(Last)

(First)

30 ROCKEFELLER PLAZA

(Middle)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Subsidiary⁽²⁾

Subsidiary⁽²⁾

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Instruc	ction 1(b).		Filed	d pursu	ant to	Section	ı 16(a)	of the	Securi	ties Excl	nange	Act (of 1934						
1. Name a	nd Address o	f Reporting Person*		2. Is	suer N	lame ar	nd Tick	er or	Trading	Symbol		1940	5.	Relationship			erson(s) to Issi	
COMCAST CORP			<u>Bu</u>	BuzzFeed, Inc. [BZFD] 3. Date of Earliest Transaction (Month/Day/Year) 02/16/2023							(0	(Check all applicable) Director X 10% Owner Officer (give title below) Other (specify below)							
(Last) (First) (Middle) ONE COMCAST CENTER																			
				4. If	Amen	dment,	Date o	f Orig	inal File	d (Mont	h/Day	/Year		Individual o	r Joint/0	Group Fili	ing (Ch	eck Apr	olicable
(Street) PHILADELPHIA PA 19103-2838			,									Liı	Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person						
(City)	(S	tate) (2	Zip)																
		Table	I - Non-Deriva	ative	Secu	ırities	Acq	uire	d, Dis	pose	d of,	or E	Benefici	ally Own	ed				
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		n Disp	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				Beneficially Owned		6. Ownershi Form: Direct (D) or Indirect (I)		7. Natu Indired Benefi Owner	ct icial ship			
							Code V		Amo	Amount		r P	rice	Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(Instr. 4)	
Class A	Common St	tock	02/16/2023				S		48	7,146	D	\$	52.0514 ⁽¹⁾	19,544	,869	I		By Subsi	idiary ⁽
Class A (Common St	tock	02/21/2023				S		37	,176	D	\$	52.0287(1)	19,507	,693	I		By Subsi	idiary ⁽
		Ta	ble II - Derivat										eneficial curities		d				
Derivative Conversion I		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Trans	4. Transaction Code (Instr. 8) Sec Acq (A) o Disp of (I		umber 6. Da Expii vative urities uired or oosed b) ir. 3, 4		te Exercisable and ation Date th/Day/Year)		nd			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Owners Form: Direct (I) or Indire (I) (Instr.	ership : t (D) lirect	(D) Benefic Owners ect (Instr. 4
				Code	v	(A)	(D)	Date Exer	cisable	Expirat Date		Title	Amount or Number of Shares						
l	nd Address o	f Reporting Person*																	
(Last)	OMCAST ((First) CENTER	(Middle)																
(Street)	DELPHIA	PA	19103-2838	1															
(City)		(State)	(Zip)																
	nd Address o niversal,	f Reporting Person*																	
(Last)	KEFELLEI	(First) R PLAZA	(Middle)																
(Street) NEW YO	ORK	NY	10112																
(City)		(State)	(Zip)																
		f Reporting Person* Media, LLC																	

(Street) NEW YORK	NY	10112	
(City)	(State)	(Zip)	

Explanation of Responses:

1. The transactions on February 16, 2023 and February 21, 2023 were each executed in multiple trades at prices ranging from \$2.00 to \$2.195 and \$2.00 to \$2.07, respectively. The prices reported above reflect the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

2. NBCUniversal Media, LLC is a wholly owned subsidiary of NBCUniversal, LLC; NBCUniversal, LLC is a wholly owned subsidiary of Comcast Corporation.

/s/ Elizabeth Wideman, Senior
Vice President, Senior Deputy

General Counsel and Assistant 02/21/2023

02/21/2023

02/21/2023

Secretary, Comcast

Corporation

/s/ Elizabeth Wideman, Senior

Vice President and Assistant

Secretary, NBCUniversal,

LLC

/s/ Elizabeth Wideman, Senior

Vice President and Assistant

Secretary, NBCUniversal

Media, LLC

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.