## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| \A/b:4      | D 0  | 20540 |
|-------------|------|-------|
| Washington, | D.C. | 20549 |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO                | VAL       |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  ROBERTS BRIAN L |  |                |             |                                     | 2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [ CMCSA ] |  |         |  |                           |        |   |                            | 5. Relationship of Reporti<br>(Check all applicable)<br>X Director |  |  | orting Person(s) to Issuer<br>10% Owner                                  |  |            |
|---|--|----------------|-------------|-------------------------------------|--|--|---------|--|---------------------------|--------|---|----------------------------|--|--|--|--|--|------------|
| (Last) ONE CO   | (F<br>MCAST C  | irst)<br>ENTER | (Middle)    |                                     | 3. Date of Earliest Transac<br>03/01/2024                          |  |         |  | action (Month/Day/Year)   |        |   |                            | X  | X Officer (give title below) Other (specify below)  Chairman of Board & CEO                |  |  |  |            |
| (Street) PHILAD   | ELPHIA P.  | A              | 19103       |                                     | 4.   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |         |  |                           |        |   |                            | 6. Indi<br>Line)<br>X  | <b>'</b>   |  |  |  |            |
| (City)  | (8   | State)         | (Zip)       |                                     | R  | Rule   | 10b5-   | ·1(c) 7  | c) Transaction Indication |        |   |                            |  |  |  |  |  |            |
|   | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |                |             |                                     |  |  |         |  |                           |        |   | atisfy the                 |  |  |  |  |  |            |
|   |  | T              | able I - No | n-Der                               | ivati  | ive S  | ecuriti | es Acc   | uired,                    | , Dis  | posed of  | , or Ben                   | eficially (  | Owned  |  |  |  |            |
| Date  |  |                | Date        | Transaction<br>te<br>onth/Day/Year) |  | Execution Date,  |         | 3.<br>Transaction<br>Code (Instr. 8)  4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 ar |                           |        | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported                        |                            | Form: Direct<br>(D) or Indirect                                    |  | 7. Nature of Indirect Beneficial Ownership |  |  |            |
|   |  |                |             |                                     |  |  |         |  | Code                      | v      | Amount  | (A) or<br>(D)              | Price  | Transaction(s)<br>(Instr. 3 and 4)   |  |  |  | (Instr. 4) |
| Class A Common Stock                                      |  |                |             | 03/02/2024                          |  | 24   |         |  | M                         |        | 46,743  | A                          | <b>\$0</b> <sup>(1)</sup>  | 7,284,43   | 137.526                                    |  | D  |            |
| Class A Common Stock                                      |  |                | 03/0        | 03/02/2024                          |  |  |         | F  |                           | 21,430 | D   | \$42.8                     | 7,263,007.526  |  |  | D  |  |            |
| Class A Common Stock                                      |  |                |             | 03/04                               | 03/04/2024 <sup>(2)</sup>  |  |         |  | Α                         |        | 306,147   | A                          | \$0.0000   | 7,569,154.526  |  |  | D  |            |
| Class A Common Stock 03/0                                 |  |                |             | 04/202                              | /2024  |  | F       |  | 147,763                   | D      | \$0.0000  | 7,421,391.526              |  |  | D  |  |  |            |
| Class A C   | A Common Stock 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1   |                |             |                                     |  |  |         |  | By<br>Spouse              |        |   |                            |  |  |  |  |  |            |
| Class A Common Stock                                      |  |                |             |                                     |  |  |         |  |                           |        |   |                            | 16,799,517   |  |  | I I  | By Trusts  |            |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)   |                |             |                                     |  |  |         |  |                           |        |   |                            |  |  |  |  |  |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)       | e of 2. 3. Transaction Date Execution Date, ity or Exercise (Month/Day/Year) if any  |                | ite, Tr     | Code (Instr.                        |  |  |         | 6. Date Exercisabl<br>Expiration Date<br>(Month/Day/Year)  |                           | ate    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                            | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | e<br>s<br>ally                             | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |
|   |  |                |             | C                                   | ode  | v  | (A)     | (D)  | Date<br>Exercis           | able   | Expiration<br>Date  | Title                      | Amount<br>or<br>Number<br>of Shares                                |  | Transacti<br>(Instr. 4)                    | ction(s)   |  |            |
| Option to<br>Purchase                                     | \$42.8   | 03/01/2024     |             |                                     | A  |  | 605,905 |  | (3)                       |        | 02/28/2034  | Class A<br>Common<br>Stock | 605,905  | \$0.0000 605,  |  | 05   | D  |            |
| Restricted<br>Stock<br>Units                              | (4)  | 03/02/2024     |             | 1                                   | М  |  |         | 46,743   | (5)                       |        | (5)   | Class A<br>Common<br>Stock | 46,743   | \$0.0000   | 474,6                                      | 14   | D  |            |

## **Explanation of Responses:**

- 1. The price is \$0.00.
- 2. Reflects performance-based restricted stock units that vested 100% on the 3rd anniversary of the grant date and were subject to the achievement of performance conditions that were attained on the transaction date.
- 3. The date of the grant was March 1, 2024, and the stock options vest as follows: 20% vests on the 1st, 2nd, 3rd, 4th and 5th anniversaries of the date of the grant.
- 4. Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.
- 5. These restricted stock units vest on the transaction date.

Elizabeth Wideman, Attorneyin-fact

03/05/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.