



Comcast Increases Dividend and Plans to Repurchase \$5 Billion of Stock in 2016

- | Dividend to Increase 10% to \$1.10 per Share on an Annualized Basis
- | Share Repurchase Authorization to Increase to \$10.0 Billion, with \$5.0 Billion to be Repurchased in 2016

PHILADELPHIA--(BUSINESS WIRE)-- Comcast Corporation (NASDAQ: CMCSA), a leading cable, entertainment and communications company, announced today that it increased its dividend by 10.0% to \$1.10 per share on an annualized basis. In accordance with the increase, the Board of Directors declared a quarterly cash dividend of \$0.275 a share on the company's common stock, payable on April 27, 2016 to shareholders of record as of the close of business on April 6, 2016.

In addition, Comcast announced that its Board of Directors has increased its stock repurchase program authorization to \$10.0 billion. Comcast plans to repurchase \$5.0 billion during 2016, subject to market conditions.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

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Comcast Corporation

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