UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 26, 2023

Comcast Corporation

(Exact Name of Registrant as Specified in its Charter)

Pennsylvania

(State or Other Jurisdiction of Incorporation)

001-32871 (Commission File Number) **27-0000798** (IRS Employer Identification No.)

One Comcast Center Philadelphia, PA

(Address of Principal Executive Offices)

19103-2838 (Zip Code)

Registrant's telephone number, including area code: (215) 286-1700 (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of Each Class | Trading symbol(s) | Name of Each Exchange on Which Registered |
|--|-------------------|---|
| Class A Common Stock, \$0.01 par value | CMCSA | The Nasdaq Stock Market LLC |
| 0.000% Notes due 2026 | CMCS26 | The Nasdaq Stock Market LLC |
| 0.250% Notes due 2027 | CMCS27 | The Nasdaq Stock Market LLC |
| 1.500% Notes due 2029 | CMCS29 | The Nasdaq Stock Market LLC |
| 0.250% Notes due 2029 | CMCS29A | The Nasdaq Stock Market LLC |
| 0.750% Notes due 2032 | CMCS32 | The Nasdaq Stock Market LLC |
| 1.875% Notes due 2036 | CMCS36 | The Nasdaq Stock Market LLC |
| 1.250% Notes due 2040 | CMCS40 | The Nasdaq Stock Market LLC |
| 5.50% Notes due 2029 | CCGBP29 | New York Stock Exchange |
| 2.0% Exchangeable Subordinated Debentures due 2029 | CCZ | New York Stock Exchange |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition

On October 26, 2023, Comcast Corporation ("Comcast") issued a press release reporting the results of its operations for the three and nine months ended September 30, 2023. The press release is attached hereto as Exhibit 99.1. Exhibit 99.2 sets forth the reasons Comcast believes that presentation of the non-GAAP financial measures contained in the press release provides useful information to investors regarding Comcast's results of operations and financial condition. To the extent material, Exhibit 99.2 also discloses the additional purposes, if any, for which Comcast's management uses these non-GAAP financial measures. A reconciliation of these non-GAAP financial measures with the most directly comparable GAAP financial measures is included in the press release itself. Comcast does not intend for this Item 2.02 or Exhibit 99.1 or Exhibit 99.2 to be treated as "filed" under the Securities Exchange Act of 1934, as amended, or incorporated by reference into its filings under the Securities Act of 1933, as amended.

Item 9.01. Exhibits

| Exhibit <u>Number</u> | Description |
|--------------------------|---|
| <u>99.1</u> | Comcast Corporation press release dated October 26, 2023. |
| <u>99.2</u> | Explanation of Non-GAAP and Other Financial Measures. |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COMCAST CORPORATION

Date: October 26, 2023

By: /s/ Daniel C. Murdock

Daniel C. Murdock Executive Vice President, Chief Accounting Officer and Controller (Principal Accounting Officer)



COMCAST REPORTS 3rd QUARTER 2023 RESULTS

PHILADELPHIA - October 26, 2023... Comcast Corporation (NASDAQ: CMCSA) today reported results for the quarter ended September 30, 2023.

"We delivered strong financial results in the third quarter, while also investing in long-term growth, accelerating share repurchase activity and maintaining our healthy balance sheet," said Brian L. Roberts, Chairman and Chief Executive Officer of Comcast Corporation. "Our strategic focus on innovation and financial discipline facilitated by consistent execution positions us competitively both now and into the future. Among the many highlights from across the company, we delivered another quarter of double-digit Adjusted EPS growth, continued to generate solid revenue growth in our connectivity businesses and expanded our Adjusted EBITDA margin at Connectivity & Platforms. We also reported the highest Adjusted EBITDA on record at Theme Parks; drove Oppenheimer to more than \$900 million in worldwide box office – becoming the highest grossing biopic of all time; and materially improved Peacock paid subscriber and financial metrics compared to the prior year period as well as on a sequential basis."

(\$ in millions, except per share data)

| | | <u>3rd Quarter</u> | |
|---|-------------|--------------------|---------------|
| Consolidated Results | <u>2023</u> | <u>2022</u> | <u>Change</u> |
| Revenue | \$30,115 | \$29,849 | 0.9 % |
| Net Income (loss) Attributable to Comcast | \$4,046 | (\$4,598) | NM |
| Adjusted Net Income ¹ | \$4,483 | \$4,220 | 6.2 % |
| Adjusted EBITDA ² | \$9,962 | \$9,482 | 5.1 % |
| Earnings (loss) per Share ³ | \$0.98 | (\$1.05) | NM |
| Adjusted Earnings per Share ¹ | \$1.08 | \$0.96 | 12.5 % |
| Net Cash Provided by Operating Activities | \$8,154 | \$6,947 | 17.4 % |
| Free Cash Flow ⁴ | \$4,032 | \$3,387 | 19.1 % |
| | | | |

NM=comparison not meaningful.

For additional detail on segment revenue and expenses, customer metrics, capital expenditures, and free cash flow, please refer to the trending schedule on Comcast's Investor Relations website at www.cmcsa.com.

3rd Quarter 2023 Highlights:

- Consolidated Adjusted EBITDA Increased 5.1% to \$10.0 Billion; Adjusted EPS Increased 12.5% to \$1.08; Generated Free Cash Flow of \$4.0 Billion
- Returned \$4.7 Billion to Shareholders Through a Combination of \$1.2 Billion in Dividend Payments and \$3.5 Billion in Share Repurchases
- Connectivity & Platforms Adjusted EBITDA Increased 3.0% to \$8.2 Billion and Adjusted EBITDA Margin Increased 80 Basis Points to 40.6%. Excluding the Impact of Foreign Currency, Connectivity & Platforms Adjusted EBITDA Increased 2.6% and Adjusted EBITDA Margin Increased 100 Basis Points
- Domestic Broadband Average Rate Per Customer Increased 3.9% and Drove Domestic Broadband Revenue Growth of 3.8%
- Content & Experiences Adjusted EBITDA Increased 10.2% to \$2.0 Billion, Driven by Theme Parks and Moderating Peacock Losses
- Peacock Paid Subscribers Increased Nearly 80% Compared to the Prior Year Period to 28 Million, Including Net Additions of 4 Million in the Quarter. Peacock Revenue Increased 64% to \$830 Million and Adjusted EBITDA Improved Compared to the Prior Year Period and Also on a Sequential Basis
- Oppenheimer Grossed More Than \$900 Million in Worldwide Box Office in the Third Quarter; the Third Highest Grossing Film of the Year and the Highest Grossing Biopic of All Time
- Theme Parks Adjusted EBITDA Increased 20% to \$983 Million, Its Highest Adjusted EBITDA on Record

Consolidated Financial Results

Revenue increased 0.9% compared to the prior year period. **Net Income (Loss) Attributable to Comcast** was \$4.0 billion, compared to (\$4.6) billion in the prior year period, which included goodwill and intangible asset impairment charges related to Sky. **Adjusted Net Income** increased 6.2%. *Adjusted EBITDA* increased 5.1%.

