



Comcast Declares Quarterly Dividend

PHILADELPHIA, Oct 21, 2010 (BUSINESS WIRE) -- Comcast Corporation (Nasdaq: CMCSA, CMCSK), a leading cable, entertainment and communications company, announced that its Board of Directors declared a quarterly dividend of \$0.0945 a share on the Company's common stock. The quarterly dividend is payable on January 26, 2011 to shareholders of record as of the close of business on January 5, 2011.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the nation's leading providers of entertainment, information and communication products and services. With 23.2 million cable customers, 16.4 million high-speed Internet customers, and 8.1 million Comcast Digital Voice customers, Comcast is principally involved in the development, management and operation of cable systems and in the delivery of programming content.

Comcast's content networks and investments include E! Entertainment Television, Style Network, Golf Channel, VERSUS, G4, PBS KIDS Sprout, TV One, 11 regional sports networks operated by Comcast Sports Group and Comcast Interactive Media, which develops and operates Comcast's Internet businesses, including Comcast.net (www.comcast.net). Comcast also has a majority ownership in Comcast-Spectacor, which owns two professional sports teams, the Philadelphia 76ers NBA basketball team and the Philadelphia Flyers NHL hockey team, and a large, multipurpose arena in Philadelphia, the Wells Fargo Center, and, through Global Spectrum, manages other facilities for sporting events, concerts and other events.

SOURCE: Comcast Corporation

Comcast Corporation
Investor Contacts:
Investor Relations
215-286-5534

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