$0	(\$107)	(\$44)	(\$23)	(\$174)	\$0
Total Consolidated Free Cash Flow <sup>4</sup>	\$3,183	\$1,501	\$2,663	\$1,588	\$8,935	\$2,805	\$1,420	\$1,371	\$2,607	\$8,203	\$3,079
Return of Capital to Shareholders											,
Dividends	\$572	\$628	\$623	\$614	\$2,437	\$611	\$670	\$663	\$658	\$2,601	\$657
Share Repurchases	\$2,000	\$1,585	\$2,185	\$980	\$6,750	\$1,249	\$1,136	\$1,377	\$1,238	\$5,000	\$750
Total Return of Capital to Shareholders	\$2,572	\$2,213	\$2,808	\$1,594	\$9,187	\$1,860	\$1,806	\$2,040	\$1,896	\$7,601	\$1,407
Diluted Weighted-Average Number of Common Shares <sup>6</sup>											
Diluted Weighted-Average Number of Common Shares	5,113	5,063	5,005	4,961	5,035	4,925	4,891	4,861	4,820	4,875	4,832

1) We define Free Cash Flow as Net Cash Provided by Operating Activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures, cash paid for intangible assets, principal payments on capital leases and cash distributions to noncontrolling interests; and adjusted for any payments and receipts related to certain nonoperating items, net of estimated tax effects. We provide more detail about Free Cash Flow and our use of non-GAAP financial measures, including reconciliations to GAAP, in Exhibits 99.1 and 99.2 to our current report on Form 8-K (Quarterly Earnings Release).

2) Cash Taxes on Operating Items (including Economic Stimulus Packages) has been adjusted to exclude the impact of Nonoperating Items, such as for cash taxes paid related to certain investing and financing transactions. Our definition of Free Cash Flow specifically excludes any impact from the Economic Stimulus Packages and these amounts are presented separately.

		2015					2016				
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	10
Cash Taxes	(\$118)	(\$1,881)	(\$1,146)	(\$581)	(\$3,726)	(\$190)	(\$1,495)	(\$1,031)	(\$977)	(\$3,693)	(\$132)
Nonoperating Items	\$0	(\$70)	\$65	\$282	\$277	\$45	(\$61)	\$62	\$50	\$96	\$0
Cash Taxes on Operating Items (including Economic Stimulus Packages)	(\$118)	(\$1,951)	(\$1,081)	(\$299)	(\$3,449)	(\$145)	(\$1,556)	(\$969)	(\$927)	(\$3,597)	(\$132)

3) Net Cash Provided by Operating Activities in our Consolidated Statement of Cash Flows for 2016 includes a \$146 million decrease in August 2016 resulting from a payment for the settlement of a tax receivable agreement immediately after the DreamWorks acquisition. For Free Cash Flow purposes, we consider the settlement payment to be nonrecurring in nature and therefore we excluded the amount from Free Cash Flow. Because the amount has no impact on Free Cash Flow, it is not included in Changes in Operating Assets and Liabilities for this presentation.

4) In the first quarter of 2017, we adopted new accounting guidance related to share-based compensation. The guidance requires excess tax benefits under share-based compensation arrangements to be classified as an operating activity rather than a financing activity as they were under the prior guidance. In addition, the new guidance requires when an employer withholds haves upon exercise of options or the vesting of restricted stock for the purpose of meeting withholding tax requirements, that the cash paid for withholding taxes be classified as a financing activity, which we present in Repurchases of Common Stock Under Repurchase Program and Employee Plans. We previously recorded cash paid for withholding taxes be classified as a financing activity, which we present in Repurchases of Common Stock Under Repurchase and Liabilities. These changes will prospectively affect our calculation of the example of ash Fiow. While we have retrospectively adopted these changes in our Statement of Cash Flow summarizes the impact to the components of Free Cash Flow for the new adopted prior to January 1, 2017. The table below summarizes the impact to the components of Free Cash Flow for the new adopted for a 2015 and 2016.

			2015			2016					
	10	2Q	3Q	4Q	FY	10	2Q	3Q	4Q	FY	
Cash Taxes on Operating Items (including Economic Stimulus Packages)	\$146	\$74	\$35	\$27	\$282	\$111	\$49	\$33	\$40	\$233	
Changes in Operating Assets and Liabilities	\$167	\$166	\$55	\$37	\$425	\$178	\$73	\$48	\$53	\$352	
Total Impact of Shared-Based Compensation Accounting Change	\$313	\$240	\$90	\$64	\$707	\$289	\$122	\$81	\$93	\$585	

5) Other includes proceeds from investments and other nonoperating items and principal payments on capital leases.

6) Comcast announced that its Board of Directors declared a two-for-one stock split in the form of a 100% dividend payable on February 17, 2017 to shareholders of record as of the close of business on February 8, 2017. All share amounts are presented on a post-split basis.



## **Basis of Presentation**

All financial data, except Cable Communications Customer Metrics, Capital Expenditures and Free Cash Flow, is presented on a pro forma basis. On November 13, 2015, we acquired a 51% interest in Universal Studios Japan. Pro forma information is presented as if the acquisition of the 51% interest of Universal Studios Japan occurred on January 1, 2014. Pro forma information does not include adjustments for transaction-related costs, costs related to integration activities, or cost savings or synergies that have been or may be achieved by the combined businesses. The pro forma amounts are based primarily on historical results of operations, adjusted for the allocation of purchase price. Pro forma amounts are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2014, nor of our future results.

In addition, in the fourth quarter of 2015, NBCUniversal changed its method of accounting for a contractual obligation that involves an interest in the revenue of certain theme parks. As a result of the change, beginning in the fourth quarter of 2015, amounts payable based on current period revenue are presented in operating costs and expenses rather than other income (expense), net in our consolidated statement of income. For segment reporting purposes, we have adjusted periods prior to the fourth quarter of 2015 to reflect this expense on a consistent basis for all periods in the Theme Parks segment and Total NBCUniversal, which resulted in an offsetting adjustment in Corporate, Other and Eliminations. Consolidated operating costs and expenses for the prior periods were not adjusted. Pro Forma information is presented as if the change was effective January 1, 2014 and therefore for pro forma reporting purposes Comcast operating costs and expenses also include an adjustment to reflect this expense for periods prior to the fourth quarter of 2015.

To be consistent with our current management reporting presentation, certain 2015 and 2016 operating results were reclassified within the Cable Communications segment and Corporate, Other and Eliminations.

All percentages are calculated on whole numbers.