Earnings (loss) per Share (EPS) increased to \$0.98, compared to (\$1.05) in the prior year period. Adjusted EPS increased 12.5% to \$1.08.

Capital Expenditures increased 18.0% to \$3.3 billion. Connectivity & Platforms' capital expenditures decreased 2.1% to \$2.1 billion, reflecting lower spending on customer premise equipment and support capital, partially offset by higher investment in line extensions and scalable infrastructure. Content & Experiences' capital expenditures increased 44.0% to \$884 million, reflecting increased investment in constructing the Epic Universe theme park in Orlando, which is scheduled to open in 2025.

Net Cash Provided by Operating Activities was \$8.2 billion. Free Cash Flow was \$4.0 billion.

Dividends and Share Repurchases. Comcast paid dividends totaling \$1.2 billion and repurchased 77.5 million of its common shares for \$3.5 billion, resulting in a total return of capital to shareholders of \$4.7 billion.

Connectivity & Platforms

| (\$ in millions) | <u>2023</u> | <u>Brd Quarter</u> 2022⁵ | <u>Change</u> | Constant Currency <u>Change</u> ⁶ |
|---|-------------|-----------------------------|---------------|--|
| Connectivity & Platforms Revenue | | | | |
| Residential Connectivity & Platforms | \$17,951 | \$17,833 | 0.7 % | (0.4 %) |
| Business Services Connectivity | 2,320 | 2,215 | 4.7 % | 4.7 % |
| Total Connectivity & Platforms Revenue | \$20,271 | \$20,048 | 1.1 % | 0.2 % |
| Connectivity & Platforms Adjusted EBITDA | | | | |
| Residential Connectivity & Platforms | \$6,886 | \$6,695 | 2.9 % | 2.4 % |
| Business Services Connectivity | 1,335 | 1,288 | 3.6 % | 3.6 % |
| Total Connectivity & Platforms Adjusted EBITDA | \$8,221 | \$7,983 | 3.0 % | 2.6 % |
| Connectivity & Platforms Adjusted EBITDA Margin | | | | |
| Residential Connectivity & Platforms | 38.4 % | 37.5 % | 90 bps | 110 bps |
| Business Services Connectivity | 57.5 % | 58.2 % | (70) bps | (60) bps |
| Total Connectivity & Platforms Adjusted EBITDA Margin | 40.6 % | 39.8 % | 80 bps | 100 bps |

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Connectivity & Platforms increased compared to the prior year period. Excluding the impact of foreign currency, revenue was consistent with the prior year period. **Adjusted EBITDA** increased due to growth in Residential Connectivity & Platforms Adjusted EBITDA and Business Services Connectivity Adjusted EBITDA. **Adjusted EBITDA** margin increased to 40.6%.

| (in thousands) | | | | |
|---|-------------|---------------|-------------------|--------------------------|
| | | | Net Additions / (| Losses) |
| | | | 3rd Quart | <u>er</u> |
| | <u>3Q23</u> | <u>3Q22</u> 7 | <u>2023</u> | <u>2022</u> ⁷ |
| Customer Relationships | | | | |
| Domestic Residential Connectivity & Platforms Customer Relationships | 31,722 | 31,928 | (39) | (26) |
| International Residential Connectivity & Platforms Customer Relationships | 17,958 | 17,884 | 74 | 96 |
| Business Services Connectivity Customer Relationships | 2,640 | 2,621 | 5 | 13 |
| Total Connectivity & Platforms Customer Relationships | 52,320 | 52,434 | 40 | 83 |
| Presentin Presettered | | | | |
| Domestic Broadband | | | | |
| Residential Customers | 29,779 | 29,835 | (17) | 10 |
| Business Customers | 2,508 | 2,507 | (2) | 10 |
| Total Domestic Broadband Customers | 32,287 | 32,342 | (18) | 19 |
| Total Domestic Wireless Lines | 6,278 | 4,948 | 294 | 333 |
| | , | | | |
| Total Domestic Video Customers | 14,495 | 16,582 | (490) | (561) |

Total Customer Relationships for Connectivity & Platforms increased by 40,000 to 52.3 million. Increases in international residential connectivity & platforms customer relationships as well as business services connectivity customer relationships were partially offset by a decrease in domestic residential connectivity & platforms customer relationships. Total domestic broadband customer net losses were 18,000, total domestic wireless line net additions were 294,000 and total domestic video customer net losses were 490,000.

Residential Connectivity & Platforms

| (\$ in millions) | <u>2023</u> | Brd Quarter 2022 ⁵ | <u>Change</u> | Constant Currency <u>Change</u> ⁶ |
|--------------------------------|-------------|----------------------------------|---------------|--|
| Revenue | | | | |
| Domestic Broadband | \$6,366 | \$6,135 | 3.8 % | 3.8 % |
| Domestic Wireless | 917 | 789 | 16.2 % | 16.2 % |
| International Connectivity | 1,109 | 842 | 31.8 % | 25.2 % |
| Total Residential Connectivity | 8,393 | 7,766 | 8.1 % | 7.5 % |
| Video | 7,154 | 7,428 | (3.7 %) | (5.1 %) |
| Advertising | 960 | 1,079 | (11.0 %) | (12.4 %) |
| Other | 1,444 | 1,561 | (7.5 %) | (8.6 %) |
| Total Revenue | \$17,951 | \$17,833 | 0.7 % | (0.4 %) |
| Operating Expenses | | | | |
| Programming | \$4,460 | \$4,464 | (0.1 %) | (1.3 %) |
| Non-Programming | 6,605 | 6,674 | (1.0 %) | (2.6 %) |
| Total Operating Expenses | \$11,065 | \$11,138 | (0.7 %) | (2.1 %) |
| Adjusted EBITDA | \$6,886 | \$6,695 | 2.9 % | 2.4 % |
| Adjusted EBITDA Margin | 38.4 % | 37.5 % | 90 bps | 110 bps |

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Residential Connectivity & Platforms increased but was consistent with the prior year period when excluding the positive impact of foreign currency. Growth in residential connectivity revenue was driven by: international connectivity revenue due to an increase in broadband revenue and wireless revenue, reflecting higher sales of devices and wireless services, as well as the positive impact of foreign currency; domestic broadband revenue primarily due to higher average rates; and domestic wireless revenue primarily due to an increase in the number of customer lines. The growth in residential connectivity revenue was partially offset by: a decrease in video revenue due to a decline in the number of video customers, partially offset by an increase in average rates and the positive impact of foreign currency; lower advertising revenue primarily due to a decline in domestic political advertising; and lower

other revenue primarily due to lower residential wireline voice revenue, driven by a decline in the number of customers.

Adjusted EBITDA for Residential Connectivity & Platforms increased due to higher revenue and lower operating expenses, which includes the impact of foreign currency. Programming expenses were consistent with the prior year period, driven by the decline in the number of domestic video customers, offset by domestic contractual rate increases, an increase in programming expenses for international sports channels and the impact of foreign currency. Non-programming expenses decreased primarily due to lower spending on marketing and promotion, lower fees paid to third-party channels related to advertising sales and lower technical and support costs. These decreases were partially offset by increased direct product costs associated with our wireless service, from increases in device sales and the number of customers receiving our wireless service, and our broadband services and by the impact of foreign currency. Adjusted EBITDA margin increased to 38.4%.

Business Services Connectivity

| (\$ in millions) | <u>2023</u> | Brd Quarter 2022 ⁵ | <u>Change</u> | Constant Currency <u>Change</u> ⁶ |
|------------------------|-------------|----------------------------------|---------------|--|
| Revenue | \$2,320 | \$2,215 | 4.7 % | 4.7 % |
| Operating Expenses | 985 | 927 | 6.3 % | 6.2 % |
| Adjusted EBITDA | \$1,335 | \$1,288 | 3.6 % | 3.6 % |
| Adjusted EBITDA Margin | 57.5 % | 58.2 % | (70) bps | (60) bps |

Change percentages represent year/year growth rates. Change in Adjusted EBITDA margin is presented as year/year basis point changes.

Revenue for Business Services Connectivity increased due to an increase in revenue from small business customers, driven by higher average rates, and an increase in revenue from medium-sized and enterprise customers.

Adjusted EBITDA for Business Services Connectivity increased due to higher revenue, partially offset by higher operating expenses. The increase in operating expenses was primarily due to increases in direct product costs, technical and support expenses and costs related to our sales force. **Adjusted EBITDA margin** decreased to 57.5%.

Content & Experiences

| (\$ in millions) | | | |
|---|-------------|--------------------------|---------------|
| | | <u>3rd Quarter</u> | |
| | <u>2023</u> | <u>2022</u> ⁵ | <u>Change</u> |
| Content & Experiences Revenue | | | |
| Media | \$6,029 | \$6,005 | 0.4 % |
| Studios | 2,518 | 3,296 | (23.6 %) |
| Theme Parks | 2,418 | 2,064 | 17.2 % |
| Headquarters & Other | 13 | 22 | (39.5 %) |
| Eliminations | (419) | (909) | 53.8 % |
| Total Content & Experiences Revenue | \$10,559 | \$10,477 | 0.8 % |
| Content & Experiences Adjusted EBITDA | | | |
| Media | \$723 | \$679 | 6.5 % |
| Studios | 429 | 551 | (22.2 %) |
| Theme Parks | 983 | 819 | 20.0 % |
| Headquarters & Other | (178) | (199) | 10.7 % |
| Eliminations | 17 | (59) | NM |
| Total Content & Experiences Adjusted EBITDA | \$1,973 | \$1,791 | 10.2 % |
| NM=comparison not meaningful. | | | |

Revenue for Content & Experiences increased compared to the prior year period. *Adjusted EBITDA* for Content & Experiences increased primarily due to growth in Theme Parks and moderating Peacock Adjusted EBITDA losses.

Media

| (\$ in millions) | | | |
|------------------------|-------------|--------------------------|---------------|
| | | <u>3rd Quarter</u> | |
| | <u>2023</u> | <u>2022</u> ⁵ | <u>Change</u> |
| Revenue | | | |
| Domestic Advertising | \$1,913 | \$2,089 | (8.4 %) |
| Domestic Distribution | 2,591 | 2,497 | 3.8 % |
| International Networks | 1,019 | 872 | 16.9 % |
| Other | 506 | 547 | (7.6 %) |
| Total Revenue | \$6,029 | \$6,005 | 0.4 % |
| Operating Expenses | 5,306 | 5,326 | (0.4 %) |
| Adjusted EBITDA | \$723 | \$679 | 6.5 % |

Revenue for Media increased primarily due to higher international networks and domestic distribution revenue, partially offset by lower domestic advertising and other revenue. International networks revenue increased primarily reflecting an increase in revenue associated with the distribution of sports channels and the positive impact of foreign currency. Domestic distribution revenue increased primarily due to higher revenue at Peacock, driven by an increase in paid subscribers, partially offset by lower revenue at our networks. The decrease in domestic advertising revenue was primarily due to lower revenue at our networks, partially offset by an increase in revenue at Peacock.

Adjusted EBITDA for Media increased due to higher revenue and lower operating expenses. The decrease in operating expenses was due to lower marketing and promotion expenses. Programming and production costs were consistent, reflecting higher programming costs at Peacock and increased sports programming costs, offset by a decrease in content costs at our entertainment television networks. Media results in the third quarter include \$830 million of revenue and an Adjusted EBITDA⁸ loss of \$565 million related to Peacock, compared to \$506 million of revenue and an Adjusted EBITDA⁸ loss of \$614 million in the prior year period.

Studios

| (\$ in millions) | | | |
|--------------------|-------------|--------------------------|---------------|
| | | 3rd Quarter | |
| | <u>2023</u> | <u>2022</u> ⁵ | <u>Change</u> |
| Revenue | | | |
| Content Licensing | \$1,691 | \$2,267 | (25.4 %) |
| Theatrical | 504 | 673 | (25.1 %) |
| Other | 324 | 356 | (9.0 %) |
| Total Revenue | \$2,518 | \$3,296 | (23.6 %) |
| Operating Expenses | 2,089 | 2,744 | (23.9 %) |
| Adjusted EBITDA | \$429 | \$551 | (22.2 %) |

Revenue for Studios decreased primarily due to lower content licensing revenue and theatrical revenue. Content licensing revenue decreased primarily due to the timing of when content was made available by our television studios, including the impacts of the Writers Guild and Screen Actors Guild work stoppages in the current year period. Theatrical revenue declined primarily due to higher revenue from theatrical releases in the prior year period, including *Minions: The Rise of Gru* and *Jurassic World: Dominion*, partially offset by the successful performance of *Oppenheimer* in the current year period.

Adjusted EBITDA for Studios decreased due to lower revenue, which more than offset lower operating expenses. The decrease in operating expenses primarily reflected lower programming and production expenses, mainly due to lower costs associated with lower content licensing sales, including the impacts of the work stoppages in the current year period.

Theme Parks

| (\$ in millions) | | | |
|--------------------|-------------|-------------|---------------|
| | <u>3</u> | Brd Quarter | |
| | <u>2023</u> | <u>2022</u> | <u>Change</u> |
| | | | |
| Revenue | \$2,418 | \$2,064 | 17.2 % |
| Operating Expenses | 1,435 | 1,244 | 15.4 % |
| Adjusted EBITDA | \$983 | \$819 | 20.0 % |

Revenue for Theme Parks increased driven by higher revenue at our international theme parks, which had COVID-19 related restrictions in the prior year period, and higher revenue at our domestic theme parks, including Universal Studios Hollywood due to the continued success of Super Nintendo World, partially offset by lower revenue at our theme park in Orlando which continued to be above comparable prepandemic 2019 levels.

Adjusted EBITDA for Theme Parks increased, reflecting higher revenue, which more than offset higher operating expenses. The increase in operating expenses was due to higher costs primarily associated with increased guest attendance.

Headquarters & Other

Content & Experiences Headquarters & Other includes overhead, personnel costs and costs associated with corporate initiatives. Headquarters & Other Adjusted EBITDA loss in the third quarter was \$178 million, compared to a loss of \$199 million in the prior year period.

Eliminations

Amounts represent eliminations of transactions between our Content & Experiences segments, the most significant being content licensing between the Studios and Media segments, which are affected by the timing of recognition of content licenses. Revenue eliminations were \$419 million, compared to \$909 million in the prior year period, and Adjusted EBITDA eliminations were a benefit of \$17 million, compared to a loss of \$59 million in the prior year period.

| (\$ in millions) | | 3rd Quarter | |
|--------------------|-------------|--------------------------|---------------|
| | <u>2023</u> | <u>2022</u> ⁵ | <u>Change</u> |
| Corporate & Other | | | |
| Revenue | \$643 | \$601 | 7.0 % |
| Operating Expenses | 893 | 919 | (2.9 %) |
| Adjusted EBITDA | (\$249) | (\$318) | 21.6 % |
| Eliminations | | | |
| | | | |
| Revenue | (\$1,358) | (\$1,277) | 6.3 % |
| Operating Expenses | (1,375) | (1,303) | 5.5 % |
| Adjusted EBITDA | \$16 | \$26 | 36.5 % |

Corporate & Other

Corporate & Other primarily includes overhead and personnel costs; certain Sky operations; Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania; and Xumo, our consolidated streaming platform joint venture beginning in June 2022.

Eliminations

Amounts represent eliminations of transactions between Connectivity & Platforms, Content & Experiences and other businesses, the most significant being distribution of television network programming between the Media and Residential Connectivity & Platforms segments. Revenue eliminations were \$1.4 billion, compared to \$1.3 billion in the prior year period, and Adjusted EBITDA eliminations were a benefit of \$16 million compared to a benefit of \$26 million in the prior year period.

Notes:

- 1 We define Adjusted Net Income and Adjusted EPS as net income attributable to Comcast Corporation and diluted earnings per common share attributable to Comcast Corporation shareholders, respectively, adjusted to exclude the effects of the amortization of acquisition-related intangible assets, investments that investors may want to evaluate separately (such as based on fair value) and the impact of certain events, gains, losses or other charges that affect period-over-period comparisons. See Table 5 for reconciliations of non-GAAP financial measures.
- 2 We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance. See Table 4 for reconciliation of non-GAAP financial measure.
- 3 All earnings per share amounts are presented on a diluted basis.
- 4 We define Free Cash Flow as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments related to certain capital or intangible assets, such as the construction of Universal Beijing Resort, are presented separately in our Consolidated Statement of Cash Flows and are therefore excluded from capital expenditures and cash paid for intangible assets for Free Cash Flow. See Table 4 for reconciliation of non-GAAP financial measure.
- 5 Beginning in the first quarter of 2023, we changed our presentation of segment operating results around our two primary businesses, Connectivity & Platforms and Content & Experiences. We have updated certain historical information as a result of these changes, including: (1) presentation of Cable Communications results in the Residential Connectivity & Platforms and Business Services Connectivity segments and (2) presentation of Sky's results across the Connectivity & Platforms and Content & Entertainment segments, and Corporate & Other.
- 6 Constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current period presented, rather than the actual exchange rates that were in effect during the respective periods. See Table 6 for reconciliations of non-GAAP financial measures.
- 7 Customer metrics for 2022 have been updated to reflect the new segment presentation, and to align methodologies for counting business customer metrics to: (1) include locations receiving our services outside of our distribution system and (2) now count certain customers based on the number of locations receiving services, including arrangements whereby third parties provide connectivity services leveraging our distribution system. These changes in methodology were not material to any period presented. Previously reported total Sky customer relationships of approximately 23 million as of December 31, 2022 also included approximately 5 million customer relationships outside of the Connectivity & Platforms markets.
- 8 Adjusted EBITDA is the measure of profit or loss for our segments. From time to time, we may present Adjusted EBITDA for components of our reportable segments, such as Peacock. We believe these measures are useful to evaluate our financial results and provide a basis of comparison to others, although our definition of Adjusted EBITDA may not be directly comparable to similar measures used by other companies. Adjusted EBITDA for components are generally presented on a consistent basis with the respective segments and include direct revenue and operating costs and expenses attributed to the component operations.

Numerical information is presented on a rounded basis using actual amounts. Minor differences in totals and percentage calculations may exist due to rounding.

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Conference Call and Other Information

Comcast Corporation will host a conference call with the financial community today, October 26, 2023, at 8:30 a.m. Eastern Time (ET). The conference call and related materials will be broadcast live and posted on our Investor Relations website at <u>www.cmcsa.com</u>. A replay of the call will be available starting at 11:30 a.m. ET on Thursday, October 26, 2023, on the Investor Relations website.

From time to time, we post information that may be of interest to investors on our website at <u>www.cmcsa.com</u> and on our corporate website, <u>www.cmcsa.com</u> and subscribe to email alerts.

| | | ### | |
|--------------------|----------------|-----------------|----------------|
| Investor Contacts: | | Press Contacts: | |
| Marci Ryvicker | (215) 286-4781 | Jennifer Khoury | (215) 286-7408 |
| Jane Kearns | (215) 286-4794 | John Demming | (215) 286-8011 |
| Marc Kaplan | (215) 286-6527 | | |

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Caution Concerning Forward-Looking Statements

This press release includes statements that may constitute forward-looking statements. In evaluating these statements, readers should consider various factors, including the risks and uncertainties we describe in the "Risk Factors" sections of our most recent Annual Report on Form 10-K, our most recent Quarterly Report on Form 10-Q and other reports filed with the Securities and Exchange Commission (SEC). Factors that could cause our actual results to differ materially from these forward-looking statements include changes in and/or risks associated with: the competitive environment; consumer behavior; the advertising market; programming costs; consumer acceptance of our content; key distribution and/or licensing agreements; use and protection of our intellectual property; our reliance on third-party hardware, software and operational support; keeping pace with technological developments; cyber attacks, security breaches or technology disruptions; weak economic conditions; acquisitions and strategic initiatives; operating businesses internationally; natural disasters, severe weather-related and other uncontrollable events; loss of key personnel; laws and regulations; adverse decisions in litigation or governmental investigations; labor disputes; and other risks described from time to time in reports and other documents we file with the SEC. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date they are made, and involve risks and uncertainties that could cause actual events or our actual results to differ materially from those expressed in any such forward-looking statements. We undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events or otherwise. The amount and timing of any dividends and share repurchases are subject to business, economic and other relevant factors.

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Non-GAAP Financial Measures

In this discussion, we sometimes refer to financial measures that are not presented according to generally accepted accounting principles in the U.S. (GAAP). Certain of these measures are considered "non-GAAP financial measures" under the SEC regulations; those rules require the supplemental explanations and reconciliations that are in Comcast's Form 8-K (Quarterly Earnings Release) furnished to the SEC.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences. Visit www.comcastcorporation.com for more information.

| TABLE 1 | |
|---|--|
| Condensed Consolidated Statements of Income (Unaudited) | |



| (in millions, except per share data) | Three Mont Septemb | | Nine Month Septemb | |
|---|-----------------------|-----------|-----------------------|----------|
| | 2023 | 2022 | 2023 | 2022 |
| Revenue | \$30,115 | \$29,849 | \$90,319 | \$90,874 |
| Costs and expenses | | | | |
| Programming and production | 8,652 | 8,949 | 26,506 | 28,406 |
| Marketing and promotion | 1,866 | 2,066 | 5,929 | 6,324 |
| Other operating and administrative | 9,629 | 9,344 | 28,247 | 27,701 |
| Depreciation | 2,203 | 2,150 | 6,662 | 6,525 |
| Amortization | 1,290 | 1,183 | 4,146 | 3,824 |
| Goodwill and long-lived asset impairments | _ | 8,583 | _ | 8,583 |
| | 23,640 | 32,274 | 71,489 | 81,363 |
| Operating income (loss) | 6,475 | (2,425) | 18,830 | 9,511 |
| Interest expense | (1,060) | (960) | (3,068) | (2,922) |
| Investment and other income (loss), net | | | | |
| Equity in net income (losses) of investees, net | 49 | (242) | 454 | (523) |
| Realized and unrealized gains (losses) on equity securities, net | (87) | (2) | (130) | (207) |
| Other income (loss), net | 88 | (21) | 349 | (245) |
| | 50 | (266) | 672 | (975) |
| | | i | <u> </u> | · · · |
| Income (loss) before income taxes | 5,465 | (3,652) | 16,434 | 5,614 |
| Income tax expense | (1,468) | (1,014) | (4,481) | (3,562) |
| Net income (loss) | 3,997 | (4,665) | 11,954 | 2,052 |
| Less: Net income (loss) attributable to noncontrolling interests | (49) | (68) | (175) | (295) |
| Net income (loss) attributable to Comcast Corporation | \$4,046 | (\$4,598) | \$12,128 | \$2,347 |
| Diluted earnings (loss) per common share attributable to Comcast Corporation shareholders | \$0.98 | (\$1.05) | \$2.90 | \$0.52 |
| Diluted weighted-average number of common shares | 4,141 | 4,377 | 4,184 | 4,477 |



| (in millions) | Nine Mont Septem | |
|--|---------------------|----------------|
| | 2023 | 2022 |
| | | |
| OPERATING ACTIVITIES Net income | \$11,954 | \$2,052 |
| | \$11,954 | \$2,052 |
| Adjustments to reconcile net income to net cash provided by operating activities: Depreciation and amortization | 10,807 | 10,349 |
| Goodwill and long-lived asset impairments | 10,007 | 8,583 |
| Share-based compensation | 955 | 0,585 989 |
| Noncash interest expense (income), net | 235 | 989 234 |
| Net (gain) loss on investment activity and other | (266) | 1,172 |
| Deferred income taxes | (200) 394 | (326) |
| | 394 | (320) |
| Changes in operating assets and liabilities, net of effects of acquisitions and divestitures: Current and noncurrent receivables, net | (26) | (574) |
| Film and television costs, net | (26) (531) | (574) (753) |
| Accounts payable and accrued expenses related to trade creditors | (518) | 152 |
| Other operating assets and liabilities | • • | |
| Other operating assets and habilities | (425) | (1,347) |
| Net cash provided by operating activities | 22,579 | 20,530 |
| Net dush provided by operating addition | | 20,000 |
| INVESTING ACTIVITIES | | |
| Capital expenditures | (8,922) | (7,062) |
| Cash paid for intangible assets | (2,405) | (2,152) |
| Construction of Universal Beijing Resort | (119) | (221) |
| Proceeds from sales of businesses and investments | 410 | 1,197 |
| Purchases of investments | (949) | (2,089) |
| Other | 267 | 169 |
| | | |
| Net cash provided by (used in) investing activities | (11,718) | (10,158) |
| FINANCING ACTIVITIES | | |
| Proceeds from (repayments of) short-term borrowings, net | (660) | |
| Proceeds from borrowings | 6,046 | 166 |
| Repurchases and repayments of debt | (3,041) | (301) |
| Repurchases of common stock under repurchase program and employee plans | (7,770) | (9,813) |
| Dividends paid | (3,586) | (3,571) |
| Other | (126) | 219 |
| | <u>`</u> | |
| Net cash provided by (used in) financing activities | (9,136) | (13,299) |
| Impact of foreign currency on cash, cash equivalents and restricted cash | (18) | (122) |
| | (10) | (122) |
| Increase (decrease) in cash, cash equivalents and restricted cash | 1,707 | (3,049) |
| Cash, cash equivalents and restricted cash, beginning of period | 4,782 | 8,778 |
| Cash, cash equivalents and restricted cash, end of period | \$6,489 | \$5,729 |
| oush, oush equivalents and restricted oush, end of period | | 20,120 |

TABLE 3 Condensed Consolidated Balance Sheets (Unaudited)



| Condensed Consolidated Balance Sheets (Unaudited) | | 001107101 |
|---|-----------------------|----------------------|
| (in millions) | September 30, 2023 | December 31, 2022 |
| ASSETS | | |
| Current Assets | | |
| Cash and cash equivalents | \$6,435 | \$4,749 |
| Receivables, net | 12,835 | 12,672 |
| Other current assets | 4,870 | 4,406 |
| Total current assets | 24,141 | 21,826 |
| Film and television costs | 13,067 | 12,560 |
| Investments | 8,041 | 7,250 |
| Investment securing collateralized obligation | 319 | 490 |
| Property and equipment, net | 58,165 | 55,485 |
| Goodwill | 58,069 | 58,494 |
| Franchise rights | 59,365 | 59,365 |
| Other intangible assets, net | 27,870 | 29,308 |
| Other noncurrent assets, net | 12,036 | 12,497 |
| LIABILITIES AND EQUITY | \$261,072 | \$257,275 |
| | | |
| Current Liabilities Accounts payable and accrued expenses related to trade creditors | \$12,214 | \$12,544 |
| Accrued participations and residuals | 1,653 | 1,770 |
| Deferred revenue | 3,566 | 2,380 |
| Accrued expenses and other current liabilities | 8,883 | 9,450 |
| Current portion of long-term debt | 2,978 | 1,743 |
| Collateralized obligation | 5,174 | |
| Total current liabilities | 34,468 | 27,887 |
| Long-term debt, less current portion | 94,351 | 93,068 |
| Collateralized obligation | - | 5,172 |
| Deferred income taxes | 29,092 | 28,714 |
| Other noncurrent liabilities | 19,768 | 20,395 |
| Redeemable noncontrolling interests | 230 | 411 |
| Equity | | |
| Comcast Corporation shareholders' equity | 82,625 | 80,943 |
| Noncontrolling interests | 538 | 684 |
| Total equity | 83,163 | 81,627 |

\$261,072

\$257,275

TABLE 4



Reconciliation from Net Income Attributable to Comcast Corporation to Adjusted EBITDA (Unaudited)

| | Three Mont Septemb | | Nine Month Septemb | |
|--|-----------------------|-----------|-----------------------|----------|
| (in millions) | 2023 | 2022 | 2023 | 2022 |
| Net income (loss) attributable to Comcast Corporation | \$4,046 | (\$4,598) | \$12,128 | \$2,347 |
| Net income (loss) attributable to noncontrolling interests | (49) | (68) | (175) | (295) |
| Income tax expense | 1,468 | 1,014 | 4,481 | 3,562 |
| Interest expense | 1,060 | 960 | 3,068 | 2,922 |
| Investment and other (income) loss, net | (50) | 266 | (672) | 975 |
| Depreciation | 2,203 | 2,150 | 6,662 | 6,525 |
| Amortization | 1,290 | 1,183 | 4,146 | 3,824 |
| Goodwill and long-lived asset impairments | _ | 8,583 | — | 8,583 |
| Adjustments ⁽¹⁾ | (6) | (9) | (16) | 15 |
| Adjusted EBITDA | \$9,962 | \$9,482 | \$29,621 | \$28,459 |

Reconciliation from Net Cash Provided by Operating Activities to Free Cash Flow (Unaudited)

| | | Three Months Ended September 30, | | is Ended ber 30, |
|--|---------|-------------------------------------|----------|---------------------|
| (in millions) | 2023 | 2022 | 2023 | 2022 |
| Net cash provided by operating activities | \$8,154 | \$6,947 | \$22,579 | \$20,530 |
| Capital expenditures | (3,294) | (2,791) | (8,922) | (7,062) |
| Cash paid for capitalized software and other intangible assets | (827) | (769) | (2,405) | (2,152) |
| Free Cash Flow | \$4,032 | \$3,387 | \$11,253 | \$11,316 |

Alternate Presentation of Free Cash Flow (Unaudited)

| | Three Montl Septemb | Nine Months Ended September 30, | | |
|--|------------------------|------------------------------------|----------|----------|
| (in millions) | 2023 | 2022 | 2023 | 2022 |
| Adjusted EBITDA | \$9,962 | \$9,482 | \$29,621 | \$28,459 |
| Capital expenditures | (3,294) | (2,791) | (8,922) | (7,062) |
| Cash paid for capitalized software and other intangible assets | (827) | (769) | (2,405) | (2,152) |
| Cash interest expense | (744) | (698) | (2,566) | (2,341) |
| Cash taxes | (1,439) | (1,181) | (3,823) | (4,022) |
| Changes in operating assets and liabilities | (55) | (1,021) | (2,030) | (2,736) |
| Noncash share-based compensation | 287 | 314 | 955 | 989 |
| Other ⁽²⁾ | 143 | 51 | 423 | 182 |
| Free Cash Flow | \$4,032 | \$3,387 | \$11,253 | \$11,316 |

(1) 3rd quarter and year to date 2023 Adjusted EBITDA exclude \$(6) million and \$(16) million of other operating and administrative expenses, respectively, related to our investment portfolio. 3rd quarter and year to date 2022 Adjusted EBITDA exclude (\$9) million and \$15 million of other operating and administrative expense, respectively, related to our investment portfolio.

(2) 3rd quarter and year to date 2023 include decreases of \$(6) million and \$(16) million, respectively, of costs related to our investment portfolio as these amounts are excluded from Adjusted EBITDA. 3rd quarter and year to date 2022 include decreases of (\$9) million and \$15 million, respectively, of costs related to our investment portfolio.



Reconciliations of Adjusted Net Income and Adjusted EPS (Unaudited)



| | Three Months Ended September 30, | | | | Nine Months Ended September 30, | | | |
|--|-------------------------------------|--------|-----------|----------|------------------------------------|---------------|----------|--------|
| | 2023 | 3 | 2022 | 2 | 2023 | 1 | 202 | 2 |
| (in millions, except per share data) | | | | | | | | |
| _ | \$ | EPS | \$ | EPS | \$ | EPS | \$ | EPS |
| Net income (loss) attributable to Comcast Corporation and diluted earnings (loss) per share attributable to Comcast | ¢4.040 | ¢0.00 | (\$4,500) | (#1.05) | ¢10.100 | * 2.00 | ¢0.047 | ¢0 50 |
| Corporation shareholders | \$4,046 | \$0.98 | (\$4,598) | (\$1.05) | \$12,128 | \$2.90 | \$2,347 | \$0.52 |
| Change | NM | NM | | | NM | NM | | |
| Amortization of acquisition-related intangible assets ⁽¹⁾ | 443 | 0.11 | 413 | 0.09 | 1,318 | 0.32 | 1,354 | 0.30 |
| Investments ⁽²⁾ | (6) | _ | 141 | 0.03 | (364) | (0.09) | 601 | 0.13 |
| Items affecting period-over-period comparability: | | | | | | | | |
| Goodwill and long-lived asset impairments (3) | — | | 8,541 | 1.94 | — | — | 8,541 | 1.91 |
| Income tax adjustments (4) | — | | (286) | (0.07) | — | — | (286) | (0.06) |
| Gains and losses related to businesses and investments (5) | _ | _ | 9 | _ | | _ | 69 | 0.02 |
| Adjusted Net income and Adjusted EPS | \$4,483 | \$1.08 | \$4,220 | \$0.96 | \$13,083 | \$3.13 | \$12,626 | \$2.82 |
| Change | 6.2 % | 12.5 % | | | 3.6 % | 11.0 % | | |

NM=comparison not meaningful.

(1) Acquisition-related intangible assets are recognized as a result of the application of Accounting Standards Codification Topic 805, Business Combinations (such as customer relationships), and their amortization is significantly affected by the size and timing of our acquisitions. Amortization of intangible assets not resulting from business combinations (such as software and acquired intellectual property rights used in our theme parks) is included in Adjusted Net Income and Adjusted EPS.

| | Three Montl Septemb | | Nine Month Septemb | |
|---|------------------------|-------|-----------------------|---------|
| | 2023 | 2022 | 2023 | 2022 |
| Amortization of acquisition-related intangible assets before income taxes | \$571 | \$517 | \$1,699 | \$1,677 |
| Amortization of acquisition-related intangible assets, net of tax | \$443 | \$413 | \$1,318 | \$1,354 |

(2) Adjustments for investments include realized and unrealized (gains) losses on equity securities, net (as stated in Table 1), as well as the equity in net (income) losses of investees, net, for certain equity method investments, including Atairos and Hulu and costs related to our investment portfolio.

| | Three Month Septemb | | Nine Month Septemb | |
|--|------------------------|-------|-----------------------|-------|
| | 2023 | 2022 | 2023 | 2022 |
| Realized and unrealized (gains) losses on equity securities, net | \$87 | \$2 | \$130 | \$207 |
| Equity in net (income) losses of investees, net and other | (96) | 183 | (614) | 589 |
| Investments before income taxes | (9) | 185 | (484) | 796 |
| Investments, net of tax | (\$6) | \$141 | (\$364) | \$601 |

(3) 3rd quarter and year to date 2022 net income (loss) attributable to Comcast Corporation includes a loss of \$8.6 billion related to goodwill and long-lived assets impairments [across the Connectivity & Platforms and Content & Experiences segments]. The goodwill impairment was primarily not deductible for tax purposes.

(4) 3rd quarter and year to date 2022 net income (loss) attributable to Comcast Corporation includes \$286 million of income tax benefit related to state tax law changes.

(5) 3rd quarter and year to date 2022 net income attributable to Comcast Corporation includes losses of \$35 million and \$96 million in other income, respectively, related to an impairment of an equity method investment, and include a gain of \$(53) million in amortization expense, \$(26) million net of tax, related to the sale of a business.

Reconciliation of Constant Currency (Unaudited)



| | * | | | | | | |
|--|--------------------------|-----------------------------------|---------------------------------|---|-----------------------------------|---------------------------------|--|
| | | ee Months End otember 30, 20 | | | inded 2022 | | |
| | | Effects of Foreign | Constant Currency | | Effects of Foreign | Constant Currency | |
| (in millions) Reconciliation of Connectivity & Platforms Constant Currency | As Reported | Currency | Amounts | As Reported | Currency | Amounts | |
| Connectivity & Platforms Revenue | | | | | | | |
| Residential Connectivity & Platforms | \$17,833 | \$188 | \$18,021 | \$54,305 | (\$129) | \$54,176 | |
| Business Services Connectivity | 2,215 | _ | 2,215 | 6,589 | _ | 6,589 | |
| Total Connectivity & Platforms Revenue | \$20,048 | \$188 | \$20,236 | \$60,894 | (\$129) | \$60,765 | |
| Connectivity and Platforms Adjusted EBITDA | | | | | | | |
| Residential Connectivity & Platforms | \$6,695 | \$28 | \$6,723 | \$20,039 | (\$28) | \$20,011 | |
| Business Services Connectivity | 1,288 | | 1,288 | 3,784 | | 3,784 | |
| Total Connectivity & Platforms Adjusted EBITDA | \$7,983 | \$28 | \$8,011 | \$23,822 | (\$26) | \$23,796 | |
| Connectivity & Platforms Adjusted EBITDA Margin | | | | | | | |
| Residential Connectivity & Platforms | 37.5 % | (20) bps | 37.3 % | 36.9 % | - bps | 36.9 % | |
| Business Services Connectivity | 58.2 % | (10) bps | 58.1 % | 57.4 % | - bps | 57.4 % | |
| Total Connectivity & Platforms Adjusted EBITDA Margin | 39.8 % | (20) bps | 39.6 % | 39.1 % | 10 bps | 39.2 % | |
| | | ee Months End otember 30, 20 | | Nine Months Ended September 30, 2022 | | | |
| (in millions) | As Reported | Effects of Foreign Currency | Constant Currency Amounts | As Reported | Effects of Foreign Currency | Constant Currency Amounts | |
| Reconciliation of Residential Connectivity & Platforms Constant Currency | <u>no reported</u> | | , another the | | | 7 anouno | |
| Revenue | | | | | | | |
| Domestic broadband | \$6,135 | \$— | \$6,135 | \$18,292 | \$— | \$18,292 | |
| Domestic wireless | 789 | — | 789 | 2,188 | _ | 2,188 | |
| International connectivity | 842 | 44 | 886 | 2,473 | (29) | 2,444 | |
| Total residential connectivity | \$7,766 | \$44 | \$7,810 | \$22,953 | (\$29) | \$22,924 | |
| Video | 7,428 | 107 | 7,535 | 23,223 | (64) | 23,159 | |
| Advertising | 1,079 | 17 | 1,096 | 3,263 | (14) | 3,249 | |
| Other | 1,561 | 19 | 1,580 | 4,866 | (22) | 4,844 | |
| Total Revenue | \$17,833 | \$188 | \$18,021 | \$54,305 | (\$129) | \$54,176 | |
| Operating Expenses | . | | | •••• | (105) | | |
| Programming | \$4,464 | \$56 | \$4,520 | \$14,027 | (\$36) | \$13,991 | |
| Non-Programming Total Operating Expenses | 6,674 \$11,138 | 105 \$160 | 6,779 \$11,298 | 20,239 \$34,266 | (65) (\$102) | 20,174 \$34,164 | |
| | | | | | | | |
| Adjusted EBITDA | \$6,695 27 5 04 | \$28 (20) hnc | \$6,723 | \$20,039 | (\$28) | \$20,011 | |
| Adjusted EBITDA Margin | 37.5 % | (20) bps | 37.3 % | 36.9 % | - bps | 36.9 % | |



Reconciliation of Media Revenue Excluding Olympics and 2022 Super Bowl (Unaudited)

| | Three Months Ended September 30, | | | Nine Months Ended September 30, | | |
|--|-------------------------------------|---------|----------|------------------------------------|----------|----------|
| (in millions) | 2023 | 2022 | Growth % | 2023 | 2022 | Growth % |
| Revenue | \$6,029 | \$6,005 | 0.4 % | \$18,376 | \$19,951 | (7.9 %) |
| Beijing Olympics | _ | _ | | _ | 963 | |
| 2022 Super Bowl | | | | | 519 | |
| Revenue excluding Olympics and 2022 Super Bowl | \$6,029 | \$6,005 | 0.4 % | \$18,376 | \$18,470 | (0.5 %) |

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures

This Exhibit 99.2 to the accompanying Current Report on Form 8-K for Comcast Corporation ("we", "us" or "our") sets forth the reasons we believe that presentation of financial measures not in accordance with generally accepted accounting principles in the United States (GAAP) contained in the earnings press release filed as Exhibit 99.1 to the Current Report on Form 8-K provides useful information to investors regarding our results of operations and financial condition. To the extent material, this Exhibit also discloses the additional purposes, if any, for which our management uses these non-GAAP financial measures. Reconciliations between these non-GAAP financial measures and their most directly comparable GAAP financial measures are included in the earnings press release itself. Non-GAAP financial information should be considered in addition to, but not as a substitute for, operating income, net income, net income attributable to Comcast Corporation, earnings per common share attributable to Comcast Corporation shareholders, net cash provided by operating activities or other measures of performance or liquidity reported in accordance with GAAP.

Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure and is the primary basis used to measure the operational strength and performance of our businesses as well as to assist in the evaluation of underlying trends in our businesses. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. It is also unaffected by our capital and tax structures, and by our investment activities, including the results of entities that we do not consolidate, as our management excludes these results when evaluating our operating performance. Our management and Board of Directors use this financial measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe that Adjusted EBITDA is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure of Adjusted EBITDA may not be directly comparable to similar measures used by other companies.

We define Adjusted EBITDA as net income attributable to Comcast Corporation before net income (loss) attributable to noncontrolling interests, income tax expense, investment and other income (loss), net, interest expense, depreciation and amortization expense, and other operating gains and losses (such as impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets), if any. From time to time, we may exclude from Adjusted EBITDA the impact of certain events, gains, losses or other charges (such as significant legal settlements) that affect the period-to-period comparability of our operating performance.

We also use Adjusted EBITDA as the measure of profit or loss for our segments. Our measure of Adjusted EBITDA for our segments is not a non-GAAP financial measure under rules promulgated by the Securities and Exchange Commission.

Adjusted Net Income and Adjusted EPS

Adjusted Net Income and Adjusted EPS are non-GAAP financial measures presenting the earnings generated by our ongoing operations that we believe is useful to investors in making meaningful comparisons to other companies, although these measures may not be directly comparable to similar measures used by other companies, and period-over-period comparisons. Adjusted Net Income and Adjusted EPS are defined as net income attributable to Comcast Corporation and diluted earnings per common share attributable to Comcast Corporation shareholders, respectively, adjusted to exclude the effects of the amortization of acquisition-related intangible assets, investments that investors may want to evaluate separately (such as based on fair value) and the impact of certain events, gains, losses or other charges that affect period-over-period comparisons. Acquisition-related intangible assets are recognized as a result of the application of Accounting Standards Codification Topic ("ASC") 805, *Business Combinations* (such as customer relationships), and their amortization is significantly affected by the size and timing of our acquisitions. Amortization of intangible assets not resulting from business combinations (such as software and acquired intellectual property rights used in our theme parks) is included in Adjusted Net Income and Adjusted EPS. Investments that investors may want to evaluate separately include all equity securities accounted for under ASC Topic 321, *Investments-Equity Securities*, as well as certain investments accounted for under ASC 323, *Investments-Equity Method and Joint* Ventures.

Exhibit 99.2 - Explanation of Non-GAAP and Other Financial Measures, cont'd

Free Cash Flow

Free Cash Flow is a non-GAAP financial measure that we believe provides a meaningful measure of liquidity and a useful basis for assessing our ability to repay debt, make strategic acquisitions and investments, and return capital to investors through stock repurchases and dividends. It is also a significant performance measure in our annual incentive compensation programs. Additionally, we believe Free Cash Flow is useful to investors as a basis for comparing our performance and coverage ratios with other companies in our industries, although our measure of Free Cash Flow may not be directly comparable to similar measures used by other companies. Free Cash Flow has certain limitations, including that it does not represent the residual cash flow available for discretionary expenditures since other non-discretionary payments, such as mandatory debt repayments, are not deducted from the measure.

Free Cash Flow is defined as net cash provided by operating activities (as stated in our Consolidated Statement of Cash Flows) reduced by capital expenditures and cash paid for intangible assets. From time to time, we may exclude from Free Cash Flow the impact of certain cash receipts or payments (such as significant legal settlements) that affect period-to-period comparability. Cash payments related to certain capital or intangible assets, such as the construction of Universal Beijing Resort, are presented separately in our Statement of Cash Flows and are therefore excluded from capital expenditures and cash paid for intangible assets for Free Cash Flow.

Constant Currency

Constant currency and constant currency growth rates are non-GAAP financial measures that present our results of operations excluding the estimated effects of foreign currency exchange rate fluctuations. Certain of our businesses, including Connectivity & Platforms, have operations outside the United States that are conducted in local currencies. As a result, the comparability of the financial results reported in U.S. dollars is affected by changes in foreign currency exchange rates. In our Connectivity & Platforms business, we use constant currency and constant currency growth rates to evaluate the underlying performance of the businesses, and we believe they are helpful for investors because such measures present operating results on a comparable basis year over year to evaluate their underlying performance.

Constant currency and constant currency growth rates are calculated by comparing the results for each comparable prior year period adjusted to reflect the average exchange rates from each current year period presented, rather than the actual exchange rates that were in effect during the respective periods.

Other Adjustments

We also present adjusted information (e.g., Adjusted Revenues), to exclude the impact of certain events, gains, losses or other charges. This adjusted information is a non-GAAP financial measure. We believe, among other things, that the adjusted information may help investors evaluate our ongoing operations and can assist in making meaningful period-over-period comparisons.

Pro Forma Information

Pro forma information is used by management to evaluate performance when certain acquisitions or dispositions occur. Historical information reflects results of acquired businesses only after the acquisition dates while pro forma information enhances comparability of financial information between periods by adjusting the information as if the acquisitions or dispositions occurred at the beginning of a preceding year. Our pro forma information is adjusted for the timing of acquisitions or dispositions, the effects of acquisition accounting and the elimination of costs and expenses directly related to the transaction, but does not include adjustments for costs related to integration activities, cost savings or synergies that have been or may be achieved by the combined businesses. Pro forma information is not a non-GAAP financial measure under Securities and Exchange Commission rules. Our pro forma information is not necessarily indicative of future results or what our results would have been had the acquired businesses been operated by us during the pro forma period.